

# NEW! CADBURY'S Instant DRINKING CHOCOLATE



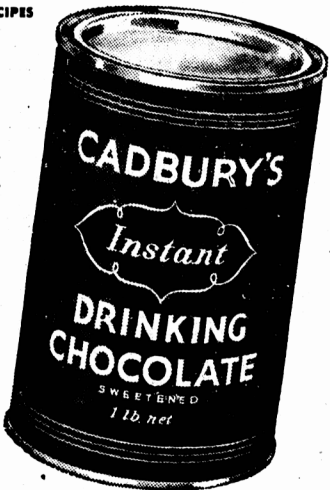
### Made right in the cup!

HERE'S ALL YOU DO! Place 3 rounded teaspoons Instant Chocolate in cup. Pour on hot milk (or hot milk and water) and stir.

#### OTHER GRAND USES

- MAKES AN INSTANT CHOCOLATE SYRUP!
- A QUICK CHOCOLATE ICING!
- A CREAMY FUDGE!

YOU'LL FIND THESE RECIPES ON THE TIN!



Don't wait! Ask for this new treat at your grocer's -TODAY!

## Living & Leisure THE WOMAN'S REALM

### SONG OF REMEMBRANCE

I have clung to you, and sung to you, what songs a heart may know; I have talked with you, and walked with you, wherever foot may go.

We took a path over field and fen, and down hill to the town; but many a hill has greened since then, and many a field turned brown.

Still I sing to you, and cling to you, as I did so long ago; and I talk with you, and walk with you, wherever thought may go. —Lacanian.

A one-pound package of frozen fruit will thaw in the refrigerator in about six hours; at room temperature in about three hours.

### EYE IRRITATIONS

Foreign bodies in the eye are irritating and sometimes painful and may cause serious damage. Sometimes the individual himself can remove the foreign body of irritating the eye with boiled water or boric acid solution.

Add thin slices of banana to a jellied orange dessert and serve with whipped sweetened evaporated milk or cream. Accompany the dessert with very thin, very crisp cookies.

If you are standing in front of a crowded elevator, step out to let those behind you and who are trying to get off, do so.

### COACH SUGGESTS PROPER OUTFIT

If you decide to adopt a sport as an exciting new interest for the years ahead, decide also to dress properly for the activity.

When you invest in an outfit for a sport that you're trying out — say it's golf, bicycling or even horseback riding — the chances are excellent that you'll stick to the sport after the initial fling.

The outfit need not be elaborate or expensive. As a matter of fact, most women chaplains search for simple and functional clothes for active sportswear. Yet no matter how simple and functional a sports costume is, the woman with a style flair can make hers attractive by adding the fashion touches which distinguish the other clothes which she wears. When her clothes fit well and look smart, she welcomes the opportunity to wear them.

"Call it vanity or what you will," says a coach who inducts women into new sports, "the proper coloring for an activity helps to turn a recruit into a veteran."

### EVENING BERETS

Velvet berets, sparkling with mock jewels! Berets made of jeweled-toned velvet in section! Berets of shimmering satin! After five glamour calls for dressier berets . . . perky with veils and wings or softly coiffed with a veil. Vogue insists: "the small-neck look" for Autumn . . . the "small hat" first buy of Autumn."

### COLOR HAS NEW MEANING

Each year, as we learn more about it, color becomes more useful to the home-maker. In the past, colorists insisted that we follow the general scheme set by nature, that we use an earth-colored floor, that the ceiling be proportionately lighter just as the sky is.

Now we have learned that a dark floor shows very quickly and that a dark ceiling may give a room a warm, intimate feeling. Gradually light ceilings are disappearing from the decorating scene and the ceiling is found to be either the same color as the walls or a color contrasting with the walls.

This year there will be many combinations new to our time, just as far as color history goes. Inspired by old tapestries or old Chinese art, these combinations open new horizons of beauty to the decorator. One beautiful room newly done used monochromatic color with sharp accents. The walls, woodwork and floor covering were in tones of rosy beige. The fire place was faced in black, but the mantel trim and the frame of the large mirror were painted a pure white.

Some of the seating pieces were upholstered in a mottled fabric in which black, black and tangerine were shot through the large ground. All of the color values were the same. A room furnished in this fashion looks larger than it is and serves as an excellent foil for a vivid personality or for a person who dresses dramatically.

A new fad for covering sectional pieces in different colors seems to have popped up. This is rarely as successful as another trend toward covering all seating pieces in the same color differently textured fabrics. This is a natural reaction to the old standby of a plain-colored sofa with one floor covered chair and one chair in a striped fabric.

