

## Opening a basement for Ladies on the Second Floor!

WHAT COULD WE DO? So many people who visited our lower price store for men in the basement wanted to know "when are you going to have a lower price store for ladies?" And we had no room down stairs—so we've opened

in the annex  
Second floor  
a LOWER PRICE  
store for Ladies

FRIDAY and SATURDAY, Dec. 1st and 2nd... we're offering a lot of basement bargains in the annex... second floor.

Sale of substandard  
Silk Undies  
usual \$1. value  
**69c**

Two styles Silk Pyjamas, Regular \$1.00 value **69c**

Silk Night Gowns, fancy and tailored styles, \$1.00 value for **69c**

Vest and Bloomer Set, fancy and tailored styles, \$1.00 value for **69c**

\$1.25 House Dress **98c**

Six Dozen Ladies' House Dresses \$1.25 value for **98c**

Silk Knit Bloomer, Regular 50c quality for **39c**

15 only, Knit Suits, worth up to \$16.50 for **\$5.00**

Cleanex, Regular 25c box. Selling at **19c**

Lot of Children's Hats, While they last. Each **10c**

Lot of Ladies' all wool Sweaters, Shades Sand, Wine, Copen and Brown **\$1.95**



### Ladies Lower Price Store

Flannelette  
Night Gowns  
**50c--79c--89c**

White Flannelette Night Gowns 50c

Short Sleeves **79c**

White Flannelette Night Gowns Short Sleeves **79c**

White Flannelette Night Gowns Long Sleeves **89c**

Lot Girl's Sweaters, assorted fancy colors, Sizes 28 to 32. Special **\$1.00** each

10 Children's Raincoats, Reds and greens and blues. Clearing price **\$1.50**

Small lot Ladies' Rayon Stockings 29c Regular 50c. Clearing, pair **29c**

Lot Ladies' Chamoisette Gloves, fancy cuffs. Regular prices up to \$1.35. Clearing **39c**

Opens Friday & Saturday  
December 1st and 2nd

# Moore & McLeod Limited

### Root And Fodder Crops

The total yield of turnips, mangolds, etc., in Canada in 1933, is estimated at 31,478,000 cwt. from 180,200 acres, or 175 cwt. per acre, as compared with 37,766,000 cwt. from 174,800 acres, or 216 cwt. per acre in 1932, and with 37,511,000 cwt. from 196,382 acres, or 191 cwt. per acre, the average of the five years 1927-31. The total yield of all cuttings of alfalfa is now estimated at 1,369,700 tons per acre, or 693,600 acres, or 2.35 tons per acre, as compared with 1,763,500 tons from 686,100 acres, or 2.55 tons per acre, in 1932, and with 1,806,000 tons from 772,857 acres, or 2.34 tons per acre, the five year average. The

yield of fodder corn is placed at 2,825,900 tons from 358,950 acres or 7.87 tons per acre, as compared with 2,857,600 tons from 365,600 acres, or 7.82 tons per acre in 1932, and with 3,379,000 tons from 419,581 acres or 8.05 tons per acre, the five year average. Sugar beets are estimated to have yielded 408,000 tons from 41,900 acres or 9.74 tons per acre, as compared with 450,000 tons from 45,000 acres, or 9.74 tons per acre, as compared with 450,000 tons from 45,000 acres, or 10 tons per acre in 1932 and with 423,000 tons from 48,272 acres, or 8.75 tons per acre, the five year average.

Nearly 5,000 persons in England lost the sight of one eye in the last 12 months.

### STUPENDOUS SALE OF HIGH-CLASS CHESTERFIELD SUITES

At Building Formerly Known as Kennedy's Automobile Show Room at Kensington.

We have just received a carload of the finest Chesterfield Suites in all the latest coverings and designs! Something absolutely new!! Positively never shown on the island before!!!

Your great opportunity to purchase one of these beautiful new suites at a ridiculously low price!! These suites have been sent in direct by the Ideal Upholstering Co. of Montreal, one of the largest and best Chesterfield manufacturers in Canada.

Your chance of a lifetime to buy direct from the factory and save the retailer's profit!! Don't forget the place—building formerly known as Kennedy's Automobile Showroom at Kensington.

THIS MERCHANDISE WILL BE ON SALE FOR ONLY TEN DAYS STARTING SATURDAY DEC. 2.

