

HOLMAN'S

NUMBER SEVEN



R. T. HOLMAN
LIMITED
Summerside, P. E. I.
Canada
Store to Your Door

AN ISLAND INSTITUTION THAT DESERVES THE CREDIT, PRAISE AND SUPPORT OF EVERY PROVINCIALIST

R. T. Holman Limited, Summerside, P. E. I., are Now Recognized as Keen Competitors of Every Mail Order House in Canada. No House Can Offer a Better Service or Values and Their Guarantee of Absolute Satisfaction Protects Every Customer

style that is in popular demand at the present time and by the best dressers. The prices of these lines cannot be excelled by any mail order house in the broad Dominion. Hand bags and purses make up page twenty-four, purses at 9c. with double compartments, hand bags at 25, 50, 75c. and up gives an idea of the genuine money-saving values this book offers. On page twenty-six will be found ladies' dark tan dog-skin or nappa cape gloves at 59c. This line with others at 75c., \$1.00 and up offers a splendid range from which to choose. Page twenty-seven is devoted to ladies' hosiery and the lines at 2 pair for 25c., nine per pair, and the hosiery leader at 19c. per pair should meet with great demand. Ladies' and children's underwear comes next and ladies' knit cotton vests at 10c. merely illustrate what a little money will buy from this bargain book. Corsets and whitewear follow next. Ladies of various tastes and dispositions cannot help finding goods to suit their different tastes. Millinery follows next and after it comes dress goods, and here it might be added that the demand for these lines are increasing yearly to such an extent that the departments have been forced to devote more space to these lines. Page forty-five shows some wonderful values in print cottons, and the patterns were drawn directly from the goods so that the customer can order right from the page without requesting samples. Page forty-seven is devoted to towels of every description and to read this page is to realize the economy of the values offered. On pages fifty and fifty-one straw hats and summer hats of every description—priced at money-saving prices. Following these

pages are hats and caps, and many of these lines are put up expressly for Holman's—purchased in immense quantities and priced right. Nine pages are devoted to boots and shoes. While Holman's buy only the best goods on the market, their prices compare favorably with any catalog in Canada. Next to the boot and shoe section is gents' furnishings and clothing, and in these lines as in others Holman's lead. To illustrate the special values this firm offers in men's clothing all that should be necessary is to mention some of their leading lines—two lines of men's suits at \$4.65 and \$5.85, and another line which is particularly attractive is their men's suits at \$9.48. This line is their big leader, and no doubt will meet with great demand. Youths', boys' and children's suits follow and anyone reading the descriptions carefully will readily see the special inducements Holman's offer. Wall paper, curtains and floor covering are important lines with this firm, and considerable space is devoted to these lines in the catalog, attractively illustrated and priced. Musical instruments, sewing machines and gramophones are conspicuously placed in the centre of the catalog and priced economically. Hammocks on page ninety-two should be noted by everyone. The canvas weave hammock with pillow, spreader, and valance, which is priced at 99c. is a rare value. One has but to glance over page ninety-three to realize the notable price-savings offered—suit cases at 98c. and trunks at \$1.80, \$2.00, \$2.35 and up to \$9.50 offer in each case rare savings. Furniture has always been one of

Holman's big lines but with this issue of the catalog they have certainly excelled themselves. The illustrations are attractive and the prices more so. This local firm claims that their furniture prices are the lowest in Canada and judging by the values listed in their catalog their claim stands undisputed. This firm prepays freight on \$15.00 orders to any station in P. E. Island and this special Free Delivery Offer is one that every provincialist can benefit by. In crockery and glass ware as in furniture Holman's lead. The buying capacity of this firm is equal to any firm in Canada, and their buyers are constantly on the watch and keenly awake to special opportunities. Next come enamelware and cutlery and anyone that compares these values will be thoroughly convinced that Holman's can save them money. Washing machines and churns come next and upon strict comparison it will be readily seen that Holman's lead every mail order house in Canada in genuine values—their prices are beyond comparison, and in some cases are so close that they are marked subject to change. Stoves is another successful line with Holman's—such ranges as the Sask-Alta, Kootenay and Queen Beaver are known for their long lasting and satisfactory qualities, and are in great demand from the Atlantic to the Pacific. To think of pumps is to think of Holman's, so great is the demand for their pumps—and one particular feature that accounts for the enormous success of Holman's pumps is the determination of this firm to see that every single pump gives absolute satisfaction. Hardly a section

of P. E. Island is without the famous Holman-Myers pump, and they are now recognized as a standard by which all pumps are measured up to and few attain. Building hardware, building paper, rubber roofing, metal ceiling and paint are lines in which this firm is second to none. Pages one hundred and thirty-eight and thirty-nine are devoted entirely to motor boat supplies—these pages show everything from hardware for boat building to the electrical supplies and all accessories necessary for outfitting the boat. Harness can be found on pages 140 to 142. This section of the catalog has been enlarged on and new lines added that will meet the existing demand and establish a precedent in true value giving. Farm tools of every description follow the harness section and tools to suit the multifarious requirements of the farm can be found on these pages priced right. Next comes wire fences of all sorts including Orp Brand Fox Wire and The Guardian is given to understand that their prices will surprise all. Indeed, Holman's can rightly claim credit for placing the price of wire in this Province within the reach of all, and this is a fact that farmers will remember and appreciate. Holman's have the sole agency in P. E. I. for Invincible High Carbon, Open Hearth Steel Wire Fencing, the hardest, strongest, toughest, zinc-clad, rust-proof steel fencing. Following this section are guns, rifles, revolvers and sporting goods of all kinds, and tents. Increased space is devoted to watches, clocks, and these can be found on pages 152 and 153. Holman's handle only the most reliable

makes and guarantee every timepiece they sell. Groceries are an important line with Holman's, and wholesale prices are quoted in the grocery section that permits any person who wants to save money by buying at wholesale prices to do so. Page 160 the last page in the catalog is made up entirely with seeds for farm and garden. Holman's seed business has developed to a wonderful degree and each year the demand is increasing. Holman's realized the importance of clean seed and installed at a large expense a seed cleaning plant that cleans the seed thoroughly of every particle of dirt or weeds, and allows them to market a seed that can be absolutely guaranteed for purity. This is another case that proves that Holman's interests are the farmers' and that they are working hand in hand with the farmers to further the best interests of Prince Edward Island. Who could read Holman's Catalog through carefully and not feel a sense of pride of having right here in Prince Edward Island a firm that can meet and beat the prices of any mail order house in Canada. One commendable feature about this Island enterprise is that they do not ask for your business on patriotic grounds—they stand on their own feet and are willing and anxious that they be judged honestly and impartially by the service rendered and the prices quoted. And surely when their prices are found to be lower than any in Canada, consistent with quality, they deserve your patronage, not as a favor but as a right.

TO SHOW HOW THEY MEET COMPETITION

or Your "Motto" When you send an Order you are not asked to keep your Purchase Unless it is Perfectly Satisfactory in every Detail—Don't You Appreciate This?

<p>Elaborately Trimmed Dress \$6.75</p>	<p>A Nobby Summer Suit. \$16.50</p>	<p>A Popular 1912 Model \$16.50</p>	<p>A Neatly Tailored Suit. \$16.50</p>	<p>A Chic Model \$22.50</p>	<p>Smart Silk Trimmed Suits \$22.50</p>	<p>A Dressy Style \$22.50</p>
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Weight In P. E. I. \$15.00 Or Over The Catalog

Keep HOLMAN'S Catalog At Your Right Hand For Ready Reference Read It Through Carefully and Benefit By Their Bargains