

The Prince Edward Theatre proudly presents
 under the distinguished patronage of
 THE LIEUTENANT-GOVERNOR AND MRS. DEBLOIS
 AN EASTERN CANADA PREMIERE

FRANK CAPRA'S MIGHTIEST PICTURE EMERGES AS SCREEN'S GREATEST!

The genius who made "Mr. Deeds" brings James Hilton's great novel to living perfection on the screen! Two years to make... a fortune to produce! Afire with romance... ablaze with adventure!... and laughter!

RONALD COLMAN

LOST HORIZON

Now playing \$1.50 and \$2.00 engagements in upper Canada. First time on the North American continent at these low prices.

4 Days—TODAY—TUE.—WED.—THUR.

SHOWS 2:30 — 7:00 — 9:15 — COME EARLY—ATTEND MATINEES IF POSSIBLE

Meeting Of S.P.C.A. Held On Friday

The Society for the Prevention of Cruelty to Animals met on Friday afternoon at the office of the secretary, Dr. T. E. E. Robins, Royal Bank Building.

Mr. McLean, inspector for the society, gave a report on his activities for the week. Twenty cases for attention to needy animals have called him since his appointment as inspector a week ago. Mr. McLean said that due to the fact that the fountain in the public square is enclosed in wire, it has been found necessary to place there water containers for thirsty dogs during these "dog days". Shade for horses standing in the square is also a serious need at this season.

Plans for the S.P.C.A. booth at the Exhibition are going forward enthusiastically. This booth, which last year brought the work of this society to the attention of many who knew nothing of its aims and ambitions, will be more attractive than ever this year, and will be fully stocked with pamphlets on the care of animals for free distribution. There will be also buttons for the children and a limited supply of those beautiful books on Humane Education which teachers found so helpful last year.

This booth should win many supporters for an organization which is the friend, not only of every animal but of all animal owners, and whose workers ask for no personal gain but only the opportunity to serve "those who cannot speak for themselves."

The president has called a meeting for five o'clock on Friday, July thirtieth, at his office, and it is hoped that all active members will be present.

TOURISTS
 for the best in Chiropractic and foot adjustments see
Dr. W. R. Carson
 Palmer Graduate
 Neuroclometer Service
 124 Prince St. Phone 1072

MUSICALE
Paul De Marky
 UNDER THE DISTINGUISHED PATRONAGE OF THE LIEUTENANT-GOVERNOR AND MRS. DEBLOIS
 RECITAL PRINCE OF WALES COLLEGE HALL
 Tuesday Evening July 27th
 8:30 O'CLOCK
 ADMISION ——— 75 Cent.

The Central Guardian
 CONFEDERATION LIFE INSURANCE
 L-6798-7-12-312
Only Ruin Left Where Albertite Proved Bonanza

Life Insurance Gains Recorded Over Last Year

TORONTO, July 24.—With total sales in Canada and Newfoundland of over \$192,000,000, new ordinary life insurance business for the first six months of the current year showed an improvement of over six percent as compared with the same period of 1936, and sales for June, last, as compared with June, a year ago, were up over 20 per cent.

Every province in the Dominion, except Alberta shared in this better business, Ontario leading in volume of sales for the six months' period with a total of over \$86,000,000, while the highest percentage improvement in the period was recorded in Newfoundland.

Detailed sales by provinces from January, 1937, to June, 1937, inclusive, based on returns by 18 companies having 87 per cent of the total insurance in force, exclusive of group insurance, annuities, pension bonds without insurance, reinsurance, revivals, etc., were as follows:

British Columbia	\$ 14,829,000
Alberta	7,102,000
Saskatchewan	6,148,000
Manitoba	9,533,000
Ontario	86,408,000
Quebec	54,400,000
New Brunswick	4,949,000
Nova Scotia	6,888,000
Prince Edward Island	740,000
Newfoundland	1,649,000
	\$192,736,000

Sales for the month of June totaled \$37,658,000, as follows:—

British Columbia	\$ 2,993,000
Alberta	1,394,000
Saskatchewan	1,350,000
Manitoba	1,835,000
Ontario	15,958,000
Quebec	11,129,000
New Brunswick	1,070,000
Nova Scotia	1,435,000
Prince Edward Island	152,000
Newfoundland	342,000
	\$37,658,000

Minard's Liniment removes stains.

