Woman's Realm -:- Social and Personal -:- Fashions -:- Literature

The HOUSEWIFE and HER ACTIVITIES

JOY

Joy is the mainspring in the whole
Of endless nature's calm rotation.
Joy moves the dazzling wheels that roll
In the great timepiece of creation.

—Schiller.

AGREEMENT

When a fellow falls to agree with you, and you know you are right, why get all fussed up over the matter? Depending on how you accept an argument tells how big you are.

FAILURE

They never fail who die in a great cause,
Failures are but pillars of success.

RIGHT

Stand with anybody that stands right. Stand with him while he is right, and part with him when he goes wrong.—Lincoln.

SCORING A BULL'S EYE

Have you a rifle or archery set with a target? Yes? Then you know what it means to score a bull's-eye.

Why is the centre of a target called that?

It is because in the days of the real archers the targets on which they practised were made from the hides of bulls. The mark in the centre of the target at which the archers aimed was painted black. This having the appearance of an eye it naturally because known as the bull's-eye.

CARRY COSMETIC KIT WHEN MOTORING

The breezes that blow across the rumble seat and the bright summer, sunshine may make your skin an attractive brown and your hair glossy and healthy, but unless you have thought about beauyt problems beforehand, a vacation motor trip is likely to ruin your disposition and spoil your fun. Nothing is more disconcerting than to have to alright for lunch or tea looking your worst and knowing it.

Before you start on a motor trek, gather up a few items that may be used to remove dust and grime. Pick preparations that take only a minute or two to apply and which, in case of extreme emergency, require a mirror no bigger than the one over the driver's seat.

There are small, neatly equipped gits that contain almost everything you will need to freshen up. Better get one that holds a cleansin cream, liquid cleansing cream, pieces of cotton and cleansing tissues.

You can clean face and neck (even hands) perfectly with the cream or lotion. Put foundation base on nose, forehead and chin, letting it dry while you powder and rouge your cheeks. You'll have to use a compact, so you might as well get used to the idea of dry rouge. If your vanity contains loose powder, you'll have less trouble than with cake varieties. When you have rouged, powder the spots on which you put foundation, and use lipstickplenty of it, too

Keep the little kit in one pocket of the car, along with extra cotton pads and cleansing tissues for your guests, a nail file and a full-sized comb. You might tuck a small bottle of scented eclogne into the pocket, too and if you like, clean gloves and fresh handkerchief. This may seem like a lot of trouble, but the first time you stop for dinner after spending four hours on a dusty road, you'll be thankful that you made a cosmetci cabinet of one pocket.

LEADING OR DRIVING

Some men know no other way of getting things done than by the compulsory process. They know how to wield the big stick, but they do not know how to conciliate. There times when the big stick men seem to get along all right, and they certainly enjoy wielding the huge club; but there are times, and plenty of them, when the big stick loses all its virtue, and when its appearance will simply precipitate a conflict, the result of which may be that what is sought will be completely forgotten and sometiming which no one desired will be the inevitable outcome.

Some men have the unenviable faculty of stirring up all the latent combativeness of their fellows and when ever conciliaion is desirable or necessary they had better be pushed far into the backgroun.d If we start soon enough, we can turn even a compeller into a fair type of conciliator. And this is often of untold advantages to the community especially in stirring times. The man who can keep cool when all around him are foaming at the mouth, has a very distinct advantage over his excitable neighbors And it is a singular fact that we can often lead men where we could never by any possibility drive them. And this holds good in the family, the school, the church and the state.

