

INSURE IN SURE INSURANCE
B. R. HOLMAN
 CHARLOTTETOWN

Dr. W. R. Carson
 CHIROPRACTOR
 Three Year Palmer Graduate
 124 Prince St. Phone 1072
 Home Calls Made.
 4620-5-15-Fmwit.

Classified Advertisements
 One insertion 10c per line of 5 words
 Three insertions 25c per line of 5 words
 Four insertions 35c per line of 5 words
 Eight insertions 70c per line of 5 words

Female Help Wanted

SEWING (EXPERIENCED) FOR
 household. Mrs. Burnett, 14 Upper
 Hillboro Street. 4612-5-14-1f.

WOMEN TO DO SEWING AT
 home, good pay. Sewing machine
 necessary. Lafayette Corporation,
 115 St. Nicholas Building, Mon-
 treal. F. H. W. May 23-26.

WOMEN WANTED TO SEW FOR
 us at home. Sewing machine nec-
 essary. No selling. Ontario Neckwear
 Company, Dept. 147, Toronto 8.

WANTED-ABOUT JUNE 15TH-A
 maid. Reference required. Mrs.
 A. E. Ings, 2 Water Street.
 4728-5-20-23-26-31

Wanted

WANTED - BED-OFFICE ROOM,
 Rent \$5. Apply Guardian.
 4778-5-25-31

Male Help Wanted

RELIABLE MAN FOR ONE HUND-
 red store route; this province; ex-
 perience unnecessary; no selling;
 distribute and collect. Should net
 seventy dollars weekly. Shamas
 Mfg. Company, New Toronto, Ont.
 18-18-19-30.

WANTED - YOUNG MEN IN DIF-
 ferent parts of Prince Edward Is-
 land to represent the Automobile
 Legal Association (Maritime) Lim-
 ited, (A. L. A.) to call on car own-
 ers. Spare time or full time work.
 Write giving age and other par-
 ticulars to Automobile Legal Asso-
 ciation (Maritime) Limited, 422 Roy
 Building, Halifax, N. S.
 W. May 26-31.

Miscellaneous

JOHN ALFRED McDONALD, PRO-
 vincial Land Surveyor, Herman-
 ville. 4644-5-1-1mo

FOUND - FEMALE REGISTERED
 fox left ear markings, 7D. Owner
 can recover same by writing to
 Gordon Webb, Southport, P.E.I.
 4756-5-23-21

WATCHED BOARDS AND CEDAR
 shingles on hand in all grades.
 Prices low. G. C. MacBeth, Alber-
 ton, N.S. 4776-5-25-31

To Let
TO RENT - ROOM COTTAGE,
 seven miles from city. Apply "F"
 care Guardian. 4726-5-20-51

Salesman Wanted
WANTED - A SUPERVISOR SALES-
 man to cover Prince Edward Island
 to handle complete line of Potato
 Machinery and Farm Implements
 of all kinds. Kindly state age, ex-
 perience and references. Address
 replies to Box I. 116, Charlottetown
 Guardian, Charlottetown, P. E. I.
 May 22-31.

FISHERMAN HAS NARROW ESCAPE

BOSTON, Mass., May 23-The
 name of Simeon Crocker, Bonne Bay
 Newfoundland, has not yet entered
 into the controversy over the trawler
 and the shore boat as opposite ele-
 ments in the business of catching
 fish. But apart from that academic
 problem, Simeon probably has as in-
 timate an acquaintance with the haz-
 ards of dragging as any trawlerman
 who ever helped to make a scrape on
 George's Bank. Over here they are
 calling him the rough rider of the sea.

To Simeon it was all in the day's
 work when he went overboard from
 the Princeton in a heavy sea one
 night late in April, when the water
 is cold to the southeastward of Sable
 Island, managed to secure a line a-
 bout his waist, and was hauled to
 safety after a twelve minute duck-
 ing.

