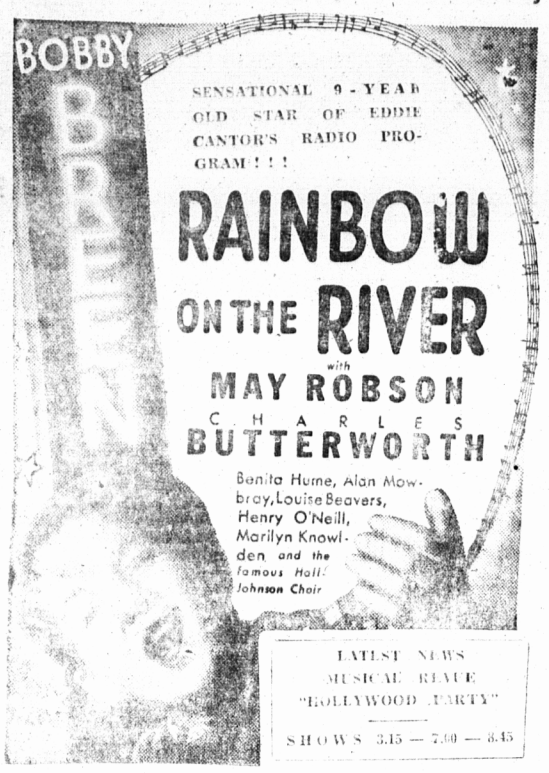
PRINCE EDWARD—Today and Wednesday



COMING THURSDAY — "TYRONE (Lloyds at London") POWER—LORETTA YOUNG and DON AMECHE in "LOVE IS NEWS"

Mr. Cinderella At The Capitol

Complete with the musical magic and glittering humor of the screen's present-day Cinderella, "Mr. Cinderella" opened last night at the Capitol Theatre. He was

9-Year Old Sings At Prince Edward

Replete with pathos, comedy, drama and spectacle, "Rainbow on the River," new singing film starring Young Bobby Breen, opened last night at the Prince Edward Theatre to provide first nighters with a most pleasing entertainment.

Songs designed to appeal to every type of music lover are rendered by the nine-year-old lyric tenor in a heart-touching manner, while the story offers the young star an opportunity to go through the entire gamut of emotions.

Set in the reconstruction period following the Civil War, the story opens in the early exploits of a boy waif in New Orleans, where a devoted negro servant of his dead parents strives to bring up the child in ignorance of his family's

GLOOM TAKES A HOLIDAY at the CAPITOL TODAY AND WEDNESDAY

He barbered his way into the 400 .... and what a lather of fun and excitement ! !

West Patricob Comedy — and "Alpine Rendezvous"

BEN H. LOBDILL

Representative of the Community Concert Service, New York City, Mr. Lobdill is in Charlottetown all this week conducting the annual membership campaign of the local Community Concert Association.

Coronation Concert At Murray Harbor South

The Murray Harbor South school held a very attractive parade and concert on the evening of Coronation Day, assisted by a number from the Guernsey Cove and White Sands schools also a committee of the Queen Mary Women's Institute.

The parade, in which about 98 pupils took part, formed up on the grounds of the United Church, and marched across the bridge and through the village to the Town Hall. Joyce Stewart and Willis Chapman, each carrying a Union Jack, led the parade.

An attractive Coronation souvenir medal was presented to each child and worn in the procession. A large number of people witnessed the parade which was carried out in a very orderly and pleasing manner.

At 7.30 the programme began in the hall, with the following: Primary Chorus, O'Canada, by a large number of pupils. Recitation by Keith LeLacheur, (Guernsey Cove school.) Address by Rev. T. R. Goudge. Recitation by Walter White, (Murray Harbor school.) Flag drill by 8 younger girls of Murray Harbor school. Song, The Red, White and Blue, by pupils of Guernsey Cove school. Mildred LeLacheur acting as pianist. A collection was then taken, amounting to over $7.00, and some candy was sold. Pageant, The Making of Canada's Flag, by 18 young people of Murray Harbor school and community, Evaline Livingstone being pianist. George VI Flag Drill, by 12 older girls of Murray Harbor school, Carrie Chapman at the piano. National Anthem.

