

CHRISTMAS PARCELS FOR THE BOYS OVERSEAS



PRACTICAL GIFTS for OVERSEAS

During the month of October, daily newspapers across the Dominion will carry advertising of many practical and useful gifts---gifts that will be particularly appropriate for parcels to be sent overseas.

Advertisers will be featuring and displaying such merchandise prominently



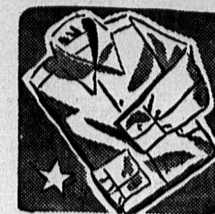
THE CHARLOTTETOWN GUARDIAN

Watch your favorite stores for special window displays similar to the one illustrated in this ad. You'll find them a helpful guide in making your selections for your overseas parcels.

Ship your parcels for overseas EARLY --- to avoid mail congestion and make sure of their delivery by Christmas.



Give That Boy OVERSEAS SOMETHING TO WEAR



Here are a few suggestions for YOUR GIFTS for that special Soldier, Sailor or Airman overseas.

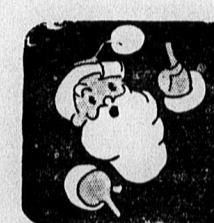
SWEATERS: Khaki, Navy and Air Force Blue. Shirts and Ties in Khaki and Blue.

Pyjamas, Socks and Gloves are welcome gifts to those serving in the armed forces.

Make yours a wearable gift.

BUY EARLY---MAIL EARLY

S. A. MacDonald



MAIL YOUR CHRISTMAS GIFTS for OVERSEAS EARLY

OUR LARGE SELECTION OF GIFTS for CHRISTMAS MAKE IT EASY FOR YOU TO SHOP.

WE WELCOME YOU TO VISIT OUR STORE---WE WILL ASSIST YOU IN EVERY WAY POSSIBLE TO GIVE THOSE OVERSEAS

A MERRY CHRISTMAS **REDDIN BROS.**

Leo M. Doucette --- Roy M. Smallman

Canadians in Nfld. Given Free Postage

Members of the Canadian forces station in Newfoundland now enjoy the privilege of mailing their letters postage-free to Canada as a result of the arrangements placed

in effect by Hon. W. P. Mulock, Postmaster-General. Early in the summer it was announced plans were being made for the establishment of regular field post offices in Newfoundland by the Canadian Postal Corps through which soldiers' letters to Canada would have to pass to be accepted

free of postage, the regular Newfoundland postage being required on all other items. This scheme which is now in effect is a further arrangement made by the post office to facilitate an exchange of correspondence between the troops and their homes in Canada.

Proper Addressing and Packaging Is Vital for Overseas Army Mail

(By HENRY W. PATTERSON. In Montreal Gazette)

Improper addressing is probably the most important single factor in the loss or temporary misplacement of mail intended for active service men in army, navy, and air force, whether they are serving in Canada or overseas.

There is now no such thing as "Canadian Active Service Force (C.A.S.F.)" the designation being simply "Canadian Army".

Mail for delivery overseas should be addressed as follows:
Regimental number, rank and name
Name and details of unit (i.e. company, squadron, battery, etc.)
Name of regiment or branch of service
Canadian Army Overseas.

For example:
K-52937, Pte. John Blank
"B" Company
Scotch Highlanders of Canada
Canadian Army Overseas.

It is important that no place name other than "overseas" appear in the address.

The usual complete particulars—regimental number, rank and name, name and details of unit, and name of regiment or branch of service—plus the post office name of the place where the soldier is stationed are necessary for mail for delivery in Canada.

In a special memorandum, Dominion postal authorities tell the correct way to address mail for naval officers and men.

The first and best source of information as to an individual's address is of course, the officer or man himself. All officers and men have been instructed to keep their

friends and relatives informed of the correct method of addressing their mail and to acquaint them promptly of any change. Delays or losses of mail, owing to neglect of this precaution, must be accepted by the individual concerned as simply his own fault.

When no address has been received from the officer or man, mail may be directed in accordance with the following general principles, according to the extent of information available to the writer:

(1) If the addressee's ship is known, mail should be addressed to the ship in care of the fleet mail officer at either Halifax or Esquimaut. If, however, there is complete doubt as to the ocean in which the addressee is serving mail should be directed as follows: (a) if originating in British Columbia or Alberta—to Esquimaut, B.C.; (b) if originating elsewhere in Canada—to Halifax, N.S.

(2) Mail for personnel serving on shore should be addressed direct to the establishment and place.

(3) When nothing whatever is known as to the addressee's whereabouts, mail may be directed c/o Naval Service Headquarters, Ottawa, but delay resulting from such procedure is to be expected.

