

Yardstick of Values!



Sale of New Hats \$1.75
Big lot of New Hats in latest shades and up to the minute shapes **\$1.75**

MAY SALE OPENS
WEDNESDAY, MAY 1st . . . A Sale that will be to you "A Yard Stick of Value!"

The Yard Stick of Value Men's and Young Men's Worsted Suits \$13.50

Men's and Young Men's fine Worsted Suits Men's Conservative Single Breasted Model and Young Men's Smart Fitted Single Breasted Peak Lapel Models. Striped and Checked Blues Browns and Greys, Size 36 to 44. **\$13.50**
During May Sale

Men's 2 pant SUITS \$21.50

Men's Two Pant Suits \$21.50. Suits of Pure English Woolens in distinctive, smart patterns. Models to suit every build and are smartly cut in single breasted styles. Sizes 36 to 44 **\$21.50**

Guaranteed BLUES — \$18.50

Guaranteed blues \$18.50. Men's heavy Pure Wool guaranteed Blue Serge Suits. Well tailored in Peak Lapel, form fitting and regular models. Full Satin Twill lined and well finished in every respect. Special **\$18.50** during May Sale

Men's Flannel and Summer Tweed Suits \$15.

Men's Flannel and Summer Tweeds in Light Greys and Fawns. A fine selection of flecked and herringbone Summer Tweeds, Flannels, Tropical Worsteds, etc., for your inspection. Colors and style correct to the smallest details. Very specially priced. For May Sale **\$15.00**

Latest in Topcoats \$12.45

The latest in Topcoats—Checks, Grey and Sand Checked all Wool Clothes in half belt, double breasted and single breasted raglan models. Some with bone, other with leather buttons. **\$12.45**
During May Sale

Boys' Tweed Suits \$4.95

Boys' Tweed Suits, \$4.95. Brown and Grey Mixed Tweeds, single and double breasted models. Some with Knee Pants, some with Golfers, others with Longs, Sizes 24 to 30 for boys aged 6 to 12 years. **\$4.95**
During May sale

And a wonder at \$9.50

Boys' Suits \$9.50.—Serges, Mixed Tweeds, Fancy and Summer Flecked Tweeds, some with Golfers, others with Long Trousers. Single and Double Breasted models with plain and new sport backs. Sizes 27 to 36. Ages 9 to 18 years. During May sale **\$9.50**

Toppers \$4.50—Boys' Tweed Toppers and Brown, Fawns and Greys, Half Belted models. Sizes 3 to 7 \$4.50
May Sale

Boys' Bloomer Pants—Blue Chevriots and fancy Mixed Tweeds. Sizes 26 to 32 May Sale \$1.25

Boys' Pullover Sweaters, V-Necks, Polo Collars, Crew Necks, plain shades and Fancies Sizes 22 to 34. May Sale 89c

Boys' Pure Wool Knitted Suits. Fine all wool yarns in Sands, Blues, Maroons, Reds, etc. Sweater and one pair open knee shorts. Ages two to seven years. \$1.39
May Sale

There are some \$5.00 Sweaters in this lot \$2.69

Men's All Wool Sweaters and Sport Jackets. Heavy Jumbo and Fancy Rib Coats; Crew-neck Pullovers; assorted colors and weights. Five Dollar Sweaters in this lot. To clear at **\$2.69**

Men's Fine Caps with unbreakable peaks. Light ones, dark ones; big ones, small ones; patterns galore. There must be three hundred of them **\$1.00**

Cotton Work Gloves, good for a thousand uses **2 pairs for 25c**

Men's Umbrellas, strong and rain proof. Be ready for spring showers **\$1.50**

Beautiful shades in Men's Pure Wool Pullover Sweaters. Blues, Maroons, Greens and Fawns, all **\$1.79**

Boys "First Longs" \$1.55

Boys' First Longs—Navy Blue Chevriot and Fancy Tweeds. Sizes 28 to 34. **\$1.55**
May Sale

