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THE FIRST MILLINERY OPENING OF SEASON BY MOORE & McLEOD

They Lead off with a Magnificent Display of Spring Hats—Some Idea of what they will Show at their Opening this (Tuesday) Evening, April 18th 1905.

The notices of Moore & McLeod's spring showing of millinery, to take place this evening, reminds one of the crush of admiring patrons who invariably throng Moore & McLeod's shop, after such an announcement; therefore in order to see everything and take lots of time over it, the writer made a visit there while decorations were being put in place, counters artistically draped, and goods galore arranged; hats placed in tempting array and the thousand and one little details of the preparation for a millinery showing were being completed. And verily the reward was great; yet in giving an idea of what was seen, so much must needs be passed over that "pity 'tis, 'tis so."

One can imagine with what delight the genuine lover of beautiful things will linger around that millinery display, one that includes all styles shown in the millinery world, the height and extremes of fashion, nearby the medium and joliter modes.

There is no denying the palpable fact that the Spring hats are in many instances extreme in size, shape and coloring; but there can always be modifications of any extreme style, and happily these are not wanting.

Miss Doraldson has certainly excelled herself in her demonstration of the season's fancies, and perhaps one of the prettiest of her's is a poke shape in white melon, cream ribbon and feathers, and wide ties. She has demonstrated the fad of the season, the Polo, in many ways, one of the handsomest being a French Polo toque made of shirred meline; large straw medallions out-line the crown, black satin ribbon and a paradise osprey completing the trimming.

A "Charlotte Corday" chapeau in white chiffon with a facing of fancy straw trim, shaded pastel ribbon and pale green lace, is a work of veritable millinery art, a perfect combination in exquisite taste.

She also demonstrates the Napoleon shawl, the one so suggestive of the "Little Corporal," in many ways, two extremely handsome models being shown. One in black chiffon with sequin crown, wide satin ribbon, aigrette and jet buckle completing the trimming. The other was in red chiffon with gorgeous red poppies, as the principal trimming.

It is difficult to distinguish between these elegant home productions and the more expensive imported models; for in tastefulness, in skill of workmanship, in style, and in fact in all points they are equally excellent, and the price alone tells "which is which."

The imported hats are of course very lovely; one in the popular shape which droops over the face, turning up in the back, is made of cream straw, trimmed with pastel green and champagne ribbon, and crimson and green roses.

Another of straw and chiffon combined with black satin ribbon and feathers was in the shape introduced last season, altered slightly but yet wide across the face, narrow from front to back.

A black chiffon and straw hat turning off from the face is trimmed with satin ribbon and feathers.

The "Colonial" in Tuscan straw, shaded ribbon and flowers in peach shades is an elegant chapeau.

From the trimmed millinery the ready to wear chiffon hats claim attention, some of these combined tastefully with straw, and ornamented by a bow, a feather or flower to finish them. These are shown in black, white, brown, cream, and pale blue.

In outing hats the shapes are very much those of the trimmed millinery, the Polo, Napoleon, Charlotte Corday and others being reproduced in the rough straws, in brown and white, blue and white, red and white.

The really newest outing hat droops over the face, rolls in the back, and comes in navy with lawn crown, navy with white crown and other combinations.

The Polo is severe in outline in rough straw, but is piquant and saucy enough looking to off-set the plain outline. If one were to call into requisition every adjective known to describe the variety and forms of the spring hats in their freakishness and capriciousness they would still be inadequate to convey any idea of the spring shapes.

Picturesque as the Napoleon is in dress style, it loses nothing in the street hats; while the same can be said of the Polo. The revival of the sailor hat will be welcomed by those who appreciated what an indispensable addition they were to the morning toilette and how inadequately their place has been filled of late. These are shown in white French and English shapes, with Tam crowns, and black bands.

Children and misses are not forgotten in the melee of spring fashions, but to begin a description is useless, one would need a whole edition of The Guardian for the millinery alone.

While feathers are seen any and every where on the trimmed hats, the endless variety of flowers delights the eye and pushes the real ones hard for honors. Roses in every imaginable shade, button roses, pansy geraniums, carnations, corn flowers and poppies, are exquisite indeed in their wealth of gorgeous coloring, or in their dainty delicate shading.

Foliage in rich deep shades of autumn, dark green ivy leaves, soft broad palms, or summer's brightest greens, vie with fruits of summer and early autumn, even as the spring colors and trimmings cast the winter into the shade. Grapes, Hawthorns, cherries, plums and currants abound plentifully for use on the summer hats, shaded and watered ribbons provide a suitable adjunct to these luscious looking ornaments, and in fact the millinery world and seasons duplicate cleverly the fruits and flowers which

render Nature's own seasons so enjoyable. The hat is the first thought, then the coat; and it is not a difficult matter to choose the latter from Moore & McLeod's magnificent assortment.

