Cuticura Talcum is Cooling and Comforting

Daily use of this pure, fragrant, antiseptic Talcum Powder is soothing and refreshing to the skin. An ideal toilet powder.

Sample Each Free by Mail. Address Canadian Depot: "Stanhouse, Ltd., Montreal." Price, Soap 25c. Ointment 25 and 50c. Talcum 25c. Cuticura Shaving Stick 25c.

THE PERFECT TEA

Three Crown

The Finest English Breakfast Blend
Your Grocer Sells It.

"What is Behind Your Investment?"

Securities recommended by us, offer you not only dependable income and adequate security of principle, but also offer you a wide choice of carefully selected issues, and personal contact with an investment house thoroughly equipped and well qualified to help you select the offerings best suited to your requirements.

Eastern Securities Co. Ltd.

INVESTMENT BANKERS

CHARLOTTETOWN, P. E. I.

ST. JOHN MONTREAL HALIFAX

"COME"

After Me and I Will Make You to Become Fishers of Men!" Mark I. 17.

Is the Divine Master calling you to become a Franciscan Missionary? No matter how poor you may be, or unworthy you may deem yourself, God has something for you to do.

Let the Franciscan Friars of the Atonement help you to realize your wonderful and sublime vocation, whether it be to the Priesthood, Brotherhood, or Sisterhood, in that glorious and illustrious Franciscan Family.

Those interested can either see

Rev. A. Francis, S. A., at the Bishop's Palace Tuesday, Aug. 14th

or write to the

Very Rev. Paul J. Francis, S. A.,
Graymoor, Garrison, N. Y.

SOURIS LINE ROAD SOUTH. The July meeting of the Institute met at the home of Mrs. Allan J. McCormack. Thirteen members and three visitors were present. A paper was read on "Beware of the Fly," by one of the members. Next month roll will be answered by "My favorite vegetable, and ho wto prepare it". Mrs. P. A. McIsaac invited the Institute to her home for the next meeting.

NORTHAM. Seventeen members and six visitors met at the home of Mrs. Edmund Maynard. Three interesting readings were given by the members. Plans are being made to have a bazaar and ice-cream social. Mrs. MacLean McNevin will entertain the members for the next meeting.

Professional Cards

DONALD S. HART
Chartered Accountant
Audits, Systems Income Tax
130 Edward Street, Halifax, N. S
(Making frequent trips to P. E. Island.)

Bell & Mathieson
R. R. BELL D. L. MATHIESON
L. L. B.
Barristers, Attorneys, Etc.
Money to Loan.
Cameron Block, Charlottetown
6933-7-19-1mo.

Mark R. McGuigan
B. A.
BARRISTER, SOLICITOR, ETC
MONEY TO LOAN
Cameron Block, Charlottetown, P.E.I.

Dr. C. C. Archibald
Graduate of N. Y. Post Graduate Medical School and Hospital
Practice Limited to Eye, Ear, Nose and Throat
Testing Eyes and supplying Glasses
Office, Bayer Building
Great George Street
Office Hours—9 to 12.30, 1.30 to 5.00

McLeod & Bentley
J. A. BENTLEY
W. E. BENTLEY, K. C.
Barrister and Attorney-at-Law
Office: 180 Richmond Street
MONEY TO LOAN
Charlottetown, P. E. I.

McDonald & McPhee
B. A.
J. A. McDONALD H. F. McPHEE
B. A.
BARRISTERS, ATTORNEYS, ETC.
MONEY TO LOAN
Riley Building, Charlottetown.

Carter's Bookstore

Leading departments for Summer are

Sporting Goods
Sea Shore Goods
Souvenirs
Newest Books
Magazines
Newspapers
Up - to - date
Stationery
Office Supplies
School Supplies

Prices always the lowest

CARTER & CO. LIMITED.

Stock Quotations

HALIFAX, Aug. 13.—Quotations furnished by Johnston and Ward, Members Montreal Stock Exchange.

New York Exchange

Atch., Top. & San. Fe. Ry.	188
American Can Co.	92⅞
Am. Smelting & Ref. Co.	197½
Am. Bosch Mag. Co.	32⅜
An. Cop. Min. Co.	65½
N. Y. Cen. & Hud. Riv. R. R.	162¼
Hudson Motor Car Co.	78¼
Inter. Paper Co.	69⅝
Stan. Oil of New eJrsey	44¾
U. S. Ind. Alcohol Co.	113½
Westinghouse Elec.	94⅞
United States Steel	144

