

# Woman's Realm Social and Personal Fashions Literature

## The Sensation of the Year Helena Rubinstein's APPLE RED LIPSTICK

It's a bright, clear, true red. A lovely color for Canadian complexions. Apple Red—in the smooth, lustrous texture of Helena Rubinstein lipsticks—perfect accent for gay, smiling lips! Helena Rubinstein Apple Red Lipstick, 55c, \$1.25.

These Lipsticks and other Rubinstein Toiletries will be demonstrated at the "Red Cross" School here on Thursday, Friday and Saturday of this week. Have you bought your ticket? You may register at Jamieson's Drug Store or call any member of the "Wo-he-lo" Club.

This school is arranged through the courtesy of Helena Rubinstein Limited.

## JAMIESON'S Drug Store

Charlottetown

## Your Individual HOROSCOPE

By Frances Drake

**MARCH 21 to APRIL 20 (Aries)**  
Benefic vibrations offer you an opportunity to create a new mark of achievement. Temper your activities with hard common sense and practical action. Be alert, quick.

**APRIL 21 to MAY 20 (Taurus)**  
Financial interests and personal matters deserve special attention to offset unfavorable influences. Proceed with scheduled and important issues along conservative but sufficiently progressive lines.

**MAY 21 to JUNE 21 (Gemini)**  
Just the kind of day for you to exploit your talents to the full. Energize your program with productive efforts. Suffice it to say, "Get on the band-wagon."

**JUNE 22 to JULY 23 (Cancer)**  
A quiet day is in order here. Attend to routine, familiar work—necessary duties. Don't entertain initiative or inventive ideas but be sure that sufficient forethought is exercised in pursuing them. Monetary interests require watching.

**JULY 24 to AUGUST 22 (Leo)**  
A period for reflection on your record: Have you been doing your best? Are you making full use of your inherent capabilities to successfully encircle your goal? An aggressive formula is the prescription. Financial issues on the upgrade, but be cautious.

**AUGUST 23 to SEPTEMBER 23 (Virgo)**  
Monetary interests bears watching. Be careful shopping, banking, renovating; in conferences, research industrial and utility matters.

**SEPTEMBER 24 to OCTOBER 23 (Libra)**  
Slow progress to be more substantial would be a good policy today. Recheck on past efforts and establish improved methods based on tried-and-true rules. Stick to the conservative where you should, and expand daringly where that procedure will really help.

**OCTOBER 24 to NOVEMBER 22 (Scorpio)**  
Today on the favorable side, stars say. Inject new ideas into your labors. Uncork some novel worthy item that will be a "business-upper."

**NOVEMBER 23 to DECEMBER 22 (Sagittarius)**  
The green light is yours on all worthwhile activities. This does not, however, eliminate the necessity of proper caution and sensibly shrewd mental functions being employed for best results.

**DECEMBER 23 to JANUARY 21 (Capricorn)**  
Your star aspects advise thorough investigation before beginning activities. Transcend past effort with a burst of speed and effectiveness that will make you proud as punch at the results you've attained. Spend your money wisely.

**JANUARY 22 to FEBRUARY 20 (Aquarius)**  
Protect your income. Cloak your efforts with a firm and steady hand in order that you may get the most out of the best. Don't waste time pursuing useless objectives. Be big-time, the "McCoys!"

**FEBRUARY 21 to MARCH 20 (Pisces)**  
Watch your train of thought, keep it top-notch. It is the dictator of your actions and should be a representative performer. Show your real worth this beneficently star-studded day.

**A CHILD BORN ON THIS DAY:**  
A meticulous individual about the home, careful in personal dress, full of what it takes to make life an optimistic and lucrative one. Especial periodic attention to its physical well-being will insure good health and uninterrupted pursuit of his, or her, cherished desires. Should always engage in intelligent endeavor.

SMART KNITTED BLOUSE MADE IN JIFFY



DESIGN NO. 818

This clever hand knitted jacket is knitted with large needles and is in the order of a "jiffy" sweater. Pattern No. 818 contains list of materials needed, illustration of stitches and complete instructions for making sizes 34 to 42.

To order pattern: Write or send above picture with 15 cents in coin or stamps to Needlework Bureau, Charlottetown Guardian. To Charlottetown Guardian Needlework Department

Design No. 818  
NAME \_\_\_\_\_  
STREET ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_  
PROVINCE \_\_\_\_\_

## Dorothy Dix Says—

### CRITICISM FROM THOSE WE LOVE OFTEN HURTS DEEPLY

### Family Life Is More Complete Where Its Members Praise Each Other Or Keep Silent When They Disagree With The Others

The idea generally prevails that the members of a family are privileged to treat each other with perfect frankness. Husbands say things to their wives that they would never dream of saying to their secretaries.