Boys' Fancy Tweed Caps. Eight piece tops. Size 6½ to 7. **69c**
May Sale

Boys' Broadcloth Shirts—fancies and plain Blue, White and Tan. Sizes 12½ to 14. **50c**
neck. During May Sale

Boys' Golf Hose 45c

Boys' Golf Hose—Wool and Cotton Yarn. Sizes 8½ to 11. **45c**
Pair

Other lines 65c and 75c

69c pair
2 pair **\$1.35**



69c pair
2 pair **\$1.35**

Yard Stick of Value

First quality, full fashioned, new SILK STOCKINGS, 69c pr. 2 pr. \$1.35

First quality full Fashioned Pure Silk Hose in both Service and Chiffon weights. Sizes 8½ to 10½ in a large range of colors. Extra **\$1.35**
Extra special price 69c pair 2 pairs for

Ladies' Artificial Silk Hose. Sizes 9 to 10. Assorted colors. **\$1.**
3 pair for

Ladies' Lisle Hose, mercerized, reinforced sole and heel. Sizes 9 to 10. Assorted colors **29c**
Pair

Circular Thread Silk Hose, Panel Heel, 6 colors to select from **50c**
Sizes 9 to 10. Pair

Children's Cotton Hose. Sizes 5 to 9½. Children's Silk Ankle Sox. Sizes 5 to 7½. All light colors. Regular **35c**
Pair Special price **19c** pair **25c**

Broken lines Congoleum Rugs in the May Sale

Congoleum Rugs. Broken lines of Rugs. Only one or two sizes of a pattern. Clearing at . . .
6 x 9 . . . \$3.95 9 x 10½ . . . \$6.75
7½ x 9 . . . \$4.75 9 x 12 . . . \$7.85
Cottage Sets. Clearing lines of colored Curtains in 4 piece sets. Regular to \$1.00. **49c**
May Sale, . . . per set
Colored Bordered Frilled Curtains. 2½ yards long, 21 inches wide **\$1.00**
2 pair for

Curtain Net. Slightly soiled tailored hem Curtain Net. 40 inches wide. Reg. 85c. To clear per yd. **40c**
Curtain Scrim in Frilled Edge or Plain Hem. **10c**
Special May Sale . . . per yard
Lace Net Curtains in cream or ecru, 2½ yards long. 34 inches wide. **85c**
May Sale . . . per pair
Sale of Remnants of Lace Nets, Marquisettes, Overdraperies and Chintz, Clearing at . . . ½ off Remnant Prices
Odd and broken lines of Colored Edge Frilled Curtains. Swiss Nets and Fillet Nets at . . . ½ PRICE

Special lot Overdrapery in Rayons and Damasks, 50 inches wide. **59c**
Per Yard

15 MAY SALE Specials from Linen Department

Unbleached Cotton, a good heavy weight. 38" wide . . . Yard 10c
Unbleached Broadcloth, a fine heavy quality 38" wide . . . Yard 14c
Colored Bordered Irish Linen Crash Table Cloths 50 x 50" . . . Each 69c
Linen Glass Towels made from good quality Irish Linen 17 x 28 inch. On Sale at . . . 3 for 39c
Typed Bordered Irish Linen Glass Towels 20 x 30 inch. Sale price 18c each or . . . 6 for \$1.00
Irish Linen Huck Towels. A heavy serviceable weight 18 x 32". On Sale at . . . 4 for \$1.00
Irish Linen Roller Towelling. A good medium weight. . . . Yard 15c
Colored English Bath Towels, sub-standards. Come in extra large sizes about 24 x 48 inches at . . . pair 59c
Wabasso Print Cottons in mill clearing lines, 36" wide. . . . Yard 15c
Unbleached Sheeting. A good medium weight, 81" wide. . . . Yard 26c
Wabasso Unbleached Sheeting, best quality. . . .
63" wide . . . Yard 32c
72" wide . . . Yard 36c
81" wide . . . Yard 40c
Wabasso Bleached Sheeting, one of our better qualities . . .
60" wide. Regular 45c yard. Clearing at . . . Yard 38c
70" wide. Regular 50c yard. Clearing at . . . Yard 40c
78" wide. Regular 60c yard. Clearing at . . . Yard 48c
Wabasso Pillow Cases in Hem-stitched and Plain Hemmed, 40 and 42" wide. Each . . . 19c
Rayon and Cotton Dress Tweeds 36" wide. . . . Yard 29c
Colored Krinklette Red Spreads. A better quality 72 x 90". . . Each \$1.39

