

BOVRIL TAKEN

65 Cups from One Bottle of Bovril "Cordial" at \$1.10c.

Thus, for the very low cost of 1 1/2c. per cup, you can get this delicious strengthening beverage. The basis of Bovril "Cordial" is Bovril, which has been proved by independent experiments, carried out by one of the most eminent British Physiologists, to possess

Body-building Powers of from 10 to 20 times the amount of Bovril taken.

Bovril is the only beef preparation which has been proved to possess this remarkable virtue. Bovril "Cordial" is splendid for physical endurance, and a bottle should be taken on all sporting parties; as it is already in liquid form it can be made in a moment. It can be obtained from all Grocer's or Druggist's at 35c. or \$1.10c. per bottle.

Practical Fashion Hints
By Alice Gibson

Russian blouse designs are deservedly popular this season for both old and young. They may be made in almost any of the colored wool materials and are highly attractive in velveteen or corduroy.

7907 is a design that would be excellent made up in serge or ratine for school wear and very dressy in black velveteen.

If made in serge the collar, cuffs and girdle would be effective in a bright silk; if dark blue or black velveteen the material selected, handings of an inexpensive fur would make it dressy. White fox or cone is especially becoming to the girl of 16 or 18.

In making up velvet or velveteen it is well to remember that the material will shade better and the suit have a much richer appearance if the nap runs up instead of down.

This suit may be made in size 18 with 4 yards of 42 inch material. The pattern is cut in 4 sizes; 14 to 18.

This Is a Perfect Pattern.

Be sure to state right size, measuring over the fullest part of the bust for dimensions.

It may be obtained by filling out the coupon and enclosing 15 cents in stamps or coin to the Pattern Department of this paper.

LATEST FROM THEATRES
NEW YORK HIPPODROME

Christmas week, with schools closed and children, young and old, intent on having the merriest time of all the year, finds the New York Hippodrome in the heyday of a prosperity that throughout the entire season has proven a revelation to theatrical managers.

The huge spectacle "America" with its great educational value, aside from its tremendous moments of melodrama, its marvelous masses of motion, light and color, and its many novelties, affords an attraction that establishes a new standard for even the colossal Hippodrome. That this has been realized and appreciated by the public has been made manifest by the patronage accorded the institution. Day and night from Monday to Saturday each week amusement lovers from near and far, representing almost every corner of the globe, may be found taxing the capacity of the world's largest theatre.

Right now, of course, when all the world is making merry, this condition is emphasized to the utmost. It is a revelation to see the tourists from Europe and Asia, the visitor from Canada and Alaska, vacationists from Oregon and California and the casual visitor from up-state all finding equal enjoyment in the unfolding of the surprises the wizard of stagecraft, Arthur Voegtlin, has massed in "America."

Santa Claus in his universal mission of generosity never did more for a small boy of a Christmas morning than Mr. Voegtlin accomplishes twice daily for the grown-up and youngster alike through the instrumentality of the Hippodrome.

The Safe Cough Syrup For Your Little Ones

That it positively does not contain anything harmful, even to children, is one of the strongest points in favor of the use of

NA-DRU-CO Syrup of Linseed, Licorice and Chlorodyne

In every home in Canada. Your Physician or Druggist can readily make sure it is safe, as we are prepared to send to either, on request, a complete list of the ingredients in this or any other Na-Dru-Co preparation.

Na-Dru-Co Syrup of Linseed, Licorice and Chlorodyne is the best all-around remedy for coughs and colds sold in Canada to-day. Your Druggist can supply you with 25c. or 50c. bottles.

NATIONAL DRUG AND CHEMICAL CO. OF CANADA, LIMITED. 319

OYSTER CULTURE

Notice of Applications for Oyster Leases in Cascompec Bay and Dock River, in Prince County.

Applications on the regular printed forms will be received by the undersigned for lease of barren bottoms for oyster culture in the above mentioned waters up to and on the 31st day of December next.

Each application will require to be accompanied by cash, certified cheque or P. O. order for three dollars to pay cost of drawing duplicate lease and registering same.

Copies of plans, application forms, form of lease and leasing regulations are deposited and may be inspected at the following places:—

Office of the Provincial Secretary, Charlottetown.

Prothonotary's office, Summerside.

Store of James E. Birch, Alberton.

Office of George Matthews, O'Leary.

ARTHUR NEWBERRY, Asst. Provincial Secy., Nov. 28th, 1913.

2978-12-1MMwtt131.

"Black furs in imitation fox, dog and wolf also seal, mink, marmot and coon at liberal discounts at Patons 3071-12-6ME2wks

Good, Homemade Bread—Made of "Beaver Flour"

—light, flaky biscuits made of "Beaver" Flour—these are real foods for growing children.

"Beaver" Flour is a blended flour. That is, it is made of exact proportions of nutritious, delicately flavored Ontario wheat and a little of the stronger Western wheat.

"Beaver" Flour is both a bread flour and a pastry flour—and makes the real nutty flavored home-made bread and delicious pastry such as cannot be made with any purely Western wheat flour.

DEALERS—Write us for prices on Feed, Corns, Groats and Cereals.

