

The Eastern Guardian

...IT PAYS to buy in this Province.

...MR. HAROLD P. GORDON is the Georgetown Guardian representa

...PRAISES Y. M. C. A.—Sherman Mellish, son of Mr. and Mrs. John Mellish, Montague, now in France writes home a very beautiful letter, in which he says that he has received boxes from the Red Cross and other societies here. He makes special mention of the work the Y. M. C. A. is doing in France. He says that too much cannot be said in praise of that association, which gives so many necessities and even comforts to the boys over there.—T.

...HOME BEREAVED.—Mr. and Mrs. Leith Poole, Montague, have the sympathy of the entire community, in the death of their son Richard, at the youthful age of 21 years. The young man had been in Halifax for some time serving his King and Country. He was taken down very suddenly with diphtheria and pneumonia from which, with the best medical attention, it was impossible to recover. In reply to a wire his father hastened to Halifax, only to find his son dead on his arrival. The remains were brought to his home here, where he spent so many happy hours. All day Sunday friends called to look upon the face, so dear to all, but which was now cold in death. The floral tributes were magnificent most of them coming from Truro, the florists here not being able to fill all the orders. The funeral procession left his late home at 2 o'clock Monday for Lower Montague Methodist Church, where the services were very impressively performed by Rev. Walter Danville, assisted by Rev. David Wright, after which the body was tenderly laid to rest in Lower Montague cemetery, there to await the resurrection morn. The pall bearers were six soldier boys, friends of the deceased, thus making the burial doubly impressive at this time of world war. Seldom has this town been called upon to sorrow so deeply, as when this young life was taken from our midst. Besides the sorrowing father and mother, there are left to mourn, four sisters and four brothers; the sisters are Mrs. Edward Hazen, Moncton; Mrs. Schurman, Ontario; and Eileen and Sybil at home. The brothers are Herbert, in France; John in McGill University, Montreal; George of the Canadian Bank of Commerce and Louis at home. All were present at the funeral, except the brother in France.—T.

...TWO CENTS PER WORD each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

War Garden Bulletin

PRACTICAL DAILY GUIDE FOR VACANT LOT AND BACKYARD GARDENERS ENLISTED IN GREATER PRODUCTION CAMPAIGN.

Issued by the Canada Food Board in collaboration with experts on the staff of the Dominion Experimental Farm.

PLANTING.

The condition the potatoes are in at the time of planting is a very important factor in obtaining a maximum crop. If possible, potatoes should be prevented from sprouting. Usually they are cut into four parts, but this depends largely on the seed potato itself. Experiments go to prove that the most economical kind of set to use is one with about four eyes and a good amount of flesh. The seed pieces should be from 14 to 18 inches apart in the rows. There is only one thing in favour of sets with few eyes, and that is, the fewer eyes to set the smaller proportion of unmarketable potatoes there will be. The best practice is to select good medium sized potatoes and make four sets out of them, cutting lengthwise and then across. There are several potato cutters on the market, but while some of these are better than others, the most satisfactory way is to cut by hand. Actual experiment has proved that seed planted as soon as it is cut yields, on an average, eight bushels per acre more than when left unplanted for four or five days. It is very important to plant fresh-cut seed. Leaving the sets uncovered in the trenches lessens the yield. This is worth remembering.

Your King And Country Wants You

(A woman's recruiting song)

We have watched you playing cricket, And every kind of game, At foot-ball, golf and polo, You men have made your name; But now your Country calls you, To play your part in war. And no matter what befalls you, We shall love you all the more, So come and join the forces, As your fathers did before.

Chorus

Oh! we don't want to lose you, But we think you ought to go, We shall want you, and miss you, But with all our might and main We shall cheer you, thank you, kiss you, When you come back again.

We want you from all quarters, So help us, South and North, We want you in your thousands, From Falmouth to the Porth, You will never find us fail you, When you are in distress, So answer when we hail you, And let your word be "Yes," And so your name in years to come Each mother's son shall bless.

