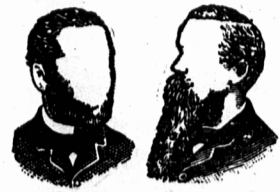


DON'T LET THOSE BEARDS FOOL YOU!



MODERN SCIENCE PROVES this formula has 3 top cough relief ingredients

- Here's why Smith Brothers have been famous for over 100 years... 1. Ease throat tickle. 2. Soothe raw, irritated membranes. 3. Help loosen phlegm.



CARD OF THANKS

I wish to thank all the box-holders of Rural Route No. 1 Bradshaw, for their generous gifts at Christmas.

IN MEMORIAM

In fond and loving memory of a dear and devoted mother, MRS. ISABELLE REID who passed away on January 11th, 1948.

MUSTARD on ROASTS brings out Hidden Flavours

Rub 1 teaspoonful of mustard into your roast before placing it in oven and taste the difference! For free recipe book, 'Culinary Art' write to Reckitt & Colman (Canada) Ltd. Station T, Montreal.



Central Guardian

This column is reserved for news of local interest, but advertising of a new industry may be inserted at five cents a word, strictly payable in advance.

HOWARD MacINNIS Fitted Footwear at 175 Queen Street.

AT YOUR SERVICE - Arnfael Cosl Company. Phone 2498.

THREE FLIGHTS WEEKLY to Sydney, Nova Scotia. Phone Marlin Central Airways Limited, 2063

ST. PETERS CATHEDRAL Sunday School Tea and Concert today. Tea, 6 o'clock. Concert, 7 o'clock.

NOTICE TO ADVERTISERS. - Advertisers are reminded that their copy must be in the Guardian not later than noon the previous day to advertisers who telephone classifieds, etc., should particularly bear this in mind.

FUNERAL SUNDAY - The funeral of the late George Day was held from Wheatley River Church on Sunday, January 8th. Rev. Howard Christie conducted the services at the church and grave.

DIES IN BRANDON, MAN. - The death occurred at Brandon Manitoba on the 30th of December of Mr. Oswald Archibald Munn following a brief illness. Mr. Munn was born at Mermald, P. E. I. 63 years ago and was the son of the late Donald and Mrs. Munn. He leaves to mourn their loss his wife, formerly Mrs. Eva Henry of Dunstaffnage, P. E. I. one daughter and two sons, one son having predeceased him by three months.

45-YEAR OLD DREAM SENDS MAN FOR GOLD

IPSWICH, England, Jan. 10. (CP) - A dream of 45 years ago is taking 30-year-old Herbert Cole to Australia in search of a gold mine. Cole says the dream came to him when he was working in Western Australia in 1904.

Great Obstacles

"This record of production is quite significant when we consider the obstacles facing the industry in the beginning of 1949. When the Supreme Court of Canada ruled that the manufacture and sale of Margarine was within Provincial jurisdiction the industry was thrown into a state of confusion. Nobody knew what was going to happen. No Provincial laws governing the manufacture and sale of this composite product was previously prepared by any province except one.

Second Grade Cream

"As this seemed to be the biggest and best market for our exportable surplus during the season of heavy production, it became necessary to make as much First Grade butter as we possibly could. The provisions of the Cream

Greatest Production Year For Island Dairy Butter

The greatest annual production of butter in the history of Prince Edward Island took place during 1949, reaching a figure two and one-half times greater than the production of ten years ago, and 7.8 per cent greater than 1948, reported Mr. H. J. MacDonald, Provincial Dairy Superintendent, at the annual meeting yesterday of the P.E.I. Dairywomen's Association.

Quoting the latest Bureau of Statistics figures, Mr. MacDonald said Island butter production was given at 4,828,922 pounds last year, an increase over 1948 of 352,543 pounds.

More accurate figures were not available at present, as the annual statements have not yet been received from the creameries, cheese factories and other dairy plants. Total gross and net value, average price of butter, buttermilk, etc., would also have to be omitted, but these figures will be included in the annual report of the Department of Agriculture when the book is printed later in the year.

Following are excerpts from Mr. MacDonald's report:

Quality Grading

"The grading of butter was done until May 23, from sealright containers, but from that date the seven pound sample was used. The annual report from the Dairy Products Division, Department of Agriculture, Montreal, states that there were 4,752,720 pounds graded between Dec. 1, 1948 and Nov. 17, 1949. This would represent about 98.5% of the total made. 88.12% was placed in First Grade, 11.86% in Second and .22 Third and below Third. These figures show that 730,688 pounds more were graded in 1949 than in 1948 with an increase of 5.6% First Grade.