The Princeton was some twelve
 miles off the Island at eight bells
 of a black and dirty night. A heavy
 groundswell was on, and flood lights
 from the forecastle head and bridge
 windows showed a mass of groundfish
 squirming in the checker pens. On
 the starboard side awayed the great
 dragnet, hauled up by block and
 tackle. Its haul of fish has slithered
 into the pens.

Crocker's immediate job was to
 catch the opened end of the net,
 make a turn with the twine, and
 draw the knot tight. This he was do-
 ing as a great sea rolled in under the
 port side of the trawler. The Princeton
 rolled down, and before the fisher-
 men could lose his hold he swung
 out over the water and down into the
 depths. To lose his hold meant
 death. Swimming, in rubber boots
 and oilskins, was out of the question.
 So crocker held onto the trawl as the
 steamer slowly came back to an even
 keel. A line thrown by his shipmates
 settled nearby in the water, and this
 he was able to grasp with a free hand
 and pass it around his waist. From
 the heaving deck of the steamer he
 was hauled in, hand over hand.

A change of clothes and several
 cups of steaming coffee were all he
 asked before going back on deck.
 Through the rest of the night he
 worked, cleaning fish, and every hour
 he closed up the opening in the end
 of the net as new loads of fish pour-
 ed on deck.

Crocker now lives in Quincy, where
 he has a wife and three children. He
 is forty-three years old.

Teachers Wanted

TWO YOUNG MEN WITH SPEC-
 ially sales or teaching experience
 for work in Prince Edward Island.
 Men with cars given preference.
 Drawing account with bonus as-
 sures substantial earnings. Give
 full details in first letter. Write
 Sales Manager, Suite 600, Capitol
 Building, Toronto, Ontario.
 M. H. W. May 28.

For Sale

FOR SALE - HALL RACK, APPLY
 Guardian. 4753-5-21-41.

FOR SALE - OLD PAPERS, 5 CENTS
 bundles. Guardian Office. 2-4-1f

A QUANTITY OF PRESSED HAY
 for sale. Simon McKinnon, Ban-
 go, N.S. 4749-5-23-31.

FOR SALE - ONE AUTOBACK
 driving power almost new. Martin
 Power, Mermaid. 4734-5-23-31.

FOR SALE TO LET, BOARD AND
 room signs on hand at Guardian
 Office.

ROUGHBRED BULL, NOT REGISTERED, 14 months old, Price, \$50.00

John Dickinson, Milkman,
 4775-4-25-31

FOR SALE - LARGE WOODEN bed with spring and mattress. Also drop head Singer Sewing Machine. Apply Guardian Office. 4699-5-19-1f.

FOR SALE - ONE DRIVING horse, about eleven hundred weight, seven years old. Work in any machine. Also Spaulding Rose potatoes, seconds, from inspected seed. W. F. A. Stewart, Stratford-Garnier. 4727-5-23-21.

STRAWBERRY PLANTS, 75c PER hundred, \$1.00 by mail, \$5.00 per thousand. F. S. Reeves, Southport. 4724-5-20-81.

BABY CHICKS - REDUCED PRICES. Fifteen dollars hundred after June 3rd. Government Approved - Blood Tested. High laying strains - Safe arrival guaranteed. Maritime largest Hatchery - Free catalogue. Maritime Chick Hatchery, Saint John, N. B. May 23-25-28-30-June-2-4.

TO REMOVE CHAOS IN CHINA'S SCHOOL SYSTEM

PEIPING, May 24-A vigorous at-
 tempt is being made by Dr. Chou
 Hsueh-chang, new municipal educa-
 tional director in Peiping, to clear
 up chaotic conditions in primary
 and middle schools here. He hopes to
 have all schools running in good or-
 der by next autumn.

