

# Surplus - Stock Clearance Sale

Till 1st of February

# PATONS

Till 1st of February

## Fourteen Days Selling For Spot Cash

Store open at 8:30 a. m. and closes at 6 p. m.

## PATON'S JANUARY SALE NEWS

WEATHER  
Fine and Moderating

### A Page full of Economies-- A Big Store's Entire Stock--Discounts Our Savings Such as Few Stores Can Give

It cannot be too strongly emphasized that this January Sale is a season of sound economy. It is giving unparalleled reductions in goods of the finest qualities, that are new, fresh, and of highest merit. Goods that are a pleasure to sell and a satisfaction to buy. Every section in the store participates. Paton's store is giving values in many instances that were deemed impossible in past seasons.

Yesterday we started the 4th day of the Sale with a volume of shopping that carried many sections by storm. Adding a special attraction from day to day will be the addition of many pre-inventory clearances that always occur at this season--and which will be a source of increased value interest until the end of the month. Decidedly it's a month of great economies at Paton's

THINK OF IT.--A stock covering six large floors all of which is worthy and seasonable and a large portion of which is strictly new and fresh. We shall place nothing on sale that does not carry our usual guarantee yet our entire stock has been offered at generous discounts with a view to its distribution in the shortest possible time. Some of our morning specials for early morning shoppers are only made possible by erratic price cutting. These prices may never occur again. Now is your opportunity.

Thousands of dollars worth of goods at one-quarter regular price.

Thousands of dollars worth of goods at one-third regular price.

Thousands of dollars worth of goods at one-half regular price.

We draw your attention to the following for to-day.

Stanfield's Blue Lable Underwear up to 42, 98c.

Stanfield's Red lable Underwear up to 42, 90c.

Five hundred yards Brussel carpet No 1 Quality under 15 yard length 89c.

Best No. 1, five frame Brussels carpet with border 98c.

### Visit our Fourteen Day Surplus Stock Sale

### is the talk of all Charlottetown COME and SEE FOR YOURSELF

The enthusiastic buying that the low prices inspire--this CLEARANCE SALE is a mighty merchandise movement planned to force the selling of thousands and thousands of dollars' worth of surplus merchandise in a short space of time. The saving possibilities will prove a real revelation to you as they have to the throngs that daily crowd our store.

Positively unprecedented values in Women's, Misses' and Girls' Coats, Dresses and Skirts, Trimmings, Millinery, Furs, Gloves, Muslin Underwear, Silk Petticoats, Waists, Wrappers, Corsets, Hosiery, Knit Underwear, Infants' Wear, Boys' and Youths' Clothing, Silks, Dress Goods, Wash Goods, White Goods, Linens and Art Needlework, Laces and Embroideries, Handkerchiefs, Dress Trimmings, Notions, Leather Goods, Umbrellas, Neckwear, Veilings, Ribbons, Untrimmed Millinery, Flowers and Feathers, Men's Furnishings, and general Housefurnishings.

### Splendid offerings in Silk and Dress Goods at the Surplus Clearance Sale

- Plain Melton Suitings, 42 inches wide, about 175 yds, 32c line, less 1/4 off.
- Striped Tweed Suitings, 48 inches wide, about 325 yds, regular 65c line, less 1/4 off.
- Diagonal Cheviot Suiting, 42 inches wide, about 350 yards, in a splendid range of colorings, regular 78c less 1/4 off.
- Hopsack Diagonal and Cheviot Suitings, 50 inches wide, about 350 yds, regular \$1.20 and \$1.30 per yard, less 1/4 off.
- Hygrade Broadcloth, 54 inches wide, about 400 yds, fourteen shades and black to select from, \$1.75 per yard, less 1/4 off.
- Boyd Caldwell's Striped Suitings, 58 inches wide, about 175 yards, nine colorings in stock, regular \$1.70 per yard, less 1/4 off.
- Boyd Caldwell's Nigger Head Suitings, 58 inches wide, about 125 yards, seven pieces to choose from, regular \$1.45, less 1/4 off.
- Black Dress Goods, about 1800 yards in stock, comprising panamas, serges, chevots, lustras, poplins, armures, tricots, resillias, colliens, cashmeres, voiles, diagonals, hopsacks, etc., ranging from 35c yard to \$2.35, 40 to 48 inches wide, less 1/4 off.
- Blue Dress Goods, about 100 yards in serges, velveteens, diagonals, voiles, satin cloths panamas, etc. Prices from 60c to \$1.50, less 1/4 off.
- Old Rose and Red Dress Goods, about 500 yards in amazons, diagonals, nuns veiling, crenolines, residas, venetians, etc., from 38c yard to \$1.20, less 1/4 off.
- Brown Dress Goods, about 450 yards, in stripes, diagonals, zibelines, satin cloth, venetians, poplins, amans, etc., from 58c to \$1.20, less 1/4 off.
- Steel Grey, Taupe, Fawn, Grey Dress Goods about 1000 yds in lots comprising venetians, satin cloths, etc., etc., also a splendid lot of materials suitable for evening wear, 1/4 off.