In Mr. Goudge's address he drew attention to the noble Christian character of Queen Victoria, the stability of the British throne following the Great War, due in no small measure to the personal qualities of King George V and Queen Mary, and the confidence we all have in our newly crowned King George VI and Queen Elizabeth. He declared that to be good subjects of the British empire we must first of all be loyal subjects of God, the King of kings, and that the Empire exists not for selfish profit but to be a blessing in a needy world.

The Pageant, The Making of Canada's Flag, is worthy of special mention. "Britannia" Jean White, carried a flag, Union Jack and red field, and stood upon a dias. "Canada" Muriel Jackson, told of Canada's loyalty. Three girls explained the meaning of the crosses. "The Spirit of Long Ago," Vera White, told of the coming of the United Empire Loyalists. Sadie Brehaut, representing Laura Secord, told of that event in 1818. Six boys told of loyal service rendered against the Fenian Raid in 1866, in the Boer War in 1899 and in the Great War of 1914-18. Beryl Howe told in expressive verse of the sacrifices made and then "Britannia" directed the Canadian emblem to be placed upon the flag for it has been well earned. The numerous musical parts of the pageant were all nicely played and sung.

The hall was filled to capacity and every number on the programme well rendered. Mr. Goudge acted as chairman. Much credit is due to the teachers of the Murray Harbor school, Mr. Harris Jordan, Mrs. Ross White and Miss Lucy Phillips, also Miss Doris Reynolds of Guernsey Cove school, and all who assisted them, for the careful preparation and successful carrying out of this Coronation celebration.

GOD SAVE OUR KING AND QUEEN

Personals

Mrs J. M. Murley left yesterday morning on a visit to friends in Digby, N. S.

Miss Margaret Black who has been visiting her parents, Mr. and Mrs. C. H. Black for the past two weeks left yesterday morning for Montreal.

His many friends will regret to learn that Mr. Frank Riggs underwent an operation for appendicitis at the P. E. I. Hospital last evening.

Mrs. Chas. J. Mitchell left yesterday morning for Saint John, N. B., in response to a telegram announcing the serious illness of her mother, Mrs. W. F. Fitzgerald.

Prof. and Mrs. L. D. Thompson have returned to their home on Upper Prince Street after spending the winter with Mrs. J. E. Cameron on Fitzroy Street.

Mr. A. O. F. Gill, Grand Warden for Maritime Provinces and Newfoundland is attending meetings in Granby, Quebec, this week.

STYLE WHIMSIES

More color is forecast for graduation dresses this year.

Play clothes for the t'een age are being named after "Three Smart Girls" Deanna Durbin young singer.

BIRTHS

MCALEER—In the Charlottetown Hospital May 15, 1937, to Mr. and Mrs. Fred McAleer, a daughter.

ATKINSON—At the Prince Edward Island Hospital on May 17, 1937, t Mr. and Mrs. Hiram Atkinson, Charlottetown, a daughter.

WALKER—At Kings County Hospital on May 12, 1937, to Mr. and Mrs. Charles Walker, Alberry Plains, a daughter. —(Patriot please Copy).

DEATHS

MCLEAN—At Belle River, May 17, 1937 Mrs. Peter A. McLean, aged 78. Funeral from St. Andrews Church at 2 P. M. Tuesday May 18.

REID—At Montague, May 17, 1937, Mrs. David Reid aged 57. Funeral on Wedne day, 19th at 2 p. m. to Union Road Cemetery.

HARPER—At 31 Passmore Street, May 16, 1937, Mrs. Tertius Harper, aged 50 years. Funeral from her late residence on Tuesday, May 18, service starting at 2 o'clock. Interment Peoples Cemetery.

CORNWELL — In West Roxbury, Mass., May 10, 1937, Emdon B. Jr., beloved son of Emdon B. and Carrie M. Cornwell. Burial at Gardner, Mass.

