

A straight talk on
EMPIRE LINIMENT
Mr. Samon, Merchant of New-
castle, N. B., says in his ad in
the North Shore Leader, "We
have our reputation on EM-
PIRE LINIMENT. Take our
advice and never be without it
in the house, the camp or
when travelling."



Poor Geodie's in a fix—
For he's always up to tricks
And he's dirty black from head to
feet.
And Geodie's mother's vex—
And he knows what's coming next
And that's what makes poor
Geodie 'greet'
Put no doubt he'll make it right
And explain his awful plight;
For Geodie's head is very very
long.
Then he spoke of "Baby's Own"
For its virtues were well known
And at once she overlooked the
wrong.
"Aye, Baby's Own Soap."
"Is a vera good soap."
"And its m'c'le fine value we ken,
"Is a comfortin' feel."
"And I know vera weel
"That we'll pay for na either again."

**THE GUARDIAN
COVERS THE FIELD**

The Guardian covers the City and Pro-
vince within which it is published more
fully and completely than any other news-
paper printed in Canada.
With a daily circulation of its morning
and rural edition now about 8,000 and
growing from day to day, it has broken
all records for a daily publication in a
small community.
Charlottetown has a population of 18,000,
and Prince Edward Island has 108,000. The
Guardian's daily circulation is therefore
1 to 14 of population in the city in
which it is published, or 1 to 13 of the
population of the Province. This is, the
management believe unequalled by any
daily newspaper published in Canada.
Take one or two comparisons with other
leading newspapers in other cities and
Provinces.
St. John has a population of 40,000 and
the Province of New Brunswick 320,000.
St. John has five newspapers and among
these The Telegraph and The Sun are
perhaps the foremost. Each claims a cir-
culation of about 8,000 or say as 1 to 5 of
the population of that city and 1 to 40 of
the population of the Province.
Or again: Toronto has a population of
some 250,000 and the Province of Ontario
about 2,225,000. The Toronto Globe is a
great Canadian newspaper, known all
over the world as one of the foremost
journals. The Globe's published daily cir-
culation is slightly under 50,000. That is
as 1 to 5 of the population of Toronto and
1 to 44 of the population of Ontario.
The point is this: that The Guardian
covers the field of its circulation three
and a half times as well, if compared
with population of the city, and over
the times as well, taking the popula-
tion of its Province, as the best New
Brunswick and Ontario daily newspapers,
and these are admittedly among the best
in Canada.
These facts are printed in no spirit of
boasting, but for the satisfaction of
Guardian readers and advertising patrons
alike. They have a right to know how
completely their favorite Journal is en-
dorsed by the reading public among
whom it circulates and how completely
it covers the field as an advertising
medium in this City and Province.

**CARTER'S
LITTLE
LIVER PILLS.**

**CURE
SICK
HEAD
ACHE**
Stick Headache and relieve all the troubles in-
herent to a bilious state of the system, such as
Dizziness, Nausea, Drowsiness, Distress after
eating, Pain in the Side, &c. While these most
remarkable success has been shown to occur.

Headache, yet Carter's Little Liver Pills are
equally valuable in Constipation, curing and pre-
venting this annoying complaint, while they also
relieve all disorders of the stomach, stimulate the
liver and regulate the bowels. Even if they only
cure.

As they would be almost priceless to those who
suffer from this distressing complaint; but fortun-
ately their goodness does not end here, and those
who once try them will find these little pills val-
uable in so many ways that they will not be wil-
ling to do without them. But after all sick head
aches.

Is the name of so many lives that here is where
we make our great boast. Our pills cure it while
others do not.

Carter's Little Liver Pills are very small and
very easy to take. One or two pills make a dose.
They are strictly vegetable and do not grip or
purge, but by their gentle action please all who
use them.

CARTER MEDICINE CO., NEW YORK.
Small Pill. Small Dose. Small Price.

**5 or 500
or
5,000,000**

—they are all
alike.
Each biscuit
as light as if
made by fairy
hands.
Baked to a
golden russet
brown.
So fresh,
and crisp,
and tempting,
that just opening
the box is teasing
the appetite.
And you
find a new
delight in every
one you eat.
You get perfection
when you get
**Mooney's
Perfection
Cream
Sodas**



CA. ENDAR FOR DECEMBER 1907

MOON'S PHASES.

