

TAKE THE HOLIDAY YOU RICHLY DESERVE

Program For Opening Of The Fox Show

Monday, October 27th at 8 O'clock P. M.

Opening Address President, Major A. S. Robertson
 Official Opening of Show His Honor Lieut. Governor Heartz
 Solo Mrs. Arthur Roper
 Address Hon. W. M. Lea
 Address His Worship Mayor Prowse
 Solo Mr. Raoul Raymond
 Address Mr. James Paton
 Address Mr. Shelton Sharp, President C.N.S.F.B.A.
 This Program will be interspersed with music by Dixon's Orchestra.

COMPETITION

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more seasoned veterans of the Show. This fact does not evidence a desire to win the prizes and trophies that are offered, although these are of a very acceptable nature, but rather a spirit of progressive fox husbandry, the object of which is to develop, through comparison with the larger and more experienced breeders and showmen, a higher state of production and quality in each instance. This, after all, is the real justification for the Show, the bringing about, through its education and inspiration, the establishment of a greater and more remunerative industry. No doubt the competition will bring some surprises and many of these two showmen will be proclaimed victors and trophy winners in many of the classes.

The Classification Committee will work to-day and Monday on their duties, and every detail should be disposed of in time to commence judging on Tuesday morning, October 28th. Commencing with the opening ceremonies on Monday evening, a program of which appears elsewhere in this issue, the next few days should prove exceedingly interesting to not only the breeders of foxes, but to all citizens of this province, all of whom have profited to some extent through this industry.

The effort of the Fox Exhibitors' Association is to give to the Fox Breeding Industry the greatest possible measure of encouragement and support through the establishment of Fox Show supremacy in this Province. The facilities that have been provided this year for the convenience and comfort of exhibitors and visitors and for the permanency of the Show are not to be excelled anywhere. The Association requires the support not only of the fox breeders but also of the people at large. While it may be late for holidays it is quite conceivable that one may be able, even in this late fall season, to spend a day or two of exceptional enjoyment at what we call will be "The World's Greatest Fox Show" to be held next week in Charlottetown. At any rate you are cordially invited to try the experiment, look over the new Fox Home, watch Messrs. Stewart, Monkley and Taylor tackle the biggest job of their lives and indulge with your friends and family in the interest and enthusiasm of the moment.

Wife: "John, is it true that money talks?"
 Husband: "That's what they say, my dear."
 "Well, I wish you'd leave a little here to talk to me during the day. I get so lonely."

HONORARY DIRECTOR



T. W. L. PROWSE, MAYOR OF CHARLOTTETOWN

Easy money seems to have a different effect on the passerby than the money earned by hard work.

Some people spend so much time boasting about their ancestors that they have mighty little left to devote to their offspring.

Some motorists forget that they were once pedestrians.

THE GREAT FOX SHOW

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which they have adopted the slogan, "The World's Greatest Fox Show," consequently they are developing a show that will be characterized by reasonably large numbers, and a quality of exhibits that will be unrivalled the world over.

Arrangements have been made to establish this show on a permanent basis, the home of which will be in the buildings of the Prince Edward Island Exhibition Association, which are being extended to include a modern judging pavilion, where ample facilities for showmen, officials, judges and the general public are being provided.

The prize list provides for nine main classes, graded according to color. About \$3,000 is offered in prizes.

This is the place where standards will be set, comparisons made, education secured and the fur industry improved.

Visitors to the Fox Show will have the opportunity if they choose, to visit many of the Island's best fox ranches, as it is only a comparatively short drive from Charlottetown to any part of the Island.

It will afford a splendid opportunity to compare notes with fellow breeders and will be well worth the time and expense to pay a visit to the World's Greatest Fox Show at Charlottetown.—(From the Maritime Farmer.)

"And are you the little girl who was born in Australia?"
"Yes."
"Oh, and what part?"
"Way, all of me, of course."

HONORARY DIRECTOR



MR. J. P. CROCKETT, President, Board of Trade

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ALEXANDRA, P. E. I.

INTERESTING

Continued from page 10

Show is a real breeder's Exhibition. Each man is showing stock of his own raising, a fair sample of his breeding animals and a "win" at our Provincial Show means the highest award of merit obtainable by a silver black fox. This organization has had possibly the most successful initiation of any similar exhibition on record. It is sponsored by a progressive and enthusiastic Board of Directors and one of the most capable Managers in the Provincial Livestock Superintendent. The fullest possible co-operation of our people is necessary however for its greatest success. Many in this Province today, are enjoying comforts and luxuries provided directly or indirectly from the millions of dollars obtained from the Fox industry, who never owned a fox and seldom realize that, as beneficiaries of the prosperity brought to the Island from this source, they are under obligation to support this Fox Exhibition. When we consider the large number of our people who are benefiting from this, Prince Edward

Island's greatest industry next to agriculture, the number of men who are given employment at remunerative salaries as Managers of Fox Companies; when we consider the immense amount of capital invested in real estate, in fox wire and other commodities necessary for the successful promotion of this industry; when we consider also, the splendid market that this industry provides for the sale of all classes of livestock much that heretofore was wasted, and when we consider the contributions made to the provincial treasury, by those who successfully established and promoted a lucrative foreign trade, as from three to four million dollars is annually secured from foreign countries, through the revenue of the Fox Industry in addition to our agricultural wealth, without reducing the earnings of this basic industry in any measure. Realizing, also as all thinking people must, what the future possibilities of development will mean to our Province, everyone should endeavor to visit the big show, and by their presence and small contribution to its revenue, take this pleasant and profitable means of contributing their measure of support.

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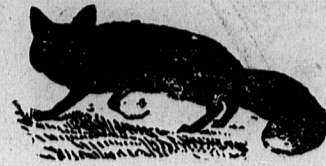
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