Why is a book like a tree?
Because it has many leaves

RELIEVE PERIODIC PAIN

IF you suffer periodic pain and discomfort, try Lydia E. Pinkham's Tablets. In most cases they bring welcome relief. As Mrs. Caroline Newman says, "They ease the pain". Mrs. Raymond Chaput, Route 4, Tilbury, Ont. says, "I suffered something terrible. Had such backaches and headaches I was worn out. Your Tablets helped me". Let them help you, too. *Ask your druggist.*

Lydia E. Pinkham's TABLETS

GEORGETOWN BUS SERVICE

Via Cardigan and Newport Ferry Road

Leaves Georgetown ..... 8.30 a. m.
Cardigan ..... 9.00 a. m.
Arrives Charlottetown .. 10.00 a. m.
Leaves Charlottetown ... 4.00 p. m.
Daily service. Parcels carried.
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Returning via Bras d'Or Lakes, Sydney and Halifax. For passenger, freight and automobile rates apply to

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Come to the Cavendish Tea Wednesday, Aug. 7 at Cavendish Beach (Cawnpore) a good time expected. High Class Tea Service. Ice Cream, Temperate Drinks, Bathing etc. Come and bring your friends. Visitors to the Island cordially welcomed.

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NOTICE

Practice necessitates my remaining in Summerside afternoons as well as morning of Tuesdays and Saturdays. City office open evenings of these days.

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There's nothing to equal Minard's. It "takes hold". Antiseptic, soothing, healing. Gives quick relief!
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MINARD'S "KING OF PAIN" LINIMENT

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Send me your wool to be spun into Yarn and wove into Blankets. The charges are: single yarn 23 cents, doubled 26 cents per pound. Blankets $2.00 and if unlaundered $1.85; it takes five lbs. of wool per Blanket. Wool must be well washed and all dirt and burrs picked out. The size of single yarn is medium, and doubled yarn fine, medium, coarse and hooking yarn. Put shipper's name on all parcels and owner's name, address and instructions inside. Send by mail or freight. Special price for washed wool with dirt and burrs picked out. Freight will be paid on 100 lb. lots.

WILLIAM CONDON,
65 Queen Street, Charlottetown.
L-8122-6-8-W-tf-Nov. 22

The Great Economy Tea

MORSE'S Bluenose TEA

MORSE'S BLUENOSE TEA is a good flavoury package tea at the price of ordinary bulk teas. Only 23 cents per half pound package, but thoroughly dependable, with the guarantee of Canada's oldest tea firm.

ONE WAY STREET

By JOSEPH McCORD

Mark Sturges' hoped for opportunity to be of service to Jean Sawyer's father came in an unexpected fashion.

He had stepped into the office of the Gorham Central Garage to pay a bill when he chanced to overhear a few words between Jimmy Ferris and his bookkeeper. Ferris was an aggressive, auburn-haired chap to whom Mark had taken an instant liking.

"Hello, Mr. Sturges," the manager greeted his customer affably as he came over to the counter. "What can we do for you today"

"Take some money, if you're not too busy."

"Never too busy for that," Ferris grinned. He thumped a rubber stamp on the face of the bill Sturges presented, scribbled his initials and the date underneath. "Thanks very much."

"Do you own this place, Ferris? If you don't mind my asking."

"We're incorporated. My wife and I have a controlling interest. No stock for sale, if that's what you mean."

"I don't." Sturges lowered his voice a trifle. "I couldn't help overhearing part of your conversation when I came in. You were saying something about hiring a man . ."

"That's right. Out of a job?"

"Not yet. But I know a chap who needs one. What kind of place are you filling"

"I'm looking for some one to take general charge here at night. It's not a hard job . . . Keep an eye on things, you know. I'd like to find a fellow who is settled. It's got to be somebody I can depend on. I'm tired of fooling with kids."

"Then I think I have just the man you're after."

"No fooling? What's his name?"

"Sawyer."

"Don't think I know him. Where's he been working?"

"In the pen."

"For the love of Mike, Mr. Sturges! I'm not going to have a yeg running this place nights! Why, we have quite a bunch of money in the safe here at times. Trying to kid me?"

"Not at all." Mark gave a brief outline of John Sawyer's history. But, at its conclusion, Ferris wagged his read head doubtfully.

"Too much of a chance. I'm sorry."

"Would it be too much of a chance if I guaranteed your company against any monetary loss through him?"

"Um . . .m. You're that sure?"

"Yes. I am. It's almost the same as saving a life, Ferris. Maybe five lives."