| Day of Week | Sun Rises | Sun Sets | Moon Rises | High Water |
|-------------|-----------|----------|------------|------------|
| 1 Su | 7:33 | 4:37 | 2:30 | 7:10 |
| 2 M | 7:34 | 4:37 | 3:48 | 8:12 |
| 3 Tu | 7:35 | 4:36 | 5:00 | 9:11 |
| 4 W | 7:36 | 4:35 | 6:18 | 10:07 |
| 5 Th | 7:37 | 4:33 | 7:40 | 10:10 |
| 6 Fr | 7:39 | 4:33 | 9:06 | 11:48 |
| 7 Sa | 7:40 | 4:33 | 10:39 | 12:39 |
| 8 Su | 7:41 | 4:33 | 12:10 | 1:30 |
| 9 M | 7:42 | 4:33 | 1:38 | 2:22 |
| 10 Tu | 7:43 | 4:33 | 3:06 | 3:13 |
| 11 W | 7:43 | 4:33 | 4:32 | 4:00 |
| 12 Th | 7:44 | 4:33 | 5:58 | 4:53 |
| 13 Fr | 7:45 | 4:33 | 7:24 | 5:53 |
| 14 Sa | 7:46 | 4:33 | 8:50 | 6:53 |
| 15 Su | 7:47 | 4:33 | 10:16 | 7:53 |
| 16 M | 7:47 | 4:33 | 11:42 | 8:53 |
| 17 Tu | 7:48 | 4:33 | 13:08 | 9:53 |
| 18 W | 7:49 | 4:33 | 14:34 | 10:53 |
| 19 Th | 7:49 | 4:33 | 16:00 | 11:53 |
| 20 Fr | 7:49 | 4:33 | 17:26 | 12:53 |
| 21 Sa | 7:50 | 4:33 | 18:52 | 1:53 |
| 22 Su | 7:51 | 4:33 | 20:18 | 2:53 |
| 23 M | 7:52 | 4:33 | 21:44 | 3:53 |
| 24 Tu | 7:52 | 4:33 | 23:10 | 4:53 |
| 25 W | 7:53 | 4:33 | 24:36 | 5:53 |
| 26 Th | 7:53 | 4:33 | 26:02 | 6:53 |
| 27 Fr | 7:54 | 4:33 | 27:28 | 7:53 |
| 28 Sa | 7:54 | 4:33 | 28:54 | 8:53 |
| 29 Su | 7:54 | 4:33 | 30:20 | 9:53 |
| 30 M | 7:54 | 4:33 | 31:46 | 10:53 |
| 31 Tu | 7:54 | 4:33 | 33:12 | 11:53 |

H. H. Crosman

Ornamental and Sign Painter
161 Kent Street.
I have installed a fleet class plant in connection
with my increasing business, consisting of
a gas engine and four grades of stones, vi-
brating loath, sandblasting, rotary and sand
stone, also a complete outfit of machinery
for fine wood work for sign building, etc.
We are now ready to do all kinds of
sharpening such as shears, knives, and skates.
My son George will have full charge of this
department and will arrange to do what you
never had them before. A trial order is
sold here. Prompt and satisfactory work
is guaranteed. All sign and decorating work
is promptly attended to by myself.
12-1411

\$50,000 FOR ADVERTISING.

James B. Duke, the tobacco king of
Long Branch, New Jersey, recently claimed
in an interview that he had spent more
money in advertising than any other liv-
ing man. He said that the figures would
reach fifty million dollars.—Newspaper-
man.
Yet James B. Duke is to-day one of the
wealthiest men in the world. When you
see a liberal advertiser, you see a rich man.
The advertiser man who in this age of ad-
vertising is afraid to invest his money in
ability will never accumulate a fortune.

GUARDIAN BUSINESS LOCALS

MORNING DAILY OR RURAL DAILY PER WORD (six words to each
line) one cent for one insertion, two cents for three insertions, four cents
a week, six cents for two weeks, eight cents for three weeks, ten cents a month,
sixteen cents for two months, twenty cents for three months, thirty six
cents for six months, and sixty cents a year.
Double Rates for Black Type - - Minimum Charge 15 cents With
Ten (10) per cent Discount on Above Rates For Cash With Order.

We have in stock a good assortment of
children's silver-plated rings suitable for en-
graving name or initials. G. H. Taylor.
12-1444.

Christmas numbers of the "Toronto
Globe," "Graphic," "Black and White,"
"Holly Leaves," "Illustrated London News,"
"Pear's Annual" containing several beau-
tiful colored pictures each, done up ready
for mailing; just the thing to send away
to your friends. You can buy them best
at Carter's Bookstore. 12-1011w

Xmas Gifts for Boys and Men—
No matter what you want in the
gent's furnishing line I can show
you double or more the variety
than you can find at general store
or at side counters. In the follow-
ing list there may be something
that will do for that young man of
yours, at home or abroad. Dress-
ing robes, smoking jackets, mufflers,
handkerchiefs, cravats, sus-
pender, fancy vests, fancy shirts,
gloves and many other useful ar-
ticles that I will be pleased to show
you if you drop in. H. H. Brown,
The Young Men's Man. 12-1406

