

# PEP



## Where Pep Scores

QUICK decisions need alert minds. Peppy action, active bodies.

Pep will make you peppy. Rich, whole wheat—full of vitamins and healthful mineral salts. Crisp, crunchy, golden flakes that come ready to eat.

Contains enough bran to be mildly laxative. Helps prevent constipation. Gives you vim and vigor. A package of Pep is a package of health.

Serve Kellogg's Pep for breakfast. For lunch or dinner, too. With milk or cream, it is nature's most perfect food. For variety, add honey or fruits, fresh or canned. Your grocer has Pep!



whole wheat including the bran

father looks forward to Saturday night



At All Dealers

And well he might! Ben's Beans — nut brown, piping hot, and rich with the flavour that is only found in hand picked Canadian beans. No wonder his eyes brighten. There is no taste to equal that of plump, meaty beans, baked in the good old fashioned way, flavoured with choice fat back pork, and garnished with extra fancy Barbados Molasses.

## Ben's BEANS

for better flavour — PORK and BEANS  
Taste best when served with Ben's Breads



## "Northern" Fishermen's Boot

This super-quality boot will give warmth, wear and comfort under the most severe conditions. Thoroughly reinforced to withstand rough work. Made in knee, thigh and hip lengths.

LOOK FOR THE TRADE MARK

THE NORTHERN RUBBER CO. LIMITED

"Northern" Boots and Rubbers are Sold by Reliable Dealers Everywhere.

DISTRIBUTORS FOR PRINCE EDWARD ISLAND

BRADY FOOTWEAR COMPANY

Charlottetown, P. E. I.

## Secures Control of Vickers Co.

(Special to The Guardian) LONDON, Oct. 27.—A deal of considerable magnitude whereby the American General Electric group, through its British subsidiary, the British Thomson-Houston Company, secures control of the Metropolitan Vickers Electrical Company, was announced tonight. The published announcement seems rather to indicate that it is the British interests which are swallowing the American, since it is stated that the Metropolitan Vickers have acquired the large majority of the ordinary shares of the British Thomson-Houston Company, Edison Swan and Ferguson-Pailin companies, and also a large majority of the preference shares of the latter company.

However, H. C. Levis, chairman of the British Thomson-Houston Company, will become chairman of the Metropolitan Vickers, which will actually be given a name and used as holding company, your correspondent understands. Thus the British Thomson-Houston Company will acquire the Metropolitan Vickers and associate it with the Edison Swan and Ferguson-Pailin, which it already controls. The Metropolitan Vickers company is capitalized at \$30,000,000.



### Make Better Bread

Ask your grocer for ROYAL YEAST CAKES

STANDARD OF QUALITY FOR OVER 50 YEARS

## The Daily Argument

### AUNT HET



"Whenever Amy gives a party, I know she's doing it so as not to invite somebody she's mad at."

### POOR PA



"Ma seems to think the raise I got was more than it was, and she's spendin' so much that I'm deeper in debt than ever."

## BELL RINGERS BIG FEAT

(By British United Press) LONDON, October, 30.—The distinction of ringing his thousandth peal—a feat in which only seven or eight carillonists in the whole country can lay claim—was accomplished at St. Peter's Church, Wolverhampton the other day by a veteran bell ringer, James George, who will attain his 75th birthday anniversary shortly.

Mr. George is vice-president of St. Martin's Guild of Bell Ringers, Birmingham, but the attempt was made in Wolverhampton because St. Martin's bells are being recast. For the occasion Mr. George was assisted by bell ringers from all parts of the country, including two who had previously passed the 1,000th mark, these being William Pye, of Leytonstone, who holds the record with 1,586 peals, and his brother George Pye, of Chadwell Heath, Essex, who has rung 1,108 peals.

The peal chosen was Stedman's Cinques, regarded as the most difficult peal to ring on 12 bells. Mr. George took the tenor bell, which weighs 33 cwt.

