

There are many items included in this whitewear sale that space will not permit us to mention in this announcement but you will see them all in the store and you have a good chance to secure them as anyone—if you shop early.

Moore & MacLeod

The articles listed in the central panel of this announcement are specially good making up a line that has been specially selected and that for quality, finish and price are really splendid values. Make it a point to see them.

Our Annual Whitewear Sale Offers Wonderful Price-Saving Chances

This annual Whitewear Sale is an event long looked forward to by all our women customers and the public generally as it is one of the greatest bargain opportunities of its kind in the year. The stock for this present sale was purchased some time ago when the cost of materials was much lower than it is today. The manufacturer who made up the line was anxious to keep his staff employed over the dull season and rather than let his skilled help go he made a further price concession to us—that is why you are offered now such really splendid garments at such low prices.

Compare the Offers

If any doubt remains in your mind as to the value of the bargains listed here compare articles themselves and their prices with the best you can get at any other store or from any catalog concern in Eastern Canada. We believe that a thorough comparison will convince you that the prices marked here are practically unbeatable.



You have had ample proof in the past that when the firm of Moore & MacLeod advertise special prices on any sale that the bargains are worth going miles to secure. Back of the really high-class, well-made garments that are offered at this sale and the unusually low prices at which they are marked, stands our binding guarantee that if any article sold doesn't come up to our claims it may be returned to us and your money will be refunded in full.

Send the Coupon

If you cannot call in person or cannot send anyone to the store mail your order—you will be sure of getting satisfaction in either case. All mail order shoppers are accorded the same prompt and courteous attention given personal shoppers and in every case the orders received by mail are filled and returned the day your order reaches us. There's a coupon attached to the foot of this advertisement for your convenience. Use it.

A Wide Range of Night Gowns

- Nightgown of longcloth, cut in kimona style, round yoke set in with narrow torchon insertion, yoke stamped for embroidering initial, sleeves and neck finished with torchon lace and silk ribbon. White Sale price... **\$1.00.**
 - A dainty gown of white crepe, crinkle stripe effects, torchon lace around neck and long sleeves, (button front.) These gowns require no ironing after washing. White sale price... **\$1.35.**
 - Another dainty gown of white mull with mercerised stripe, kimona cut, sleeves and neck finished with fine embroidery edging, satin wash ribbon run through embroidery. White sale price... **\$1.95.**
 - Nightgown, a beautiful gown of white lawnsdale, square yoke, back and front, made with bands of embroidery insertion open design, finished with fine pin tucks and pointed embroidery, all over sleeves with frill of embroidery to match yoke. White sale price... **\$2.75.**
 - A very striking gown of fine Lawnsdale, square yoke, back and front, of linen torchon lace, insertion and embroidery beading, short sleeves with insertion beading set in and finished with lace to match, caught with two rows of wash satin ribbon. Sale price... **\$4.25.**
- See our other gowns, White Sale prices **\$2.25, \$2.50 and \$3.75.**

Here Are Some of the Choicest Bargains-- Trooped Together for Prompt Selection.

- No. 7 Special CORSET COVER. This garment is made of white cotton, with embroidery yoke in point, finished round yoke and sleeves with neat embroidery beading, caught with narrow wash ribbon. All sizes. Regular price 45c. White sale price... **29c.**
- No. 9 Corset cover. A fine white cotton is used in making up this garment, the yoke (front only) is of dainty embroidery insertion finished round sleeves and neck with embroidery edging caught with wash ribbon. All sizes. Regular value 65c. A bargain at the White Sale... **49c.**
- No. 13 UNDERSKIRT, a nice garment, carefully made, all seams double stitched, the 10 1/2 inch frill is made showing 5 narrow tucks finished with muslin. Regular value 90c. White Sale price... **69c.**
- No. 15 Here is a skirt which is a beauty, made of fine cotton, has 16 inch flounce of allover embroidery. Nice open pattern. Regular value \$1.75. White Sale price... **\$1.49.**
- No. 2 A nice gown in slipover style, has short sleeves and low neck, both finished with muslin embroidery caught with wash ribbon. Regular value \$1. White Sale price **79c.**
- No. 5 A dainty PRINCESS SLIP made of fine soft muslin, all seams double stitched, 8 1/2 inch frill of nice fine torchon lace and insertion, yoke, back and front, of insertion and lace to match. Sizes 34, 36, 38, 40. Regular value \$1.25 for... **98c.**
- No. 10 DRAWERS made of good white cotton with a lawn frill showing five tucks edged with torchon lace. Regular value 40c. White Sale price... **29c.**
- No. 11 Drawers made of fine white cotton nicely finished with a five inch frill of embroidery. Made in both styles. Regular value 50c. White Sale price... **39c.**
- No. 12 Drawers, a fine cambric is used in making up this garment, which is well cut, carefully made and finished with a lawn frill, torchon insertion set in, edged with lace to match. Regular value 65c. White Sale price... **49c.**
- No. 14 A very attractive SKIRT of good grade soft cotton, has a 13 inch flounce of tucked lawn finished with beautiful embroidery 7 1/2 in. wide. This garment has an underfrill 2 yds. wide. Regular value \$1.35. White Sale Price... **98c.**
- No. 1 NIGHTGOWN, a very neat garment made of good strong cotton, cut kimona style, sleeves and neck edged with narrow embroidery caught with wash ribbon. Regular value 65c. White Sale price... **49c.**
- No. 3 Another nice gown made with high neck yoke of embroidery insertion, button front and long sleeves. Regular price \$1.00. White Sale Price... **79c.**
- No. 6 PRINCESS SLIP, something swell, made of longcloth, good cut, carefully made, has a deep V shaped yoke, back and front, of embroidery beading insertion caught with wash ribbon. This slip is finished with a 7 inch frill of very dainty embroidery. Sizes 34, 36, 38 and 40. Regular price \$1.75. White Sale price... **\$1.49.**