(4) In every case as much of the following information as is available should be given: name in full, all initials; rank or rating; and official number.

The address of men of the Royal Canadian Air Force serving overseas should include the following information:

If serving with a Royal Canadian Air Force unit overseas:
Number
Rank, Surname, followed by initials,
Name of unit (when known),
Royal Canadian Air Force

Overseas Example for R.C.A.F. unit: (Can.) R1723. Sgt. Black, J. W. No. 401 Squadron R.C.A.F. Royal Canadian Air Force Overseas. If attached to a Royal Air Force unit overseas: Number

(Continued on page 7, Col 4)



DON'T FORGET THAT BOY OVERSEAS!! MAIL EARLY

Perfection Creamery Butter in Tins For Mailing --- 50c Lb. Tin

- Fruit Pudding, 12 Oz. Tin --- 25c
- Sausages in Tins --- 29c
- Chicken, Boneless --- 29c Tin
- Honey, Small Bottles --- 20c
- Nescafe Coffee, the Finest Coffee in Condensed Form. 3 Sizes --- 32c, 59c, \$1.59

- Lobsters, Best Brand on P.E.I. --- 31c Tin
- Oysters in Tins --- 27c Each
- Kraft Cheese, all size packages.
- Fruit Juices in concentrated Form --- 32c Bottle
- Tea Bags, 20 for --- 25c
- Vitone --- 27c and 53c Tins

Chocolate Bars in all sizes.

CREAMERY BUTTER

- 2 Lb. --- 75c
- 1 Lb. --- 38c

- Cranberries, 2 Lbs. --- 29c
- Pumpkins and Squash --- 5c Lb.
- Corn, Golden Bantam, Choice Quality, 2 Tins --- 29c
- Prunes, Fresh Stock, 2 Lbs. --- 25c
- Apricots, Fresh Stock, 1 Lb. --- 29c
- Peanut Butter, 3 Lb. Tin --- 55c
- Peas, Devon, 2 Tins --- 21c

- Weiners, D. & F. Brand --- 27c Lb
- Back Bacon No. 1 --- 41c Lb.
- Sirloin Roast Beef --- 20c Lb
- Blade Roast Beef --- 16c Lb
- Pork Hocks, 3 Lbs. --- 25c
- Spare Ribs, 3 Lbs. --- 25c
- Boneless Codfish --- 22c Lb.
- Salt Herring, Large --- 5c Each

Free Delivery **CASH & CARRY STORES** 187 GREAT GEORGE ST. Phones 747-748

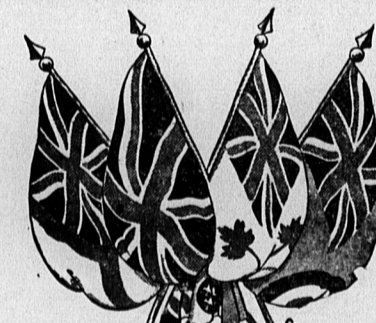


FOR SERVICE MEN OVERSEAS:—

Active Service Watches, Navy, Army, Air Force Rings. Identification Bracelets, Pen and Pencil Sets, Cigarette Cases and Lighters. Rosaries.

J. R. WILLIAMS

The Friendly Jeweller 137 GT. GEORGE ST. CHARLOTTETOWN



How About That Overseas Parcel For Christmas?

Last Mailing Dates November 1st-15th. Sooner if Possible.

DON'T FORGET TO INCLUDE SOME OF THOSE EVER-USEFUL WEARABLES LISTED BELOW:

Item	Prices
MEN'S KHAKI SHIRTS	PRICES \$1.50 to \$2.00
made from fine Broadcloth, 2 pleated pockets and tabs on shoulders. Size 14 1-2 to 17.	
MEN'S AIRFORCE SHIRTS	PRICES \$1.65 to \$2.00
Blue and Silver Gray made from fine broadcloth. Sizes 14-16 1-2.	
SWEATERS. Fine Botany Wool in Khaki or Air Force Blue and Gray. Sleeveless or with sleeves. All sizes	\$2.00 to \$3.50
KHAKI TIES and BLACK TIES	50c to \$1.50
AIR FORCE BLUE and KHAKI HOSE	75c to \$1.00
FINE KHAKI DRESS SLACKS	\$2.95
AIR FORCE BLUE & KHAKI HANDKERCHIEFS 15c to \$1.25 per box	
KHAKI and AIRFORCE BLUE GLOVES Per Pair	\$1.00

PROWSE BROS. Ltd.

FOR SUPPLIES FOR ARMY, NAVY AND AIR FORCE