The northern rebellion last year
 played havoc with Peiping's primary
 schools. Teachers were not paid, and
 politicians made principals. After
 collapse of the rebellion responsible
 heads of many schools disappeared,
 and teachers and pupils did what
 they pleased. The whole primary
 school system virtually collapsed. Dr.
 Chou is spending the spring and
 summer restoring order

High Class Security Salesman Wanted
 For Local Territory
MUST BE ETHICAL AND ENERGETIC
 Sales resistance reduced to a minimum by our most unusual offering. Backed by long record of successful operations of major company enjoying the highest commercial ratings on the North American Continent, with 23 years' experience.
 Earnings several times dividend requirements. Want max cap-able of earning \$10,000.00 per year or more.
 Write Post Office Box 424, Halifax, Nova Scotia

Pupils Give Fine Recital

The pupils of Miss Lillian Mc-
 Kenzie gave a very successful piano
 recital at Hearts Memorial Hall on
 Saturday afternoon. The numbers
 reflected much credit both on the
 instructor and on the pupils.
 Following is the programme:
 1. The Chair-train-Bilbro. Miss
 Helen Moore.
 2. Jolly Outing-Bilbro. Master
 Ross Stewart.
 3. Dance of the Goblins-Anthony.
 Miss Florence Martin.
 4. My Old Dog Jack-Gardner.
 Miss Catherine Ramsay.
 5. The Robin's Lullaby-Krogman.
 Miss Helen Tidmarsh.
 6. Tripping Through the Mead-
 ows-Erett. Miss Ida Farquharson.
 7. The Oriole's Lullaby-Lind. Miss
 Marion Shaw.
 8. Rain in the Night-Bilbro. Miss
 Grace Martin.
 9. The Cat and the Fiddle-Slater.
 Miss Sandy Brehaut.
 10. Salute to the Colors-Anthony.
 Master Billie Tidmarsh.
 11. L'Alavanche-Heller. Miss Janet
 MacLaren.
 12. (a) Country Dance-Sartorio.
 (b) The Swallow-Burgmuller. Miss
 Audrey Gillis.
 13. Hobgoblins-Williams. Master
 Dugald Ramsay.
 14. The Sailor Boy's Dream-Le
 Hache. Miss Janet Stewart.
 15. Tarantella-Horvath. Miss Hel-
 en Roper.
 16. Sonata IV-Mozart. Miss Pa-
 tricia Ritchie.
 17. (a) Curious Story-Heller; (b)
 Elfin Dance-Jensen. Miss Nora
 Taylor.
 18. Chant d'Amour-Engelman.
 Miss Lorene French.
 19. Wallflower-Guritt. Miss Mar-
 garet Martin.
 20. Menuetto-Mozart. Master Call
 Vinnicombe.
 21. Danse Gracieuse-Dennee. Miss
 Anna Gordon MacKenzie.
 22. Menuet l'Antique-Paderewski.
 Master Arthur Peake.
 23. Canzone Amoreosa-Nevill. Miss
 Beth Coles.
 24. Papillons (Part 10)-Schumann.
 Master Robert Steel.
 25. Deuzieme Mazurk-Godard.
 Miss Rosella Williams.
 26. Song of the Brook-Warren.
 Miss Jean McCollure.
 27. (a) To Spring-Grieg. (b) The
 Butterfly-Grieg. Miss Verna Rood.
 28. Two Preludes-No. 3. The
 Brook-Chopin. No. 15. Raindrops-
 Chopin. Miss Lillian Enman.
 National Anthem.

Western Guardian

-CHIEF DEYOKAH at Preetown
 on Friday evening, May 29th, hear
 songs and myths of Indian life by
 the celebrated Indian entertainer.
 Complete change of program. Shias
 McFarlane, Preetown. 4777-5-25-41

-MANY VISIT GOLF COURSE-

The fine weather of the last few days
 has taken many of the Summerside
 citizens out to the golf course, es-
 pecially the ladies. The green has
 been put into splendid shape by the
 caretaker and a good season's play
 is looked forward to.

-GIVEN SENTENCES FOR WINDOW BREAKING-

Two young men
 have been given jail sentences for
 shooting at the house of a resident
 of Portage with shot guns and break-
 ing the windows. One, Anthony Gal-
 lant, was arrested on Thursday and
 tried that evening by Mr. J. E.
 Campbell, J.P., at the Court House,
 Summerside. He was found guilty
 and given 30 days in Prince County
 Jail. The other young man, Law-
 rence Doucette, was tried at Alber-
 ton before Mr. H. B. Huettis, J.P., on
 Tuesday and given 20 days in jail.
 He was brought to Summerside on
 Wednesday.-S.