Seven Pound Sample

"In the selling of our butter to the Dairy Products Board we must not overlook the important part played by the seven pound sample. If it were not for the adoption of this sample and the system of grading, the determination of grade on this butter would have been very slow, unsatisfactory and practically impossible. In a period of about six days we knew the churning numbers, number of boxes in each churning every creamery in the Province had to sell of First Grade butter and it was tendered immediately. This could not have been possible under former commercial system of grading.

Cheese

"The production of cheese does not reach the levels of previous years. According to the Monthly



Mr. H. J. MacDonald

Grading Act by which Second Grade cream could be rejected

went trouble next summer, should the former system of marketing be trust upon us.

Yeast & Mold Count

"The yeast and mould analysis was conducted as in former years. From June 1st it was supervised by Mr. Frank Jelks, Provincial Bacteriologist. The general report does not measure up to the standard of last year. In 1949 there were 4,688 samples analyzed with 58.6% Excellent; 16.4% Good; 5.2% Fair and 20% Poor. In 1948 there were 4,189 samples analyzed with 96.1% Excellent; 3.0% Good; 4% Fair and 5% Poor. This shows 479 samples more analyzed in 1949 than 1948 with 27.5% decrease in the Excellent category and a 9.3% increase in the Poor. The report is not satisfactory.

Packaging of Butter

"Since the industry has been placed in two pound prints and wrapped in sterilized parchment paper. Only lately has the day wrapper been used with satisfactory results. The work of printing and wrapping was done by hand. A great amount of time was required to print the butter in this manner and very often neatness and efficiency was sacrificed for speed. Too often the result was a poorly wrapped product giving an undesirable appearance in the showcase of the retail store.

Antique Retail Method

"The method of retailing Cheddar cheese is probably one of the reasons why the per capita consumption is so low in Canada. A better 'sales appeal' of the product would improve this. The old system of cutting a wedge shaped portion from the triplet and wrapping it in ordinary wrapping paper is now antique, but in attempting to change this method, difficulties have been encountered such as the evaporation, causing cracks, openness and loss of weight.

Christmas Concert

An enjoyable Christmas entertainment was held in the school on Tuesday evening, December 20. The school room was decorated by the pupils with boughs and garlands. In one corner stood a heavily laden Christmas tree. Mr. Edson MacDonald acted as chairman. Music was rendered by Martin Birt, assisted by Gladys Gamble, graduate of U.C.C. Charlottetown. Duets were given by Jeanette and Gladys Gamble, Charlottetown. After the programme Santa Claus came and gave pupils gifts and candy from the teacher. A treat of apples from W. I. Gifts were presented to the teacher, Jeanette Marshall, who was assisted by Miss Marion Woolridge. The programme was as follows: Opening speech, Sterling Brown. Opening chorus, Jolly Old St. Nicholas, by school. Recitation, When Pop Was a Boy, Jean Birt. Song, Candy Kisses, Joan Birt. Encore, There's a Bluebird on My Window Sill. Dialogue, Lou and Sue, Glenda Brown, Shirley O'Brien. Duets, Out on the House Top, Doreen and Jean Birt (encore), Let's Dilly Dally Down in Lily Valley. Dialogue, Bim and Bam, George Strickland and Ronnie MacDonald. Duets, P.E.I. is Heaven to Me, Margaret and Thelma MacDonald (encore). Intermission, sale of candy. Drawing of lottery by Aletha MacDonald, Winner, Joan MacDonald. Dialogue, Teasing the Teacher, Keir MacDonald, Sterling Brown, Everett Birt, Clayton MacDonald. Christmas carols by senior girls. Rudolph the Red Nosed Reindeer, Martin Birt and Leo McDeer. Dialogue, Getting Ready for Christmas, Patsy O'Brien, Margaret, Bertha and Thelma MacDonald, Clayton MacDonald. Dialogue, Loving LeRoy, Doreen Birt, Leo McIntyre. Closing chorus, Here Comes Santa Claus. Speech by chairman. National Anthem.

Report of Dairy Factories issued by the Dominion Bureau of Statistics about 612,320 pounds were manufactured which is a decrease of about 94,193 pounds below 1948 or 13.3%.

"The quality of our cheese according to grade shows an improvement over former years. In 1949 there were 7,227 boxes graded with 76.49% First Grade, 20.11% Second; 3.29 Third. In 1948 there were 4,707 boxes graded with 64.58% First Grade; 33.83% Second and 1.59% Third. Therefore, in 1949 there were 2,230 boxes more graded than in 1948 with 11.91% increase in First Grade. There were 578,160 pounds graded which represents about 94.5% of the total made.

"In one or two provinces a square rindless cheese is made for the purpose of packaging. It weighs twenty pounds. When removed from the press, it is wrapped in 'Plofilm' and placed in a mould for curing. It is cut in 14 pound blocks and wrapped tightly again with Plofilm, then placed in a carton package which is attractively stamped for sale. It is impossible to do this with our present round cheese without much waste which makes it impractical.

