

### "Suffered much with constipation"

Famous cereal helps where "remedies" failed  
Are you among those who long for constipation relief? Then read this unsolicited letter:



"I tried several remedies but could not end this old trouble. One day I was told I should try KELLOGG'S ALL-BRAN. I began to eat this cereal regularly. And without exaggeration, it turned out to be perfect for me!" H. Mason, 6727 9th Avenue, Rosemount, Montreal.

### Howlan

Mr. Jack Gallant of Howlan left on Tuesday for Saint John, N.B.

The Rev. M. J. Rooney visited the sick and aged in Howlan last week.

Mrs. Jim Kinch and baby of Alberton spent the week-end in Howlan.

Mr. and Mrs. Ray Noonan of O'Leary, were visitors to Howlan on Sunday.

Mr. Leo Arsenault and son Lyman and Mr. Vincent Perry were in Milo recently.

By-roads are in very poor condition now neither good for sleighing or wheeling.

Mrs. Frank Peters and Mrs. Alban Arsenault spent Wednesday with relatives and friends in O'Leary.

Mrs. Leo Arsenault and son Clifford visited with her mother, Mrs. Margaret Arsenault.

Some of the talented people of Duvur are now practising for a concert to be held in the near future.

Mrs. Ben Gallant and son Desmond spent the week-end with Mr. and Mrs. Alban Arsenault and family.

Hills Cook of Cape Wolf was in Howlan on Saturday. On his return he was accompanied by his nephew Clayton Carruthers.

Mrs. Jerry Arsenault of Howlan spent the week-end at her old home in Duvur, guest of her mother, Mrs. Felix Dolron and family.

Mrs. Alyre Gallant and little daughter Carol Ann spent a day or two in Howlan with her parents, Mr. and Mrs. Frank Richard.

Mr. Hector Richard, M.L.A., and Mrs. Richard were passengers by train from Charlottetown on Friday night.

Mr. and Mrs. Fidele Peters and little sons, Neil and Allan, were recently visiting in Howlan with Mr. and Mrs. Wm. Shield and family.

Mrs. Jerry Gallant, Mrs. Lorraine Gallant and little daughter, and Mrs. Leo Arsenault visited at the home of Mr. and Mrs. Firmin Perry.

The snow plow has been busy these days opening the roads. On Thursday evening it opened the highway between O'Leary and Howlan and on Friday morning the old Howlan Road.

Mrs. Plus Dolron and two children returned home on Wednesday after spending two weeks with her mother, Mrs. Henry F. Pineau and family of Bloomfield Corner.

Mrs. Bruce Carruthers of Howlan and her mother, Mrs. Thomas Cook of Cape Wolf, were train passengers to Summerside on Wednesday.

### WESTERN GUARDIAN

—CELEBRATED 81st BIRTHDAY—Mrs. William A. Collins, Taunton, Mass., entertained in honor of her mother, Mrs. Edgar A. Mylod who celebrated her 81st birthday. Gifts, cards and flowers were received from her many friends. Mrs. Mylod who resides in Taunton, Mass., is a sister of Mr. W. P. Cameron, Albany and is well known on the Island where she is an annual summer visitor.

—FINE SHOWING — An exceptionally fine showing in singing games was made by the Brownie Packs on Wednesday in the Guide Room, St. Paul's Church, Summerside, when they were judged by Mrs. Fred Jenkins, Field Secretary of the Provincial Association, and Miss I. Arsenault, Divisional Commissioner for Queen's County. First and Third Packs were under the direction of Mrs. Maurice Mill, Brown Owl, assisted by Marion Rogers and Betty Lou Tredemick, Tawny Owls. Second and Fourth Packs were in charge of Miss Margaret Wedge, Brown Owl, assisted by Joan MacPhee, Tawny Owl. At a later date, when all the judging is completed throughout the Island, the shield, donated by Mrs. John Reay, the former Provincial Commissioner, will be awarded to the winning pack.—S.

—Mrs. K. H. MacLeod, Irish-town, is visiting her son-in-law and daughter, Mr. and Mrs. J. M. Hill, Fredericton.—Bur.