The color story for all will include more colored ceilings — two walls of this, two walls of that or one wall of a strong color, three walls of a white or neutral color; sharp contrasts between the light woods or light fabrics against dark walls; everything in the room

in one value but with accents woven into some of the fabrics. Color can be used subtly or dramatically. If you are interested in making the best possible use of it, study its possibilities and put them to the test.

### RICH FABRICS MAKE FASHION

This Fall you will need more than one pair of gloves to be fashion-right. You will need varying lengths for different sleeves and styles. A leading glove designer gives the following tips:

Soft shorties with feminine wrist detail for cocktail, semi-formal and after-five dresses. Short gloves for furs and coats with sleeves that are full caught into snug wrist-bands. Gloves, longer with spiralling cuffs are worn with the now popular three-quarter sleeves. Elbow-length or "3 button" gloves . . . Victorian and light-fitting, are featured for evenings and dress occasions.

With the lustrous satins and rich velvets, butter-soft glace kid gloves in four-button lengths show fine hand-detailing. Sturdy, fitted gloves are correct with tweeds. One thing sure with the classic, the de luxe edition might have smooth satin lining and come in a host of colours for accessory-spic.

### BERETS AGAIN!

The perennial beret triumphs again . . . for anytime, anywhere! With a difference . . . it's fitted and softer. There's the beret fashioned after General Montgomery's famous headgear. Neat, small simple with the ageless chic of the classic. The de luxe edition might have smooth satin lining and come in a host of colours for accessory-spic.

### LONG SLIM LINES BEST FOR "SHORTIES"

When the petite-sized woman takes on any middle-age gain in weight, her clothes must be much more carefully chosen. The extreme fashions of the "new look" which are apt to be unflattering to her figure should be rejected by the small, plump woman. Not for her, for example, are skirts with extravagant flare, hip pockets, or unpadded shoulder lines.

The short, stocky woman needs to wear shoulder pads to give her entire figure a lift and to make her waistline look slimmer.

She should reject lumpy pockets or other hip-rounding devices on dresses or suits because these details have a wider effect on her figure. Because unflaring skirts also have a widening effect, these should be rejected in favor of skirts with straight lines and with modified flare. These will be much more skimming.

When the petite-sized woman can use to advantage, however, are longer skirts, which help to elongate length of figure. Her figure will also be flattered by "new look" fashions which are fitted through the waistline and have a minimum of hip-rounding detail.

### Meet the "Champs"



—S.N.S. Photo



—S.N.S. Photo

Unknown championship class dogs can make their debut at the Canadian National Exhibition. Toronto, dog shows and emerge as champions with the needed 10 points. Such a winner is this Boston terrier. The champion was Coburn's Gallant Chum who won his championship in three successive shows. Shirley McNaughton (above) admires him. Kindon Saucy Sue, a U. S. and Canadian champion cairn terrier, a finalist for the best in the show at the exhibition, is seen with owner, Mrs. G. W. Hyslop (below), of Brockville, Ont.

# WASHDAY MIRACLE

## for your whole family wash!

# it's TIDE

### ...Procter & Gamble's amazing discovery!

Out of the vast knowledge gained in wartime research comes Tide, an amazing new product made to do the whole family wash. Tide does what's never been done before—washes clothes cleaner than any soap, yet leaves colors brighter! And wait till you see Tide's wonder suds! They billow up like magic even in hardest water!

### ONLY Tide DOES ALL FOUR!

#### 1. Washes clothes CLEANER!

Yes, cleaner than any soap! Nothing's too dirty for Tide! Even greasy-stained overalls come cleaner than with any soap, because Tide not only leaves clothes free from ordinary dirt, but actually removes dingy soap film as well!

#### 2. Gets clothes dazzling white—they're CLEANER!

Good news for shirts, sheets, towels and other white things! Tide gets them dazzling white . . . keeps them dazzling white, week after week! It's a modern miracle!

#### 3. Actually brightens colors—they're CLEANER!

Tide combines the cleaning power you need for heavy work clothes with the safety you need for your gay print dresses! And all your washable colors actually come brighter!

#### 4. Gives more suds—prove it in your dishpan!

Kind-to-hands suds! Longer-lasting suds than any soap in hardest water! Tide cuts grease like magic . . . washes dishes cleaner than any soap! No scum in the water! No cloudy film! Dishes and glasses rinse and dry sparkling clear—even without wiping!



## TIDE'S IN-DIRT'S OUT!

Made in Canada

### TIDE WORKS EXTRA MIRACLES IN HARD WATER! OCEANS OF SUDS! NO WATER SOFTENERS NEEDED!

## Miss Hesson Stresses Part Of Women

WINNIPEG, Sept. 21—There will be a nation-wide representation of women at the Ottawa convention of the Progressive Conservative Party of Canada on Sept. 30, Oct. 1 and 2. Miss Hilda Hesson, chairwoman of the Women's Committee within the party, said recently. "As a direct result of this we hope to have more women candidates in the next Federal election and consequently more women in the next House of Commons," she stated.