COME EARLY AND AVAIL YOURSELF OF THIS GREAT OPPORTUNITY!!

### SUMMERSIDE and Prince County

—This column is reserved for news of local interest but advertising of a newspaper nature may be inserted at 2 cents a word strictly payable in advance.

—BAZAAR, Kensington Presbyterian Hall, Saturday, December 2nd, three o'clock. \$138

—FRESH FROZEN TRIPE, horse meat, boneless beef and hearts, sold at Brace's, in any quantity. \$181.

—ROSS-MILLER Standard Fox Cubes contain twenty different ingredients properly blended and steam cooked. Sold in any quantity at Brace's. \$181.

—RETURNED FROM ENJOYABLE TRIP—Miss Zilpha McQuarrie of Messrs Rogers and Arnett, Summerside, has returned from an extended and most enjoyable three month's visit to San Francisco, Los Angeles, Chicago, Washington, Winnipeg, Banff and many other places of interest.—8

—CATHOLIC GIRLS GUILD—The C. G. G. of Summerside gave a very enjoyable party in St. Paul's Hall on Wednesday evening. Bridge and whist were played. The prizes for Bridge were won by Miss Annie Boyle and Mr. Fred Gaudet. Whist prize winners were Miss Margaret Arsenault and Mr. Joseph Richard. A dainty lunch was served followed by a dance.—8

—NEW CLUB ROOMS—The C.Y. M.L. at Tignish opened their new Club rooms on Tuesday of last week. Formerly the boys had occupied the parish hall where meetings, debates, etc. were held. The new quarters are more conveniently situated and not so extensive an area, consequently the lighting and heating proposition will be easier to solve. Friday, the 24th inst., the Club held its first whist since making the change. All present were delighted with the splendid accommodations and facilities which their quarters afford.—T.

—C.W.L. MEETS—On Friday Nov. 24th Tignish sub-division of the Catholic Women's League held their regular meeting in the C.M.B.A. hall where a good representation of the membership gathered and satisfactorily disposed of all business in hand. Arrangements were made for the holding of a card party in the town hall. For this purpose prizes were donated by the members as well as the necessities for luncheon which would follow the awarding of prizes. Mrs. J. A. Bernard is convenor. It was also agreed that Christmas baskets would be distributed as in former years. After the meeting the Rev. J. D. McNeill, chaplain, addressed the members on the subject of Study Club. The Rev. speaker dwelt on the great need of adult education especially for those who have the care of the upbringing of children so that they would be qualified to direct the lives of those under their care towards the proper ideals and standards by which to live. All the ladies present spoke encouragingly of the interest which would undoubtedly be centered in such a study group as had been outlined by Father McNeill. At the close of the meeting the Rev. Chaplain was tendered a vote of thanks. It was decided that the club would meet tri-monthly. The president, Mrs. Mary O'Brien presided.—T.

—INTERESTING DEBATE—The first of a series of debates, which will be held this winter by members of the Catholic Young Men's League took place on Wednesday evening in the C. Y. M. L. Hall. Rev. Bennett McDonald very capably presided. The subject chosen for debate "Has trial by jury outlived its usefulness" is a subject very much discussed at the present time, on both sides of the Atlantic. Some very interesting points were brought out by both teams. The judges gave their decision in favour of the Con side, which upheld the jury system as it now exists, this side having stated their case more clearly and therefore gained the greatest number of points. They spoke of the origin and history of the jury and its development. The Pro side

### TO IRON EMBROIDERY COLLARS

The inexperienced ironer often fails in ironing embroidered blouses and collars. The object should be to keep the design impressed. To do this, go to work in the following way. Fold a Turkish towel into four, place the article to be ironed on it, right side downwards and iron; you will find the result most satisfactory. The same method should be adopted in ironing blouses and other garments with pearl buttons. The buttons sink into the towel and this keeps them from breaking.

### Bringing Up Father



## TOYS ARE CHEAPER at HOLMAN'S

Come and See Santa  
In Toyland This  
Afternoon

CHRISTMAS BARGAINS



XMAS CARDS Special

21 Beautiful all Assorted Cards for 69c  
Call and see our display of lovely Christmas Cards

"GOOFUS"

"SPARE RIBS"

Either "Goofus" or his smaller cousin "Spare Ribs" would make a pal for any nice little boy or girl. We think they are Scotch Terriers—but they say they are "Just Daws"!