"Well . . . suppose you have this bird come in and see me. I'd like to size him up for myself."

"I can arrange that, provided he hasn't found a place yet. But there are personal reasons why I can't have my name brought into this. Do you know Emory Stewart over at the store?"

"Very well."

"Fine. He doesn't know it yet, but he's going to be the go-between. When he calls you, ask him what he thinks of the idea."

"I get you."

"Thanks a lot."

* * *

Mark Sturges cherished a grateful and frequently recurring memory of that evening in the Sawyer home. It had satisfied a craving for genuine friendships he scarcely had been aware of. So much so, that he found himself chafing anew at Edythe Cannon's possessive attitude.

Her father seemed more and more inclined, as time passed, to leave details of the store management in the hands of his new subordinate. While this circumstance brought a keen sense of satisfaction to Sturges, he found himself in an increasingly uncomfortable position.

Invitations to Arden Terrace were frequent and difficult to decline; usually, there was no opportunity Sometimes they took the guise of further contract lessons, but more often they were informal family gatherings of three, reduced to two as soon as the mellow chimes of the clock announced the hour of ten-thirty. Spencer Cannon's bed apparently vied with his church in its exacting demands.

When the card table was in evidence, however, the Ridgeways were noticeably absent. Suzanne had made good her promise o a dinner invitation but, somewhat to Sturges' surprise, he proved the only guest. A matter which Edythe accepted as a personal affront, so frankly that Mark resolved again to reduce his social activities in Gorham to a new minimum.

Short of rudeness, there seemed no way of avoiding Edythe's demands or of appearing occasionally in public as her escort. Usually, these affairs were pleasant enough. It was not difficult to yield to Miss Cannon's undeniable charm. her free and easy companionship. Mark scarcely would have been able to account for his feelings had he tried.

It was mainly her disconcerting fashion for taking things for granted. Including Mark Sturges.

He was glad he had a dinner call as a valid excuse for returning to the Sawyers' and he lost little time in making it.

This evening, he had the pleasure of meeting Mrs. Sawyer and it was her husband who was the absent member. He was at work.

Emory Stewart had entered whole-heartedly into the conspiracy with James Ferris, and Sturges was satisfied that his own part in the transaction was hidden.

When Mark arrived at the little Bridge street house he was greeted bashfully at the front door by Peggy, but Jean appeared almost at once, her arm about the waist of a slender woman.

"Good evening, Mr. Sturges. I want you to meet my mother."

"And I want to very much," he replied cordially, holding out his hand with a smile. "This is a pleasure I have been looking forward to, Mrs. Sawyer."

"I've heard so much about you, Mr. Sturges, I feel that we are good friends," her gentle voice assured him. She apologized for Mr. Sawyer's absence. His position, for the present at least, necessitated night work. "But he likes to be busy," she added.

There was an air of quiet happiness in the little announcement that Sturges was quick to detect. He sensed the entire atmosphere of the home had changed. Even Jean was affected by it. There was a light in her brown eyes and buoyancy of spirit that made her more attractive than ever to the young man who watched her as closely as he dared.

(To be Contnued)

A Morning Smile

Quite a Man

Church servire was over, and three members walked home together, discussing the message they had heard.

"I tell you," said the first, enthusiastically, "Doctor Blank can certainly dive deeper into the truth than any minister I ever heard."

"Yes," said the second man, "and he can stay under longer."

"Yes," echoed the third, "and come up drier."

SMART CLOTHES FOR THE HOME DRESSMAKER

Here's a pretty little washing frock, so simple to put together that daughter can sew it herself. The softly gathered bodice ends in cool flared sleeves, so does away with any sleeve difficulties.

The original in red and white batiste print, was simply adorable. The shirtwaist collar of crisp white organdie, was accented by navy grosgrain ribbon.

Other nice suggestions for it are dotted swiss, checked tissue gingham, dotted voile, striped lawn,, etc.

Style No. 990 is designed for sizes 11, 13, 15 and 17 years. Size 15 requires 2⅞ yards of 39-inch material with ¼ yard of 35-inch contrasting.