Montreal Stock Exchange

Abitibi	51¾
Mis Kan. & Tex. Ry.	244
Montreal Power	101
Winnipeg Electric	100
Brompton	37
Brazillian Traction	52¾
Steel Co. of Canada	176
Abitibi	32¼
Shawinigan	83½
Can. Steamship Pfd.	94
Dominion Bridge	75
Masser Harris	40½
Asbestos	27¼
Canadian Brewery	30
Building Products	31
Power Corporation	65
Can. Pac. Ry.	203⅜
British America Oil	37
Imperial Oil	66

WHEAT
Sept. 108⅝; Dec. 113¾; May 119⅞.
CORN
Sept. 85¾; Dec. 72⅛; March 74.
OATS
Sept. 37⅛; Dec. 40¼ May 41⅞.
WHEAT
Oct 110¼; Dec. 109¾; May 46¾.

Livestock Market

(Canadian Press)

MONTREAL, Aug. 13. — Cattle receipts 1313. The cattle market was steady at last weeks close. Good steers sold from $10.25 to $11.00 with fairly plain to medium steers from $9.00 to $10.00, and common light steers down to $7.70.

Medium quality heifers brought from $8.00 to $9.00 with common ones as low at $5.00. Good cows sold for $7.75 with a few choice cows at $8.00 or better. The bulk of the bologna bulls from $5.00 to $5.50 with butcher bulls up to $7.00.

Quotations, butcher steers good $1025 to $11.00, medium $9.25 to $10-00, common $8.00 to $9.00, butcher heifers, medium $8.00 to $9.00, common $5.00 to $8.00, butcher cows $7.50 to $8.00, medium $4.50 to $7.00, canners $3 00 to $3.50, cutters $3.75 to $4.50, butcher bulls, common $5.-00 to $5.50.

Calf receipts 2,713. Calves were strong. Grassers sold mostly for $6.-50 or better. Good veals brought from $11.50 to $13.00 with a few choice veals at $14.00.

Quotations: Good veal $11.50 to $14.00, medium $9.50 to $11.00, common $8 00 to $9.50, grass $6.00 to $7.25. Sheep receipts 3657.

The lamb market was steady. Good lambs brought $13.00 and mixed lots from $12.00 to $12.50. Very common lambs were sold for $11.00. Sheep brought $4.00 to $6.00.

Quotations: Ewes $4.00 to $6.00; lambs good $12.50 to $13 00; common $11.00 to $12.50. Hog receipts 3678. The hog market was strong. The standard quotation was $13.50 fed and watered and local butchers paid $13.75 for mixed lots including shops and lights. Sows brought $9.50 to $10.50.

DAILY LESSONS IN ENGLISH

By W. L. Gordon

WORDS OFTEN MISUSED: Do not say "I had drank several cups of coffee." Say "I drank," or "I had drunk."

OFTEN MISPRONOUNCED: Geraldine; g as j, e as in "bet," a as in "at," i as in "tin."

OFTEN MISSPELLED: illusive; not to be confused with elusive.

SYNONYMS. Obstruct, impede, hinder, check, repress, restrain, counteract.

WORD STUDY: "Use a word three times and it is yours." Let us increase our vocabulary by mastering one word each day. Today's word: VOLITION; the power of willing. "In choice and volition we have the two factors of the will."—Hopkins.

CABLE HEAD EAST. Eight members and eight visitors met at the home of Mrs. Capt J. D. MacDonald. A vote of thanks was tendered a former member for a donation of tea trays to the Institute Hall. An ice-cream social and dance to be given on August 3rd. Next meet-will be held in the Institute Hall.

For Service for Quality

The Coal we sell is carefully selected, and scrupulously freed from any kind of inferior matter, such as slate. Every ton we send out is of high quality.

W. D. GILLIS & CO.
COAL
PHONE 176

What Is An Agricultural Exhibition Worth To A Province

On August Twentieth the Charlottetown Exhibition will be opened. It is held this year at a season when it is hoped and expected that a larger number of farmers who are most directly interested and for whose particular benefit the Exhibition grants are paid, will be better able to attend, as the harvest will not have started nor potato digging —which now constitute such a large proportion of their farm labor—will not be in full swing as has been the case during the past number of years.