## The Markets

(The Canadian Press)

MONTREAL Nov. 1.—The export trade in Canadian grain here today continued of a limited character and the only business transacted was the sale of a few odd loads of Barley and Oats to the United Kingdom and the Continent. There was no important change in spot prices for cash grain, but the undertone to the market was firm with a fairly good trade passing in car lots. A fairly active business was done in spring and winter wheat flour and values were well maintained. The trade in all lines of Millfeed was active and the tone of the market was firm. A moderate amount of business was done in standard grades of Rolled Oats and values were steady. A stronger feeling developed in the egg market and prices for fresh extras and firsts were marked up five cents per doz. this attributed to the small receipts and the good demand. Storage grades were unchanged. The receipts were 895 cases. Import beans continued to sell at \$4.75 per bushel for choice white handpicked. The undertone to the butter market continued firm but the demand was less active. Receipts were 104 packages. The condition of the market for cheese was somewhat unsettled and prices were rather irregular. The demand was fair. Receipts were 4,727 boxes.

OTTAWA, Ont., Nov. 1.—(Eggs)—Fresh Egg Market in Canada continue to advance under a healthy demand and very short supplies. The American storage situation is slightly firmer today.

TORONTO—The local fresh egg market is firm. Dealers are country shippers for ungraded eggs delivered cases returned extras 50-51; firsts 43-44; seconds 32-33. Prices to retailers are extras 56-60; firsts 50-52; seconds 36-37.

MONTREAL—The fresh egg market here is very firm and prices to retailers have been advanced to extras 65; firsts 60; pullet extras 55; seconds 43.

CALGARY—The egg market continues steady with local fresh receipts practically negligible. B. C. pullet extras and peewees are arriving continually and are costing 38 and 29 cents respectively. F. O. Vancouver. These are selling to retailers here at pullet extras 45; peewees 35 and are meeting with a good demand. A car lot of storage seconds is moving East this week.

ST. JOHN'S—Fresh egg production here is now at its lowest point for the year and with the further decline quotations to country shippers have been advanced to extras 50; firsts 45; seconds 32. Storage eggs are moving freely and are meeting with a good demand. They are selling to retailers at extras 45-46; firsts 42-44.

Since the beginning of the World War Americans have invested nearly \$6,000,000 in schools in foreign countries.

Ignorance in caring for goldfish has caused the death of 95 of every 100 taken into England, declares an expert.

## Less Employment in Dominion

OTTAWA, Oct. 26.—There was a further small decline in employment at the beginning of October, according to statements received by the Dominion Bureau of Statistics from 6,627 employers, whose staffs aggregated 998,861 persons, as compared with 1,003,691 in the preceding month. Employment on the same date of last year, had shown a similar slackening; the situation then, however, was not so favorable as on the date under review, when the index stood at 118.9, compared with 119.5 on September 1, and with 109.0, 105.2, 98.3, 93.9, 99.5, 94.6, and 90.2 on October 1, 1927, 1926, 1925, 1924, 1923, 1922 and 1921, respectively.

## STOLE FOR SICK CHILD

LONDON, Oct. 31.—(By The Canadian Press)—"You have done wrong, but it was no doubt due to your unselfish love for the child," said the magistrate at Willesden to Mrs. Agnes Crosbie, a housekeeper, who was convicted of stealing a diamond ring valued at \$100 from her employer, and whom the magistrate bound over to keep the peace instead of sending her to jail. The child in question had been adopted by the accused, who had no children of her own and had separated from her husband after ten years of married life, because he had objected to the child. It was felt and Mrs. Crosbie not being able to earn sufficient money to provide for it properly, had stolen the ring.

## LOST FORMULA IN DESK

(By British United Press) LONDON, Oct. 31.—The secret formula for the production of the artistic lacquer work known as "Pontypool Japan," which has been missing since 1864, has been found in an old desk in his office by W. H. V. Bythway, a Pontypool lawyer.

Mr. Bythway found the document among papers belonging to his father. The formula, apparently, had been purchased by his father from an employee of the producing works. It was believed that the secret died with the last member of the family of Allgooods, who produced the ware at Pontypool and Usk for two hundred years.

Connoisseurs and antiquarians had long given up hope of finding the secret, and it is believed by tinplate manufacturers, are now anxious to acquire the formula, which would have a far-reaching effect upon the industry. Specimens of this lacquer work are rare, and very little of it exists outside the Welsh National Museum in Cardiff and private collections.

John Bolton, a Crimean war veteran, who fought at Sebastopol, died recently at Gayton England.

Several thousand people were thrown out of work by the textile strikes in France.