Price of PATTERN 15 cents in Wrap coin carefully.
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Her Good Day

Mrs. Newrich insisted on bringing her visitor over to see Elayne. They stood at a safe distance while Elayne swung murderously time after time at the little white ball on the first tee.

After five minutes Mrs. Newrich turned to her guest, saying:

"I'm so sorry you weren't here Tuesday. She hit it Tuesday."

Use Minard's for Dandruff

Dorothy Dix's Letter Box

Should a Wife Try to Have the Girl's Job Changed Whom She Knows is Making Play for Her Husband? — Modern Girl a Cigarette Grafter, Complains Youth

Dear Miss Dix—If you had proof positive that a woman with whom your husband works was manifesting more personal interest in the man that a professional interest in her job, would you feel justified in using the power you possess in having her transferred from this particular job to one in which she would not come into such close contact with your husband? I don't think the case, so far as he is concerned, is very serious yet, but he enjoys having his ego soothed by all the flatteries and attentions that this woman lavishes upon him.

And have you any recipe whereby a wife's faith in her husband may be restored?

H. B. S.

Answer:

I am afraid there is no nostrum that will ever bring a wife's faith in her husband back to normal after it has once suffered an attack of the jitters. It will always thereafter be a little subject to agues and sinking spells. But I can recommend to you a good heart tonic that will pull you through if you use it as needed.

Use your sense of humor. Keep it working overtime. Try to see your husband as a figure of fun instead of a Don Juan. Realize that he likes to be flattered and soft-soaped and that it makes him feel young again to think he is attractive to women, and that is about all that ails him. To start with, anyhow. And you seem to have diagnosed his case before it got serious.

So your move is to laugh at him. Tease him about his crush and about how easily he has fallen for the near-siren. Don't make scenes about it. When a wife does that it sends her husband back to the "other woman" to be sympathized with and comforted, and that is fatal.

I think you are exactly right in having the woman whom you suspect of having designs upon your husband transferred before she gets in any more of her work. Lots of men can stand anything but temptation. So the wise thing is to remove it out of their way. Especially when it is about half the age and weight of the wife.

It is always a matter of astonishment to me that wives are so careless in the way they leave their husbands around for any light-fingered lady to steal who happens to take a fancy to them, or who thinks they will be good pickings. A woman keeps her diamonds under lock and key and her eye on her handbag, if it has more than carfare in it, but she will do nothing to protect her husband from the wiles of the women who are specialists in home-wrecking, and the gold-diggers who work married men.

Not many married men start out deliberately to be unfaithful to their wives. They really love the Old Girls. They don't want their homes broken up. They don't want to b parted from their children. They don't want to pay alimony. They don't want to be mixed up in all the mess and scandal of divorce. But they are human and men, and when some woman begins yes-yesing them instead of no-noing them, as their wives only too often do, and telling them how young and handsome and fascinating they are, as their wives seldom do, they simply eat it up and ask for more, and before they know it the chiseler has pried them loose from their hearth stones, while the wife has been asleep at the switch.

It is too late to lock the stable door after the horse is stolen, but many a time old Dobbin could have been kept safe in his stall and the robber foiled if the wife had kept the door shut. Of course, wherever a man goes he is bound to be thrown in contact with attractive women, and a philanderer is going to philander no matter how much he is watched, but all the same there is no use in throwing temptation in a husband's way, or hiring Miss America for a parlor maid. DOROTHY DIX.

* * * * * *

Dear Miss Dix—What do you think about the way girls graft cigarettes? Why don't they use their own and maybe offer a boy an occasional fag instead of sponging on their dates for their smokes? The minute you meet a girl she will say: "Gimme a cigarette," and the chances are she won't stop smoking until she has used the last one you have, although you can see that in her bag she has plenty of her own. Now these girls all have well-to-do fathers, or they work and get just as big salaries as the boys do, and they are just as able to pay for cigarettes as the boys are, Most of us boys are getting a mighty thin envelope in these days and by the time we have paid for half a dozen girls' cigarettes for the evening it almost sends us to the bread line. These cigarette bummers make me sigh for the good old days when no lady smoked. "BEN.

