

S. A. McDonald

The Island's Leading Store



New Overcoats

The NEW OVERCOATS are here now—the classiest, noblest line of coats ever shown by us. They comprise the first choice from three of the largest clothing houses in the Dominion, who have confined these lines to us, and the prices here quoted will meet and beat any catalogue, or any other house—it matters not where it is.

At \$7.50 a good black overcoat, full length, with good quality satin lining, nicely finished throughout.

At 10.00 a swell line of tweeds, beautiful patterns of good wearing material. This is a coat that is absolutely guaranteed by us—a coat we know will give satisfaction.

At 12.00 a line of good heavy wool chinchillas made in the different shades, also in mixed tweeds, such as greys, tawn and light mottled effects; a coat good enough for any one; a coat having the regular \$15.00 value. Our low net "one price to all" only 12.00.

At 15.00 is probably the strongest overcoat ever shown here, made from best quality of English Coating Cloth, beautifully tailored in fit finish and make-up quality of the best tailored work. One price to all 15.00.

At 16.50 another special value made from English Chinchillas and Tweeds; all of these coats are made with reversible collars.

OUR GUARANTEE

If after buying any of these coats, examining carefully, comparing with any other of the same price, I think they are at least ten per cent cheaper, you may return them to us and we will gladly refund money.

Order By Mail

ORDERS BY MAIL will be accepted for any of these coats. Parties living in the Country may buy by mail and receive the same satisfaction as customers in the store, as our terms now are ONE PRICE TO ALL. Try our mail order system for one of these coats, and if you are not perfectly satisfied with it return it to us. Money will be cheerfully refunded. Fill in the accompanying order and mail to S. A. McDonald, Queen Street, Charlottetown, P. E. I., date..... Herewith find enclosed the sum of \$..... for which please forward me by..... size..... with the understanding that I may have money refunded at once if goods are not satisfactory.

NAME.....
ADDRESS.....

A Knife Free at S. A. McDONALD'S

We have BOY'S SUITS AND OVERCOATS in all sizes and prices. If you want a good suit or coat for your little chap write us giving age and the price you want to pay. We will forward the same day as the order is received, and if the goods are not satisfactory return to us and money will be refunded. We are giving a handsome POCKET KNIFE FREE with each suit and overcoat.



Sweater Coats

in all sizes and prices; the different combination of colors at \$1.25, 1.50, 2.00, 2.50, 3.00, 3.75 and 5.00.

Ladies' Underwear 25c

a special heavy, ribbed underwear Ladies' sizes at 25c each.

At 35c a heavy weight, comfortable, warm and well finished. This is a particularly good value and one that will give good satisfaction.



At 45c a very special value made from fine imported yarn, this line comprises all the values usually found in 50c garments. Our low net ONE PRICE TO ALL at 45c, enables us to offer it now at 45c instead of 50c.

At 65c This is a special good underwear, regular value 75c which under our present system we are selling at 65c, you will find this one of the best underwear values offered yet.

THE Charlottetown Guardian

President..... A. A. Bartlett
Managing Editor..... J. R. Burnett

THURSDAY, OCTOBER 14, 1915.

TO-NIGHT'S MEETING

As announced elsewhere in this paper a meeting will be held to-night in the Council Chamber to make such arrangements as may be agreed upon to augment the Red Cross Fund. It is hoped that the meeting will be large and representative. There have been many calls for funds in connection with the war and the responses have been fairly generous, but the need is great and will yet be greater. We have come to the time when sacrifices must be made, real sacrifices, giving to the point of denying ourselves, and this we have not yet done.

The letter of His Honour the Lieutenant-Governor explains the need, and further explanation will be made to-night. It is important that the need of the Fund should be thoroughly understood, and valuable light will be thrown on the subject to-night. Every one who can possibly do so should attend the meeting and be prepared to do their part in whatever manner may be agreed upon.

The call is to all, the responsibility is upon all, and the first step now is to attend to-night's meeting.

THE "MISSING LINK" AND ANOTHER

The letter by Rev. E. E. Styles in this issue on "The Missing Link" will appeal to all thoughtful readers. That there is a missing link in the chain forged with a view to absolutely prohibiting the use of intoxicating liquors will be freely admitted. It will also be admitted that in the same chain there is a link whose presence has as much to do with the frequent miscarriages of the law as has the missing link. We refer to that element to be found in many communities—in all communities where liquor is illegally sold—which on different pretexts shields the illicit liquor seller.