Boys' suits at 1-3 off—Come today
if any of your boys want a suit.
If you put it off till next week the
very suit that would please you
most may be gone. What would
make a more appropriate Xmas
box for any boy? H. H. Brown,
The Young Men's Man. 12-1406

Men's Overcoats—I have been
told many times that I have the
newest, slickest and most up-to-
date showing of mens overcoats in
the City. Come along and see for
yourself. If I can please you in a
coat, we are sure to do business,
because my prices are undoubtedly
the lowest. H. H. Brown, The
Young Men's Man. 12-1406

**Ladies wishing to present some-
thing acceptable to their gentle-
men friends, should confine them-
selves pretty well to something in
the furnishing line. In this way
they will be pretty sure that their
gift is not only appropriate but
thoroughly welcome—especially if
it is purchased from our magnifi-
cent stock, with a competent sales-
man to assist in the choosing. Be-
sides, boxed handkerchiefs, boxed
suspenders and armlets, mocha
gloves, unlined, silk lined, and fur-
lined besides, a large range of buck-
skin and other varieties. You can-
not go astray choosing from such
a stock. We have already satisfied
hundreds of ladies with beautiful
selections. Come in and let us show
you the goods. The moderate prices
will be a pleasant surprise. M.
Trainer & Co. 12-1631**

FOR SALE
FOR SALE—Driving sleigh in good
condition. Apply to Mr. H. Bennett,
76 Queen St. 12-1411wpd

MALE HELP
GOOD PAY—Men wanted everywhere
to take signs, distribute circulars,
samples, etc. No canvassing. National
Dist. Bureau, Chicago, Ill. 12-2411wpd

MISCELLANEOUS
ANY person wishing to purchase
Christmas trees can leave orders
with Carter & Co. 12-1242wpd

WANTED—Special salesmen for Prince
Edward Island, must be good
talkers and hard workers. Liberal pay
weekly. Reliable line. For full particu-
lars write Lake Brothers Company,
Montreal. 9-1033m

MILK VENDORS
FRESH milk and cream delivered daily
in any part of the city. Lawdale
Dairy, A. R. McKay, Prop. 11-1111r

WANTED—That cottage adjoining the
residence of H. W. Longworth Esq.,
on Upper Prince Street, in excellent repair
with all modern conveniences. Possession
given first of November. Apply to
Hazard, Gaudet & Hazard, 10-1041f.

**ROYAL
YEAST
CAKES**
MOST PERFECT MADE.
SOLD AND USED
EVERYWHERE.
E. W. GILLET COMPANY
TORONTO, ONT.
JOHN A. MATHIESON, R. C.
AGENTS & MANUFACTURERS
Mathieson & McDonald
BARRISTERS, SOLICITORS
Notaries Public etc.

James Ralph, M. D
Physician & Surgeon
No. 96 Prince Street, Cor Richmond
Telephone 323.
3drwf

W. F. H. Carvell, B. A
Barrister, Solicitor, Notary Public etc.
OFFICE:
O'Holloran Building,
Cor. St. George Street,
Next to Bank of Nova Scotia.

GUARDIAN CLASSIFIED ADS
Consecutive Insertions Only. Headings Arranged Alphabetically
MORNING DAILY OR RURAL DAILY PER WORD (six words to each
line) Half cent for one insertion, one cent for three insertions, two cents
a week, three cents for two weeks, four cents for three weeks, five cents a
month, eight cents for two months, ten cents for three months, eighteen
cents for six months and thirty cents a year.
Double Rates for Black Type - - Minimum Charge 15 cents With Order
Ten (10) per cent Discount on Above Rates For Cash With Order.

FEMALE HELP
WANTED—At once an organist for
Grace (Meth) Church. Apply to
Jas. Carter at Froese Bros. 12-341f

TO LET
TO LET—Large frost proof concrete cel-
lar wall lighted also ground floor
storage. R. B. Norton. 12-1343wpd

TO LET—Good cement on Longworth
Ave. Heated with hot water. Mod. in-
conveniences. Rent moderate. W. W.
Forbes. 12-1211wpd

TO LET—Cottage 6 rooms. Apply Mrs.
Chas. Paul, No. 17 Chestnut St.
12-1241wpd.

TO LET—A tenement, containing eight
rooms besides pantry, washroom
and bathroom. Also electric light. Ap-
ply to 183 Weymouth St. 12-702wpd

TO RENT—Blacksmith shop, wood shop
and paint shop, under one roof, com-
mending a large trade. Situated at the
best business corner of St. Peter's Bay.
This is a grand opportunity for the right
man. Terms moderate. Will sell later.
Apply to Mrs. A. F. Somers, St. Peter's
Bay. 12-342wpd

TO LET—House on Prince, also one
on Hillsboro street, with modern
conveniences. Apply to W. T. Wellner.
11-1341f

MOLET—That desirable boarding house
on Water Street known as the
"Surreys House." Terms modern, posses-
sion given first of November. Apply to
Hazard, Gaudet & Hazard, 10-1041f.