We are living in an age in which the very highest premium is placed on quality of farm products. A discriminating public will always pay a profitable bonus on the dairy, meat poultry and other products that are especially well fitted, from animals that have been bred and raised to produce the greatest quality of tender flesh on the most valuable parts of the carcass, and when we consider that the choicest tenderloin steaks and the juiciest roasts, now furnished by the modern beef steer, are produced by an animal that has been, by a slow, careful and intelligent process of breeding from his remote ancestors whose boney carcasses were built for speed and defensive purposes, carrying of necessity, two-thirds of its weight on its forehand legs—when we consider that this useless quadruped has been transformed into a type of animal, which, by having the small head, neck and legs removed, constitutes almost a solid block of beef — we realize to some extent, what the breeders of what is known as "pure-bred stock" have accomplished for the enjoyment and well-being of their fellowmen. Had it not been for the patience and untiring efforts of such men as Booth and Bates the great demonstration which has taken place in the Argentine, in transforming millions of useless long-horned cattle, native to that country, into millions of uniform short-horned grades, whose carcasses when displayed by thousands on the British market, resemble the best of our Easter displays in beef; had it not been that numbers of good representative males, of this character, could not have been secured, the Argentine breeders would have been compelled to go through hundreds of years of slow improvement, by mating the best of their own inferior type, in an endeavor to bring about some measure of improvement that has been so much more greatly expedited by reason of their ability to secure improved animals from the British breeder.

The present day scrub and mongrel dairy cows and their offspring could, by being maintained over periods of hundreds of years, be developed into a greatly improved dairy breed, but it would take ages longer and a great deal more time and experience to accomplish this improvement than by purchasing a pure-bred and improved male—one of the better types.

The purposes of Exhibitions by the offering of prizes, premiums and various monetary and honorary awards, is to encourage those who make a specialty and understand the breeding of animals for a definite line of improvement, to greater efforts, the judging being done by an experienced and qualified man. The new beginner is taught as he could be in no other way, the necessary points to emphasize, the correct type to produce, and the reasons why such awards are made. In the case of meat and flesh producing animals, the awards are always made with the definite purpose of encouraging the production and quality of that article which commands the highest price across the counter, based on the discriminating selection of the ultimate consumer. It has been learned by experience, that the more open and wider the competition and the higher the awards offered, the greater the stimulus that is created, with a resulting improvement in the animals raised.

The Exhibition or the small Show that is confined to a limited radius, at which only a very small monetary prizes can be paid, rarely creates sufficient competition to encourage or stimulate improvement—the prizes generally being secured by those in the immediate territory of the Exhibition, with animals that clearly show absence of any special care, preparation or fitting, and in a large measure defeat the purposes for which Exhibition grants from the Government or the Agricultural Department, can be justified as a proper and worthy expenditure of public monies. The Inter-provincial Exhibition conducted for many years at Charlottetown, has in our opinion, done more to promote live-stock improvement than all other agencies adopted by the Agricultural Departments, as the best and most improved breeding animals can always be secured from the herds that have been regularly exhibited, and whose owners are compelled—through such keen competition—to continually strive for annually greater improvement. By this means, through the male offspring sold by our best breed exhibitors, we have been able to reach the present high standard of our dairy cattle, our hogs, sheep and poultry and the awards won by such men, are bonuses paid for painstaking improvement that is of inestimable value to the general livestock interests of the Province. We have no millionaires nor wealthy exhibitors winning money on animals purchased—the result of others' skill. Our provincial breeders have been invariably self-made men, who have worked up from the ranks of ordinary farmers to the present positions of qualified breeders that many of them have now become. The Exhibition brings together the best of these breeders in keen, friendly and beneficial competition. It is an inspiration and education to all of them, as the Exhibition is also an inspiration—especially to the young man who has never entered the field of livestock improvement— to learn by watching the judging, the value of breed improvement that is being so successfully carried on. Every farmer, and livestock breeder in this Province, should visit the Show and see, especially that his boys and girls are permitted to spend at least one or more days inspecting the stock and in watching the placings of the various animals. The date of the Exhibition has been changed for the special purpose of permitting the busy farmer, who may formerly have been prevented from attending during the harvest and potato season, to share in the pleasure and benefits to be found at our Inter-provincial Shows. The entrance fee has been reduced at the main gate, to 25 cents, especially for the purpose of encouraging farmers and their families to see the livestock and great industrial Show, with the many other attractions, at the lowest figure that has ever been fixed, for a Show of this character — just half the amount that is paid to see the average country horse trot, and we would especially request for the above considerations, that a holiday be arranged by all farmers and their families to visit the Charlottetown Show. The Directors who have given so much of their time and invested so much of their money, with little compensation, for such a worthy cause, certainly deserve the support and patronage of both the city and the country people of this Province.

Walter Spence Is Making Good At Olympic Events

AMSTERDAM, Aug. 11.—(By W. H. Ingram, C. P. Staff Correspondent)—Two Canadian representatives will be in the important final in the swimming championships at the Olympics tomorrow afternoon, Walter Spence, representing Montreal A. A. A., swimming in the 100 metres free-style and Alfred Phillips in the platform diving event.

Spence was second in his heat today to Johnny Weismuller, United States star, being beaten only by a hair. His time for the distance was one minute, 1 2-5 seconds.

