

Woman's Realm -:- Social and Personal -:- Fashions -:- Literature

30c. 1/2 lb. 60c. 1 lb

This is the price at which you can buy

RED ROSE TEA

(Red Label)

Former prices 38c. and 75c.

PAY YOUR FINE AT WICKET WITHOUT COURT FORMALITY

MONTREAL, Aug. 19.—Next week Montreal will inaugurate what is termed the "two-dollar traffic court."

A comparison of strength values of wood of sugar maple and yellow birch show that sugar maple is considerably the stronger.

Etiquette

By Roberta Lee

Q. At a church wedding is it permissible for the groomsmen and bridesmaids to enter together in couples?

A. Yes, but it is more customary for the groomsmen to enter first, alone.

Q. What should the host do while the hostess receives?

A. He may receive as well as the hostess, but his chief duty is to see that all guests are being entertained.

Q. What is the correct style for a dinner shirt?

A. Either the stiff or pleated bosom.

ducts Laboratories of Canada, Department of the Interior.

THIS SAFE BABY MILK SOLVES VACATION NEED

Do I dare take the baby? How often I have heard anxious mothers ask that question—mothers who have needed the change of a restful vacation at the lake or seashore but have been afraid to expose a tiny baby to the dangers of a doubtful milk supply.

Well, this summer Mother can go—and take the baby—with a carefree heart and a clear conscience. For some of the greatest authorities are now recommending as the very best milk for bottled babies, a milk that you can get anywhere and that can't possibly cause those intestinal infections that so often come from milk obtained in localities where the health precautions are not absolutely reliable.

Safe—and more digestible This baby-saving milk is unsweetened evaporated milk. It is absolutely safe because it is first sealed in air-tight cans and then sterilized, destroying all bacteria. It is safe wherever you buy it—you can get it at the most primitive country stores and know that your baby's milk will be perfectly pure and wholesome.

And not only pure. For this wonderful milk is actually more digestible than milk in any other form. It forms softer, flakier curds, marvelously like those formed by mother's milk. And the large fat globules that make ordinary milk hard to digest are broken up by a process called "homogenization," each one divided into a thousand infinitesimally tiny ones that cannot tax the baby's delicate stomach.

Vitamins and minerals too

Unsweetened evaporated milk is the best nutritional equal of the best bottled milk. It is rich in vitamins that are essential to health, and contains all the minerals that are necessary to supply, besides the usual supplements such as orange juice and cod-liver oil. And it is a splendid source of the minerals that build the bones and teeth.

You can get the best of evaporated milk anywhere by simply asking for Carnation Milk. The famous milk from "contented cows" is especially good for babies because of the care that is taken to protect it at every step from the dairy farm till it reaches your baby's bottle. Its quality is so uniform that every feeding has the correct food value.

You can't imagine, till you have tried it, how convenient this milk is. Just think—you don't have to pasteurize it, for it is already sterilized. You just mix it cold with pure water and it is ready to use.

Send for Carnation Baby-Feeding Chart, which tells more about this superior milk. Let your physician give you the correct formula and then pack up Baby and go vacationing to your heart's content. Just drop me a post card and I'll send the Chart; also my Cook Book. Address me in care of the Carnation Co., Limited, Aylmer, Ont.



AND REMEMBER

When travelling or vacationing, the safest milk for baby's bottle is Carnation. It nourishes perfectly, too, and is more digestible than cow's milk in any other form.



The Safeguarded Milk from Contented Cows

Dorothy Dix Letter Box

Are Old Bachelors or Old Maids of More Service To Their Communities?—Can a Spendthrift Husband Be Made to Save?—Birds of a Feather

Dear Miss Dix—Our school is going to debate the question whether the old maid or the old bachelor is of more benefit to the community. What do you think?



Answer:

This is a question to which it is impossible to give a definite answer, because whether the old maid or the old bachelor is of more value to the community depends upon the individual and not upon sex.