In Memoriam

MRS. CECIL LAMB

The death occurred at her former home in Charlottetown early Saturday morning of Mrs. Cecil Lamb, formerly Miss Ethel Messervy, daughter of the late Mr. and Mrs. J. A. Messervy.

The deceased, who was in her 36th year, had a wide circle of friends and acquaintances, who will deeply regret her untimely passing.

A brilliant student, she graduated from Prince of Wales College and later attended St. Hilda's College of the University of Toronto, where she secured her B.A. degree. After teaching for a short time at Prince Street School, she married Dr. Cecil Lamb of the State Experimental Farm, Wooster, Ohio, where she has since resided.

For the past two years, Mrs. Lamb had been in failing health, and about three weeks ago returned to her native city in the hope that a change of climate would effect an improvement; but she failed to recover, despite the best medical attention, and all that loving care could do.

Dr. Lamb arrived in the city on Saturday. Besides the bereaved husband, there survive two brothers, Rev. Robert B. Messervy, Toronto, who is expected home today, and Mr. H. A. Messervy, Charlottetown, also one sister, Mrs. Grace Marr, Montreal, and two aunts, Mrs. Daniel Gordon and Mrs. Mary Wade, Charlottetown, to all of whom the Guardian extends deepest sympathy on this occasion.

CUP OF TEA HELP

(By The Canadian Press)
 LONDON—Cups of tea, sold by nurses at two cents each to patients' Sunday visitors, have provided nearly \$1,800 towards the \$5,000,000 rebuilding fund of St. George's Hospital.

APPROVE INDIAN TOUR

BOMBAY — (CP) — The Indian Cricket Board has approved the program for the tour by Lord Tennyson's team at the end of the year. The team will play 22 matches including four against representative eleven.

PROPELLER NO LOSS

CREWE, England — The propeller fell off the plane Len Pala was piloting. But the machine had been converted from a glider and Pala brought it down to a safe landing.

EVERYBODY'S SUMMER FAVORITE!

Here's one good thing to take with you on your trip—Wrigley's Gum. And you can get more wherever you go! Man, how that fresh, cool flavor adds to the perfection of even the most perfect day. Chew when driving... helps keep you alert.



WRIGLEY'S JUICY FRUIT CHEWING GUM
 HAS A FASCINATING FLAVOR
 The Flavor Lasts

RELIGIOUS SERVICES

TRINITY UNITED CHURCH
 At the morning service yesterday there was a very good congregation, with a large number of visitors. Rev. A. E. MacKenzie preached on the subject "Practical Christian Living" from the words in Galatians 6:7: "Be not deceived; God is not mocked; for whatsoever a man soweth that shall he also reap." In order to maintain the "means of grace" within the Church, Christian people have found three things necessary: Solitude, Fellowship and Self-Discipline. They are still necessary today.

As a rule we don't deny the goals of Christianity but we need to remember that if we neglect the means whereby the goal is realized, then we also fail to achieve the goal.

At the evening service the Rev. Sidney J. Boyce, B. A., of Mount Stewart was heard with much pleasure, his subject being "Courage—Its Need and Source."

The music for the day included a solo "Consider the Lilies" graciously rendered by Mrs. Frances Hol Trainor.

ST. JAMES CHURCH
 Rev. Wm. Orr Mulligan conducted the services in St. James Church yesterday morning. The minister took as his text from the Deuteronomy, Chap. 8: 2 "And thou shalt remember all the way which the Lord thy God led thee these forty years in the wilderness, to humble thee and to prove thee, to know that thou wouldst keep his commandments or no."

A solo, "Beyond The Dawn" from Sanderson, was acceptably rendered by Mr. Roy Metzler.