Miss Hesson, who is a past president of the Professional and Business Women's Clubs of Canada, and an alderman of the City of Winnipeg until this year, who did distinguished work with the Women's Volunteer Bureau during the war, is busy right now urging Progressive Conservative women to measure up to their opportunities and responsibilities.

"We have untapped power of great value to Canada, and we are able to men. Under his leadership the war is busy right now urging Progressive Conservative women to measure up to their opportunities and responsibilities.

"The program for the convention presupposes the desire to use for the benefit of the country the full membership of the Party, men, women and young people. We women of the Party can help to make this convention what we want it to be, and when it is over we must make sure that in the future of the Progressive Con-

servative Party we are part and parcel of its organization, so that ours is in reality a shared responsibility with the men."

MORETON VALENCE, Gloucestershire, England — (CP) — A six-week-old baby died here after a wasp stung her in the eye.

NOTEWORTHY DATE — The first systematic effort to establish an organized government in Brazil was made in 1532.

## ELLEN'S DIARY

(Continued From Page 2)



the harvesting was taken up this afternoon, though James and I went with Mr. and Mrs. A. to attend a funeral in another community. Like the early falling leaves which drift slowly earthward these days so this gentle kindly woman was taken — not yet come to the full cycle of life, and leaving many to mourn her going. Hers had been, in later years, a life of intermittent illness and suffering and yet all lives that hers had touched were blessed by her grace and innate goodness. James was able to recall many nice scenes from bygone years—she in the choir of a Sabbath in the old Kirk, leading the service of praise; as a winsome bride on "appearing-out" Sunday; later with her two young and growing sons and always so considerate and kindly. "Lovely in life" I overheard a woman beside me whisper at the flower-decked bier "and still sweet and pretty in death." The influence of such a one is undying. It remains with loved ones and friends, long after the grave closes over their beloved dead, an inspiration, an example and a fragrant memory forever.

Until tomorrow — Diary — Good-night.

## LANE'S BREAD, PLEASE!



That is the request of an ever-increasing list of customers who have tried our bread and been well satisfied.

JOIN THE USERS TODAY Don't Say Bread— Say LANE'S BREAD PLEASE

### LANE'S BAKERIES LIMITED

Charlottetown and District Representative ROY (Buck) WHITLOCK—PHONE 1781-L

## Don't Make This Mistake When Child Is Constipated

Don't upset a child already upset by constipation with nasty-tasting laxatives or harsh, griping cathartics. Give Children's Own Tablets. This new corrective made especially for growing youngsters' needs is so pleasant to take—acts so gently and normally without disagreeable reactions that even the fussiest child won't object to their use. Make laxative-taking time easy on the child and yourself. Mother! Get Children's Own Tablets today at your druggist, 25¢.

Your Fruit will make **50% MORE Jam or Jelly** WITHOUT RISK OF FAILURES if you use **CERTO**

It's simply wonderful . . . the difference in jam and jelly-making when you use Certo. You get jams and jellies that look better, taste better, are better . . . and much more of them. That's because Certo is "fruit pectin" — the natural substance in fruit that makes jams "jam" and jellies "jell" — extracted and refined ready for your use.

**THE CERTO BOIL IS SO SHORT**  
With Certo you boil only one-to-two minutes for jam — a half-minute-to-a-minute for jellies. NO prolonged, tedious boiling to make sure your jam or jelly will set. Certo makes all fruits set "just right". This extremely Certo short boil means:

LOOK FOR BOOK OF 72 TESTED RECIPES UNDER THE LABEL

THIS IS YOUR CERTO RECIPE BOOK!

**CERTO**

A Product of General Foods

- 1 You get 50% more jam or jelly because practically none of your precious fruit juice is boiled away.
- 2 The time you spend is cut down to a fraction.
- 3 The natural colour and taste of the fresh fruit are retained. The Certo boil is too short to dull the one or spoil the other.

If you are only a beginner, don't worry. You'll have no failures if you follow exactly the recipes provided with Certo. Since different fruits need different handling, there's a separate, kitchen-tested recipe for each one.

BE ECONOMICAL — BE SMART — MAKE JAM AND JELLY THE QUICK EASY MODERN CERTO WAY. ASK YOUR GROCER FOR CERTO TODAY.

A pound of jam or jelly made with Certo contains no more sugar than a pound made the old, long-boil way.