-RETURNED FROM EXTENDED VISIT-

Mrs. John Sharp, of Sum-
 merside, and her daughter, Miss Zil-
 pha, have returned to the Island
 from an extended visit to the Cana-
 dian West, where they visited Mrs.
 Sharp's daughter, Mrs. McKinnon
 and her son, Mr. Claude Sharp, at
 Edmonton, Alberta. In Winnipeg,
 they were the guests of another
 daughter, Mrs. (Dr.) McNeill. Their
 visit was a most enjoyable one. On
 their way home, they visited Island
 friends in Minneapolis, Minn., and
 Montreal. They are at present stay-
 ing with Dr. and Mrs. Sharp of Be-
 deque.-S.

-WEDDING BELLS-

A quiet wed-
 ding was solemnized at the Presby-
 terian Manse, Summerside, on Wed-
 nesday afternoon by Rev. C. J. Jeans,
 when Miss Evelyn Palmer and Mr.
 Orville Yeo were united in marriage.
 The ceremony was witnessed by Miss
 Harriet Dorset and Mr. Jarvis Yeo.
 The bride and groom are both very
 popular in Richmond, their home
 town, and have the best wishes of a
 host of friends. Mr. and Mrs. Yeo
 will reside in Richmond, where Mr.
 Yeo is a prosperous farmer.-S.

-EMPIRE DAY-

The children at
 Summerside High School observed
 Empire Day on Friday morning at
 11.30. The pupils filed into the as-
 sembly hall, where they listened to
 an instructive address by the prin-
 cipal, Mr. C. B. Jelly, on the mean-
 ing of Empire Day. Patriotic songs
 were sung which included "O Cana-
 da," "The Maple Leaf" and "The
 King." Mrs. Clementina Fessenden,
 a Canadian, was the originator of
 Empire Day, which has been ob-
 served in the British possessions since
 its inception in 1897. Associated with
 Empire Day is Arbor Day, which was
 inaugurated in 1874 by the Nebraska
 state board of agriculture, on the
 suggestion of a prominent agricul-
 turalist of that day. It was later tak-
 en up in Canada and is now kept in
 conjunction with Empire Day. The
 original idea was to set apart a day
 for the planting of trees in the school
 grounds, but is now the day for a
 general clean-up. The Summerside
 children were busy with rakes and
 hoes with the result that the play
 grounds present a very tidy appear-
 ance. When the work was all com-
 pleted and the last of the rubbish
 burned the children enjoyed a well
 deserved holiday.-S.

-FUNERAL OF ALEXANDER CAMPBELL-

The funeral of Mr.
 Alexander Campbell of Summerside
 took place on Saturday afternoon at
 four o'clock. There was a short ser-
 vice in Trinity United Church. The
 mourners were, Mr. Thane A.
 Campbell, Attorney General, and Mr.
 J. O. Campbell, sons, and Mr. Wil-
 liam Campbell, brother of all par-
 ties of the province attended. Rev. Mr.
 Fraser conducted the impressive
 service. The choir assisted by a male
 quartette rendered very feelingly,
 favourite hymns of the deceased.
 The honorary pall bearers were
 Chief Justice Matheson, Mr. Justice
 Saunders, Mr. A. E. McLean, M. P.,
 Mr. Melville Bradshaw, Mr. C. D.
 Bell and Mr. J. H. Simpson. The ac-
 tive pall bearers were, Mr. L. R. Al-
 len, M. L. A., Mr. Robert Gordon,
 Mr. Hooper Linkletter, Mr. Major
 Townsend, Mr. A. S. Mackay and
 Mr. W. W. Muttart. Interment was
 in the People's Cemetery. Among
 prominent people attending were
 Hon. Walter M. Lea, Mr. Justice
 Matheson, Judge Duffy, Judge In-
 man, Hon. Peter Sinclair, Mr. H. R.
 Stewart, Deputy Provincial Treasurer,
 Magistrate Tweedy, J. J. Trainor,
 Commissioner of Police, Mr. George
 Brown, Hon. Horace Wright, Mayor
 Lidstone and members of the legal
 profession. There were many lovely
 floral tributes.