"Goofus" ..... 59c

"Spare Ribs" ..... 29c

Dear Parents—

To give to the children, especially the little tots, all the joy and thrill of Christmas, we have arranged for them to meet Dear Old Santa, who has promised to be in his workshop from now until Christmas.

SUMMERSIDE—Tuesday, Wednesday and Saturday Afternoons. Also Saturday Evening.  
CHARLOTTETOWN—Thursday and Friday Afternoons.

To give you the pleasure and convenience of doing your shopping with your children we have prepared nice "Tell Santa" Christmas Easy Shopping Forms, which our interested staff will help you to fill out.

This new way of shopping with your children is most satisfactory. So be sure and bring them with you to Bargain Toyland, let them have the thrill, and watch their faces alight with pleasure as they give their "Tell Santa" list right to Santa himself or put it in Santa's Own Mail Box. Then he'll see they'll be happy for sure Christmas Morning.

Act on Santa's Advice that—"It's a lot more satisfactory to pick out your Toys NOW, when the Selection is BEST". As little as Ten Percent. Holds them for you—Save and Secure—for later delivery at the "right" moment.

Santa joins us in wishing you pleasant shopping, and to you and yours—

"A Merry Christmas".  
HOLMAN'S.



TOY PIANO

Usually 69c. Now only **58c**

CHINA TEA SET

BEAUTIFUL 23 PIECE

Elsewhere \$1.25

Bargain Toyland Price **89c**

XMAS TRIM

RED or GREEN

90 feet was 30c

Now Only **19c**



TRAIN OUTFIT

Others Ask \$1.25

Bargain Toyland Price **98c**

## HOLMAN'S Bargain Toyland

SUMMERSIDE and CHARLOTTETOWN

### SPORT WRITER PASSES ON

NEW YORK, Nov. 30.—(A.P.)—William O'Connell McGeehan, who died today at Brunswick, Ga., was known in New York and throughout the sports world as a relentless attacker of shams and of commercialism in sports, as a writer who lifted the level of sports writing to something close to literature and as a collier of appropriate epithets which caused ears to burn wherever they were applied.

The "Sheriff" as he was known from his early days as a reporter in San Francisco, was born in that city in November, 1879, the son of Hugh and Nellie O'Connell McGeehan.

When the Spanish-American war broke out McGeehan was a student at Leland Stanford University. He left college to join the army and was sent to the Philippines, where he remained until after the war ended.

Returning, he obtained his first newspaper job with the San Francisco Examiner and made the rounds of nearly every newspaper in that city.

He was married in 1910 to Sophie Treadwell, who appeared in his New York columns frequently in the past few years as "the lady who drives for me" when he wrote of his various tours through Europe. With his wife, a well known writer and reporter herself, he came east in 1914 and found that the reputation he had acquired on the Pacific Coast was almost unknown in New York; as "Right Cross" he wrote for the New York Journal and soon achieved fame at least equal to that he had enjoyed in the west.

In 1915 he joined the staff of the New York Tribune, became sports editor within a short time and remained with that paper until 1922 except for two years during the war when he served as a Captain of Infantry—for a period which was the source of some of his most hilarious anecdotes. Officially stationed at Plattsburgh, N. Y., the "Sheriff" managed to look in at fights in New York City, visit the Yankee training camp in North Carolina, and make various other jaunts, usually connected with some sports event.

After serving as managing editor of the Tribune for a short time in 1922, McGeehan switched his allegiance to the Herald only to return to the Herald-Tribune when the papers combined.

When not working, McGeehan usually was talking, travelling, tak-

### EASTERN GUARDIAN

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—SUBSCRIPTIONS to The Charlottetown Guardian may be handed to their Rept. Archie Hume, or left at H. J. Mabon's Drug Store, Montague. 106

—ON ACCOUNT of ill health this store closes December 30th. We must sell the balance of our stock at unheard of prices. Call and see for yourself. J. W. Murdock & Co. Montague. 3064

ing hunting and fishing trips with a group of close friends which included notables in every line of sport.

### EYESIGHT EXAMINATION

Fitting and supplying Glasses, etc.

H. J. MABON

Optician and Dispensing Optician

—By George McManus