

**The Population of the Island is**  
decreasing at an alarming rate. One cause for this is the scarcity of money, brought about by our people thoughtlessly sending their money away for merchandize that can be bought just as economically from the home merchant.

# Prowse Bros. Ltd.

CHARLOTTETOWN'S BIG DEPARTMENTAL STORE

**Every Mail Order sent to other Provinces**  
assists in depleting our population. Undermines our Financial institutions, and if persisted in by people who should know better, there will be a scarcity of money on this Island, from which it will never recover.

## Sleigh Robes

GRAY GOAT ROBE, plush lined well trimmed, size 56 x 66, extra good value. Price ..... \$6.50  
GRAY GOAT ROBE made from the best selected skins dark shades sizes 60 x 72. Special at ..... \$7.75  
IMITATION BUFFALO ROBES brown lined with green or garnet curl cloth and interlined with rubber making them thoroughly stormproof size 54x52 \$5.00; 54 x 62, 60: 54 x 72, 7.00.

**To The People of Prince Edward Island.**  
The idea of this advertisement is to put you to the Test—would you rather deal with us than send your money away. We quote you prices that are not beaten by any Firm. We guarantee the goods at the prices quoted to be the best to be procured in the Dominion of Canada. We claim that we have a right to your trade, because the Money Earned in the Province should be spent in the province (values being equal)—as only in this way can our money be kept in circulation where it rightfully belongs to the advantage of the province at large.

## Horse Blankets

JUTE HORSE BLANKETS excellent value. Unlined—Price.....49c  
JUTE HORSE BLANKETS Good Quality Striped Jute with wool linings one 2 in surcingles. Price..... \$1.10  
STRIPED JUTE HORSE BLANKETS very heavy and warm made extra long wool lined. Price.....\$1.50  
EXTRA LARGE SIZE Jute Horse Rug 72x78. Heavy wool lining with 2 surcingles. Price.....\$1.75  
OUTSIDE SIZE HORSE RUGS 72x84, heavy wool lined, 2 surcingles, Bound Edges. Special at.....\$2.00

## A Magnificent Showing of Overcoats For Men at Money Saving Prices



**Men's Diagonal Tweed**  
Overcoats of a dark grey colour, Prussian Collar, 50 inches long, lining of twilled serge. Special.....\$5.90

**Men's Herring Bone Tweed**  
Overcoat neat grey color single breasted with fly front, Italian lining and convertible collar sizes 36 to 44 special .....\$10.00

**Men's Heavy Tweed Overcoat**  
This is the best overcoat on the market at the price. Best of linings and well tailored. It is a fashionable fawn colour with a double brown stripe and the price is only.....\$12.00

**Men's Black Beaver Cloth**  
Overcoat with velvet collar, single breasted, fly front, Italian body lining special .....\$6.50

**Men's all Wool Black Beaver**  
Cloth Overcoat. The cloth is a good weight with a smooth surface, silk velvet collar and the linings are of the best quality special.....\$10.00  
Other Prices \$7.50, 8.50, 9.50, 13.00, 15.00

## Men's Underclothing

Pure wool unshrinkable underwear our own label and guaranteed to be the best in Canada for the money. Sizes 36 to 44. Price per garment .....75c  
Stanfield's pure wool unshrinkable (Red Label) sizes 36 to 46; Per garment.....\$1.25  
Penman's Fleece Lined in natural shade sizes 34 to 44. Per garment.....45c  
Men's winter weight Merino underwear sizes 36 to 46. Prices per garment 75c \$1.00 1.25 1.50.

## Men's Sweaters

Men's heavy ribbed Coat Sweaters in plain grey trimmed with blue, brown or green special.....75c  
Men's Roll Neck Sweaters in blue or black small medium and large sizes price .....85c  
Men's all Wool Roll Neck Sweaters colors navy, black and red all sizes. Price.....\$1.25  
Men's fine ribbed all wool coat Sweaters with 3 pockets all colors. Prices from \$1.50 to 4.50.

## Ladies' Sweater Coats

Women's Wool Sweater Coats grey trimmed with myrtle or red. Price.....\$1.25  
Women's pure wool Sweater Coats made by the (Hewson Woolen Mills) colors cardinal smoke silver white navy and black. Prices 2.10 2.50 2.75  
Women's pure wool Golf Coats in plain colors, navy grey and black all sizes .....\$1.75  
Special 40 in Golf Coats white only special at.....\$3.50

## Women's High Class Coats at Exceptionally Low Prices

### Ladies' English Freize Coat

The greatest value ever shown. 50 inches long, good storm collar, semi-fitting style, nicely trimmed with braid sizes 32 to 42. Special.....\$3.95

### Ladies' Wool Freize Coat

Another coat of remarkable value. Heavy winter weight cloth, college collar, nicely trimmed and well tailored. Special.....\$6.50

### Ladies' Beaver Cloth Coat

made in the semi-fitting style with the popular Presto collar. Trimmed with silk braid, sizes 32 to 42. Special.....\$8.00