Chorus

It's easy for us people, To stay at home and shout, But remember there's a duty, To the men who first went out, The odds against that handful, Were nearly four to one, And we cannot rest until, It's man for man, and gun for gun! And every woman's duty, Is to see that duty done!

Chorus

Oh! we do not want to lose you, Etc., etc., etc.

Minard's Liniment used by Physician

For Your Soldier Boy

In camp or at the front; for your Sailor Lad patrolling the high seas; from you to him to make his heart light and to help keep tight the home ties, your photograph.

The Cook Studio

The Newest Designs

In picture frames in all sizes and styles, moderately priced. Call and see them.

The Bayer Studio

A careful selection of every line of Jewelry marks our stock.

We will be pleased to have you call.

W.N. Tanton
Jeweler

Brown Boots

Neolin Soles

High Tops\$8.50

Broadway Grey

the newest shades in high top boots, made with French heels, all sizes.....\$9.75

White Boots

See our display of High Boots in low or high heels.

Prices \$2.65 and up.

Alley & Co

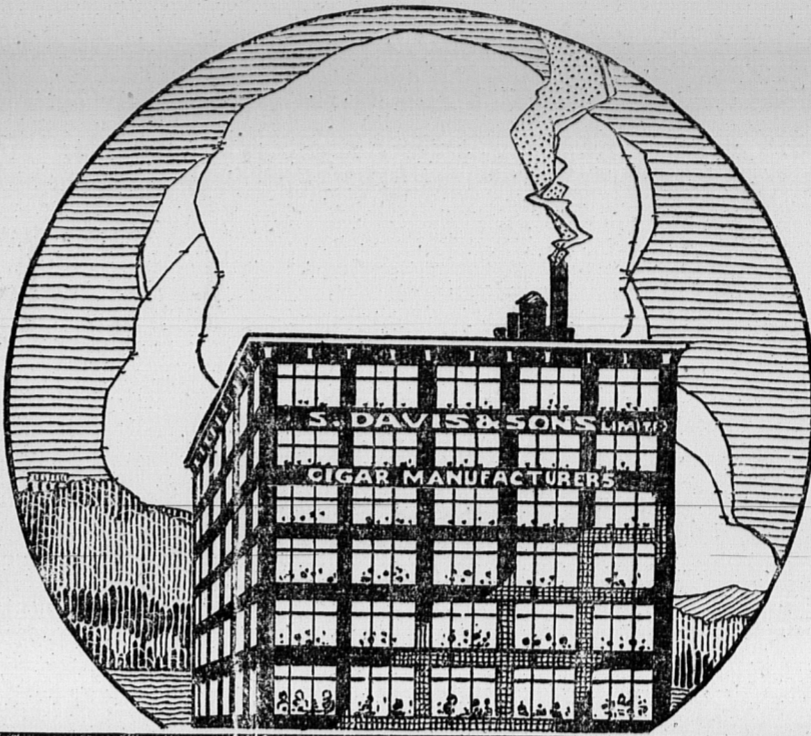
135 QUEEN STREET

ELLIS'

Montague

For First-class Quality in Fishing Tackle. Now that the fishing season is on we can fit you with everything necessary from our large assortment such as Rods, Lines, Reels, Baskets, Casts, Flies, Nets and Waders.

Ellis' Pharmacy Ltd.
MONTAGUE



The Making of a "Davis" Cigar

A man who looms large in Canadian Political Life strolled over to the cigar stand in the Chateau Laurier, and asked for Noblemen Cigars. He got them.

A western rancher pulled up his horse in front of the Royal Café in Yellow Grass, and asked for Noblemen Cigars. He got them.

A "Commercial" staying overnight at the Royal George Hotel, in Amherst, asked for Noblemen Cigars. He got them.

A lacrosse "fan" entering the grand stand asked for Noblemen Cigars. He got them.