### FURS To go at prices Never Heard tell of Before

- 1 Mink Muff, 5 stripes very dark, \$55.00, for.....\$36.67
- 1 Mink Muff 4 stripes dark, \$45.00, for.....\$30.00
- 1 Mink Muff 3 stripes \$40.00 for.....\$26.67
- 1 Mink Cravat trimmed with head and tails \$22.50 for.....\$15.00
- 1 Mink Throw plain 56 in. long \$30.50 for.....\$20.34
- 1 Mink Throw 54 in. long \$35.40 for.....\$23.34
- 1 Mink Throw, 72 inches long, \$52.00 for.....\$34.67
- 1 Mink Stole trimmed with heads and tails \$65.00 for.....\$43.34
- 1 black fox (muff rug) style \$43.00 for.....\$28.67
- 1 Isabel fox set (rug muff) \$67.50 set for.....\$45.00
- 1 Isabel fox stole, animal effect \$40.00 for.....\$26.67
- 1 Alaska Sable Bolster Muff \$39.00 for.....\$26.00
- 1 Alaska Sable Muff trimmed with tails \$39.00 for.....\$26.00
- 2 Alaska Sable Muffs trimmed with tails \$30.00 for.....\$20.00
- 2 Alaska Sable Muffs pillow shape \$25.00 for.....\$16.67
- 3 Alaska Sable Muffs, pillow shape, \$32.50 for.....\$21.67
- 1 Alaska Sable Stole, animal effect, \$37.50 for.....\$25.00
- 2 Columbian Sable Muffs, pillow shape, \$12.00 for.....\$8.00
- 1 Columbian Sable Muff, square shaped, \$3.50 for.....\$2.50
- 1 Grey Squirrel Muff, pillow shape, \$12.50, for.....\$8.34
- 1 Grey Squirrel Throw, plain, \$13.24 for.....\$9.00
- 1 Grey Squirrel Throw, trimmed, \$13.50, for.....\$9.00
- 1 Mole Set Plain Throw, with pillow Muff, \$25.00 set for.....\$16.67
- 13 Marmot Muffs, from \$4.00 up to \$19.50, for.....\$13.00
- 8 Marmot Stoles, from \$5.50 up to \$19.50, for.....\$13.00
- 2 Marmot Throws, \$10.00, for \$6.67
- 10 Belgian Hare Muffs, \$9.25, for \$2.17
- 11 Belgian Hair Stoles, \$1.98 to \$4.75 Less 1-3 off for.....\$2.17
- 1 Alaska Sable Stole double furred, \$25.50, for.....\$17.00
- 1 Alaska Sable Stole, double furred, \$22.50, for.....\$15.00
- Alaska Sable Throw, plain 54 in., \$15.50, for.....\$11.00
- Caracul set, Rug Muff and Throw, \$22.00 set, for.....\$14.67
- American Sable Stoles, very large, \$13.50, for.....\$9.00
- American Sable Muffs, pillow shape, \$12.00, for.....\$8.00
- 2 American Sable Muffs, square \$8.50, for.....\$6.00
- 2 Columbian Sable Stoles, very large, \$13.50, for.....\$9.00