The T. H. Taylor Co., Limited, Charlottetown, Ont. 144

C. F. Pooley, 6 1/2 Kent St. Halifax, N.S., Travelling Sales Agent

King George's Navy Plug

10¢

KING GEORGE NAVY PLUG CHEWING TOBACCO

IS IN A CLASS BY ITSELF!

It surpasses all others in quality and flavour because the process by which it is made differs from others.—It is deliciously sweet and non-irritating.

SOLD EVERYWHERE: 10¢ A PLUG

ROCK CITY TOBACCO Co., Manufacturers, QUEBEC

Ever Ready Flashlight
No. 2612 Complete \$2.25 each

Acceptable Xmas Gift, A full line at prices from 75 cts to \$5.00 also

Hot-point El Heating Goods, El Bollo, El Comfo, El Tosto and other novelties.

Charlottetown Light & Power Co. Ltd.

Opera House Building
8880, 12, 15 Mmthurs11

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"See our real Northern Mink Muffs in newest shapes and elegant Christmas Gifts at \$50. \$55, \$68, \$78, & \$85; stoles to match. S. A. McDonald 3093-12-8Mtf

Your Monogram

Your monogram, same style as cut shown above, cut on a metal plate..... 25c
Smaller size at.....10c
Larger size.....35c

Used like an ordinary stencil with water color and brush which are supplied free with each order.

The Monogram is outlined like cut shown above, on the article, then worked over.

A single letter can be used if desired—the other letter can be washed out after the work is finished.

Post Free

to any address on receipt of price.

Easy to use—last a life: time order today.

Beer & Weeks
Sole Agent.
3107-12, 8MEtf.

STRIKING HIS TRAIL.

"Good afternoon, Johnny!" said the nice young lady visiting his mother's house in the sweet cause of charity. "Why don't you come to Sunday school? A lot of your little friends have joined, and we are going to have a lovely party."

Johnny shook his head. Then he suddenly exclaimed.

"Has a boy named Johnson, with red hair joined yet?"

"Yes, dear," said the nice young lady, "and he seems to like it. He's such a good little boy!"

"Lulu! Is he?" muttered Johnny. "Well, if he's there, I'll come too. I've been looking for him for three months, and never knew where to find him before."

I was cured of terrible lumbago by MINARD'S LINIMENT. REV. WM. BROWN.

I was cured of a bad case of ear ache by MINARD'S LINIMENT. MRS. S. KAULBACK.

I was cured of sensitive lungs by MINARD'S LINIMENT. MRS. S. MASTERS.

"Every Waterman's Ideal fountain pen bought of us put up in a neat leather case. Price \$2.50 up. G. H. Taylor, Jeweler. 3414-12-18M31.

General Meeting

The first general meeting of the J. H. Judson Fox Ranching Company will be held at the residence of J. H. Judson, Alexandria on Monday Dec. 22nd at 2 p. m.

G. F. DEWAR, Secretary.
3251-12-15Mmw631.

NOTICE

All Poll Tax not paid, better be said at once as Executions are ordered for same. Pay at once and save expense.
1989, 10, 9Mtf

BRIDAL OR XMAS GIFTS

are likely to be jewelry or something from a jewelry store. In that case, she does not mind how many duplicates she gets.

OUR STORE

is full of beautiful articles that will make many a one pleased in receiving them

E. W. Taylor
South Side Queen Square

"Express brought us ten 'Rich, beautiful, natural Christmas waists really delightful. Sable muffs large full shape Christmas gifts \$3.25, \$3.90, \$25 & \$28, stoles to match. \$4.25 3'93-12-8Mtf S. A. McDonald's. 3093 12-8Mtf

"Here's the dandiest Christmas Box I could find for you, Daddy"

"You're a good guesser, Son! A Gillette Safety Razor is exactly what I wanted"

The Gillette has played the star part in thousands of happy Christmas scenes, and will be more in evidence than ever during the coming Yule-tide celebration.

It looks so good! From the case of rich grained leather or shimmering gold or silver plate, to the trim, business-like razor and the handy plated blade boxes, it looks worthy of its reputation as the world's best razor.

Ask your Druggist, Jeweler or Hardware Dealer to show you an assortment. If he cannot, write us and we will see that you are supplied.

GILLETTE SAFETY RAZOR CO. OF CANADA, LIMITED
OFFICE AND FACTORY—THE NEW GILLETTE BLDG., MONTREAL. 508

Belmont Black Fox Co.

Capital \$80,000 Stock Sold \$70,000
Balance for Sale Today \$10,000

Five pairs of Island bred Silver Black Foxes now in their pens at the Belmont ranch. Every pair in the ranch is eligible for registration in the P.E.I. Fox Breeders Association.

On Dec. 4 the entire stock of the Belmont Black Fox Co. was sold. But as the Company have since placed another pair of foxes in the ranch they are now able to offer for sale the balance of the stock amounting to \$10,000. First comes first served, the stock will be allotted as the orders are received. Cash must accompany application. Shares \$100.00 each.

Fill in the following application today.

Application Form

I hereby apply for..... shares of the Belmont Fox Co. Enclosed find the sum of..... in payment of same.

Name.....
Address.....

DIRECTORS—[R. Munn, Marshfield, Pres.
J. P. McDonald, at the Two Mac's, City.
J. B. Andrew, Royalty
T. B. Riley, City
S. A. McDonald, Charlottetown, P.E.I. Secy-Treas

2307-12-13Mtf