

Use Benson's for Custards

Benson's will give the best results.



BENSON'S CORN STARCH

Nameless brands, even though lower in price, are more expensive in the end.

Always order by name—BENSON'S.

WRITE FOR FREE COOK BOOK.

THE CANADA STARCH CO., LIMITED, MONTREAL.

The Crowning Achievement of Benjamin Briscoe




BENJAMIN BRISCOE, who has been identified with the construction of more than a million light cars, has succeeded in producing an automobile of the highest class to sell at a moderate price—an achievement without parallel in the automobile industry.

When you examine the BRISCOE you will be delighted with its beauty, comfort, power, sturdiness and economy. When you ride in it you will be astonished by its ease of control, smoothness and flexibility.

The price includes everything—no extras to buy.

PRICE: BRISCOE, B "4-2" Touring Car, or 4-Passenger Roadster, 105-inch Wheel Base, \$935, f.o.b. Brockville, Ont.

WRITE for Benjamin Briscoe's own story of the "Half Million Dollar Motor."


THE CANADIAN BRISCOE MOTOR CO., LIMITED, BROCKVILLE, ONT.

Distributor for Charlottetown
H. D. McEWEN,
Morell, P. E. I.

Briscoe \$935

The Car with the Half Million Dollar Motor

Concrete is the best building material



Get Holman's prices on Cement before buying. We purchased largely before the recent heavy advances, and can quote the lowest prices.

Large stocks are arriving fresh and new—absolutely the highest quality cement procurable—nothing better at any price.

If you plan on building, remodeling or repairing buildings, walks, etc., it will pay you to get our prices on Cement.

Write or phone for prices without delay.

R.T. Holman Limited

Summerside

1085, 6, 20 M31E21.

The Western Guardian

—IT PAYS to buy in this Province

—STRAWBERRY BOXES, best Nova Scotia make, standard size. Carload to arrive any day. Order by mail or phone. R. T. HOLMAN, LIMITED, Summerside. 1112-6-21M31E21.

—WOMEN'S GENUINE PANAMA HATS specially priced at \$1.15, \$1.25, \$1.50 and up. Bands to match 20c and 25c. SINCLAIR & STEWART, LIMITED, 1130-6-22M21E11.

—A GOOD ASSORTMENT OF SUMMER UNDERWEAR for men in two piece and combinations at closest prices. SINCLAIR & STEWART, LIMITED, 1130-6-22M21E11.

—THE TRYON BRANCH OF THE NATIONAL SERVICE LEAGUE will sell by public auction at Tryon Hall on Monday, June 25th at 2 p. m. some choice young stock including steers, heifers and sheep, also a quantity of shingles and other articles. Proceeds of sale devoted entirely to patriotic purposes. If weather is unfavorable sale will be on following day. Rev. J. J. Macdonald of Kirkcubry will speak after the sale. 1133-6-22MEH.

—TO BEAT THE "H. C. L."—A unique method of trying to beat out the high cost of living is reported from Harpers Road, Tignish. The experiment has been tried by Mr. Joseph Chaisson and while it may not be entirely new, is an object lesson in intensive farming, and if successful, will be supersede potato planting in back yards and vacant plots. It consists of planting potato "sets" in a barrel, which has been perforated with augur holes at regular intervals. The "sets" are placed in earth (soil) as near as possible to the augur holes and after germinating, the bud will most likely find its way to sunlight along the path of least resistance viz the augur hole. The proposition looks all right in theory. It remains to be seen how it will work out in practice. It is certainly worthy of imitation.—K.

WESTERN PERSONALS

—Mrs. J. T. Burns of Boston is visiting at the home of her father Mr. John T. Mullin, Kensington.—K.

—Mrs. Thomas McLaughlin of St. John, N. B., is visiting her father Mr. Gregory Higgins who is very ill at Kensington.—K.

—Messrs T. C. Bell, Alberton Fire Chief and John Bonness, Montrose, motored to Summerside/Wednesday with Mr. A. F. Bell.