And, conversely, I have known selfish and crabby and grouchy old bachelors who blocked every forward-looking scheme for the improvement of their communities, and I have known old maids who mothered their environments and who were behind every good work.

Perhaps his mother is a widow. Or it may be that his father is an invalid or unable to work or just one of the inept who have not the gift of making money.

His days of romance are gone by, the woman he would have liked to marry has married some one else, and often such a man settles down into being a sort of fairy godfather to the community in which he lives.

Also, many of the most successful business men are bachelors and no man does more for his community than he who employs large numbers of men and women and thus gives them the means of making an independent income for themselves.

But what I have said of the bachelor is equally true of the old maid, only more so, for women often sacrifice themselves to their families than men do.

It is women everywhere who are the pillars of the church and the backbone of every charity. Go where you will, you will find that it is some Miss Susan who has established the public library or some Miss Fanny who is at the head of the league for civic betterment or planting trees or beautifying the town.

Somebody once said beautifully that God couldn't be everywhere, so He created mothers. And it might be said that mothers and fathers couldn't do everything, so old maids and old bachelors were made to do the work that people with families are too busy to do.

The world would be a poor place without them. DOROTHY DIX.

Dear Miss Dix—I have one of the best husbands in the world. We are happy but there is one thing that we cannot agree on and that is that he should save a little money as we go along. We both work and make good salaries, but he spends it all and we haven't a penny in the bank.

Answer: Perhaps if you stopped work and threw the whole burden of the support of the family on your husband it would wake him up and make him realize the value of money.

As long as you are working and able to support yourself your husband feels that he doesn't have to save because you are able to look out for yourself. The one argument against the wage-earning wife is that often she slows her husband down. Perhaps that is the case with yours.

But one of the hardest things in the world for a woman to do is to sew up the pockets of a spendthrift husband. He is always so sure that it is unnecessary to save and that he will always be well and healthy and able to make money and that there will never be any rainy days in his life.

And he always thinks his wife is such a spoil sport and such a tightwad when she wants to lay up something for the future, and when she points out that they are just as likely to have bad luck as the balance of the human race and that if they live nothing can save them from growing old, and no other fate on earth is so terrible as that of old and dependent people.

All that you can do is to keep preaching to him the gospel of thrift, to which he will probably not listen, and point out to him that if he doesn't save and get a start now when he is young he is doomed to be one of those men who live from hand to mouth as long as he lives and who have nothing to show but a few receipts for bills as a result of their years of labor.

As for your husband's saying that he doesn't need to save his money because his friends would help him out if he lost his job or got sick, that is the talk of a fool. The spender is popular only as long as he spends, and when his money is gone so are his friends.

That the Fashionable Are Wearing Illustrated Dressmaking Lesson Furnished With Every Pattern

By Anubelle Worthington

It's exclusive—easy to copy—inexpensive!

The flounced sleeve and the bolero theme are important fashion details that are thoroughly young and smart.

Another interesting feature of this becoming turquoise blue shantung frock is the smooth fitting hipline. A circular flounce lengthens the skirt, providing a nice fullness to the hem.

Style No. 2592 comes in sizes 16, 18 years, 36, 38, 40 and 42 inches bust.

Printed voile, dimity, linen, batiste and pastel washable flat crepe make up attractively for town or resort.

Pattern price 15 cents in stamps or coin (coin preferred). Be sure to fill in size of pattern. Address Pattern Department.



Rheumatism 23 Yrs Discovers Way to Banish all Pain

Nothing Helped Till She Took "FRUIT-A-TIVES"

"Had rheumatism for 23 years. Hospital treatments couldn't help me. Was in bed when I took 'Fruit-a-tives.' They have done wonders. Can do my work and no more pain."

Just one of thousands who say rheumatism, neuralgia, neuritis fly away quick with "Fruit-a-tives." Chronic constipation and liver troubles end overnight. Bad stomach, biliousness, indigestion, heartburn, gas vanish like magic.