### Remarkable Values in this Complete Carpet Department

Brusses Carpets as never before 89c for lengths under 15 yds 58c for 1.50 and 1.75 value. Compare and the sale is ours

- No. 1 Tapestry Body Carpet, large variety of colors. Length 30 to 55 yards of a color. Price 75c, and 85c, per yard, for.....49c per yard
- No. 2 Better grade tapestry body same lengths 85c to 95c per yard, for.....59c per yard
- No. 3 highest grade tapestry carpet \$1.10 per yard, for.....69c per yard
- No. 1 Short ends Brussel carpet and balmorals. Values \$1.25 to \$1.65. In length they run up to 15 and 16 yards. Not enough for a room but just the thing for small dens or halls. They are all choice No. 1 goods PATON'S quality always the best. About 18 or 20 lengths mostly all good colors, for.....89c per yard
- No. 2 Brussel body with border to match, will only be sold with borders. Prices range from \$1.55 to \$1.75. Best English make including a few No. 1 Canadians. Your choice.....95c per yard
- (Run if you want a carpet of value and at a price never heard tell of before.)
- No. 3. Stair carpets with borders price from \$1.55 to \$1.65. Splendid assortment. Your choice.....\$1.08 per yard
- Lot No. 4. Axminster and Wilton Carpets. Body with borders to match, will be sold only that way Good selection, good colors and good goods. Priced regularly at \$2.00, \$2.25 and \$2.50. Your choice.....\$1.25
- He or she who reads must run. The above prices are for cash only. The goods can be paid for half down balance on delivery. Remember the price advertised is for running yard of 27 inches wide.
- Hearth Rugs, standard sizes and colors, about 70 in stock. Prices from \$1.85 to \$9.50. Selling at.....1/4 off
- Door Mats, about 150 in stock. All sorts from 39c to \$3.50. They also go at.....1-3 off
- 90 Velvet Brussel Axminster Union Scotch and Jute, carpet squares suitable for drawing room, parlors, sitting rooms, dens, libraries, dining rooms, bedrooms. All standard sizes. Ranging in price from \$2.50 to \$55.00. Selling at.....1/4 off

### Drastic Reductions on Fashionable Furs

- 4 only, Beaver Cloth, Black, Blue or Brown, Fashionable Coats, full length, Rat Lined, with No. 1 Mink Collar and Revers, size 36 and 38, worth 90.00 at 1-3 off.
- 2 only, same coats, only with Sable Collars and Revers, 34 and 36, Black only, well worth in season 85.00, go at 1-3 off.
- 1 Ladies' Rat Lined Coat, Marmot Collar, 38, \$65.00, 1-3 off.
- 1 Plain Black Coat, Farmers Satin Lined, Fur Collar, size 34, \$26.50, 1-3 off.
- 1 Cloth Caracul, Black, 38, \$14.00, 1-3 off.
- 2 Heavy Caracul Cloth Coats, 52 in., with Fur Collar, size 36 and 38, \$39.00, at 1-3 off.
- 2 Not so heavy Caracul Cloth Coats, black with Fur Collar, 34 and 36, \$35.00, 1-3 off.
- 1 Brocated Seal-Plush Coat, size 40, 30.00, 1/2 off.
- Real Russian Pony Skin Coats. 2 full length samples, American style, 34 and 36, priced \$55.00 and \$60.00, 1/2 off.
- 2 others, heavy weight, real good, No. 1 coats, sizes 34 and 38, \$75.00, \$85.00, 1/2 off.
- Fashionable full length. Bocharan Coats, fully guaranteed, 44 inch long, size 38, \$65.00, 1-3 off.
- Another 42 in., size 38, \$68.00 (extra fine curl) 1-3 off.
- One only, 52 in., size 40, \$50.00, 1/2 off.
- Other Astrachan Coats in 34 in. length, all new this season and fully guaranteed. \$38.00 and \$45.00, at 1-3 off.
- A few near Seal Coats selling at \$15.00 each.