One third off SILKNIT PAJAMAS

Ladies' Silknit Pajamas. Assorted sizes and colors. 33 1/3% Discount Discontinued line of French Panties and Bloomers. Regular \$1.50 **98c**
At . . .
Corselettes with Inner Belt. Size 40 only. Regular \$1.25 **69c**
For . . .
Corsets and Corselettes. All sizes New Spring style. Regular **89c**
\$1.00 for . . .
Nice fitting Brassieres. All sizes 1/3% Discount
Limited number of Maid's Aprons Regular \$1.00 to \$1.25 **69c**
For . . .
1/3 off all Soiled or Discontinued lines of Lingerie.
Two Way and One Way Stretch Lastex Girdles. Regular **89c**
\$1.00. Two Days only . . .
Best value in quality controlled Harvey Wood Vests, Bloomers and Panties **\$1.**

KOTEX **21c**

KLEENEX **21c**

2 MODESS **45c**

The Yard Stick of Value 25 Assorted Dresses Worth up to \$12.00 \$3.00

25 Street and Evening Dresses, assorted sizes. Worth up to \$12.00. Selling on May **\$3.00** sale for

12 only Dresses, small sizes, regular price \$3.95. Selling on May Sale for **\$2.00**

Large range of new Spring Dresses, all sizes, worth up to \$5.95. Selling for **\$3.95**

New Spring Dresses. Plain and print materials. Regular price \$3.95, selling on May **\$2.95** Sale

Knitted Suits

\$15.00 Value for \$9.50
Nice range of Knitted Suits, all this Spring's styles \$15.00 value for **\$9.50**
In May Sale

The Yard Stick of Value Pure Silk Kongoori \$1.60 for 75c

Small lot light shades All Wool Dress material. Regular prices up to \$1.95 yard. Sale price 98c Pure Silk Kongoori, White and Pink only. Regular \$1.60. Sale price yd. **75c**

Striped Crepe, light colors, suitable for summer dresses and shirt waists. Regular prices up to \$1.35 yard. Sale price yd. **85c**

Fancy Printed Crepe, Tweed Patterns, 7 colors to select from. Regular price \$1.25. Sale price yd. **85c**

Small lot Children's Dresses. Sizes 2 to 14. Clearing Each **50c**

Girl's Dresses. Sizes 2 to 14. Guaranteed fast colors. All up to date styles. Special **98c**

Children's Dresses, sizes 2, 4 and 6 only. Knitted wool. Assorted colors. Special Each **98c**

Small lot girls warm Knitted Dresses. Sizes 8 to 14. Clearing price **\$1.25**



The Yardstick of Value

Spring Tweed COATS \$8.95

A remarkable group of Spring Tweed Coats. Sizes from 16 to 44. Clearing on **\$8.95**
May Day Sale

Tweed and Crepe Spring Coats \$10.75

Another real good value in Spring Coats in Tweeds and Navy Crepes. All sizes **\$10.75**
Selling on May Day Sale

Women's \$2.98 Hats \$1.29
Hats valued up to \$2.98 in colors Black, Brown Navy Red and Green, selling **\$1.29**
For

Moore & McLeod Limited
119-121 QUEEN ST. CHARLOTTETOWN