Card of Thanks

Mr. and Mrs. Benj. H. Bushey wish
 to thank their many friends and
 neighbors for the kindness shown
 them during the illness and death of
 their darling daughter Annie dead
 also to those who sent flowers and
 messages of sympathy. 4779-5-25-11

N. D. MacLean
 UNDERTAKER
 EMBALMER
 Charlottetown & North Wilshire
 Phone 149

READY TO SERVE DAY OR NIGHT
Funeral Directors
 MOTOR HEARSE AND AMBULANCE SERVICE
 EMBALMING DONE.
Cutcliffe & Andrews
 Hunter River
 Phone R10-22 or R7-22.
 4429-5-6-wednesday-91.

CHARLOTTETOWN AND ROYALTY 5TH DISTRICT OF QUEENS CONSERVATIVE CONVENTION

A Convention of Charlot-
 tetown and Royalty voters is
 called for **FRIDAY, MAY**
THE TWENTY-NINTH in the
CONSERVATIVE COMMITTEE
ROOMS over the
 Canadian Bank of Commerce,
 to select two Candidates to
 contest the District in the
 forthcoming Provincial Gen-
 eral Election.

The Convention will be called
 to order at 8 o'clock.

Each Poll in the City and
 Royalty is entitled to be re-
 presented by five (5) delegates,
 and the Chairmen of the dif-
 ferent Polls should have his or
 her delegates appointed, and
 have the names of the dele-
 gates ready for the meeting or
 have a list sent to the Sec-
 retary before the meeting.

BY ORDER.
 4703-5-22-61.

Wedding Knot Securely Tied

There is nothing at all original
 about getting married.
 Most of the customs that are ob-
 served started so long ago they are
 as permanently established as the
 Rock of Gibraltar.

In fact, in order to have a modern
 wedding a bride must have an old-
 fashioned one.

The wedding ring didn't develop
 because an ambitious jeweller decid-
 ed that it would swell his trade. I
 started long ago, when there wasn't
 a jewelry shop on the face of the
 earth. Men decided that when the
 chose the maidens whom they want-
 ed, there should be some way to im-
 press upon the feminine minds that
 henceforth and forever they were
 theirs. The men started to weave
 cords which they bound around the
 girls' waist, according to tradition.
 Both the girl and the man believed
 that the girl's spirit entered into the
 man's body when the knot was tied.

Knot Stayed Tied

The word "divorce" was as un-
 known as artichokes or penthouses;
 so when the cord was tied the girl
 belonged to her husband forever.

Afterwards anklets and wristlets
 replaced the cord. And from that
 the ring developed.

The ancient people believed that
 the third finger of the left hand con-
 nected with the heart, so when the
 ring came into being, it was placed
 on this finger.

To be properly attired, a bride must
 always wear something old and some-
 thing new, something borrowed and
 something blue, the old verse says.

The wearing of the blue came down
 from an old Israelite custom. Long
 ago everyone was instructed to sew
 blue ribbons around the borders of
 his or her fringed garments, since
 blue was the color which stood for
 purity and love and fidelity. Gradu-

-CONGRATULATIONS EXTENDED-

Congratulations are being
 extended to Mr. and Mrs. James Pen-
 dergast, of Kensington, on the birth
 of a baby boy on May 18, 1931.-F.

-VISITED FRIENDS IN SUMMERSIDE-

Mrs. George R. Herbert
 of Winnipeg, who has been visiting
 her old home in Charlottetown, spent
 the week end in Summerside re-
 newing old friendships, while there
 she was the guest of Mr. and Mrs.
 W. W. Muttart. Mrs. Herbert left
 yesterday on return to Winnipeg.-S.

