

Men's Boots \$4.98

About 50 pairs of Fashionable boots in Black and Brown—end of season's selling regular \$6 to 7.50 styles.

See our window. Alley & Co

The Best Eye Service

Having recently returned from Toronto where I attended a post graduate course in Optometry and was awarded my diploma, I am now in a position to give my patrons the very best eye service obtainable.

My parlor is fitted with the very best and latest instruments and is on a par with the best optical parlors in Toronto and Montreal.

We guarantee you perfect satisfaction and are at all times pleased to give you advice regarding the care of the eyes.

We are also expert-repairers of Eye Glasses, Spectacles, etc., and will attend to same while you wait.

E.E. Parkman

Graduate Optometrist, Montague, P.E.I.

Do You Know-

That we operate the only Lens Grinding Plant on P. E. Island?

That we employ a skilled Surface Grinder, and are daily grinding from the rough glass—the most complicated kinds of lenses?

These are facts, which mean a good deal to the Glass wearing public, doing away with the annoying delays caused by sending away for special lenses.

Send your glasses in by mail, you'll get them back promptly and in perfect condition.

Call in and look over our plant.

G. F. Hutcheson

Optometrist and Optician

ECZEMA ON HANDS

Mr. Angus Jos... of Spry Harbor, Halifax Co., N.S., writes: "For three years I suffered terribly with eczema on my hands. The itching was so intense that it kept me awake at night. I used numerous so-called 'eczema cures,' but got no better until I commenced applying Zam-Buk. The use of this wonderful healer, however, has entirely rid me of this distressing disease."

Zam-Buk is also the quickest and surest healer in the cases of ringworm, salt rheum, scalp sores, ulcers, abscesses, boils, pimples, blood-poisoning, piles, burns, scalds, cuts and all skin injuries.

All dealers or Zam-Buk Co., Toronto, 50c. box, 3 for \$1.25. Send 1c. stamp (for return postage) and receive free trial box.

A REMINDER

That lad of yours, overseas. All that is humanly possible is being done to see to it that he is well fed, well clothed and efficiently equipped.

Organizations like the Y. M. C. A. are looking to his physical comfort, healthful recreation and clean fun.

If he is sick or wounded the Red Cross will provide for him with tender, loving care.

Yet there is one thing that will bring a smile to his face and a joy to his heart that none of these can give; that only you can give—Your Photograph.

The Cook Studio

Invites All Summer Tourists to Call and have their Photographs Taken while in the City.

The Studio

Invites All Summer Tourists to Call and have their Photographs Taken while in the City.

The Bayer Studio

Good Photography Moderate Prices Personal attention to Amateur Photography.

A. E. LYON, Studio 107 Queen Street Phone 68—

Carter's Bookstore

—Now in stock— The Womens Home Companion August No.

AUGUST MAGAZINES All the best Magazines published received as issued.

Canadian and American Newspapers received daily.

New Books and Novels for Holiday reading.

500 reprints from best Authors regular prices \$1.25 to \$1.50 each. Our Holiday prices 50 and 75 cents each. Come in and look them over.

Our Bookstore closes each evening (except Saturday) at 6 o'clock and at one o'clock on Wednesday during July and August.

Carter & Co Ltd.

Books and Stationery

The Eastern Guardian

..\*IT PAYS to buy in this Province.

..\*MR. HAROLD P. GORDON is the Georgetown Guardian representative.

..\*SCHOONER MINNIE LAURA arrived in port with a cargo of coal for J. J. Hughes, Ltd.—S.

..\*HAYING OVER.—The very fine weather of the last two days has enabled farmers to house the bulk of their hay in very good condition.—S

..\*SMALLPOX.—Four or five families in Rollo Bay are quarantined by an epidemic of Smallpox of a mild type. Dr. A. McLean health officer for this district is waiting on them.—S.

..\*SERIOUSLY ILL.—Capt. Dominick McDonald is somewhat seriously ill with influenza. Influenza or La-Grippe of rather a virulent type has prostrated a number of the people of Souris.—S.

..\*PRICES SOARING.—Within the last few days the price of eggs has jumped to 48 cents still, while the consumer winces at this price and also the price of beef, a party recently arrived from Boston tells us that these two commodities are there costing 75c.—S.

..\*MR. McISAAC'S VISIT.— We had a pleasant call from Mr. James McIsaac, M. P., today. His many friends and supporters of Eastern King's will be pleased to see their genial representative. We understand he is pressing for needed repairs to Souris breakwater and improvements to North Lake harbor.—S.

..\*MERCHANT ASSAULTED.— Mr. J. J. Hughes suffered the indignity and humiliating experience of being assaulted, kicked and thrown off the sidewalk last week as he was on his way from his place of business by two young men who appeared to be under the influence of strong drink. A summary conviction was obtained against both, and fines imposed. They were tried before Mr. Michael McCormack, a Justice of the Peace for King's County, as we have no town or county stipendiary magistrates. The county sheriff served the warrants, as there is no town policeman. The expenses incurred by the prosecuting party were heavy, most of which had to be borne by him. S

Gray Hair Hays Health. A preparation for restoring natural color to gray or faded hair, for removing dandruff and as a hair dressing. It is not a dye. Generous sized bottles at 40c. Sole, ready to use. Philo Hay Specialty Co., Newark, N.J.

We Are Modern Opticians

We keep in constant touch with the latest discoveries and inventions in optics, and immediately anything new is placed on the market which will increase our knowledge or facilities, we have it.

Our optical office is of the most approved style and is equipped with the very latest instruments and sight testing appliances.

