

That's My Brand Pard

I'VE TRIED OTHER BRANDS OF TISSUES BUT I'VE FOUND YOU CAN BEAT KLEENEX TISSUES FOR QUALITY... THANKS FOR KEEPING KLEENEX "TOPS" (From a letter by J. V.)

TELL ME ANOTHER AND WIN \$5.00 SATISFACTION KLEENEX WE PAY \$5.00 FOR EVERY TRUE CONFESSION... WE PUBLISH ON KLEENEX DISPOSABLE TISSUES. MAIL YOURS TO KLEENEX, DEPT. 44 330 UNIVERSITY AVE. TORONTO ONT.



Block Buster!

It isn't your dealer's fault there's not enough Kleenex to go around! We're making as much as we can every day but it seems like everybody wants it!



50% more pulls per package!

All for the same low price—you get 50% more pulls than before. The new War-time Economy Package gives you 300 tissues (150 pulls)—the old package gave you 200 tissues (100 pulls).

Continue to use the same number of applications as always and you'll find the new War-time Economy Size Kleenex goes half as far again. And there'll be more to serve everybody.

Imperial Life Assurance Victory Bonds

The Directors' Report for 1943 compared with death claims were in the ratio of two to one showing that thirty Canadians are turning to insurance to make provision for their old age. That the Company's assets are invested primarily in the interests of the policyholders is shown by a total of 73 per cent. invested in bonds and debentures, mostly governmental, and 4 per cent. in bank stocks and other securities. The balance is largely in first mortgages and policy loans.

Australia Claims Heaviest Enlistments

SYDNEY, Australia, Jan. 24.—(CP Cable)—No warring country ever tried to do so much with so few resources as Australia has attempted. The Sydney Daily Telegraph said recently in an editorial piece, illustrated with diagrams, on Australia's manpower problem.

Australia has one in eight of her population in the fighting services, compared with one in 20 in Canada (to the end of 1942); one in nine in Britain; one in 11 in Germany; one in 12 in the United States and one in 15 in Japan (the newspaper said).



Their reputations as highly capable and tough commanders in their respective sectors during the German drive on Moscow last winter firmly established, the three Russian Army officers shown above were part of a group of Russian military observers who spent some time on observation duty with the Allied forces in Italy. Left to right: Major General Vasiliev, Major General Solodnikov, and Colonel Snudakov. (CANADIAN ARMY OVERSEAS PHOTO)

HOG BONUS POLICY

Commencing with hogs killed on Monday, January 24, and weekly thereafter while the policy is in effect we will pay the

FEDERAL HOG BONUS

of \$3.00 per head on select and \$2.00 per head on No. 1 hogs on all hogs qualifying, in addition to regular weekly market values.

LIVESTOCK MARKETING BOARD

1-22-21

Cloud Over Coraton

BY T. B. BRIDGES

CHAPTER XXII THE BULL

Since Peter did not want the Farrells to know that he was leaving the house he waited until supper was over then slipped out quietly but, instead of going down the drive, made his way through the trees and so to the upper path. He paused below Prince's Holt, crossed the Club by the fisherman's bridge, and so gained the main road running down the valley. The house was a mile beyond and as he had expected, a warden was on guard. To him Peter explained his errand and the man told him he would be relieved at nine and would then take the note to the Governor. "Funny what's come of the chap," the warden added. "Was they'd catch him. It ain't my idea of fun to do sentry-go in a place like this."