### Ladies' Fancy Tweed Coats

in medium dark mixtures with Presto collars, and are excellent value. Special .....\$8.00

## Women's Driving Coats

Heavy Beaver Cloth Coat with black curl lining and rubber interlining making it wind and waterproof. It has a rich looking Fur collar of German Otter and will give excellent satisfaction.....\$11.00  
Same as above with better collar .....\$13.50



## Men's Fur Coats

Men's dark brown or black Fur Coats known as the natural Leather Fur. They are clear and odorless wet or dry and being specially dressed by a new process, the leather will be as good in fifty years as it is today. Like the old buffalo. Price.....\$18.75  
Columbia Beaver Fur Coats, a rich dark brown Fur, extra thick, a very warm coat, and is guaranteed to retain its appearance. Price.....\$18.95  
Our price on other Fur Coats are  
Australian cash or swamp Wallaby.....\$34.00  
Clear Grey China Wombat.....25.95  
Pieced Coon.....20.00  
Genuine Raccoon \$40.00 45.00 50.00 58.00 to 85.00

## Men's High Class Coats with Fur Collars

Black Beaver Cloth Coat Lined with a curl cloth resembling Persian Lamb. It has rubber interlining making it wind and waterproof. Finished with a good Quality German Otter Shawl collar very special at .....\$14.50  
Black Beaver Cloth Coat of very fine Quality, hand tailored throughout, rubber interlined, very fine curl cloth lining and finished with a good Quality German Otter collar, making a very dressy and serviceable coat priced .....17.00  
Other prices on warm coats \$11.00 15.00 16.50.

## Carpets and Oilcloths

**We Have the Largest Carpet Dep't East of Montreal**  
Attractive Values in Oil. We Are Noted For Big Carpet Value

## Blankets

WHITE FLANNELLETTE BLANKETS in 10-1 size, excellent value. Per pair.....85c  
WHITE FLANNELLETTE BLANKETS in 11-1 size. Per pair.....1.25  
EXTRA CHOICE WHITE WOOL BLANKETS, size 60 x 80. Per pair.....\$3.00  
WHITE WOOL BLANKETS extra quality, size 64 x 84. Per pair.....\$4.35  
AUSTRALIAN WOOL BLANKETS white as snow, as pure wool as grows on a sheep's back. All sizes. Prices .....\$4.50, 5.50, 6.00  
GREY WOOL BLANKETS warm and serviceable. Per pair.....2.00

OILCLOTH in neat block patterns, handsome floral design and imitation hardwood floor, 2 yds wide. Price per sq. yd .....25c  
OILCLOTH of fair quality, neat pattern, 2 yds wide. Price per sq. yd.....22c  
ENGLISH OILCLOTH block or floral designs first class quality 2 yds wide. Price per sq. yd.....50c  
HEAVY INLAID LINOLEUM with ground of grey and cream. Floral 2 yds wide. Price per sq. yd.....75c  
Other prices 30c, 35c, 45c, 60c.

27 INCH TAPESTRY CARPETS in a mixture of fawn, brown and red. Per yard.....25c  
27 INCH TAPESTRY CARPETS in shades of of fawn and green, brown and red, olive or fawn, special per yd.....35c  
BRUSSELS CARPET 27 inches wide, firm close pile in all designs and colours. Prices.....55c to 1.25 per yd  
WILTON AND AXMINSTER carpets an immense variety of all the newest designs and shades and the prices are the lowest in Canada from .....1.00 to 1.75 per yd

## Three Special Winter Suits

DARK TWEED SUIT three buttoned sack style. Made from an imported English tweed and makes a good knockabout suit. Price .....3.95  
DARK GREY SUIT for hard wear this suit cannot be beaten. It is made in the 3 buttoned sack style of the untearable Halifax tweed, well lined and tailored, special price.....7.50  
MEN'S DOUBLE AND TWISTED SUITS made in D. B. Sack style. These suits are pure wool Baroc k burn tweed and will wear like leather, special price.....8.75

## Men's Winter Gloves and Mitts

MEN'S YELLOW HORSE HIDE MITTS wool lined with closely knit cuffs per pair.....37c  
MEN'S BLACK LEATHER MITTS knit wrist, wool lined per pair.....50c  
MEN'S BROWN MOCHA GLOVES wool lined, dome clasp per pair.....75c  
MEN'S TAN KID GLOVES wool lined dome clasp per pair.....51.00  
MEN'S WARM GAUNTLET MITTS suitable for driving knit wristers, per pair.....1.00  
Boys' Gloves and Mitts, from.....20c to 75c

# PROWSE BROS LIMITED

## Men's Warm Winter Caps

MEN'S GOLF CAPS in assorted coloured tweeds with inside fur band special.....39c  
MEN'S WARM GOLF CAPS all colours with knit inside band special.....50c  
MEN'S BLACK BEAVER CAP Richmond shape, inside fur band, price.....75c  
MEN'S PLAIN BEAVER CLOTH CAPS, Bulwer style inside fur band all colours special.....90c  
OTHER PRICES 60c, 70c, 85c, 1.00, 1.25.