—Mr. Peter B. Gaudet of Boston, brother of Rev. Father Gaudet of Hope River, has been home to P. E. Island attending the death and burial of his mother, Mrs. Arcade Gaudet of Leoville. Mr. Gaudet is President of The New England Iron Works Co., in Boston, which is the oldest boiler works in the New England States. Mr. Gaudet may fairly be rated as one of the successful "Islanders" abroad. He received his early education in St. Dunstan's and Prince of Wales Colleges.—K.

WHAT BIG GUNS ARE MADE OF.

According to the Millgate Monthly, no fewer than one hundred and seventeen miles of steel wire are wound on a twelve-inch gun that weighs thirteen and a half tons. In appearance this wire, which is of the same quality as piano wire, resembles tape; it is one quarter of an inch wide and one-tenth of an inch thick. It is tested to a breaking strength of one hundred and ten tons. The wire unwinds from a reel as the gun revolves; and a tension of about fifty tons to the square inch insures mechanical accuracy in wrapping it round the gun.


Various parts of wire. At the breech of a twelve-inch gun, where the chief strain comes, there are ninety-two layers which give a thickness of nine and a half inches of wire; but at the muzzle there are only fourteen layers. Over the wire the gunmakers shrink on steel rings at white heat. When they cool, they contract and grip with immense force. The rifling of the barrel is an automatic process—an example of wonderful mechanical ingenuity. When the gun is finished, experts test the accuracy of the rifling with plastic gutta-percha.

OCCASIONALLY you'll hear a man say, "Well, does this Mennen's they advertise really differ from other shaving preparations?"

Such a man is cheating his face out of a new shaving experience—merely for want of the slight effort to try out a good thing.

Get a tube of Mennen's and see for yourself.

Made in Canada



MENNE'S SHAVING CREAM

\$25.00 FOR \$21.50

BUY WAR SAVINGS CERTIFICATES



FOR every \$25.00 you lend to the Government now, you will get a certificate yielding you \$21.50 at the end of three years.

These will be registered at Ottawa, by your local or other, in Montreal by telephone.

If you should need your money, you may get your \$25.00 at once.

CERTIFICATES are issued in denominations of \$25, \$50, \$100, \$500, \$1,000, \$5,000, \$10,000 and \$50,000.

ON SALE AT ANY BANK OR MONEY ORDER POST OFFICE

"MAKE YOUR SHARE COUNT AT THE FRONT"

DEPARTMENT OF FINANCE, OTTAWA

Help Canada Maintain Her Financial Freedom!

Do Your Share towards Financing the War with Canadian Savings Rather than with Outside Capital.

THE problem of meeting the enormous cost of this war is twofold. Not only must Canada get the money—most of it, of course, as loans—but she must get as much of it as possible here in Canada.

We can carry the war-debt if the bulk of the interest goes to Canadians, and so is used again in the country's development. But it will be a serious matter for us if a large proportion of the interest has to be sent outside the Dominion.

For the sake of our own and our children's future this drain on our resources must be avoided! Canada's financial freedom can and must be maintained! An average saving of 15 cents a day, invested by each man, woman and child in Canada in War Savings Certificates, would enable us to carry the whole cost of the war. To approach this average, hard work, thrift, self-denial and sacrifice are required of every citizen.

For each \$21.50 you lend the Government now, you will receive \$25.00 in three years—or you can get your money back at any time. Certificates are issued in denominations of \$25, \$50 and \$100, and may be purchased at any Bank or Money Order Post Office.

The National Service Board of Canada, OTTAWA.



A beautiful tennis court, quality beads and base ball diamond has been made under the supervision of Capt. Bayer, and the men are enjoying themselves to their utmost. Capt. Bayer has taken great interest in the welfare of the men of this battery and has done his best to bring things up to the standard for them. Much thanks is due him for his patience with us and for his endeavors to do everything to make garrison duty pleasant.