When the prohibition chain was forged it was expected that the links of which it was formed would hold good. One of the links, and one upon which the advocates of temperance founded their greatest hopes, was the honesty of all those who voted for its enactment. This link failed. Many of those by whose will the act came into existence imagined that the enactment of the Prohibition Law was the completion of the work, not the beginning of it. They folded their hands and let the law take care of itself. Comparatively, there are not many of these, but there are enough of them in every community—in which liquor is illegally sold—to form a sort of bodyguard to the illicit liquor sellers. It is the law's business, not theirs, they declare, to look after the rum sellers. It is the law's business to enforce itself, they tell us. If a man is known to be selling liquor, it is the business of the prosecutor, who has been engaged for the purpose, to proceed against him.

It certainly is the Prosecutor's business to proceed in every case where he has evidence, but unless he is furnished with that evidence he is as powerless as the well meaning and sincere minister of the Gospel, who cannot obtain evidence simply because he is a minister of the Gospel and therefore feared by the rum seller. The rum seller sees to it that his illicit acts are carefully hidden from the Prosecutor. There are also those who for personal reasons, friendship, etc., do not wish to interfere with the business of their neighbour, even when that business is liquor selling. Those who buy liquor illegally are usually very careful to shield the man who furnishes the liquor, so careful that some of them have been suspected of perjury after having given their evidence in court.

Between these two links, the link that should not be in the chain but is there, and the link that is not there, some portions of our province are still cursed with drink, and will be as long as the one is present and the other missing.

Our correspondent is misinformed as to the duties of the Prosecutor. The Prosecutor's duty is to procure evidence and also "to act on the evidence brought to him." "If no one voluntarily places the evidence in his hands," it may be difficult, perhaps impossible, for him to procure it, but when he procures such evidence, whether by his own efforts or by the voluntary offering of it by others, it is his duty to act. If he fails in this he fails in his duty and should be at once reported to the Attorney-General, who has made a definite and unequivocal promise to use every means in his power to enforce the law.

We regret that the good name won by Souris during the two large gatherings mentioned by our correspondent, and favourably commented upon at the time by the press, should have been marred by the record made on the day of the Exhibition. This is certainly regrettable and will, we feel sure, be regretted by the great majority of the citizens of Souris. Two or three or half-a-dozen drunken rowdies in a community can blast the fair name of the most sober community. They can also when they appear at large gatherings create the impression that the Prohibition Act is a failure and that drunkenness is rampant in Prince Edward Island. The former is as unfair to the community as the latter is to the Prohibition Act and to the province.

The absolute prohibition of the liquor traffic will

necessarily be attended with considerable difficulty and some delay. While men persist in drinking they will find those who are ready to cater to their wants, and both drinkers and sellers "have sought out many inventions" whereby their sins may be concealed. It is only by eternal vigilance on the part of the whole community that the community can be saved from its few degenerates; it is only by eternal vigilance and unswerving honesty on the part of the temperance people that the Prohibition Act can be even approximately enforced.

CONSPIRACY OF KINGS

British diplomacy, says an exchange, is censured for Bulgaria's breach with the Entente Powers and her alliance with Turkey and the Central Empires. However it is quite evident that "diplomacy" had nothing to do with Bulgaria's action. The unfortunate nation has been committed to a war to which certainly large elements in the population are opposed by an act of high-handed despotism.

Last week, when the situation became threatening, the leaders of the Opposition waited upon the King of Bulgaria and demanded that the Sobranje, the Bulgarian Parliament, be called together. There are three divisions to the Opposition party in Bulgaria—the Democrats, the Radicals and the Agrarians. At this conference five leaders, representing all shades of Opposition opinion, warned the King against the course he was pursuing and declared that, if the Sobranje were called together, the Ministry of Radoslavoff would be ejected from office. The passage between the King and Mr Stambulivski, the leader of the Agrarians, is thus set forth in a despatch to the London Chronicle:

"I say again to your Majesty," said M. Stambulivski, "the country will not have a policy of adventure such as cost it so dear in 1913. This policy is, moreover, yours. Before 1913 we believed you to be a great diplomatist, but we have seen what your diplomacy brought us. You have taken advantage of all the holes in the Constitution to get the direction of the country into your own hands. Your Ministers count for nothing. You alone are the author of this policy, and you alone will have the responsibility of it."

"The policy I have decided to follow," the King frigidly replied, "is one which I consider the best and most advantageous for the country."

"It is a policy which can only lead to disaster," retorted the farmer, "which will bring about new catastrophes and compromise not only the future of the country, but your own dynasty, and which may cost you your head."

The King measured with his eyes this countryman who spoke such weighty words.

"Do not trouble yourself about my head. My head is an old one. Rather think of your own," said the King, with a shadow of a scornful smile as he moved away, but Stambulivski replied:

"My head matters little, Sire. I am only thinking of the country's."