CHRISTMAS CONCERT COVEHEAD ROAD SENIORS

An enjoyable Christmas entertainment was held in the school on Tuesday evening, December 20. The school room was decorated by the pupils with boughs and garlands. In one corner stood a heavily laden Christmas tree. Mr. Edson MacDonald acted as chairman. Music was rendered by Martin Birt, assisted by Gladys Gamble, graduate of U.C.C. Charlottetown. Duets were given by Jeanette and Gladys Gamble, Charlottetown. After the programme Santa Claus came and gave pupils gifts and candy from the teacher. A treat of apples from W. I. Gifts were presented to the teacher, Jeanette Marshall, who was assisted by Miss Marion Woolridge. The programme was as follows: Opening speech, Sterling Brown. Opening chorus, Jolly Old St. Nicholas, by school. Recitation, When Pop Was a Boy, Jean Birt. Song, Candy Kisses, Joan Birt. Encore, There's a Bluebird on My Window Sill. Dialogue, Lou and Sue, Glenda Brown, Shirley O'Brien. Duets, Out on the House Top, Doreen and Jean Birt (encore), Let's Dilly Dally Down in Lily Valley. Dialogue, Bim and Bam, George Strickland and Ronnie MacDonald. Duets, P.E.I. is Heaven to Me, Margaret and Thelma MacDonald (encore). Intermission, sale of candy. Drawing of lottery by Aletha MacDonald, Winner, Joan MacDonald. Dialogue, Teasing the Teacher, Keir MacDonald, Sterling Brown, Everett Birt, Clayton MacDonald. Christmas carols by senior girls. Rudolph the Red Nosed Reindeer, Martin Birt and Leo McDeer. Dialogue, Getting Ready for Christmas, Patsy O'Brien, Margaret, Bertha and Thelma MacDonald, Clayton MacDonald. Dialogue, Loving LeRoy, Doreen Birt, Leo McIntyre. Closing chorus, Here Comes Santa Claus. Speech by chairman. National Anthem.

QUICKIES

by Ken Reynolds

REDUCING ROOM STEAM BATHS

"Hmmm-m! This is all Alvin's fault - if he didn't use the Guardian Want Ads, he couldn't be such a good provider!"

TOUR CANCELLED

LONDON, Jan. 9. (CP) - Cancellation of a projected Canadian tour by Gracie Fields was reported today by the London Star's gossip column as the consequence of the death of Monte Banks, her actor-director husband. The columnist said the heart-broken Miss Fields had cancelled all engagements, including the Canadian visit scheduled months ahead. Banks, 50, died Saturday of a heart attack aboard the Orient Express in Italy with Miss Fields by his side.

EASTERN LAND

From its most northerly point to the sea coast in the south, Western Pakistan covers a distance of nearly 800 miles.

WEDNESDAY HALF DAY SPECIALS

SHOP EARLY AND SAVE STORE CLOSING AT 12:30

ORANGE AND GRAPEFRUIT MARMALADE, 24 oz. jar . . . . . 29c

CARNATION OR NESTLES MILK, 16 oz. tin 15c; 2 for . . . 29c

SWEET PICKLED PORK HOCKS, lb. . . . . 19c

MACHINE SLICED BREAKFAST BACON, lb. . . . . 55c

FIRST GRADE CREAMERY BUTTER, lb. . . . . 65c

MAPLE LEAF PURE LARD, lb. . . . . 20c

112 COUNT-PINK GRAPEFRUIT, 6 for . . . . . 49c

ROLLED OATS, 5 lb. bag . . . . . 37c

FREE DELIVERY SERVICE

PHONE 2246 H. C. ATKINSON 111-115 2247 GROCERIA Grafton St.

GOING OUT OF BUSINESS

Yes, we are temporarily going out of business to make room for our new building early this spring. \$15,000 worth of Men's Clothing and Footwear plus some Army, Navy and Airforce surplus clothing which has only been marked up to 25%, now going at 30% Discount, which will be below our cost. This is a sale of sales, everything must go; so come in and look our stock over. This sale starts THURSDAY MORNING. Remember everything must go and will go at these low prices; so be early. Sorry - No Exchanges or Refunds.