STEWART—At Charlottetown on Monday, May 17, 1937, Mrs. Elizabeth Stewart aged 76 years. Funeral at Cardigan Presbyterian Church on Wednesday, May 19th, service starting at 2 p. m. Interment Ca[illegible]n Cemetery.

ROBERT[illegible]N—At the Prince Edward Island Hospital, May 17, 1937, Mrs. Fulton Robertson, aged 39 years. Funeral Wednesday, May 19th from her late residence, Hunter River with a short service at the home. Service at Hunter River Church at 2 p. m. Interment Fredericton Cemetery.

The Central Guardian

CRASWELL for Photographs.

CONFEDERATION LIFE INSURANCE. L-6798-7-12-312

LIME—Any quantity you may require. Fennell & Chander. L-575-15-17-31.

FINED $100 AND COSTS — A man from Tracadie appeared before Magistrate Tweedy yesterday on a Custom's Act charge. He was fined $100 and costs or two months in jail.

NOTICE TO THE PUBLIC—Attention is hereby directed to a sale of household goods, furniture, etc., at the residence of Mr. Lyster MacInnis, Alley Street, on Friday May 21. Please note ad to appear in press tomorrow. L-554.

THE COMMUNITY Concert campaign opens today, with headquarters at the office of the Maritime Electric Company, and will run until 9 o'clock Saturday night. Call phone number 1364 for information. L-555.

DALHOUSIE STUDENT—Omitted from the list of "Island students graduate" at Dalhousie, Richard MacQuarrie, Victoria, received Class 1, Biology, 1, Passed in History 9, Passed English 4, Passed Chemistry 7, Passed Mathematics 2.

POLICE COURT—At the police court yesterday three motorists, charged with operating motor vehicles while under the influence of liquor were each sent to jail for seven days. A man appeared on a charge of assault causing bodily harm. The case was heard and adjourned until Wednesday.

FUNERAL NOTICE—The body of L. J. Leonard, who died in Sydney, arrived by train last night accompanied by his wife, young son William, his mother-in-law Mrs. Joseph Praught and sister Mrs. Frank MacPhee. The funeral takes place from the residence of his mother-in-law, Mrs. Joe. Praught, 217 King Street, Wednesday morning at 8.45 to St. Dunstans Basilica, thence to R. C. Cemetery.

TO APPEAR IN COURT — Two automobile dealers would appear in court today charged with misuse of dealers' license plates, Mounted Police said last night. The law now requires two plates on demonstration cars in place of one as in previous years. Police said last night, too, that a number of motorists who had failed to heed the warning to obtain their 1937 license plates would appear before Magistrate Tweedy today.

ISLAND STUDENTS IN LAW AT DALHOUSIE — The following students are included in the honor list of the Faculty of Law recently announced at Dalhousie University: Gilbert Gaudet, Charlottetown, Class 1: Contracts; Criminal Law; History of English Law; Property 1, Torts, Melvin McQuaid, Souris, Class 1: Contracts; Criminal Law; Property 1; Torts, Class 2; History of English Law.

DRUNKEN DRIVERS ARRESTED—Two motorists were arrested last evening and charged with operating motor vehicles while under the influence of liquor. One arrest was made by city police and the other by mounted police. City police made the arrest following a smash-up on the corner of Elm Avenue and Chestnut Street last evening, when a car crashed into a sign. It was understood that the vehicle had been stolen and the young man will be charged also with theft. Earlier in the evening a car made a half circle at the Great George-Euston Street intersection and crashed into a house. The driver and occupants made a hasty retreat. That car, too, had been stolen.

PLAN CONCERT ASS'N CAMPAIGN—The annual get-together dinner of the workers of the Community Concert Association was held at the Canadian National Hotel last evening, some 60 being present. This was the largest attendance of workers since the organization was established some five years ago, President W. H. Tidmarsh was in the chair. Mr. Justice Arsenault, honorary president, addressed the gathering. He was followed by Mr. Ben H. Lobdill, of the Community Concert Service, New York City, who outlined the history of the organization, its aims and objects, and campaign methods. The meeting was a most enthusiastic one, and the prospects for this week's campaign appear brighter than ever before.