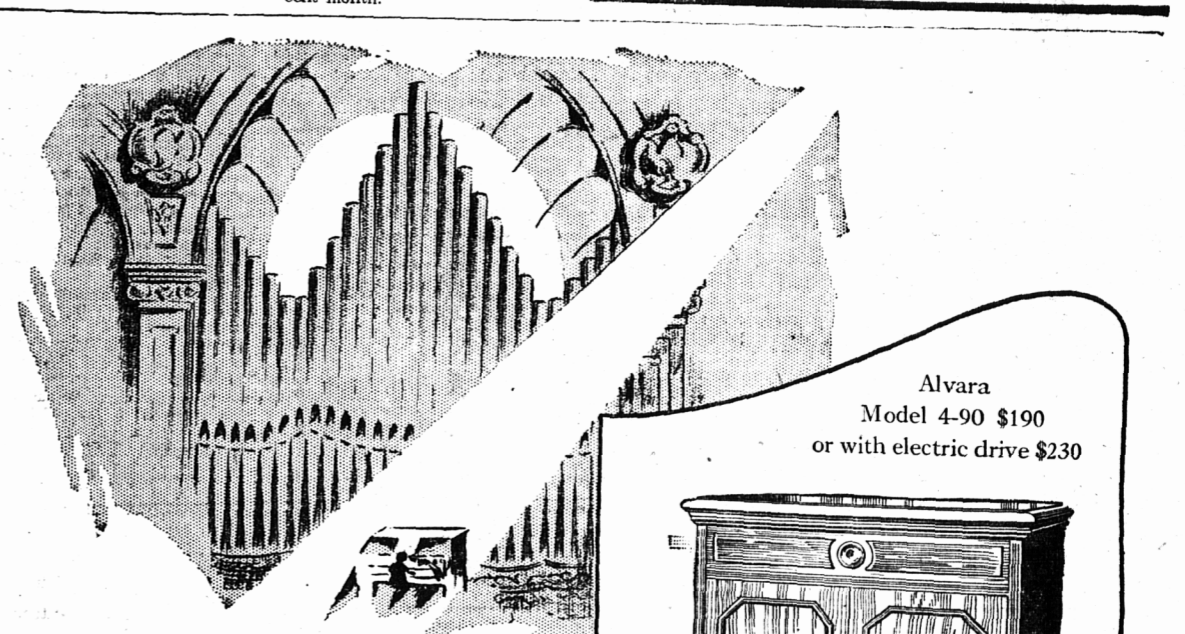
With a population of only 54,000, Doncaster, England, had an increase in unemployment of 9,669 in a recent month.

## LET Zam-Buk

Soothe & Heal All CUTS BURNS & SCALDS

For eczema, psoriasis, ringworm, ulcers, abscesses, and other distressing skin disease Zam-Buk remains unrivalled. This great herbal balm ends pain and irritation, draws out poison and corruption, and grows healthy new skin in a wonderful way.

KEEP A BOX ALWAYS HANDY! 30c box All dealers



# A great Organ plays just for You

Nothing is impossible to the new Orthophonic Victrola---The world's greatest choirs---the finest organs---magnificent orchestras---all for you.

A faint tremolo in the upper register—like a cry from afar—deepening into a rumble of vibrant majestic chords. Under the deft touch of a master hand a giant instrument is weaving its spell like something human, it runs the gamut of emotion, from low voiced despair to stentorian triumph. You are thrilling to pipe organ music—in your own home! A hundred thousand dollar organ!

## The new Orthophonic Victrola

The Gift that keeps on Giving

Orthophonic—only if it bears the dog Trademark

Victor Talking Machine Company of Canada, Limited, Montreal

## MEDICINE FOR YOUNG GIRLS

Mothers Endorse Lydia E. Pinkham's Vegetable Compound

Sydney, N. S.—"My seventeen year old daughter took Lydia E. Pinkham's Vegetable Compound for weakness and pains. She could not go about much with the other girls as she was not strong enough. We got six bottles and it did her a great turn. She is working out now in a store and walks three miles every morning and back in the evening."—Mrs. MARY VANCE, 44 Lingan Road, Sydney, N. S.

Pinewood, Ont.—"I constantly had pains in my back and side and spent two days in bed every month. I have taken three boxes of Lydia E. Pinkham's Vegetable Compound Tablets. They have done me good and I always have them in the house. I have recommended your good medicine to several friends and have given it to my 17 year-old girl."—Mrs. ALFRED OULLETTE, Pinewood, Ontario.

Modern electric vans for delivery of letters and parcels are to be used by the London post office.