—Mr. and Mrs. Roy McArthur of Summerside spent the weekend with Mrs. Loman McArthur, Kensington.—K.

—Mr. John Gorrill, student at Mount Allison Academy, is spending his holidays at his home in Summerside. — S

—Mr. Lloyd Inman returned to his home in Borden after a two weeks' business trip to Boston, New York and Toronto. — S

—Mr. Carl Campbell left on Thursday for his home at Trochu, Alberta, after spending the past few weeks visiting relatives at Irishtown and Kensington.—Bur.

—Her many friends regret the illness of Mrs. Austin Rogers, Fredericton, who is a patient in the Prince County Hospital, and wish her a speedy recovery.—Bur.

—Her many friends will be glad to learn that Miss Adeline Campbell, Irishtown, is making a good recovery, after her recent operation at the Prince Edward Island Hospital.—Bur.

—The condition of Mr. Roy Bryant, Burlington, who is undergoing medical tests and examination at Montreal, remains much the same, according to latest reports.—Bur.

—Miss Mary Pope, student at Mount Allison Academy, is spending her holidays with her parents, Mr. and Mrs. Reginald Pope in Summerside. — S

—Miss Dorothy Ellis, student at Mount Allison University, arrived in Summerside on Thursday evening to spend the vacation week-end with her parents, Mr. and Mrs. R. E. Ellis.—S.

—Miss Pauline Phillips arrived in Summerside on Tuesday evening to spend a week's vacation with her parents, Mr. and Mrs. Hazen Phillips. She will return Tuesday to resume her studies at Mount Allison University. — S.

—Mrs. C. W. McLeod returned last week to her home in Kensington after spending three months with her son-in-law and daughter, Mr. and Mrs. Scott Sinclair, Moncton, N. B.—K.

—Mrs. Hubert Gillis of Indian River was a recent visitor to Moncton, N. B., where she visited her daughter, Rita, who was a patient in the Moncton Hospital. While in Moncton Mrs. Gillis was the guest of Mr. and Mrs. Walter Marsh.—K.

While there they were guests of Mr. and Mrs. Francis MacQuarrie and family, returning to Howlan on Friday night.

# Easter Fashion Parade

Preview the Easter Parade here! We've an exciting new group of fashions—slim-lined suits . . . elegantly styled coats . . . graciously fashioned dresses . . . and a host of colorful co-ordinating accessories . . . from be-flowered bonnets to charmingly smart shoes. You'll want to choose your entire Easter and Spring into Summer wardrobe from this important fashion group. Be sure of a wide selection—Shop Early.



**BLOUSES**  
3.50 to 6.95

Wonderful, wearable, beautiful blouses—most can turn a skirt or two into a whole wardrobe. Styled from lavish lace work on collars, in yokes and cuffs to the Peter Pan collars, in your own favorite sleeve length. Crepes, silk-jerseys, wool jerseys and rayons. Size 12 to 20. 30 to 42. Ladies' Wear, Upper Floor.



**HOSIERY** 1.19 to 2.25

Sheer beauty spells Nylon, and full-fashioned Nylons are available here in your favorite brand: Holeproof, Super silk, Orient and Phantom. All the new shades for spring, including Dreamgle, Filtration and Daring. Gage 42, 45 and 51. Accessories Dept. Street Floor.

Rayon full-fashioned hose in sandalwood and temptation.—\$1.35.

**SUB-STANDARD NYLONS** 1.19

**SKIRTS** 3.95 to 8.95

Afternoon or after five . . . our inseparable Separates go to any length you choose. Gathered backs, pleated front or back, patch pockets, are all in front this year, in wools, alpines, crepes, gabs and bengalines. Spring fashions Shades. Ladies' Wear, Upper Floor

**COATS** 22.50 to 79.50

No matter where you go this Printzess coat is right! The throat hugging collar is stitched to match the slit pockets and there's wonderful freedom in the roomy sleeves and in the full-swinging four gored back. Exactly as illustrated. Ladies' Wear Upper Floor.

An exciting array of elegantly styled coats awaits you in our Ladies' Wear. Box styles, loose, fitted and full backs — in every New Spring Shade. A complete size range — Upper Floor.