-AUCTION SALE-

One of the
 largest attended farm auction sales
 was recently held at the home of
 Hon. Mr. Peter Sinclair, Summer-
 field. Everything to be found on a
 well equipped farm was sold and
 realized good prices: The sale was
 conducted in an up-to-date manner
 by Mr. Hugh F. Morrison, Kensing-
 ton.-E.

-SUMMERSIDE COURT-

The first case on the docket was that of
 Roy Grady adjourned from last
 week. This case was further adjourned
 at the request of Inspector Hay-
 wood until after the case has been
 tried before the Supreme Court as
 he had rebuttal evidence which he
 did not think should be disclosed
 until after the jury had heard the
 case. Another case adjourned from
 last week was continued and evi-
 dence taken. After much deliberation
 the Magistrate sentenced the pris-
 oner to 10 months in jail as this was
 not the first offence. The third case
 was another Summerside man charged
 with selling. A witness testified
 to having bought three quarts of
 liquor from the accused in December
 last. While he was transferring it
 into "tiddies" he was caught by the
 officers and brought up last Satur-
 day and was fined \$200 or three
 months in jail. Cross examined by
 Mr. C. D. McCallum for the defense,
 witness admitted that he had
 brought some more liquor last Sat-
 urchday night after he had left the
 court. He had not paid his fine yet
 and had not been asked for it. He
 denied having any conversation with
 Inspector Miller to the effect that
 he would not have to pay his fine if
 he gave evidence against the ac-
 cused. The witness admitted that he
 had made threats that he would
 stick the accused. At the close of the
 prosecution the court adjourned
 until Saturday next. Inspector Hay-
 wood conducted the prosecution and
 Mr. C. D. McCallum appeared for
 the defense. Out of respect for the
 late Alexander Campbell and his
 family, Magistrate Tweedy adjourned
 the court for an hour while the
 funeral services for Mr. Campbell
 were being held. S.

PERSONALS

Mr. and Mrs. A. K. MacGregor,
 Charlottetown, were recent visitors to
 Summerside.-E.

Mrs. Teresa Mulligan, teacher in
 Maplewood School, spent last week
 end at her home in Newport.-E.

Miss Leonore MacNeill, who has
 been attending Notre Dame Acad-
 emy, Charlottetown, arrived in Sum-
 merside on Friday for the summer
 vacation.-S.

Miss Norma MacGuire, of
 Summerside, who has finished her
 third year at Prince of Wales Col-
 lege and who will be one of the
 graduates at the Convention exer-
 cises, arrived home on Friday even-
 ing.-S.

Mr. Charles T. Green and Mr.
 James Edward Wells, of Alberion,
 were among the graduating class at
 Mount Allison University this week.
 -S.

Miss Addie Green, of Sum-
 merside, motored to Montague on Wed-
 nesday returning the following day.
 She was accompanied by Mrs. Sher-
 man MacAssey, who visited friends in
 Charlottetown.-S.

Mr. Clifford De Coss, of Edston,
 Mass., arrived in Summerside on
 Friday to spend a short holiday with
 Mrs. DeCoss's parents, Mr. and Mrs.
 Benjamin Nesbitt. Mrs. De Coss has
 been here for some weeks.-S.

RED CROSS SAVES THOUSANDS

SALT LAKE CITY, Utah, May 23
 (U.P.)-Thousands of lives have
 been spared in the past 17 years due
 to a Red Cross educational cam-
 paign in life-saving, according to W.
 E. Longfellow, assistant national di-
 rector in charge of first aid and life-
 saving work of the American Red
 Cross

Expello KILLS MOTH WORMS
 Has 100% moth protection-Expello. Hang
 a can in the closet and your clothes will be safe
 every moth and moth worm will be killed.
 Use Expello in closets, chests, trunks, boxes
 and bureau drawers. The heavier than air vapor
 penetrates down through every fold, every
 pleat of the fabrics and searches out the moth
 worms and kills them. Will not stain. Harmless.
 Odor disappears immediately.