It is with deep regret we learned of the death this week of one of our most popular comrades, Bdr. Lauchlin McKinnon. Bdr. McKinnon enlisted in the P. E. I. H. B. in the month of January 1916, and has been a valuable member of his battery. He was of sterling character and was a model for any young man. When he first came over here he took a course in gun laying and proved a first class man in that capacity, and in the shooting competition last year proved his ability. Bdr. McKinnon will be greatly missed by all his comrades as well as those who had the pleasure of his acquaintance in Halifax. He was always of a cheerful disposition and it was a pleasure to have him as a comrade. Bdr. McKinnon left Liverpool Point on the 6th of June for a vacation to his home in P. E. I. and not ever thinking of the fatal disease that seized him, he received news shortly afterwards that he was very sick, and on Monday morning we received the shocking report that our dear comrade had passed away. He was recently clerk in the office of the Battery and filled the position in a faultless manner. Capt. Bayer, his O. C., the officers N. C. O's, and men wish to extend to his mother their heartfelt sympathy in the loss of her noble son who died in the service for his King and Country.

CANADIAN FORCES ON DUTY OVERSEAS.

OTTAWA.—Sir Edward Kemp presented a statement to the Com-

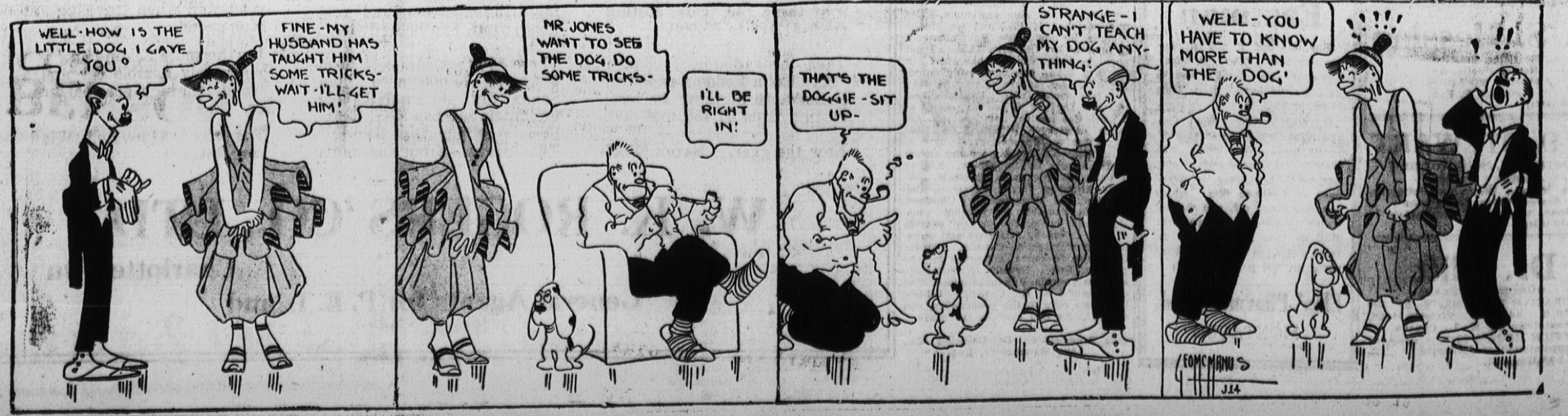
Boil It!

The beautiful aroma of the finest cocoa beans is brought out by boiling Cowan's Perfection Cocoa from three to four minutes.



OTTAWA.—Sir Edward Kemp presented a statement to the Com-

BRINGING UP FATHER



WELL—HOW IS THE LITTLE DOG I GAVE YOU?

FINE—MY HUSBAND HAS TAUGHT HIM SOME TRICKS—WAIT—I'LL GET HIM!

MR. JONES WANT TO SEE THE DOG DO SOME TRICKS—

I'LL BE RIGHT IN!

THAT'S THE DOGGIE—SIT UP—

STRANGE—I CAN'T TEACH MY DOG ANYTHING!

WELL—YOU HAVE TO KNOW MORE THAN THE DOG!

COMIC MANU 5

J14