The demand for the calling of Parliament was ignored. Instead, mobilization was ordered, which put the whole country under martial law. Under cover of this, all political gatherings were forbidden and a censorship imposed upon the press. A recent despatch says that extensive arrests of Agrarian leaders are taking place in order that the "unity" of the Bulgarian people may be preserved. Meanwhile the high commands of the army, under the direction of King Ferdinand, an Austrian ex-officer, have been turned over to Austrian and German officers, who will drive the poor Bulgarians to the shambles in the cause of the Kaiser.

Against a conspiracy of autocrats, bent on this crime against the people of Bulgaria, what could the enlightened diplomacy of any civilized nation do?

BALKAN WAR STRENGTH

Some very exaggerated figures have been published in regard to Balkan armies. Bulgaria, which has been credited with 750,000 troops, has not over 400,000; Greece has between 350,000 and 400,000, Roumania 600,000. Of course Bulgaria's total would be increased by whatever Turkey and Germany and Austria contributed to the field of operations. Likewise Italy, England, France and Russia would swell the totals of Greece and Roumania if they should finally line up with the Allies. So far as numbers go the anti-Teutonic forces in the Balkans would be the larger.

DAILY SELECTIONS FOR GUARDIAN READERS

Furnished by W. S. Louson.

THE MONEY GOES

(By Walt Mason)

Poor father often has the blues, the stricken soul within him groans; the children need eight pairs of shoes, and he has only seven bones. The good wife needs a Sunday gown; with flossy gussets, seams and tucks; he'd send her shopping through the town, but he has only seven bucks. The boys are all in need of suits, to clothe their shapely limbs and trunks, and he himself wants rubber boots, but he has only seven plunks. The blizzards from the Arctic pole will soon be rolling down again, and how can he buy wood and coal, when he has only seven yen? And there are taxes he must pay, and bills for oil and bills

for gas, and bills for prunes and bills for hay, and bills for pills and window glass. Expenses face him every hour; what wonder if tired father yips, what wonder if his face is sour, when he has only seven chips? But somehow he will do the trick, and feed the tribe that on him leans, for good old father is a brick, although he has but seven beans.

Stanfield's Underwear

Made To Measure

Want your Underwear made to measure? Well, come in and get measured. Special attention given to made-to-measure Underwear.

Stanfield's N. D. Good Heavy Ribbed Garments \$1.00 Per Garment



RED LABEL—Well known all wool absolutely unshrinkable \$1.35 a Garment.

BLUE LABEL—Specially for out door use. Unshrinkable \$1.50 a Garment

BLACK LABEL—Very heavy all wool unshrinkable. Just the Garment for cold weather \$2.00 a Garment.

NO. 88—Splendid medium weight, all wool Winter wearing Garments, \$1.75 a Garment.

Stanfield's Combinations

Come in Fall Weight for inside or outdoor use. Very choice Garments suited to the most sensitive skin. A splendid Garment \$3.50.

FALL STOCK of Ladies 2 piece suits or Combinations in Stanfield's or Watson's.

PATON Phone 96 Victoria Row

SCHOOL GIRL'S PLAN NIPPED IN BUD.

TORONTO, Oct. 13.—Two fifteen year-old Toronto girls have been apprehended at Cochrane and returned to the city under escort, a projected trip to the Far West being nipped in the bud. The funds for the journey were obtained by one of the girls by a most ingenious forgery of her father's name to a check for \$300, sufficiently accurate to fool the banks. The girl told her mother that she was taking up commercial work at school and asked to be shown how to draw checks. The mother obligingly complied, with the result that her father

is out \$300, the money having been practically all expended in new outfits of clothes, tickets, etc.

Minard's Liniment Co., Limited.

Gentlemen—Last Winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of inflammation.

Yours,

W. A. HUTCHESON.

"The Haberdashery"

Beautifully Tailored Overcoats



Since we live in Clothes most of our lives—let's have them nice.

We have some of the most beautifully tailored overcoats ever shown here. Some of them are fairly high in price but the majority sell at \$12.50, 13.50, 14.50, 16.50, 18.00 and 20.00

If you would appreciate an overcoat better made than is generally shown with real class built into it. See ours before buying. We have 300 brand new ones to choose from.

Yours for high-grade clothing.

Henderson & Cudmore
Wellner Bldg. Sunnyside

3265-10-9Mtl.

Here's Where Your Feet Come In!

We have secured the Classic Shoe Sample and we are giving our patrons something unusual in Shoe Values, nothing short of A great Shoe Benefit no more to be had at these prices.

The Ladies seem pleased with the shoes and they are selling fast. Don't yut off your coming; come at once—Later will be too late.

G. OFF BROS

The Home of Good Shoes