And every man got the same blend of cigar. Whether you buy it in the East or West—from an environment of mahogany fittings or of general groceries, a Noblemen, mellowed with age, is satisfyingly rich and friendly to the nerves.



As a rule, a cigar is its own recommendation. You like it, or you don't like it; but Davis Cigars differ from all others. Find the Davis blend that suits you and you can always duplicate the quality. There is no variation. One Noblemen cigar is like every other Noblemen. There is no choice between two unopened boxes of Perfection Cigars. You KNOW what you will get on a repeat order. The secret of this uniformity is in the Davis factory and in the exact methods that are maintained on its many acres of floor space. Let us take a mental tour of the Davis factory.



HERE, then, at the foot of Mount Royal, stands the spotless, sun-lighted, wide-windowed home of Davis Cigars. The pure, fresh air blows straight across the fields, but to make assurance doubly sure, it is forced through pure water and washed before it enters the factory.



Did you ever stop to think that the cleanliness of the factory, the cheerful, conscientious, skilled workmanship of contented employees and the almost unending supervision and inspection of leaf and finished cigar, enter vitally into your enjoyment of the Havana weed? On this vast floor, bales upon bales of selected leaf are arriving from Cuba, Sumatra and other proven cigar soils. The tobacco, moistened so that it can be handled without breaking, is freed of every particle of the bitter centre stem. The leaves are sorted and graded so conscientiously that the top leaf in a bundle is an exact index of the whole bundle.



NOW, then, for the curing—a slow, leisurely process in the Davis factory. Six months, nine months, a year—the rule here is to take all the time required. Thorough curing means "body" brought out in a mild cigar, a satisfying smoke. You can readily see what this long process entails, when it is stated that the Davis investment in leaf being cured is never less than \$600,000.00.

Every Davis Cigar is hand-made, made by skilled hands. Twenty foremen and inspectors check up every detail and every process before Davis Cigars are finally packed and sent to the Humidor for the final seasoning in the wood, before the boxes are sealed in wax paper, the last protection that ensures Davis Cigars reaching the tobacconist or the country store in prime condition.

Infinite care is the price of perfection. It is this infinite care that gives force and substance to the most sterling recommendation known to the Canadian cigar trade and the public—"It's a DAVIS CIGAR."

A Few of the Davis Brands:

- Noblemen— Full of quality, rich, satisfying, mellow . . . 15 cents.
- Promoter and Perfection— Both mild enough for an all-day smoke . . . 10 "
- Grand Master— Mild, mellow, of fine aroma . . . 3 for 25 "
- La Plaza— Made to suit the Western taste . . . 15 "
- Davis Panatela— Known from East to West as an after-dinner smoke. 10 "

It's a Davis cigar!

S. DAVIS & SONS, LIMITED,
MONTREAL.



FROZEN SOLIDLY IN THE HARBOR ICE

LONDON, May 21.—An account of the destruction of the seven British submarines at Helsingfors was given

to the Associated Press correspondent in a port where he met several of the members of the crews of the submarines and when he travelled back to England on the same steamer with them. The British crews got out of Helsingfors only twelve hours ahead of the Germans' entrance to the town. The men assured the correspondent that they had effected the complete destruction of their under-water craft before leaving. The submarines which had entered

of the Baltic at early periods in the war and had been in constant service since, were frozen solidly in the ice in Helsingfors, which made their escape impossible. It was suggested that the ice be dug out around them and that they should then make an attempt to dive underneath the ice and reach clear water outside the harbor. After considering the plan carefully, however, the British commanders decided that it was impracticable.

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THE F.F. DALLEY CORPORATIONS, LIMITED, HAMILTON, ONT.

2 IN 1 SHOE POLISHES

PRESERVE THE LEATHER. LIQUIDS AND PASTES. FOR BLACK, WHITE, TAN, DARK BROWN OR OX-BLOOD SHOES.

USED BY THOSE WHO KNOW