NORTH RUSTICO— On Coronation Day at 9 a. m. a goodly number of the residents of North Rustico gathered on the school ground on the occasion of the raising of the new flag lately donated by the Avonlea Women's Institute. "O'Canada" was sung and after the flag was raised a short programme was capably carried out by the pupils under the direction of their teacher, Miss Dorothy E. Toombs. The first item was a flag drill participated in by all the pupils, the chief factor of the drill being marching to salute the flag. Elsie Doyle then recited "The Union Jack," after which Marion Doyle, assisted by the rest of the pupils, affirmed in a short exercise the fact that they were all Canadians loyal to their beautiful flag. The teacher then read the Governor-General's message to the school children of Canada on this occasion. Fulton Rollings, Gavan Doyle, and Billie MacLure recited the "Colors of the Flag" and the patriotic programme was brought to a close by singing the National Anthem.

BLUNTED

If the orange stick is blunted and not such a success as a manicuring tool, run it through the pencil sharpener. It will be like new.

AGED COUPLE LEAVE FOR VANCOUVER

Departure Of Pioneer Citizens, Mr. And Mrs. Angus N. MacLeod, Accompanied By Their Daughter Mrs. Simpson

Prince Edward Island bids adieu today to two highly esteemed pioneer citizens, Mr. and Mrs. Angus N. MacLeod, formerly of Brookfield, who leave, accompanied by their daughter Mrs. Neil Simpson, for Vancouver, B. C., where Mrs. Simpson resides. They plan making their home there, where they are aready well acquainted, Mr. MacLeod having made three previous trips, and Mrs. MacLeod four, to the Pacific Coast.

Eighty-eight years of age last April, Mr. MacLeod is hale and hearty, with a mind as keen and retentive as in earlier years. Mrs. MacLeod, who has passed her eightieth birthday last January, is in more delicate health, which it is hoped the change of climate will do much to improve.

Born at Springfield, Mr. MacLeod recalls the early days when even carts were regarded as a luxury and people walked to and from Charlottetown, carrying produce and purchases on their backs. He recalls the first carriage on the road in his community, which ran on two wheels and attracted as much admiration and attention as the first stream-lined motor cars did a few years ago. Of all the changes which tave taken place during his long life, transportation improvements have impressed Mr. MacLeod most vividly.

Springfield, when his parents came there from the Isle of Skye over a century ago, was little more than an Indian village, and many now well settled communities throughout the Province were not in existence, life was a hard and sometimes grim battle for existence, but it bred stalwart men and women, devoted to their homes and to their religious convictions. Fun and frolic too were not lacking, during the long winter evenings around the family hearth.

A sister of Mr. MacLeod's, Mrs. Margaret Beaton, who died some years ago, at the age of 100, was the eldest of a family whose parents, Angus MacLeod and his wife Sarah Campbell, made the long voyage from Skye when Mrs. Beaton was a small child.

Last evening, on the occasion of their departure, a number of friends gathered at the home of Mr. and Mrs. MacLeod's daughter, Mrs. John Large, Pownal Street, to wish them God-speed.

Other members of the family comprise the following sons and daughters: Messrs. John F. MacLeod, Charlottetown, Neil MacLeod, Halifax, Angus M. MacLeod, Boston, Mrs. West MacDonald, Glasgow Road, Mrs. M. MacPherson, New Wiltshire, Mrs. Carl French, Boston, Mrs. Harry Rogers, Seattle, and Mrs. Edward Stalder, Oakland, Cal.

They will be accompanied to Vancouver by the sincere good wishes of a host of friends here, both in city and country.

MR. JOHN MCPHERSON

Friends in this city will regret to learn of the passing in Newton Centre, on May 11th of John McPherson, an old and highly respected retired C. N. R. employee, who for many years was a valued employee in the Charlottetown shops.

The deceased who had almost reached the four score and ten year mark, was a son of a former C. N. R. trackmaster. He came to this city from Moncton in 1867 and after serving for a number of years here, retired in February, 1916.

A short time after he, with his wife, left this province to reside with a daughter in Newton Centre.