Wives do not hold any of their punches when they go for their husbands' faults. And, if the children have any defects or peculiarities, their parents feel it their sacred duty to keep them continually reminded of them. No man would be rude enough to tell a strange woman that she was getting fat and showed her age or that her dress was too young for her, or that her new green hat made her look like a saleratus biscuit. But he does not hesitate to make such remarks to his wife when she dips into the mayonnaise, or shows him her new clothes. A man acquaintance might murder the English language, and swallow his knife at the table without a word, even raising her eyebrows at him, but let her husband forget his Emily Post even for a moment and she wants to know how she is ever going to fear civilization and how she is ever going to get along with the poor little kiddies, they grow up under such a barrage of criticism that they think that "DON'T" is their middle name.

It has been said that nothing is so cruel as the brutal candor of a near-relation, and this is true. We even have a phrase for it. We call it "telling home truths," and we never inflict it on strangers except under extreme provocation. We keep it for domestic use.

**Home Criticism Is Nasty**  
Now why people feel that they have a right to make themselves more obnoxious in the family circle than they do outside of it is a queer thing, and it is an even queerer vagary of the human mind that causes a man to believe that his wife will enjoy having him call her attention to her defects that she hopes and prays he has never noticed; or that a man will take it and like it when his wife lets him see that she considers him a poor creature that she has to make over.

There is no criticism in the world that we do desire to shine on our own families, and especially does every husband and wife long to be glorified in each other's eyes.

Every man wants his wife to admire him. He wants her to think that he is as big as a giant, as strong as a lion, and that some day he is going to set the world on fire. He not only wants his wife to feel this way about him, but it is necessary to him that she should do so. For it is a matter of record that the minute a wife loses faith in her husband and lets him see what a poor weak little peanut she thinks he is, he goes to pieces, financially and morally.

**Women Like Praise**  
Saine way with a woman. Her happiness, her health, her efficiency as a wife depends upon her belief that her husbands always sees her as she was as a bride—young and beautiful and starchy-eyed. As long as he tells her that she is still prettier than her daughter, and that he likes 'em plump, and that she has made him what he is she will work her fingers to the bone for him and be glad to do it, and be blind as a bat to his every fault.

But if he compares her invidiously with young and gay women and makes her realize that he sees her as nothing but a middle-aged woman who is a poor housekeeper, it turns her peevish and fretful and makes her have daily contact with her parents who curse them by giving them inferiority complexes by always telling them of their weaknesses.

No, frankness has no place in domestic life. It is there that diplomacy is required more than anywhere else. It is those with whom we live and have daily contact that we should handle with gloves and to whom we should say things in a way that will not offend them, nor injure their vanity.

For we can take criticism from strangers, but not from those we love. It hurts too badly.

**Stay In Your Own Pasture**  
Dear Miss Dix—I am tired of my wife and in love with another man's wife, but what complicates the matter is that the other woman's husband is my best friend and has been so good to me. What do you advise?  
SLIM.

**ANSWER**—Quit thinking about the other man's wife and stick to your own. Lovably is one of the cardinal virtues, and a woman who is loving both your wife and your friend will have scant chance of happiness.  
DOROTHY DIX.

**GARDENER'S PRAYER**  
Grant me this prayer, oh Lord!  
That when my eyelids close  
In last long sleep  
I may awake  
To find my hand upon a garden gate  
And, passing through,  
Feel in my face  
The scent of mignonette.

**To wander down a garden path**  
Bordered with those dear growing things  
I loved so well in life—  
The simple, homely flowers—  
Gay Zinnias, tall Phlox and Marigold;  
And bending for the perfume from

**Pelt hats are outstanding all-occasion favorites**, but for date wear there are fabrics such as velvet and wool, and a fur trimmed hat that can make the simplest untrimmed coat look elegant! Off the face brims, tilting berets.

**CONSUMERS ASK FOR WASHING DIRECTION**  
An increasing number of manufacturers are meeting the requirements of the consumer for fabric information by supplying such data.

Washing directions recommend that water be normalized to rain-drop-softness, or calcium-soft water. These directions point out it not only permits more complete cleansing but effectively rinses out soap and soil film which dims colors and tends to make garments harsh and uncomfortable.

**Envelope bags are going as strong as ever** and will certainly more than hold their own well into the winter. Typical of this style is a bag of black antelope trimmed with silk felle. The top is equipped with a zipper, and on the side, for dramatic decoration, are script initials.