If You Got Up Nights You Can't Feel Right

BY MICHAEL O'MAHA

Cystex

Under Privileged Held Sympathy Of Noted Cartoonist

BY MICHAEL O'MAHA Canadian Press Staff Writer NEW YORK, Jan. 23.—(CP)—Arthur Henry (Art) Young, 77, noted political cartoonist and crusader for racial equality, died here late last month. For more than 50 years his pungent pen-drawings have satirized the follies, evils, weaknesses and shortcomings of all the world, with special emphasis on those of the United States. As an author and politician he took part in campaigns on behalf of woman suffrage, labor organization, racial equality and abolition of child labor. Young was born in Orangeville, N.Y., in 1867. He studied at the University of Wisconsin, and with a diploma, he came to New York City in 1890. He studied art in Chicago and Paris, returned to marry a home-town sweetheart, and began cartooning for several Chicago dailies. He was probably the first full-time political cartoonist in the United States. Shortly after 1900, he came to New York City and stayed at the late Arthur Brisbane's full-page editorial in the Journal-American, and later Hearst's newspaper, and contributed to the "Sensationalist" and Saturday Evening Post magazines. In 1916 he founded the leftist, pacifist magazine, The Masses, together with John Reed, Max Eastman and other New York City radicals. This publication was one of the most famous and typical cartoons appeared. One showed a man returned from war with a gas mask. There you go: You're tired. Here I be, a standin' over a hot stove all day, and you workin' in a nice cold sewer! The caption was "Check up on your great sympathy for the under-privileged, depicted two slum children, 'razing' with their night sky. The caption was "Check up on your look at the stars, thick as bed-bugs!" The editorial treatment of The Masses for the First World War and the United States' entrance into it brought an indictment against Young and his co-editors for "conspiracy to obstruct the draft. The case was dropped and the prosecuting attorney admitted "everybody likes Young. His impractical politics, ventured twice into practical politics. In 1913 he ran on the Socialist ticket for the New York State Legislature. He made 40 impassioned and brilliant speeches all over town, only to learn later that he had not been elected. He was always being sought to represent. In this attempt, and again in 1916, when he ran for the State Senate, he was unsuccessful. For 20 years he was one of the landmarks of New York's Greenwich Village, the heart of Great War. He published the on-line magazine Good Morning, published every week. His captions and drawings were always biting and economical, tinged with a burly and understanding wit.

Central Bedeque Has a Reunion

The citizens of Central Bedeque and vicinity spent a very pleasant evening at the United Baptist Parsonage on January 12th. The Rev. C. A. and Mrs. Britten and their daughter Phyllis extended a very cordial welcome to all who attended. Mrs. Britten in a well worded address stated that in welcoming the crowd which was a testimonial to her, she saw young people; the youth of our settlement; the men and women of tomorrow; who would be carrying on the affairs of the community; and a number of old friends of former acquaintance. She said that in having this gathering she was a woman first, and a mother second; and that she might have an evening spent with the friends and neighbors of the past in this community; and that she was a very vivid picture of the hall in its flourishing condition 25 years ago, when it was the central interest of all the activities of the community. Next meeting, Mrs. Britten, in a well worded address, compared with its present, and her remarks with some excellent remarks by some of the guests. The meeting was a most successful one, and the community hall, in its present condition, was a most impressive sight. The Rev. C. A. and Mrs. Britten, and their daughter Phyllis, were the guests of honor. The meeting was a most successful one, and the community hall, in its present condition, was a most impressive sight.

Carleton W. I.

The Carleton Women's Institute held their regular monthly meeting on Tuesday evening, Jan. 23rd, at the home of Mrs. T. B. Gillespie, with the President in the chair. Meeting opened with the singing of the hymn, "The Church is our Mother," followed by repeating the creed in union. Seven members responded to roll call. One new member joined, and approved. A letter concerning Sewing Club and another from Institute Branch reporting were read by Secretary, Mrs. Mary Quigley and Mrs. John MacLean. They were appointed to see about organizing a "First Aid Class" it was decided to have a fund-raising party at Mrs. Nathan Bell's. The committees gave their reports and the following were appointed: Samuel Caruthers, and Mrs. Mary Quigley, and Mrs. John MacLean. Mrs. Thomas MacMillan and Hattie Ross, Lunch: Mrs. Arthur MacMillan, Mrs. Samuel Caruthers, and Mrs. Eric Thomson. Next meeting, on Tuesday evening, at the home of Mrs. Arthur MacMillan. Collection was taken which amounted to forty cents. Institute news and consumers news, distributed among members. Mrs. Robert Caruthers read a letter from Dr. Rogers, concerning the "Citizens Forum" and Mrs. Nathan Bell read an interesting paper on "Health and Our School Children." A Treasurer conducted by Mrs. Bell was much enjoyed. Lunch was served by the hostesses assisted by the lunch committee. Meeting closed with the National Anthem.

Caribou Fine Swimmers

The Caribou of Alaska are excellent swimmers, moving through the water as fast as five miles an hour when frightened.

Common in North

Hares are common in most northern sections of the globe.

Wheezing in the Chest Points to Bronchitis

The principal symptom of bronchitis is a dry, harsh, hacking cough accompanied by a rapid wheezing and rattling across the chest. There is a raising of phlegm, especially in the morning. This phlegm is at first a light color, but as the trouble progresses becomes yellowish or greenish. You may find in Dr. Wood's Norway Pine Syrup a remedy to help stimulate the weakened bronchial organs, relieve the inflammation, soothe the irritated parts, loosen the phlegm and mucus, and aid nature to easily discharge the morbid accumulation. Price 35c a bottle; the large family size, about 3 times as much, 60c, at all drug counters. The T. Millers Co., Limited, Toronto, Ont.