**MILLINERY** 3.95 to 8.95

The accent on Millinery is straightforward, with petals, feathers, ribbons and bows to make you your very prettiest. Straws and felts in exciting variations.

**SUITS** 24.75 to 69.50

We predict you'll join the parade in this slim-lined suit designed to flatter the half-size figure. Scallop, outline the long collar and are used again at the hip-line. To carry out the slender theme, we've added a straight skirt. Exactly as illustrated \$59.50.

Gabardines, tricotine, wool twills, and barathas are the cloths that make up into our prized selection of slim-lined suits. They take on fashion's newest dictates — blithe as Spring itself. Ladies' Wear, Upper Floor.



**SCARVES** 1.25 to 2.95

No end to the ways you'll wear these crepe scarves — no end to the color combinations. Plain, printed and accordion pleated crepes in oblongs and squares. Light and dark shades including white. Accessories Dept., Street Floor.

**BETTER DRESSES** 12.95 to 25.00

Getting into an Easter mood is only natural when you choose a refreshing dress that hints of budding leaves and chirping robins. Our new designs are more colorful than ever — in any of your favorite fabrics—pure silks, crepes, rayon prints, taffetas, etc. all with figure caressing drapery and softer flowing lines. Ladies' Wear, Upper Floor.

**GLOVES** 1.25 to 5.50

Come . . . Smooth your fingers into the gentle softness of these gloves . . . fingertip comfort at its best. Fancy stitched and plain slip on Maritids; short length—open mesh back Rayon Knits; short and 6 button length fabrics. Beautiful, Spring shades in all sizes. Accessories Dept., Street Floor.



**1.00 to 5.00**

A star-stuff and wish-on-the-moon magic . . . Coro costume jewellery. Drop earrings; silver, gilt and pearl, necklets, pins, etc. Remember Ladies' goods of this nature are luxury tax free while the present stock lasts. Future shipments will include a 10 per cent tax as mentioned in the recent budget. Accessories Dept., Street Floor.

**HANDBAGS** 2.50 to 16.95

Handbags that you'll glow over for months to come — whether you match them with your hat or shoes. Dainty small bags, styled just for Spring — in fabric, plastic calf, suede, morocco and calf. Favorite colors. Accessories Dept., Street Floor.

**SPRING SHOES** 6.00 to 12.00

Toes and heels take cover during the day and come out in the open after 5. Either of these fashionable styles in all their glory are available in pumps, straps, dolls and ties. Spring's fresh shades in sizes for everyone — by Canada's leading designers and manufacturers.

MAIN STORE SECTION

## SMALLMATT'S

### Count the Hairs on Your Head . . . and Divide by 10

Neglect of your scalp can lead to severe hair loss

The ordinary healthy head of hair, for the average person, contains about 120,000 hairs. Blondes have the greatest number, about 140,000. Some redheads have as few as 90,000. To keep your hair abundant and good-looking, you must have a healthy scalp. If it is too oily, or too dry, or clogged with dandruff, you can look for trouble. Neglect can lead to your hair thinning out so that instead of 120,000 hairs, you may end up with only a tenth as many — or even less! Just as it pays to clean your teeth when young in order to keep them, so it pays to take care of your scalp right now to save your hair. Whether or not you have dandruff, your scalp will benefit from regular cleansing with Fitch Dandruff Remover Shampoo. Use Fitch, the one shampoo guaranteed to remove dandruff. Scientific tests prove that Fitch removes all dandruff.

even from the thousands of tiny hair openings in the scalp — leaving your hair fresh, lustrous, and alive-looking.  
**SPECIAL OFFER**  
75¢ Value for only 49¢  
**ACT TODAY**  
Save 26¢ by getting this Fitch introductory offer—Fitch Dandruff Remover Shampoo, together with a wonderful new Fitch product: Fitch Creme Oil Hair Tonic. You'll like Fitch Creme Oil Hair Tonic—keeps your hair groomed all day but leaves no residue (goo). Contains Lanolin and Olive Oil—relieves scalp dryness. Does not separate in the bottle. Get this 75¢ value for only 49¢—at all drug or cosmetic counters—for a limited time only.  
**Fitch**  
Dandruff Remover  
SHAMPOO