Phillips' qualified for the platform diving final by placing third in his heat today.

Munro Bourne of Montreal, was eliminated in the 100 metres free-style event today, failing by one-fifth of a second to reach a qualifying place.

AMSTERDAM. August 11.—Walter Spence, Canada, was second in the third elimination heat of the 100-metre free-style Olympic swimming here today. He was defeated by Johnny Weismuller United States, by a yard, after staying even with him for three-quarters of the distance.

Walter Laufer, United States, won the first elimination heat. Takaishi, of Japan, was second. Laufer's time was one minute, 4-5 seconds.

Wanic, of Hungary, won the second heat, and Urgana, of Argentina, was second. The winner's time was one minute, 3 2-5 seconds.

Gremsperger, of Hungary, was first in the fourth elimination heat and Cornelli, of Italy, second. Gremsperger's time was one minute, four seconds.

Zorilla, Argentina, won the fifth heat in one minute, one and four-fifths seconds. Oslen, of Sweden, was second.

Canadian Boxers Out Of Olympiad

AMSTERDAM, Aug. 11. — Yank Laveren, of Holland, defeated Devine, United States featherweight, in the semi-finals of the Olympic boxing championships today. The Dutchman won by decision.

In the other semi-finals, Peralta, of Argentine, defeated Biguet, of Belgium by decision.

Four Canadians were eliminated in the first round: Frank Martin, Montreal, flyweight; Fred Volkert, Montreal, featherweight; Horne Chevrier, Ottawa, middleweight, and Frank Battaglia, Winnipeg, lightweight. These all lost their first battles.

Two more Canadians won their first bouts and were eliminated in the second, Don Carrick, of Toronto, losing to Avendano of the Argentine in the quarter-finals of the light-heavyweight title, and Vincent Glionna succumbing to Isaacs of South Africa in the bantam class.

Smillie, who won three battles before losing to Landini today, was the seventh and last of the boxers from the Dominion.

Stings and Bites

The pain of insect bites disappears quickly with the application of Minard's. Try a bottle.

MINARD'S "KING OF PAIN" LINIMENT

Keeping cool!

Helps take the heat out of hot weather . . . a nice crisp bowl of Kellogg's Corn Flakes.★ Try them with milk and fruit. They're so refreshing and easy to digest they really help you keep cool!

Kellogg's CORN FLAKES

★ No other corn flakes equal Kellogg's for flavor and crispness. Kellogg's are never tough-thick. Never heavy! Always extra crisp.

Serve for lunch, dinner or breakfast. Delicious with milk or cream—fruits or honey added.

Order at hotels, cafeterias. On dining-cars. Sold by all grocers. Made by Kellogg in London, Ont. *Always oven-fresh!*

To All Owners of
DODGE BROTHERS MOTOR CARS
-PAST, PRESENT AND FUTURE
by
WALTER P. CHRYSLER

You, more than anyone else, are entitled to know the purpose behind our recent acquisition of the assets and facilities of Dodge Brothers, Inc.

For upon that purpose depends the security of your investment in Dodge Brothers products.

In acquiring Dodge Brothers, Inc. for the Chrysler Corporation, we have secured one of the largest and most modern automobile factories in the world and with it an organization of exceptional ability.

We intend that these facilities shall be utilized to increase the value and quality in Dodge Brothers cars and Graham Brothers Trucks and Motor Coaches.

We have secured, in addition, a dealer organization that has always been recognized as one of the finest in the industry.

It is our intention to deserve the continued loyalty of this group of substantial, progressive merchants by making it possible for them to enjoy increasing prosperity through the sale of Dodge Brothers products.

We have secured, moreover, that which transcends in importance either Dodge Brothers superb plant equipment or Dodge Brothers splendid dealer organization. For we have become the lawful heritors of Dodge Brothers Good Name, with all the solemn obligation which that inheritance implies.

We have become the trustees of Dodge Brothers good faith to their customers, and it is our purpose to execute that trust with fidelity.

The priceless identity of *all* Dodge Brothers products will be preserved — as well as the sound policies that have made the words Dodge Brothers synonymous with Honest Value and Dependability.

Dodge Brothers Works will continue to produce Dodge Brothers Motor Cars and Graham Brothers commercial vehicles. Dodge Brothers dealers will continue to sell and service them.

The men to whose capable support the success of the Chrysler Corporation is due, unite with me in pledging perpetuation of Dodge Brothers ideals, to the end that a Good Name may be made still better.

W. P. Chrysler

President Dodge Brothers Corporation
Division of Chrysler Corporation

THE GABBS By Barrie Payne