Ten of nature's greatest remedies combined in handy little tablet. Marvellous discovery of famous Canadian doctor. Speedy results.

Get "Fruit-a-tives" from druggist today. Sleep fine, wake up great.

A Morning Smile

PROOF

In a small village in Ireland, the mother of a soldier met the village priest, who asked her if she had bad news.

"Oh, I am very sorry," said the priest. "Did you receive word from the war office?"

"No," she said. "I received word from himself."

The priest looked perplexed, and said, "But how is that?"

"Sure," she said, "here is the letter; read it yourself."

The letter said: "Dear mother—I am now in the Holy Land."

For The Cook

SCALLOPED SALMON

One can salmon, one-half cup of fine dry bread crumbs, one tablespoon butter, one heaping tablespoon flour, one pint good rich milk, salt, pepper, and paprika.

Now butter a pudding dish, put in a layer of bread crumbs, then a layer of salmon, and cover with the dressing.

Nor need one blame them, for what right has the borrower to the money that other people have saved by denying themselves.

Dear Miss Dix—I have been married for fifteen years to the dearest woman in the world: She has been a good wife to me, but she is not of an affectionate disposition.

Answer: Page Mr. Solomon! Your dilemma is too great for me to solve, though I think I am on the side of law and order and your legal wife if she still wants you.

However, I should think she would be glad to turn you over to the woman who cheated on her own husband. You two seem birds of a feather and at least neither one of you could reproach the other with your pasts.

ALLEY & Co., Ltd. Charlottetown, P. E. I.



A Real "BEAUTY FOOD"

Health is always beautiful. It gives color to the cheeks and sprightly vim to the movements of the body. Health comes from the right kind of food. Shredded Wheat with milk is the Health Food supreme—contains all the vitalizing elements of the whole wheat grain in a digestible form—iron for the blood, calcium for bones and teeth and proteins for building healthy tissue. Delicious with fruits.

SHREDDED WHEAT

WITH ALL THE BRAN OF THE WHOLE WHEAT

THE CANADIAN SHREDDED WHEAT COMPANY, LTD.

FIRST CANADIAN NEWSPAPER ON FOOLSCAP

The first issue of the Halifax Gazette was printed on a sheet of

Some of the weekly editions of present-day Canadian papers run from 60 to 100 pages, 8 columns wide and 28 inches deep, with a circulation exceeding 200,000 copies.

Some of the weekly editions of present-day Canadian papers run from 60 to 100 pages, 8 columns wide and 28 inches deep, with a circulation exceeding 200,000 copies.

Bothered With Pimples on Face a Year. Healed by Cuticura.

"The trouble began with little red pimples appearing all over my forehead. They feasted and scaled over and itched and burned during the night, causing me loss of sleep. The pimples spread all over my face and bothered me about a year."

"I tried other remedies without success when a friend advised me to try Cuticura Soap and Ointment. I sent for a free sample and it helped me. I purchased more, and after using one cake of Cuticura Soap and one box of Cuticura Ointment I was completely healed, in about two months." (Signed) Miss Alice Strome, Englefield, Sask.

Soap 25c. Ointment 25c and 50c. Talcum 25c. Sold everywhere. Sample each free. Address Canadian Depot: J. T. Walsh Company Limited, Montreal.

Save Your Daughter

from the many foot-ills that you have "enjoyed" since girlhood. Practically all foot discomforts—whether bunions, corns, ingrowing toe-nails, grown-under toes, overlapping toes, or what-not—have been caused from ill-fitted shoes. Very likely this ill-fitting started in the old days when a shoe was considered a shoe just like an egg is an egg.

Shoes must be fitted conscientiously and a retailer must have a wide spread of sizes and widths in order to fit shoes conscientiously. In the old days he did not have them and some don't have them now.

ENNA JETTICK SHOES

for Mother and Daughter

which are made in

Widths AAAAA to EEE and in Sizes 1 to 12

\$7.00 \$8.00

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