Underskirts, \$1.50 up

- Underskirt, material fine white cotton. 15 inch flounce of beautiful embroidery, heavy design. White sale price... **\$2.25**
- Underskirt, something real swell made of fine Lawnsdale, has a very dainty flounce of tucked embroidery. White sale price... **\$2.95**
- Underskirts \$1.50, \$1.75, \$1.95 up to... **\$3.75**

Plain and Knicker Style Drawers

Drawers made of fine soft cotton, good cut, well finished with insertion set in and 4 1/2 in. frill embroidery. White Sale price... **65c.**
See our knickerbocker style drawers. White Sale price... **90c.**

Cut on Corset Covers

- Corset cover of fine strong cotton, fitted style, sleeves and neck fitted with embroidery beading, silk ribbon draws. White sale price... **68c.**
- Corset cover of all over Swiss embroidery, yoke, back and front, of val. lace and insertion beading run with silk ribbon, lace edges on arms. White Sale price... **75c.**
- Corset cover, fine nainsook, square yoke, back and front, composed of vertical alternative rows of fine lace and embroidery insertion, edges of torchon lace, beading and silk ribbon. Sizes 34 and 40. White Sale price... **\$1.00.**

The "Kiddies" Have Not Been Forgotten

The little tots have been remembered with equal attention at this big annual sale. Here is the proof.
DRAWERS choice from entire stock during the whitewear sale at 20c and 35c according to quality.
SKIRTS during the whitewear sale will go at 39c and... **65c.**
NIGHTGOWNS a particularly fine line, will go at 58c and 75c while this sale is on.

Sale Will Be Held in New Annex

This big Whitewear Sale to be held at the rear of the second floor of our new annex—immediately opposite the business office. Just follow the stairs to the office and turn to your left-hand side. You will find everything waiting for you—counters and shelves piled high with snowy whitewear, well made, perfect fitting, stylish whitewear, marked at the lowest prices possible consistent with quality.



The busiest store on Charlottetown's busiest street
121-119 Queen

If You Can't Call--Mail This

Moore & MacLeod,
119-121 Queen St.

Send me

advertised in the announcement of your Whitewear Sale in the Guardian. I enclose.....to pay for amount in full.

Name.....

Address.....

THE PROVINCIAL SEED FAIR

(Continued from page one)

McLellan who spoke on environment. He was followed by Dr. Alex. McNeil, who gave an able address on the purity of milk.
Mrs. Dumbrack then gave a report on her work in judging the domestic exhibits, giving her reason and some practical hints for next year. She followed this by a very interesting address on Women's Institutes.

weathering. Quite a few dead grains were found in most of the samples taken. Very few were altogether free from other kinds of grain. The chief impurities were in wheat, black oats, barley and vetches. The exhibits, as a whole, were very fine, but even the best of them should have had more of the tin oats graded out. There were only three really good samples of ligowo oats. The remainder contained impurities and were more or less mixed with other varieties of white oats. There were only three exhibits of any other variety of black oats. The first was particularly good and the second was a good

sample of Norway. There were thirteen exhibits of two-rowed barley, all of which were good. Four of them were of color and contained some impurities. The first six were very good, being all well matured and of a good color. There were also thirteen exhibits of six-rowed barley, all of which contained more or less crop otherwise. There were three extra good samples of silver-hulled buckwheat. The rest were more or less mixed with other varieties. In the exhibit of Island weeds pressed or mounted one was especially good, and in the exhibit of Island

seed every exhibit showed care and good work. The first prize collection was commendable. There was also an excellent exhibit of turnip seeds but not every one had the five pounds called for by the prize list. The same remarks apply to the class for onions and eschallots.
At the meeting last night Dr. Gauthier first introduced Mayor Morrison, who welcomed everybody to the fair. William Stewart, on behalf of the Board of Trade, presented Dr. Gauthier with a gold-headed cane and an address commending his interest in the Seed Fair which was happily responded to by Dr. Gauthier

who referred to the presence of Capt. Richards. The next speaker was Hon. Murdoch McKinnon, who spoke of the great work of the Seed Fair. Mrs. Dumbrack was the next speaker. She gave a very interesting address on Women's Institutes, their needs, objects and benefits. The next speaker was Rev. R. O. Morse, who spoke of the relation of Prince Edward Island to the other maritime provinces and of the building up of the east of Canada. Hon. A. B. Arsenault spoke of how much the east has done for the west and how it was time for the east to do for itself. He mentioned the building-up of Halifax and St.

John. The last speaker of the evening was Mr. Dobie, who gave an address on practical farming. Dr. Gauthier, President of the Fair, was tendered a vote of thanks, moved by Mayor Morrison and seconded by Capt. Richards.
The meeting was brought to a close by singing the National Anthem. From seven hundred to eight hundred people were in attendance at this meeting.—J.

pointment of a British adviser to the administration of the Salt Tax in China and the six Power loan is now expected to go through without any further hitch. The United States and Japan have waived their claims to the appointment of their representatives among the four foreign advisers under the loan agreement.
WILL REFUSE CARNEGIE'S OFFER.
LONDON, March 3.—At a meeting of the Trades and Labor Council on Wednesday night, a resolution will be presented, opposing the acceptance of a grant from Andrew Carnegie for the public library.

CHINA'S LOAN.

PEKIN, March 3.—Germany has withdrawn her objections to the ap-