THE IMPERIAL LIFE Record of Service In 1943

ANOTHER year of war has emphasized again the value and importance of life insurance to the individual and the nation alike. In providing the cover of protection for family and person, life insurance helps to stabilize our national economy under war-time conditions, and aids substantially in financing the national war effort.

The Imperial Life shares, with other life insurance companies, the responsibility of furthering these essential objectives in the Dominion. Therefore the Company is happy to report, for the year 1943, a record of successful service in the encouragement of thrift, through an increased sale of life insurance, and by the willing co-operation of its officers and representatives in promoting the sale of Victory Bonds to the extent of many millions of dollars.

This record of service is one of which our policyholders may well be proud. It is a striking example of achievement under a system of free enterprise, wherein individual forethought and thrift, wisely directed and co-ordinated, can provide a maximum financial return in the hour of need, and also help to furnish the sinews of war to our fighting forces.

The sound financial position of The Imperial Life as shown by the facts summarized below, is due, not alone to long experience and careful administration on the part of its management, but to the increasing number of men and women who are safeguarding their future, and the future welfare of their families, through life insurance policies with The Imperial Life.

FACTS ABOUT OUR BUSINESS IN 1943

BENEFIT PAYMENTS	\$6,535,163.72
(To living policy-holders \$3,884,278.15 Death claims \$2,650,885.57)	
NEW ASSURANCES ISSUED	\$35,146,947.00
TOTAL ASSURANCES IN FORCE	\$344,633,524.00
PREMIUM AND INTEREST INCOME	\$15,107,508.31
POLICY AND ANNUITY LIABILITIES	\$86,851,496.00
TOTAL ASSETS	\$112,350,662.49

The Imperial Life subscribed \$12,000,000 to the Fourth and Fifth Victory Loans in 1943.

A complete copy of the Annual Report for 1943 will be mailed upon request.

The Imperial Life Assurance Company of Canada

HEAD OFFICE, TORONTO Established 1897

Dr. John MacLean, who spent the past five years in England, on the staff of the Derbyshire Royal Infirmary, returned to his home in Montague this week. Dr. MacLean is the only son of Mr. and Mrs. W. A. MacLean.

Miss Marjorie Davidson, Charlottetown, spent the week-end in Montague, guest of her mother, Mrs. H. M. Davison.

A number of citizens motored to Charlottetown Wednesday evening to attend the Gilbert and Sullivan comic opera, "The Gondoliers" in the Prince of Wales College auditorium.

LONDON, Jan. 23.—(CP Cable)—EVERTON scored their fifth successive triumph in the league football cup qualifying competition Saturday and stayed at the top of the 66-team table.

The biggest upset was when Manchester City defeated their hometown rivals, Manchester United, for the first United loss in 15 games and first home defeat of the season. The score was 3-1.

12,000 saw Aston Villa bounce Wolverhampton 4-0 while Blackpool defeated Bolton 6-0 and Coventry and West Bromwich drew 3-3.

The representative match, the R. A. F. beat the football association eleven 4-3. The game,

about four years ago. There are left to mourn a sorrowing widow also five daughters, Mrs. Gordon Folland; Violet Mrs. Alvin Mallett; Sylvia, Ruby and Marjorie; also one brother, George, of Elmstead. The funeral was held from the North Granville United Church, on Dec. 24, and was conducted by the Rev. J. D. Morrison, and the burial was in the church cemetery. The pallbearers were as follows: William Folland, Wesley Folland, John Falconer, Calvin Garnester, John Stewart, James Taper.

IN ROMMEL'S CHAIR
THANKED, Jan. 23.—(CP)—A chair that once belonged to Field Marshal Rommel now is the property of the daughter of Maj. John Kirby of this Essex town, who captured it when British forces took Rommel's headquarters at El Daba in Africa.

GROW UP FAST
Mice begin to breed at the age of 28 days.

26,000 HRS

LOST FROM CANADA'S WAR EFFORT

Every year valuable time is lost as a result of colds. Smith Bros. Cough Drops help give prompt relief from a cough. Carry a box with you. Two kinds: Black or Menthol, 10¢.

SMITH BROS.

COUGH DROPS