CHURCH OF THE MOST HOLY REDEEMER
 Masses were said at the usual hours at the Church of the Most Holy Redeemer yesterday. Father C. Morcan, a new member of the Roman Catholic order here, celebrated High Mass at 10:30.

In the evening, at 7 o'clock Father Morcan also sang Benediction of the Most Blessed Sacrament.

THE BAPTIST CHURCH
 The Rev. H. L. Denton, B.D., was warmly welcomed by his congregation on his return from his summer vacation, spent with Mrs. Denton and their little son Tommy in Nova Scotia. The Rev. E. E. Bishop whose eloquent and thoughtful sermons were deeply appreciated, has returned to his home after acting during July as interim minister here.

In the service of the day Mr. Denton preached in the morning the first of a series of sermons on "The Lord's Prayer." The subject

GYRO DANCE AT BEACH GROVE INN TONIGHT

Al Blanchard's Orchestra
 Dancing 9 - 12:30
 Tickets 50c Each (Tax Extra)
 "IT'S A GYRO DANCE"

Eastern Guardian

Mr. and Mrs. Harry Dunn, Sturgeon, and Miss Isabelle Jamieson, Capreol, escaped serious injury last night when a car bearing Ontario license plates allegedly crashed into them on the Aitken Road near Lower Montague. Miss Jamieson, who recently suffered a broken arm while playing on the shore at Sturgeon, suffered a gash on the forehead. Both cars were badly damaged.

DEATHS

TIERNEY—At New Haven, July 25, 1937, James Tierney aged 77. Funeral notice later.

MATHESON—At Oyster Bed Bridge, July 25, 1937, Mrs. Benjamin Matheson aged 86 years. Funeral Tuesday July 27th, at 2 p.m., Interment Portage cemetery.

LAMB—In the city on July 24, 1937, Mrs. Cecil Lamb aged 36. Funeral from St. Paul's Church tomorrow (Tuesday) service starting at 2 o'clock, funeral leaving at 2:30. Interment People's Cemetery.

N. D. MacLean

UNDERTAKER EMBALMER
 Charlottetown and North Wiltshire
 Phone 149

Trinity United Church

MONDAY—Remember the S. S. Picnic at York Point Wharf, Basket Picnic. Meet at Heartz Hall 1 p.m., Wednesday, July 28th.

NOTICE

EXTENSION OF ELECTRIC SERVICE TO MORELL AND ST. PETERS
 Meetings will be held on
MONDAY JULY 26th
 Morell Hall at 7.30 p. m.
 St. Peters Hall at 8.45 p. m.

Representatives of the Maritime Electric Co. Ltd. will be present to explain details relative to the proposed extension. Parties interested in taking service are urged to attend.

Maritime Electric Co. Ltd.
 CHARLOTTETOWN, P.E.I.

CAPITOL 2.30-7-8.45 Today, Tue, Wed.

ENTERTAINMENT PLUS!

Action... and more action... to spice a romance that's surprising and exciting to the last ditch!

Would it be just love... or love and a million?

SONG OF THE CITY

MARGARET LINDSAY
 CAROL NAISH
 DEAN PENDELTON
 RAY BLOOM
 JEFFREY HUBBARD and Michael Foster

COMEDY and SELECTED SHORTS

Canada Recalls Noble Ceremony On Vimy Ridge

(By Capt. W. W. Murray, M. C., Canadian Press Staff Writer)

Canada's twin sons, sons of peace summit Vimy Ridge today, just as they did a year ago when, at the close of a solemn service, King Edward VIII released the drape from the sculptured figure of "Canada, Mourning her dead" and inaugurated the most imposing national memorial that adorns the battlefields of the Old Western Front.

A year has passed since that memorable ceremony, participated in by close to 100,000 people. The crowds have not been so thick on Vimy Ridge, nor has there been such an assemblage of international notables as gathered on the steps of the memorial that day. But the pylons towering into the sky and the artistic groups whose symbolism give an unusual virtue to Canada's great monument mark a spirit that hovers above Vimy, and will continue to do so in the years to come.