Answer:

Maybe the girls who swipe their cigarettes aren't quite as greedy and grasping as they seem to be. Maybe it is just because they haven't realized that when they take up a man's vices it is up to them to pay for them like a man. Somebody once said, you know, that when a woman-tried to be a man she never was quite a gentleman.

One modern girl is in a rather hot spot in her social relations with men. She doesn't know what to do because, on one hand, there is the old tradition that the man should pay all the expenses of entertainment. And, on the other hand, there is the fact that the girl works side by side with the boy and earns just as much as he does.

In reality it is absurd and unfair for the boy to have to pay for the girl's amusement when they go out together. She should come across with her share of the expense money, yet many boys are offended if a girl insists on going Dutch treat. And, of course, it does give the girl grafter, of whom there are many, a chance to deadbeat her way.

But here's hoping that girls generally will listen to Ben's plea and take their own cigarettes when they step out with the boy friend.

DOROTHY DIX.

* * * * * *

Dear Miss Dix—I have given my heart to a man who still has four years of college before he will finish his chosen profession. I believed him to be sincere and true, but when he confessed that he had loved eight other girls before me I began to lose faith in him. Do you think that after he graduates he will still be true to me? PACY.

Answker:

Possibly, but it is a hundred-to-one-shot you are taking on a wedding ring if you are depending on him to supply it. Four years is a long test of any man's faithfulness, especially when he goes off to college. For in that time he is thrown in a new environment, with new people, new interests, new aspirations, new thoughts, and he comes out a changed man And it is just luck if he is still in love with the girl he fancied four years earlier.

Besides, any youth who has had eight previous sweethearts shows that he is fickle and that he has too much facility in loving. He is a born philanderer and it is not likely that he will ever be faithful to any woman.

DOROTHY DIX.

SUNBURN INSTANT RELIEF with NOXZEMA

Ends pain — doesn't stain

NO MATTER how scorched and "fiery red" your skin may be from sunburn, just apply soothing, cooling Noxzema and enjoy instant glorious relief—or your money refunded. Noxzema is a snow-white, *greaseless* cream —doesn't stain clothes or bed linen. Get a jar at any drug or department store.

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Captain Wiese of Miami Beach Patrol, says, "I have personally given first aid to thousands of cases of sunburn—and the simplest, most effective remedy is Noxzema."

SAVE 25% — BUY $1.08 SIZE 10 OZ. FOR $1.08 4 OZ. FOR 54¢

Gorgeous Jams.... Sparkling Jellies

SIMPLICITY ITSELF!

NOW is the time, madame, to fill a jam cupboard that will keep you supplied the whole year through. See for yourself how simple it is with Certo . . . how little time it takes with Certo's extremely short boil. Why, you can make up *several* batches in just no time at all, even from fruits you could never make "jell" before.

More Glasses, Too!

Notice, too, how many glasses you get—half again as much jam or jelly from the same amount of fruit—all because of Certo. With Certo you never boil jellies more than half a minute . . . jams only a little longer. What a lot of time and trouble you save!

And Far Finer Flavour

The juice has no chance to boil away. That's why you get much finer flavour . . . all the flavour of the fresh ripe fruit, for Certo jells the juice that would have boiled away by the old (long-boil) method. Results are certain, if you follow carefully the recipes in the booklet (containing 75 recipes), under the label on every Certo bottle.

If you have jam or jelly-making problems write Consumer Service Department, General Foods, Limited, Cobourg, Ontario.

The natural jellying substance extracted from fruit. Made in Canada.

E4-35

THE COOK'S CORNER

Beet Salad

2 boiled beats
1 pinch salt and pepper
1 small onion
1 tablespoon mayonnaise

Chop the beats and onion fine. Mix with half the mayonnaise. When ready to serve put two tablespoonfuls in a nest of crisp lettuce leaves. Put right in the centre a quarter of a teaspoonful of mayonnaise, and serve