

There are five simple ways to tell good tea.

First, by the bright copper color of the tea when steeped.

Second, by the exquisite aroma.

Third, by the delightful, refreshing flavor.

Fourth, by the satisfying richness.

Fifth, by the economical strength.

Make a brewing and you will find all these qualities combined in Red Rose.



Red Rose Coffee is as generously good as Red Rose Tea

Francisco Villa On the War Path

There is little reason to doubt that Francisco Villa, the Mexican liberator or bandit, is alive and again on the warpath. He has joined the forces with General Angeles, formerly his chief artilleryman, and appears to have another revolutionary movement in full swing. In the past two or three years it hasn't mattered much, outside of Mexico, whether Villa was alive or dead. He was powerless to annoy the United States with its millions of trained and training soldiers, and in the light of the great war any attacks or massacres that he might undertake would have appeared as mere schoolboy pranks, but now as the glare of the great world conflagration dies down, the little fires of Mexican revolution are more plainly perceived. It may well be that Mexico, which is not a member of the new League of Nations, may be the first to be disciplined by the League or perhaps by the United States, acting upon the instructions of the League. Ever since Diaz had to flee for his life Mexico has been a thorn in the side of her great neighbor; she has been a nuisance to Great Britain on more than one occasion—there are yet some murdered British subjects unavenged—and somewhat of a scandal in a world of law and order.

From Diaz to Carranza

The Government of the elder Diaz was corrupt as all the world knows, but it was government. Life and property were reasonably safe in Mexico, especially the lives and property of foreigners. Then the mild and dreaming Madero, with the assistance of fighting men like Carranza and Villa, achieved what had been considered impossible, and led a successful revolution which resulted in Madero becoming president. Before he could attempt to put into effect the beautiful and impossible reforms he had promised he was the victim of a counter revolution, and Huerta became president, Madero being cruelly murdered in the process. The forces of revolt against Huerta headed by Carranza and Villa, were too powerful for this usurper long to defy, and he in his turn had to run for his life. Then Carranza and Villa were left to compete for the presidency, and Carranza won out, though by means, probably, that would hardly pass muster in civilized communities. Villa refused to recognize the accomplished fact, and ever since he has been rebelling against Carranza.

Perishing after Villa

What saved Carranza was his recognition by President Wilson as the head of the Mexican state. Villa bitterly complains that if the President of the United States had remained neutral, Carranza would have been driven from power. Therefore, Villa hates the United States, and for some years past has made raids over the American boundary, shooting and burning, with the result that relations between the United States and Mexico have been strained upon more than one occasion. The situation became so bad three years ago that Carranza gave

the United States permission to send an American army over a carefully defined route through a specified part of Mexico in order that Villa might be brought to justice. Carranza tacitly admitting that his Government was unequal to the task. Then began the expedition led by Gen. Pershing which now seems to belong rather to the realm of comic opera than to that of serious military operations. But the Villa band was surprised and scattered, though Villa escaped.

Villa vs. Carranza

He was supposed to have been seriously wounded, and later on it was reported that gangrene having set in he died and was buried in some mountain fastness. This report was never confirmed, but for a long time he was not heard of. Then he began to be heard of in two or three places at once, so the general conclusion was formed by those interested in the matter that he was really dead, but that the revolutionary leaders, knowing the almost superstitious hold he had upon millions of Mexicans were concealing the fact and even having some understudies impersonate him. The probability, almost the certainty, is that he is alive and warlike. If this is the case we shall not have to wait long for confirmation. Villa on the warpath has the faculty of impressing the fact upon all with whom he comes in contact. Undoubtedly the man has a remarkable hold upon the imagination of great masses of Mexicans. He is a picturesque figure, compared with whom the whiskered and spectacled Carranza looks like a collector of bugs, or one of those birds who come into newspaper offices with a wallet of faded and greasy clippings to prove that the world is near the jumping-off place.

A Jovial Bandit

If general report is to be believed Villa is a wholesale murderer, a man who maintains a harem and carries on generally as a pirate chief. But he is a warrior. On his native soil he seems to be a strategist of the ability of De Wet. He is burly, bliterate, with a ferocious jollity that keeps the teeth of his admirers chattering even as they laugh at his rough jests. But he has something, a touch, that the Mexican peasants understand and to which they respond. The story is told that on one occasion in the palace of Chihuahua Villa was summoned to receive a medal of honor. It was a most dignified ceremonial, and Villa's deeds were resoundingly proclaimed by the star orator of the state. The bandit chief came unshaven and dirty, with buttons missing from his bloodstained garments. When he rose to receive the plush box with the gold medal a hush fell over the gathering after the storm of cheers. He opened it and then rubbing his head remarked: "This is a devil of a little thing to give a man for all that heroism you are talking about." He grinned and the audience roared its delight.

EARLE OF ATHLONE IS POPULAR

LONDON, May 17.—Canada is pretty sure to take a liking to the Earl of Athlone, if he should be appointed, as rumored, to succeed the Duke of Devonshire as Governor-General, for he is extremely democratic, with the free and easy manner which usually characterizes the soldier. And as for the Countess, she has long enjoyed the reputation of being one of the most popular members of the British royal family.

Announcement of the Earl's selection for the post at Ottawa has occasioned no surprise, for it is well known that he was to have received the appointment to succeed the Duke of Connaught as Governor-General four years ago, but the plan was interfered with by the war. Just when he will take up his new duties at Ottawa has not been officially disclosed, but it is probable he will not assume office until late in the fall, when the four-year term of the Duke of Devonshire expires.

Until the war caused the whole British royal family and their connection to throw their German titles into the discard the future Governor-General bore the title of Prince Alexander Augustus Frederick George of Teck. He is the youngest and favorite of the brothers of Queen Mary and accompanied her on her trip around the world on board the Ophir when she was Princess of Wales. He has visited both Canada and the United States on several occasions, has hunted big game in the Rocky Mountains and has been a guest at Newport, Lenox and other famous society resorts.

The Earl is a keen soldier, but he has had little administrative experience. He is, however, a hard worker and a good organizer. He has done much in the cause of charity, especially in behalf of hospitals and in the furtherance of cancer research. In his military career he has more than carried out the prediction of the many friends he made at Sandhurst that he would prove not only a brave and gal-

Kellogg's TOASTED CORN FLAKES advertisement with logo and company information.

Fly Time Is Coming Be Prepared Before they Arrive advertisement for window screens.

The Rogers Hardware Co. advertisement with address and contact info.

Parkman Eye Aid advertisement featuring an illustration of an eye and text describing the service.

ALL MILL FEEDS ARE ADVANCING advertisement for Auld Bros. Ltd. with list of feed types.

Monroe Arrow Collar advertisement with logo and product description.

CALF MEAL advertisement for Carter & Co. Ltd. describing the product's benefits.

Biographical text about the Earl of Athlone and his family background.

Special Prices ON Cream Separators advertisement for Kennedy Co. Ltd.

Over There—Over Here advertisement for Stag Chewing Tobacco.