More than 6,000 Canadians attended the service 12 months ago. They had come from every province of the Dominion, and they were reinforced by others resident in England and France.

While the ceremony itself was the focal point of world attention, the personality of King Edward contributed to it a quality that had not previously distinguished functions of this character. King George V had never attended the unveiling of any of the magnificent memorials which dot the landscape, from Ypres to beyond the Somme.

MINGLED WITH PILGRIMS

Edward was acclaimed with enthusiasm by the pilgrims from Canada; he spoke to them as comrades, and he recalled the notable part they had played in the war. He mingled with them, had a word of greeting for many and in no way evidenced any foreshadowing of the drama which five months later was to see him abdicate his throne and pass the sceptre to his brother, King George VI.

Canada's Vimy Ridge memorial, conceived and carried to its completion by a Toronto architect, Walter S. Allward, was 12 years in the shaping. The finishing touches were applied only a few weeks prior to the historic ceremony.

One of the most impressive elements in the ceremony was the participation by Canadians. For 18 months previous to the occasion the Canadian Legion of the British Empire Service League had been organizing the pilgrimage. When the steamships sailed from Montreal on July 15 they carried no fewer than 6,000 Canadian war veterans, their families, and the dependents of men who had been killed in the war.

It was the greatest peace-time movement that had ever crossed the Atlantic. It was promoted and carried to its fulfillment by an organization of ex-soldiers, without assistance from any source, and entirely as their own venture.

This was a solemn party was due to congregate on Vimy Ridge on the anniversary of the unveiling; and there, under J. C. G. Herwie of the Canadian Legion's Dominion Command, they were scheduled to hold a brief service of remembrance.

Too Late To Clarify

PRESERVING CHERRIES ARE now on the market. Place your order at the Cudmore Stores, F. S. Reeves. L-1044-7-26-31.

LOST—A PARTIAL DENTAL

plate. Reward. Finder phone 664-J.

Island Motor Transport Ltd.

Summer Bus Schedule

BUS LEAVES CHARLOTTETOWN FOR SUMMERSIDE (VIA KENSINGTON)
 Daily except Sunday 8:00 A.M. 12:15 P.M. 2:10 P.M. 4:00 P.M.
 Saturday only 10:30 P.M. Sunday only 10:30 A.M. 8:30 P.M.

FOR SUMMERSIDE (VIA BORDEN)
 Daily except Saturday and Sunday 3:45 P.M.
 Saturday only 6:00 P.M.

FOR BORDEN (VIA SUMMERSIDE) connecting with Mainland Bus Service
 Daily except Sunday 2:10 P.M.

FOR NORTH LAKE (VIA SOURS)
 Daily except Saturday and Sunday 4:30 P.M.
 Saturday only 1:30 P.M. 11:0 P.M.

FOR TIGNISH 4:00 P.M.
 Daily except Sunday

Georgetown — Charlottetown Bus Service

STARTING MONDAY, MAY 10th

Georgetown	8:00 A.M.
Cardigan	8:30 A.M.
48 Station	8:40 A.M.
St. Theresa	8:50 A.M.
Peakes	9:00 A.M.
Pisiquid	9:10 A.M.
Fort Augustus	9:30 A.M.
Webster's Corner	9:35 A.M.
Charlottetown	10:00 A.M.
Peakes	4:00 P.M.
Cardigan	5:00 P.M.
Georgetown	6:00 P.M.

Passengers are fully protected by insurance for any accident that may occur while driving in this Bus.

Stops at
 NOBANA TEA ROOMS
 Great George St.
ALLISON HUESTIS

MRS. GORMAN DIES IN OTTAWA

OTTAWA, July 24.—Mary MacDonald, mother of T. P. Gorman, well known sports promoter, died here today. She was 85 years old.

A native of Charlottetown, P. E. I., Mrs. Gorman came to Ottawa after her marriage to T. P. Gorman Sr., who was later prominent in Ottawa newspaper circles as president of the Parliamentary Press Gallery and editor of the Ottawa Free Press. He died many years ago.