Box coats are shown, with the fashionable strap across the back, leg o'mutton sleeve, velvet faced collar, and straight black cuff. These are in grey covert cloth, brown, fawn &c. Prices from \$8.50 to \$10.50. The corset fitting coat is the latest of course, and is shown in various developments; one in light fawn covert cloth, satin piped straps, large sleeve and covered buttons as well as silk lined being a perfect fitting model, and costing but \$12.35.

Another with tight back, stitched straps, leg o'mutton sleeve, silk lined. Price \$11.75.

A white serge novelty coat is piped with green velvet on the straps, has a tight back, fancy buttons, two piece belt from back, and can be purchased for \$7.75.

The raincoats are semi fitted, with large flowing cape sleeve, double breasted and with large pocket buttons, in grey evenette, greens, mixed browns and in stripe effects. These vary in price from \$5.35 to \$15.95. A cheaper, but with good coat, and excellent value can be had in different style, nicely made with natty cape effects.

The ready made skirts are shown in seven and nine gores, strapped and stitched seams while clusters of tucks, different pipings and buttons give variety to each skirt. They are made up in Venetian, frize, mottled tweeds, broad-cloths etc. The prices run from \$2.25 to \$7.15, each and every skirt extra good value for the price asked.

The shirt waist of this season is modified in the blouse effect, very little of this being now visible. But the ever to be relied on white lawn, is seen in all prices and grades. Beginning at a good lawn waist, trimmed with insertion yoke, stitched tucks and embroidery, at 85 cents one can get a finer grade of lawn with lace insets, tucks and latest sleeve for \$2.35. A white organdie has real insertion outlining the tucked yoke, the insertion forming Greek figures below the outline, clusters of tucks at cuff, and full sleeve \$3.35.

Another organdie is combined with muslin embroidery and large hem-stitched tucks, \$3.65. Then there are handsome and very elaborate waists in Jap Taffeta, both black and white for \$3.65. Others combined with valenciennes insertion and tenerife lace, \$5.50.

Also a line of cream and fawn silk checks, at \$2.45, \$4.85 and \$7.35.

For the skilful modiste, or the home dress maker fashion provides a numberless amount of elegant goods to choose from. Black is always fashionable, and Moore & McLeod's assortment of voiles, etamines, canvass etamines, lustras and molais are beautiful in appearance, stylish in make, moderate in price. Goods 48 inches wide vary in price from 55 cents per yard to 95. Linen quality voiles from 75 cts to \$1.35.

Fancy black goods, granites, nun's veils, from 42 cts to 67, crepe line in three patterns, 42 and 44 inches wide, 88 cents a yard, silk and wool crepe de chene from \$1.65 to \$1.45.

Single suit lengths, no two patterns alike \$3.35 a yard. A beautiful soft, waterproof gior a silk at \$2.00 per yard. These are just some of the many, and are supplemented by colored goods in lustras and mohairs, from 45 to 50 cents a yard. Fancy cream wool, challies with silk embroidered spots are used for waistings, also the same in burnt orange green, blue and heliotrope. Again these are just one or two chosen from many. All the enormous range of goods must be seen to form an adequate idea of their variety and multi colorings; of the softness of texture and capabilities in the making up. Still enough has been given to make the desire to see the rest a reality, and then the knowledge of how much must needs be "omitted" in a notice like this will come in its entirety.

Would that I could linger yet a while over the gorgeous silks that rival the plain goods, but they must be left for another time. Suffice it to say that chiffon textures is the prime favorite this spring. It is guaranteed not to cut, and with that as a fact what are not its possibilities!

R. L. Hutchison I leave a theme so dear to every woman's heart; so full of interest to the mother, the maid or the sister, and face the fact that space is filled. Therefore knowing that much more remains to be seen, than the reader could ever dream of, and realizing how very lacking this description is in portraying the many, many lovely things in array for this Spring's opening; I can but wish sincerely and heartily that every reader will take the foregoing as a pointer only, the way leading from each point of the compass to the place of interest this evening—Moore & McLeod's.

\$100 Reward, \$100

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. It is Catarrh that is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surface of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

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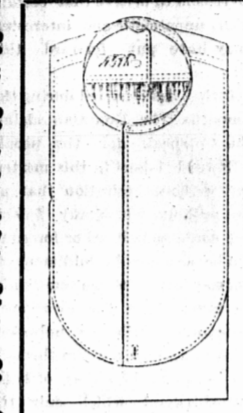
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