1-3 Off All Small Furs

### A Record Breaking Clearance Sale of Surplus Stock Overcoats at Half price Suits, etc 1-4 and 1-3 off

- 50 Reefers, Boys.
- 95 Reefers, Men's
- 40 Men's Overcoats, Chesterfield's, 1/2 price.
- 115 Boy's College Overcoats, 1-3 off.
- 116 Men's Tweed and Worsted Suits, 1-3 off.
- 45 Men's Overcoats, 33 to 42, half price.
- 55 Men's Blue or Black Chesterfields.
- 115 Three Piece Suits, Short Pants, 33 to 35, 1/2 to 1-3 off.
- 150 Two Piece Suits fit for boys four to fifteen, 1/2 to 1-3 off.
- 29 Leather and Canvas Storm Coats, half price, 1/2 and 1-3 off.
- 8 Fur Coats, Coon and Beaver, 1-3 off.
- 4 Astrachan Lined Cloth Coats, with Fur Collar, \$20.00 for \$14.50.
- 59 Young Men's Suits, \$8.00 to \$17.50 D. B. & S. B., 1-3 off.
- 100 Pairs Short Pants, Sable Price, 49c, worth 75c.
- 80 Pairs Worsted Pants, Price \$3.50 to \$4.75, half Price.
- 200 Pairs Heavy All Wool Pants, 1/2 off.
- 45 Children's Suits, all sizes, HALF PRICE.
- 3 Coats, with New Collar (College) Size 38 and 40, \$12.50 and \$13.50, 1-3 off.
- 1 Heavy Braided Coat, size 36, \$18.50, 1-3 off.
- 4 others, Braid trimmed, 34, 38, 40, and 42, \$16.50, 1-3 off.
- 3 Heavy Frieze Coats, 36, 40 and 42 \$10.25, 1-3 off.
- 1 Oxford Grey, Shawl Collar, with Braid, 34, \$15.75, 1-3 off.
- 1 Green Mixed Tweed, 38, \$12.50, 1-3 off.
- 1 Grey Oxford, 40 \$11.50, 1-3 off.
- 16 Tweed Coats, sized from 32 to 40, priced from \$8.00 to \$22.00. your choice for 5.50
- Household Department and Staple Department--25 per cent off.
- Sheeting Sheets, 1/2 off.
- Towels and Towelling, 1/2 off.
- Table Napkins, 1/2 off.
- Table linen and other Linens, 1/2 off.
- Ginghams, Print Cottons, Sateens, Cretonnes, 1/2 off.
- Pillow Cottons, Pillow Cases 1/2 off.
- Bedding, Ticking, 1/2 off.
- Bed Covers, 1/2 off.
- Flannelettes, 1/2 off.
- White Counterpanes, 1/2 off.
- Flannel, Grey, white and red, 1/2 off.
- Table Linen of all kinds, 1/2 off.

### Optional Values in the Furniture Dept 1-4, 1-3 and Half price all over the Dep.

OUR FURNITURE is all of the latest styles, our stock complete, with everything that a first class house ought to stock. Buying strictly for cash we are in a position to be able to sell furniture and carpets as low as any house in the trade. All our goods are marked in plain figures and while our SALE lasts we will undoubtedly give you bargains, and discounts off our already low prices. The following goods named and anything else in our large stock not named will be subject to discounts of 25, 33 1-3 and 50 per cent.

Parlor Suites, made of Birch Mahogany, consisting of Lounge, Arm Chair and Rocker, Spring Seats, covering of Silk Tapestry in colors of Green, Brown and Red. Regular price, \$39.00, for HALF PRICE, during this 14 days' sale.

Parlor Suite made of Birch Mahogany, five pieces, small Tapestry Pattern, a little soiled. Regular \$40.00, for \$25.00.

Sideboards, made of Surface Oak, polished with 2 cupboard doors, 3 drawers, Plate Glass Mirror Bevelled Top Shelf. Eight different styles at Clearance Prices from \$10.00 to \$20.00.

Lounges and Couches in Coverings of Tapestry, Enamel Cloth and Velvet, with spring sale. Prices from \$4.75 to \$22.00

Our Carpet Room includes many different articles not mentioned in itemized ad. elsewhere in this list.