EXPELLO 2 Sizes 25c & 50c

MOTH BALLS 2 Lbs.	50c FLITT For Moths	25c CEBAR FLAKES	\$1.25 MOTH PROOF BAGS
25c	45c	19c	98c

ROSS-DRUG-UNITED
 Successor to
The MacKinnon Drug Co.
THE Rexall STORE
 "WHERE YOUR DOLLAR GOES FURTHER"

CASH PRIZES
 \$5.00 first prize and ten prizes of \$2.00 each
 to persons from whom the correct missing
 word is received in the following advertise-
 ment:
 Brahmin Tea is recommended for its
 Purity. Brahmin Tea is composed of small
 Broken Orange Pekoe leaves.
 Send your answers to Higgs & Co., Ltd., Charlottetown,
 together with the side of a pound package of Brahmin Tea, with
 the word "Brahmin" on it. As many answers as "Brahmin" labels
 may be sent.
 Brahmin Tea is sold in red, airtight packages.
 This Contest Closes 25th May.

ally the habit of wearing blue centered
 around the bridal costume.

Brides Costly
 Brides are given away now in a
 great many marriage ceremonies. Of
 course the words are purely deco-
 rative for the twentieth century girl
 is making her decision because she
 wants to, and if no one would attend
 to this feature she would tell the
 minister to eliminate it and hurry
 up, please!

But once upon a time a man had
 to buy the girl he wanted. All she
 could do was hope that she brought
 a large number of cows and horses
 and oxen. Therefore, the "giving-
 away" is merely a relic of the old
 marriage by purchase.

The touseau, too, goes wandering
 back to one of the virgin forests for
 its history. People were not much
 concerned with clothes at that time
 but a girl had to bring a dowry to
 her husband, even when he bought
 her. This dowry consisted of any-
 thing in which her father had his
 wealth. Today all she has to bring
 is enough clothes to last till the
 season is over.

All sorts of beliefs attend the wear-
 ing of the first wedding veil. One
 thing is certain. Women in many
 lands weren't allowed to let their
 husbands see their faces until after
 the wedding ceremony. Veils help
 them in this. So whether the veil
 stands for independence or submis-
 sion it has a modest outlook.

Golden Apples
 Orange blossoms were originally
 selected as a bridal flower because
 they represent good luck and happi-
 ness. Some people think that an
 orange was the golden apple which
 Jupiter, the Roman god, gave Juno
 on their wedding day.

Today brides throw their bouquets.
 Those who think it is a foolish cus-
 tom should have lived in France in
 the fourteenth century. Every bride
 who approached the altar prayed

Fruitless Quest
 Her father always went in pursuit,
 as a dutiful father should, even when
 he approved the match. He never
 brought back the girl though. Friends
 of the bridegroom were on hand to
 make him go home. In this way, the
 attendants originated.

Even the old shoe that comes bob-
 bing down the street, as the bride and
 bridegroom started away, is part of
 an old custom. In England and Scot-
 land old shoes used to be thrown at
 weddings to symbolize the fact that
 the parents gave up all control of
 their daughter now that she was
 married.

The shoe took its first step in the
 parade, though, in another connec-
 tion. The ancient Israelites, it is
 said, used to deliver a shoe as testi-
 mony in the transference of a pos-
 session.

DO YOU KNOW
 THE SPIRAL RED STRIPE
 ON A BARBER'S POLE SYMBOL-
 IZES THE WINDING OF A
 BANDAGE AROUND
 THE ARM OF A
 PATIENT?

BUCKINGHAM CIGARETTES
 THIS PACKAGE
 SYMBOLIZES A BLEND
 OF ALL THAT IS FINEST
 IN TOBACCO

PERFECTION ICE CREAM
 Users of "Perfection" Ice
 Cream may be assured of its
 purity. We not only adhere to
 the Pure Food Act, but go con-
 siderably further. The butter
 fat content of our Ice Cream
 is in excess - far in excess - of
 that required by law. The ex-
 cellence of the other ingredi-
 ents in our product is on a
 par with the cream. "Perfec-
 tion" Ice Cream has been
 served for years in the best
 families and at all important