A MUTUAL COMPANY
NORTH AMERICAN LIFE
Solid as the Continent
H. LAPTHORN and L. S. STEVENSON
District Managers,
140 Richmond Str[illegible] Charl[illegible]
ALL PROFITS FOR POLICYHOLDERS

World-Wide Acceptance Of "Cuticura" Confirms Consistent Advertising

In the case of few products has the advertising maxim of keeping everlastingly at it been more consistently applied than in the promotion of Cuticura brand name of the famous family of quality toilet preparations manufactured by the Potter Drug & Chemical Corporation, Malden, Mass. The proof of the pudding, and the measure of the effectiveness of this advertising is the world-wide, ready acceptance of Cuticura Soap, Cuticura Ointment and their related products.

Cuticura advertising may well be taken as a criterion of consistent merchandising-in-print. Year in, year out, Cuticura trains its steady, well-aimed display advertising upon every corner of its world-market . . . with present schedules calling for four insertions per week in key newspapers, in every key locality. To draw a military analogy, Cuticura advertising, short, to-the-point, and quickly repeated, is an expertly operated machine-gun. And like the machine-gun, it is far more effective than artillery that goes boom loudly, but less frequently.

Cuticura advertising appears in about 450 newspapers and in every issue of about 18 national magazines. It has no "out" season reaching over 90 per cent of all newspaper readers in the country all year around.

It is this kind of advertising procedure, coupled with Cuticura quality, that laid the foundation for the world-wide reputation that Cuticura has enjoyed among both dealers and the public for a solid half-century. It is this consistent year round advertising that is further enhancing every day the admirable sales—position Cuticura products now hold . . . and keeping them eminently dependable, always-profitable merchandise . . . as good to sell as they are good to use.

for CORNS & WARTS
Remove dry skin. Dab on Minard's 3 times daily. Let it dry on. After a while Corns and Warts lift right off
23
MINARD'S "KING OF PAIN" LINIMENT

Eastern Guardian

..*SUBSCRIPTIONS to the Charlottetown Guardian may be handed to their Rept. Archie Hume. Phone 47, or left at H. J. Mabon's Drug Store, Montague.

Too Late To Clasify

FOR SALE—GOOD WORK MARE $75, Big Horse 2 years (broken) $100, also 2 choice young cows to freshen, Walter S. Weeks, Kensington. L-549-5-18-14,

FOR SALE—29 FORD AND Whippet, good condition, cheap for cash, 228 Cumberland St. L-553.

At Rotary

The creation of a health-minded attitude on the part of our people is, I believe, perhaps the greatest contribution which the Red Cross has made in this province, Said Rotarian R. H. Rogers, in his address in the Canadian National Hotel yesterday.

Rotarian Rogers traced the founding of the Red Cross in Switzerland in 1864 after the work had actually been started by a Swiss writer and philosopher in caring for the wounded in the war of 1859 between the French and Sardinian armies against the Austrians, and its growth up to the present day. It had been early established that the wounded combatants, the doctors, nurses and helpers as well as their supplies and equipment, would be regarded as neutral by both contending armies.

The Red Cross emblem was patterned after the flag of Switzerland except that the colors were reversed so that the emblem as it now exists in practically every country where it is organized, is a red cross upon a white background. The Swiss flag has a white cross on a red background.

The British Red Cross was organized later and the Canadian society was organized as a branch of that unit, the Canadian branch doing considerable work in the Boer War, and later a tremendous amount of work in the Great War, it being estimated that the money and goods handled during the great struggle was of the value of some thirty million dollars.

Previous to this it had been inactive in peace time, but since that time its peace time activities have been wide and varied. Its program includes the improvement of health, the prevention of disease, and the mitigation of suffering throughout the world.

Referring briefly to the work of the Junior Red Cross the speaker said that it seemed a wonderful thing that so many children—there are seventeen million enrolled throughout the world—should be banded together in an unselfish program, studying the duties of citizenship, the ideals of unselfish service, and the cultivation of international friendship throughout the world.