**Envelope bags are strictly tailored to co-ordinate exactly with shoes of the same leather.** Such bags appear in three favored shoe colors—brown, tan and wine.

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## WON'T YOU JOIN ME?



When you feel weary, tired, cold, hot BOVRIL is very comforting. Its rich beefy flavor is delightful. Why don't you try it! You will enjoy a daily cup of delicious BOVRIL

## BOVRIL

## A Morning Smile

**SCOTCH CLERGYMAN** (catching a cold) "I believe the devil has got hold of you!"  
Boy (with meaning look at clergyman): "I believe he has too!"

**SEVERAL OTHERS**  
An old lady living in the country had a son in the navy. On one of her rare visits to a neighboring town she saw a sailor. Trembling with excitement she asked him if he knew her boy. She told him his name.

"Well, what ship is he in?" asked the sailor.  
"What ship?" exclaimed the old lady. "Are there two?"

## THE COOK'S CORNER

**PEACH APPLE JAM**  
4 cups diced peaches  
4 cups diced apples  
6 cups sugar

**Method:** Scald and peel peaches then dice them and measure. Peel and core apples and dice these also. Combine diced peaches and apples and place in a preserving kettle.

Add a little water if the peaches are not particularly juicy and cook until both fruits are tender and reduced to a pulp. Now add the sugar and stir to dissolve it. Cook stirring frequently until the mixture is thick and clear, and pour at once into hot, sterilized jars and seal.

The next is a conserve and is one of those extra special concoctions that are reserved for serving on special occasions. It contains peaches, apples, and pears and is attractively colored with the addition of a few maraschino cherries. Done up in fancy packages this would make an ideal gift later on.

**ENVELOPE BAGS ARE POPULAR**  
If you're wondering what kind of a bag you're going to carry for Fall, we'll tell you right now it will probably be good sized (as bags have been for some time now), and it will be in a fabric and leather combination. Typical style is the top-handle bag in navy or black crushed-grain and leather with stitched leather bands ornamenting the side wings of belting. This beauty has a gilt frame and amber clasp.

Another eye-filling number is a side-fastened envelope affair with a border of crushed capeskin gathered on to a body of black suede.

Many bags are strictly tailored to co-ordinate exactly with shoes of the same leather. Such bags appear in three favored shoe colors—brown, tan and wine.

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## Plane Jane

By ROBERTA COURTLAND

### CHAPTER II

"Lo, Joe—the same," Jane greeted the stout man behind the counter in the diner.

"Hello, Jane," he said eagerly. "Say, they tell me you took it up and brought it back. Congratulations, kid!"

Jane, pink with pleasure, thanked him. When he slid a plate before her, on which lay a hamburger inside a toasted bun, she fished in her pocket for a coin, but Greg said, "You're my guest, of course."

"Thanks—but I'll pay for my own," said Jane firmly. "Forget it, kid—the eats are on me today—a celebration!" said Joe expansively.

"Oh, thanks, Joe—that makes it a party!" Greg slid a quarter across the counter and said, "Since I am not celebrating a solo, anything but an interview, I'll pay my own check, thanks."

Joe looked at him with unfriendly eyes, accepted the quarter, rang it up and slid ten cents back across the counter.

"O.K., buddy," he said curtly. "Jane hit hungrily into her hamburger. "And now—what did you want to talk to be about?" she asked Greg.

"About your career, of course. You do mean to make aviation your career, don't you?" he asked.

"Well, of course," answered Jane. "I've been wanting to fly ever since I can remember. My father, you know was one of the greatest aviators who ever lived."

She said it so simply, with such utter faith in the truth of her statement, that Greg cocked a derisive eyebrow at her.

"Lindbergh was pretty good, they say—in his prime," he said.

"My dad could have flown to Paris, too, if he hadn't been busy making a living for Mother and me," said Jane defiantly. "He could have done it and even better than Lindbergh!"

Greg studied her curiously. "I suppose your mother flew, too?"

"Oh, yes—she was one of the first women flyers in the country. I can't remember her—I was only three when she died."

Greg nodded and made some notes on a scrap of paper he drew out of his pocket.

"And your father?"

"He crashed when I was ten. The old Gentle he was in flying circus cracked up under him. He was grounded for life—crippled. I knew I wanted to fly more than anything else in the world, so he taught me all the groundwork that takes ages to learn before you can even sit in a ship. Sam Stephens here at the airport is a pal of Dad's—they flew together in the first World War. When my father died, Uncle Sam gave me a job here at the field, doing repairs and helping out on the flying school."

"Dad's and now I've soloed, and from here on out it's going to be easy—we'll pretty easy anyway," asked Greg.