Glasses fitted by us do not detract from the appearance. We make a special study of the cosmetic effect to be obtained, and can assure you that our glasses add a certain note of neatness and refinement that meets with favorable comment.

Children's eyes receive our special attention, and we pride ourselves on our ability to fit a child with child's glasses, not with cumbersome glasses that were intended for adults. Shadow Retinoscopy test used. Succeeds where others fail.

H. J. Mabon

Optometrist and Prescription Druglist Montague P. E. Island Next door Bank of Commerce

..\*TWO CENTS PER WORD each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

..\*CORRECTED REPORT.—It was Pte. Gussie Heartz son of Mrs. Frank Grimes who was reported wounded in head and thigh and not Norbert Steele as reported.—S.

..\*TO CONTINUE BUILDING.—Father R. F. MacDonald informs the writer that the excavation and concrete foundation as also some of the superstructure of the St. Columbia chapel at Fairfield will be finished before winter sets in.—S.

..\*NOTICE.—A special meeting of the Shareholders of the Montague Hall Co., will be held at the residence of Mr. John J. McDonald, Montague on Tuesday August 27th, 1918, at 8 o'clock p. m. H. Nelson, President; W. F. Fraser, Secretary Tres. 894-8-17MEI.

..\*WOUNDED.—Pte. Arthur Townsend is reported wounded in the arm according to a cable to his uncle Wm. A. Townsend of Rollo Bay. Pte. Townsend who enlisted in Souris over two years ago had the misfortune of losing his father and mother since he enlisted.—S.

..\*LECTURE BY PRIVATE LUMSDEN, returned soldier, accompanied by musical programme, will be held in the Montague Hall, Thursday evening at 8 p. m. August 22nd. Proceeds for Patriotic purposes. Everybody come. Admission 25c. 959-8-20ME2I.

..\*GROWING CONGREGATIONS.—Rev. A. McKay is to be congratulated on the prosperous condition of his Souris and Bay Fortune Congregations. At a recent communion service 14 new members were added to the communion roll in Bay Fortune and 4 in Souris, and 3 additional elders at Bay Fortune.—S.

EASTERN PERSONALS

..\*Miss Florence A. Wright is visiting her cousin Miss Pattie J. Currie.—S.

..\*Miss Nellie Clarke trained nurse from New York is taking a vacation and visiting her parents Mr. and Mrs. Clarke, Souris.—S.

..\*Among the visitors at Souris last week were Miss Sarah MacDonald, and the little Misses Blanche and Marie Theresa MacDonald and Margaret Stentford.

THE MARKETS

CHARLOTTETOWN MARKETS

Table with 2 columns: Item and Price. (Friday) Potatoes bus (old) \$1.25, Hay ton \$17-\$18, Black Oats 1.00, White Oats 1.00, Butter per lb 45-46, Eggs per doz 42, Beef lb 26-25, Lamb lb 22, Hides per lb 12, Straw 8, Calf skins \$1.25 to \$1.50, Poultry 15, Cauliflower head 5-20, Cabbage 6-15, Onions lb 8, Beets lb 5, Blueberries qt 20, Peas qt 30, Rhubarb lb 8.

KENSINGTON MARKETS.

Table with 2 columns: Item and Price. (Friday by Telephone) W. Oats bus 85, B. Oats bus 90, Potatoes bus 60, Butter lb 35, Eggs doz 42.

SUMMERSIDE MARKETS

Table with 2 columns: Item and Price. (Friday by Telephone) Butter per lb 42-46, Butter (dairy) 37 to 39, Calfskins per lb 25, Hides 12.

September List Columbia Records



Earl Fuller's Rector Novelty Orchestra Jazzes "Missouri Waltz"

Louise, Ferera and Greenus have ukleled it, Prince has orchestrated it, Campbell and Burr have sung words to it—and now to complete the Columbia Records of this fascinating melody Earl Fuller has jazzed it! An irresistible dancing record of the most popular waltz of the day. A2578-90c

"Oh, Frenchy!"

"Rosie Green was the village queen" who "left for France with an ambulance," and of course "Rosie Green met a chap named Jean, a soldier from Patee." We'll let you guess the rest of this melodious romance of the great war—or better, hear Arthur Fields sing it on one of the catchiest Columbia Records yet. A2569-90c



Van and Schenck Take a Whirl at "Tackin' em Down"

Here's a decided novelty—dancing instructions for a rapid-fire negro shuffle-step given in a rollicking Van and Schenck duet. A record that brings down the house and starts everyone shuffling every time. A2570-90c

51 other sparkling hits in the September List Send some records to your soldier, There's a Grafonola in his Y. M. C. A. or Knights of Columbus Hut.

New Columbia Records on sale the 20th of every month. COLUMBIA GRAPHOPHONE COMPANY 90 TORONTO

FOR SALE BY A. E. TOOMBS 177 QUEEN STREET, CHARLOTTETOWN

Table with 2 columns: Item and Price. MONTAGUE MARKETS Eggs 40, Wool unwashed 70, Wool washed 70, Lamb pelts 1.00-1.25, Calfskins 25, Butter 35, Potatoes 1.00, Oats (black) bus \$1.00, Oats (white) bus 1.00, Fowl (lb) 18 to 20, Pork (organs in) 20-21, Lamb pelts 75 to 1.25, Oats (black) per bus 90 to 95, Oats (black) per bus 85, Eggs (per doz) 42, Fowl 22 to 25, Potatoes per (bus) 1.00.

BRINGING UP FATHER