- AIRFORCE SUN GLASSES . . . . . \$2.06
AIRFORCE WINTER CAPS . . . . . 35c
AIRFORCE FLYING SUIT (one only) . . . . . \$10.46
BLACK RUBBER RAINCOATS . . . . . \$6.96
COMBINATION OVERALLS (Goodhue's) \$5.42 - \$5.56
COMBINATION OVERALLS (Murphy made) . . . . . \$4.16
CRUISER COATS . . . . . \$6.96
SWEATERS . . . . . \$3.32 to \$4.55
DUNGAREES (Murphy Made) . . . . . \$2.07
OVERALLS (Murphy Made) 8 oz. Denim \$2.80
V.B.M. OVERALLS (zipper front) elastic braces . . . . . \$3.32
RAYON PARKAS, with hood . . . . . \$13.66
RAYON JACKETS . . . . . \$9.46
AIRFORCE MACKS (new) . . . . . \$5.56
AIRFORCE BOOTS (new) . . . . . \$5.42
ARMY BOOTS (new) . . . . . \$1.75 to \$2.62
DRESS SHIRTS . . . . . \$1.99
SLEEVELESS SWEATERS . . . . . \$3.84
MEN'S KHAKI COVERALLS . . . . . \$3.46 to \$5.03
KNEE RUBBER BOOTS . . . . . \$2.63

- ARMY RUBBER GLOVES . . . . . \$7c
ARMY RUBBERS . . . . . \$1.05
ARMY KHAKI DRILL PANTS . . . . . \$1.75
ARMY GREAT COATS . . . . . \$4.86
ARMY JACKETS . . . . . \$2.27
ARMY GROUND SHEETS and RAIN CAPES . . . . . \$1.40
ARMY KHAKI DRILL COATS (used) . . . . . \$2.06
ARMY PANTS (new) . . . . . \$5.66
ARMY PANTS (seconds) . . . . . \$4.16
LION BRAND UNDERWEAR (fleece lined) Sizes 36 to 44 . . . . . \$2.45
LIGHT WEIGHT UNDERWEAR COMBINATIONS, Sizes 36 to 44 . . . . . \$1.57 to \$2.27
SHIRTS AND DRAWERS (fleece lined) Sizes 36 to 44 . . . . . each \$1.40
LUMBERMAN SHIRTS . . . . . \$3.35
DOESKIN SHIRTS . . . . . \$1.59 to \$2.34
P. O. W. SHIRTS (new) . . . . . \$1.05
OFFICERS KHAKI SHIRTS (new) . . . . . \$2.62
SWEATERS . . . . . \$3.32 to \$4.55
W-NECK SWEATERS, all wool . . . . . \$4.20

- NAVY OVERCOATS . . . . . \$9.06
NAVY DUFFLE COATS . . . . . \$5.95
NAVY WINTER CAPS . . . . . \$1.05
NAVY PANTS (new) . . . . . \$5.56
NAVY HEAVY WOOL BLANKETS . . . . . \$2.80 to \$4.72
PULLOVER MITTS . . . . . \$1.29
LEATHER LINED MITTS . . . . . \$1.05 to \$1.33
WOOL MITTS . . . . . 59c
WORK GLOVES AND GAUNTLETS . . . . . \$1.25 to \$1.75
RUBBER BOOTS (all sizes) . . . . . \$2.34 to \$5.15
GUM RUBBERS . . . . . \$1.88
WORK SOCKS . . . . . 27c to 66c
BOYS' ARMY CADET COVERALLS . . . . . \$2.62
SHEEP LINED COATS (seconds) . . . . . \$7.35
SKI CAPS . . . . . \$1.12
CAPS (ear buds) . . . . . 94c
PYJAMAS (broadcloth and flannel) . . . . . \$2.45 to \$2.76
GREY BLANKETS (new) . . . . . pr. \$5.95
BRACES (dress) . . . . . 55c to 70c
TIES . . . . . 52c to 70c

- AUTO ROBES . . . . . each \$6.26
RUBBER TREAD DOOR MATS . . . . . \$1.75 to \$2.10
D.D.T. POWDER . . . . . per can 17c
THERMOS BOTTLES . . . . . 87c
GAL. THERMOS JUGS . . . . . \$3.50
CLOCKS (alarm and electric) . . . . . \$2.76 to \$5.56
POCKET KNIVES . . . . . 21c to 37c
NIGHT DRIVING GLASSES . . . . . \$2.76
DIAMOND SOCKS . . . . . \$1.22
DRESS SHOES . . . . . \$6.96
DRESS SHOES . . . . . \$3.85
ZIPPER OVERSHOES . . . . . \$3.15
CARDIGAN SWEATERS, sizes 36-44 . . . . . \$3.15
RED BLANKETS, 6 lb. all wool . . . . . pr. \$12.25
WRIST WATCHES . . . . . \$4.02
High Quality ABBOTT PAINT, all colors Gal. . . . . \$2.45
TRUCK TARPULINS, as low as . . . . . \$5.25
DRESS SOCKS . . . . . 38c to 69c
BELTS (high quality) . . . . . 66c
DRESS PANTS . . . . . \$3.15 to \$4.16
JAC SHIRTS . . . . . \$4.20 to \$4.86
RONSON LIGHTERS . . . . . \$4.55

BLOCK'S SURPLUS ASSETS

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