TO LET—That cottage adjoining the
residence of H. W. Longworth Esq.,
on Upper Prince Street, in excellent repair
with all modern conveniences. Possession
given first of November. Apply to
Hazard, Gaudet & Hazard, 10-1041f.

LIVERY STABLES
WORTH'S—LIVERY Stables
Princes Street
high class single and double teams. Fine
turnouts. Wholesale and private parties.
PHONE 52. 12-1111f

FOR SALE
FOR SALE—Driving sleigh in good
condition. Apply to Mr. H. Bennett,
76 Queen St. 12-1411wpd

MALE HELP
GOOD PAY—Men wanted everywhere
to take signs, distribute circulars,
samples, etc. No canvassing. National
Dist. Bureau, Chicago, Ill. 12-2411wpd

AGENTS WANTED—\$2.50 per day guar-
anteed to agents to take orders for a
fast selling household necessity. Send 52
cents silver for sample and terms to agents
Bluebonnet Mfg. Co. Box 85, Dartmouth
N. S. 11-2111rpd.

WANTED—A good steady boy to learn
a trade; must have a fair education.
Apply to The Guardian Office at once.
10-2241f.

WANTED—Special salesmen for Prince
Edward Island, must be good
talkers and hard workers. Liberal pay
weekly. Reliable line. For full particu-
lars write Lake Brothers Company,
Montreal. 9-1033m

MISCELLANEOUS
ANY person wishing to purchase
Christmas trees can leave orders
with Carter & Co. 12-1242wpd

FILE of this paper can be seen at the
office of Messrs E. & J. Hardy & Co.,
33, 31, and 32, Fleet Street, London. Eng-
land, free of charge; and that firm will be
glad to receive news subscriptions, and
advertisements for The Charlottetown
Guardian. 9-2411f

MILK VENDORS
FRESH milk and cream delivered daily
in any part of the city. Lawdale
Dairy, A. R. McKay, Prop. 11-1111r

MILK fresh from the cow, guaranteed
pure, delivered daily in any part of
the city. H. Kelly, South St. 10-3041r.

HORSE SHOERS
HORSE SHOEING, all kinds, white
and black. J. A. H. on Leeson's Bldg. n

COMING EVENTS.
White Rose meeting Lodge Frisco Ed-
ward S. O. E. Tuesday, December 17.

**Hotel Business
For Sale**
I offer by private sale the Morell
House on Kent St. etc., including all
Furnishings, Bars &c. Can be bought
on easy terms. Reason for selling, have
good position open in Sydney.
RAY SKELER,
Charlottetown.

FAIRFAX—Smart, yet comfort-
able for business wear. 11 in.
at back; 24 in front. Top
edges finished fray-proof.
20c
each,
3 for 50c.

**QUALITY
COLLARS**
Castle Brand Collars satisfy be-
cause they fit perfectly and don't
shrink. Quarter Sizes. Doubly-sewn
and buttonholed to stand hard service
longer. 75
MAKERS THE BRAND
Makers, Berlin

BOSTON FRESH FISH ADS
Established 1888

JUST A REMINDER that
JOSEPH A. RICH & Co
184 Atlantic Ave., Boston, Mass.

Handle SMELTS and EELS on Commission
Make returns with check every day and solicit
our shipments to Boston 12-3dtststf2m

HEALY & LYONS
Commission Fish Merchants,
184 Atlantic Ave.,
BOSTON.

FRESH.. Frank H. Wilson SALT
Salmon Wholesale and Commission Dealer in Cod
Halibut Lobsters and Fresh Fish Boneless Co
Mackerel 176 Atlantic Avenue Herrig
Smelts BOSTON, MASS. Mackerel,
Eels Returns Mailed Every Day
Clams, Etc 1-2dtststf3m.

AUSTIN HALEY
Commission Merchant.
FRESH and SALT FISH
176 Atlantic Avenue, Boston.
11-11dtstfampd.

JOHN NAGLE & Co.
176 Atlantic Avenue, Boston, Mass
We Handle SMELTS On Commission
SATISFACTION GUARANTEED. PROMPT RETURNS
12-17dtststfwpd

Barclay Clements Co.
Commission Merchants
SPECIAL ATTENTION GIVEN CONSIGNMENTS OF
SMELT and EELS
Receivers of all Kinds of
Fresh and Salt Fish, Live Lobsters, Etc.,
Highest Market Prices. Daily Returns
176 Atlantic Ave Boston, Mass.
12-3dtststf2m.

FRANK J. LEACH & CO'Y.
Wholesale Commission Merchants
14 T Wharf Boston
We can sell your shipments of smelts and eels at highest market
prices. All letters answered promptly. 11-26dtststf2m.