Through activities such as these, and the work which the Rotary Club is carrying on, the speaker hoped that the time would come when sovereign states would no longer settle their differences like wild beasts in armed conflict, but would rather sit around a table and arbitrate their differences by peaceful means.

Rotarian Les Stacey presided.

WELL DRILLING

If your water supply is not just what you would like to have, why not give us a call? No matter how small or how large your job is—whether you need a well for domestic, manufacturing, fire or town purposes we have equipment that will correspond with the work to be done, skilled men to operate it and 30 years of experience back of us. Reasonable prices. All work guaranteed to stand the test of time.

Unick Well Co. Ltd.
VAUGHAN B. GROOM,
Manager for P. E. I.
Summerside

Georgetown — Charlottetown Bus Service

STARTING MONDAY, MAY 10th

Leave	Georgetown — —	8.00 A.M.
	Cardigan — — —	8.20 A.M.
	48 Station — —	8.40 A.M.
	St. Theresas — —	8.50 A.M.
	Peakes — — — —	9.00 A.M.
	Fisguid — — —	9.10 A.M.
	Fort Augustus —	9.30 A.M.
	Webster's Corner	9.35 A.M.
Arrive	Charlottetown —	10.00 A.M.
Leave	Charlottetown —	4.00 P.M.
	Peakes — — — —	5.00 P.M.
	Cardigan — — —	5.30 P.M.
Arrive	Georgetown — —	6.00 P.M.

Passengers are fully protected by Insurance for any accident that may happen while driving in this Bus.
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CHARLOTTETOWN-SUMMERSIDE DAILY BUS SERVICE

Leaves White's Restaurant, Charlottetown, at 8.00 A.M., 12.00 noon, and 4.00 p.m.

Leaves Gourlie's Drug Store, Summerside, at 10.00 A.M., 2.00 P.M. and 6.00 P.M. Two regular return trips Sunday and regular late Saturday evening service.

For further information phone Charlottetown 248 or Summerside 36.

ISLAND MOTOR TRANSPORT LTD.

KEEPS FOOD SAFER... FRESHER.. LONGER... and Proves it

WITH THIS FOOD-SAFETY INDICATOR
RIGHT ON THE DOOR Always in Sight

IT'S PROOF of Frigidaire's GREATER PROTECT-ABILITY — this Food-Safety Indicator. In all deluxe and master models, it's *right on the door, always in sight.* It *proves,* without even a look inside, that Frigidaire maintains SAFETY-ZONE COLD. This keeps food safer, fresher, longer . . . means greater saving on food bills . . . even in the hottest weather. Frigidaire also provides MOIST Cold for vegetables . . . EXTRA Cold for meats . . . FREEZING Cold for ice cream and frozen desserts. Come in. See the PROOF.

NEW "SUPER-DUTY" FRIGIDAIRE WITH THE METER-MISER

PROVES ALL 5 BASIC SERVICES FOR COMPLETE HOME REFRIGERATION

1. GREATER ICE-ABILITY — *Ends "Cube-Struggle" and "Ice-Famine!"* New Instant Cube-Release in *all* ice-trays.
2. GREATER STORAGE-ABILITY — *New 9-Way Adjustable Interior!* Ends old-fashioned crowding and "dish-juggling."
3. GREATER PROTECT-ABILITY — *Safety-Zone Cold* at all times *plus* MOIST Cold for vegetables...EXTRA Cold for meats...FREEZING Cold for ice cream, frozen desserts.
4. GREATER DEPEND-ABILITY — *5-Year Protection Plan* on the sealed-in mechanical unit. Backed by General Motors.
5. GREATER SAVE-ABILITY — Only FRIGIDAIRE has the *Meter-Miser* Cuts Current Cost to the Bone! See an electric meter *prove* it, *before you buy!* Meter-Miser does SUPER-DUTY at amazing saving, because it's *the simplest refrigerating mechanism* ever built!

R. T. HOLMAN Limited — Charlottetown, Summerside

SPECIAL REPRESENTATIVE, F. A. S. JONES, THE ROBERT SIMPSON EASTERN LIMITED — Charlottetown