"I suppose to get a pilot's license. But what then?"

"It's a secret," Jane told him soberly. "But if you'll promise not to tell—"

"Of course not," said Greg promptly.

"Well, I'm going to try to organize other girls in the country to become pilots, so that when and if war comes, we can help. England's women flyers are ferrying planes from factories to the front and all that. And there's no limit to what women aviators can do, once they are organized. I know if I could just travel around the country a little, I could get a lot of girls like myself. We might have an Escadrille like the Lafayette one—only of girls, of course."

Jane checked herself. "But I forgot—this is an interview. People would laugh at me if they knew I had any such ambitious ideas when I've scarcely learned to fly. But you promised you would not put that into the story, didn't you? So that's all right."

"Oh, sure, that's all right," said Greg.

"When I'm nineteen—and that's just six months off—I am going to have nearly three thousand dollars that my father left me," Jane continued. "And Sam's going to lend me a plane and I'm going to use the money for traveling expenses and fly around the country trying to get as many girls as I can to join my flying school—so that, if this country should enter the war, we'll be all ready to help."

Greg closed his billfold carefully on the scrap of paper on which he had made notes.

Singing Cowboy Ballads Makes a Date More Fun

Nothing like cowboy songs to pep up a date or party—especially if you have songbooks on hand so shy guests won't trail off into a weak humming! Lately you all start the favorite "Great Grand Dad," singing every word: "He was a citizen tough and grim, Danger was duck soup to him. He picked his teeth with a hunting knife, And wore the same suit all his life." Of course even the roughest, toughest cowboy was pretty in the end of cupid, as "The Girl I Loved in Texas" proves: "I've known as many heart aches As the plains have grains of sand, Cause the Girl that I Loved in Texas Married another man." Tragical! But a lively song like "The Old Chisholm Trail" is a good one to try that year: "Oh it's bacon and beans 'most every day; I'd as soon be a-eatin' prairie hay... Coma ti yi yoopey, yoopey ya!" Our songbook makes sure you won't run out of favorites! Has 18 loved cowboy songs—words, music, accompaniments, some with guitar diagrams. Includes "Git Along Little Dogies," "Red River Valley," "Good-Bye, Old Paint." Send 20c in coins for your copy of "Popular Cowboy Songs" to the Guardian Home Service. Be sure to write plainly your Name, Address and the Name of booklet.

**SOLDIERS' SUNDAY**  
LONDON—(CP)—A new army order on Sunday observance says every facility should be made for public and private worship by all faiths and creeds and Sunday duties regulated accordingly.

**New under-arm Cream Deodorant**  
safely Stops Perspiration

1. Does not rot dresses or men's shirts. Does not irritate skin.  
2. No waiting to dry. Can be used right after shaving.  
3. Instantly stops perspiration for 1 to 3 days. Removes odor from perspiration.  
4. A pure, white, greaseless, stannous vanishing cream.  
5. Arrid has been awarded the Approval Seal of the American Institute of Laundering for being harmless to fabrics.

ARRID is the LARGEST SELLING DEODORANT. Try a jar today!

At all stores selling toilet goods (also in 15¢ and 5¢ jars)

Needlecrafts - For The Home

It's just as important to your little girl's success at school that she be well-dressed as that she study her lessons. If she's clothed neatly and smartly she'll be sure of herself, she'll cultivate the habit of neatness that's so important both in her work and in making friends. And there's nothing like a new hat to make her feel and look well-dressed. Four young designs are included in this pattern—all of them easy to make. When you're buying fabric for your daughter's new clothes, get a little extra, then, and at the cost of just a few cents, make a hat to match.

Style No. 3051 is designed for sizes 2, 4, 6, 8 and 10 years. Size 8 requires 1-4 yard of 94-inch fabric for view A; 1-4 yard with 1-2 yards extra for view B; 3-8 yard with 3-8 yard of 18-inch interlining for either view C or D.

**COLDS**  
FIGHT MISERY where you feel it—rub on fast-acting VICKS VAPORUB

By Westlover

OH, MAC! I FORGOT ALL ABOUT THIS 100 IN TRAVELERS CHECKS

NOW WE CAN PAY OUR HOTEL BILL AND GO HOME—GOODY.

GOOD GRIEF

MY STATUE! THAT'LL ADD JUST \$100 TO YOUR BILL, YOUNG LADY.

OH, DEAR

3051 SIZES 2-10  
Send Twenty (20c) coin is preferred. For Pattern Write plainly your Name, Address and the style number. Be sure to state the size you wish. Style No. 3051 Size \_\_\_\_\_  
Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_