

It's not what you know, but what you do with what you know, that makes what you know worth anything.

Charlottetown Guardian Two Cents Morning Edition, Founded 1857

THE CHARLOTTETOWN GUARDIAN The People's Paper Read by Everybody Covers Prince Edward Island Like the Dew

CHARLOTTETOWN, CANADA FRIDAY, MARCH 28, 1924

Between three and five per cent of the gross business is the proportion that should be spent on advertising in most retail lines.

Annual Subscriptions Delivered By Mail, Canada and U. S. A.

LEGISLATIVE SUMMARY

Legislative Chamber, Thursday—After several questions and answers, reported elsewhere, Mr. J. A. McDonald introduced a bill to incorporate the Howe Hall Company; Hon. Mr. Prowse, a bill to incorporate the Southern Rural Telephone Company; Mr. Tanton, a bill to incorporate the Elmsdale Church of the Nazarene; Mr. Tanton a bill to incorporate the O'Leary Church of the Nazarene. These bills were read a first time.

NO KNOWLEDGE OF THE CHARGE AGAINST DESCO

Labor Organ Issues Statement Regarding Newfoundland Enquiry.

(British United Press) LONDON, March 27.—The Daily Herald, Labor organ, today publishes a statement made by the solicitor acting for Lord Furness, director of the British Empire Steel Corporation. The statement is to the effect that the English directors of the British Empire Steel Corporation are in no way associated with the direct management of the Dominion Steel Corporation in London, a statement which has no knowledge of the circumstances connected with the investigation by the Royal Commission of charges against Sir Richard Scudamore, former Premier of Newfoundland, of accepting presents of large amounts of money from the Dominion Iron and Steel Corporation, until an enquiry was commenced and has received no information on the matter since, except that contained in the press.

Postal Employees Dissatisfied

(Canadian Press) OTTAWA, March 27.—Representatives of the Canadian Federation of Postal Employees are dissatisfied because they have found out that the civil service commission cannot deal with postal employees in revising salaries without reference to other employees in other departments doing similar work, and are again looking to the strength of the strike vote, which they claim is increasing.

Condensed Specials

RATE—2c per word, not each insertion in this column

*MAGIC CREAM! WHO HAS IT? 2273-3-27-31

*MAGIC CREAM! HOW LONG has it been in use? 2273-3-27-31

*FOR SALE—23 YOUNG HENS, \$25 for the lot. Apply 41 Edward St. 2267-3-27-31

*WANTED—MARRIED MAN to work on farm near city. House provided. Apply E. care Guardian. 11

*MAGIC CREAM! HOW DID IT get its name? 2273-3-27-31

*WANTED—TO RENT BY MAY 1st, eight roomed house, central location, conveniences. Address "D" care of Guardian, 1956-3-11tt.

*TO RENT—SIX ROOMED house one mile from Charlottetown, Apply K. F. McRae, St. Peters Road. 2123-3-19-101

*WANTED TO RENT OR PURCHASE, a centrally located small house. Apply "J" Box 115, City. 2118-3-19-11

*EASY TO BUILD IN CHARLOTTETOWN. Building costs lower than most places. City loans large proportion of cost at 5%. See Robert Cotton about a building lot. 2275-3-27-31

*YOUR BUILDING LOT IN Brighton: It's here for you now. But not many of the choice ones are left. See Robert Cotton today. Easy payments. 2275-3-27-31

*LOST—ON MARCH 21ST, BULLDOG. Any information will be gladly received. Lorne Smith, Kingston. 2369-9-3-27-31

*FOR SALE OR TO LET—MY store at Rocky Point also for sale ten horse power Empire engine (new). Apply Mr. W. McKinnon or Ben Carter & Son, Auctioneers. 2245-3-26-41

*WANTED AT ONCE—CAPABLE maid for general housework, family of four. Apply to 21 Villa St. 2295-3-23-31

*WANTED—HOUSEMAID, GOOD wages. Apply Young Women's Christian Association, 2 Kent St. 2294-3-23-31

STRANGE FATE OF FORMER RUSSIAN ADMIRAL GLEBOFF

And 2000 Souls Marooned For Months On Floating Arsenals—Denied Admittance To Japan and Even Turbulent China These People Without a Country Are In a Serious Predicament

(Canadian Press) VICTORIA, B. C., March 27.—Marooned for five months on floating arsenals, denied admittance to Japan, to Kongkong, and even to turbulent China, has been the strange fate of Admiral Gleboff, formerly of the Russian Imperial Navy, and 2000 men, women and children, who are dragging out a cramped existence aboard four steamships anchored at Woosung, not far from Shanghai, according to J. L. Garner, of a well known Shanghai firm, who has arrived here on a business trip.

RETURNS FROM CIVIC DEBENTURE ISSUES

NAVAL CRUISE AUTHORIZED BY LEGISLATURE

Lieut. Geo. Buntain Had Interesting Trip On H. M. C. S. Patriot To Bermuda. Lieutenant George Buntain, city, has returned home after making the winter cruise on board H. M. C. S. "Patriot" to Bermuda. Buntain was the only officer of the Canadian Naval Volunteer Reserve making the trip, and he put in a most interesting period of training. The "Patriot" left Halifax for Bermuda early in January, and returned this week to Halifax in dry dock. During training at Bermuda manoeuvres were engaged in with other warships, one of them being the "Capetown" which recently visited here. Ten torpedo boats were fired on the "Patriot" during the training period which thoroughly covered gunnery and other branches.

ROAD PROJECT QUESTIONS

Answers Given Yesterday in Legislature.

Provincial Legislature, Thursday, March 27th. The following questions were answered: Road Projects. MR. DENNIS asked the Commissioner of Public Works: (a) If it is the intention of the Department to complete project No. 42, which extends from West Devon to West Point. It so when will the work probably begin. (b) What is the intention of the Department in regard to the completion of Project No. 43 extending from Tyne Valley via Barlow and Tory Roads to the Western Road. HON. J. A. McDONALD said the report of the Public Works Department gives a great deal of information in connection with this matter. Question (a) involves the question of the policy of the Government; all he could say is that it is the intention of the Government to continue these projects along the lines indicated in the Speech from the Throne. With re-

BRILLIANT CAREER OF LATE SIR EDMUND WALKER

Outstanding Figure in Banking World Passed Away Yesterday at Toronto.

(Canadian Press) TORONTO, March 27.—Sir Edmund Walker, D.C.L., L.L.D., C.V.O., one of the most outstanding figures in the banking and financial world in Canada and who was internationally known, died early Tuesday morning at his home here after an illness of only a few days of pneumonia. He was in his seventy-sixth year. Lady Walker passed away last summer.

WIRE BRIEFS

Last Minute News Flashed in Over the Wires



ADMIRAL VON TIRPITZ

The author of unrestricted submarine warfare and father of the German navy, who is leading a new German party which aims to make him president, at the forthcoming election. The party is purely monarchist, seeks the return of the Hohenzollerns to the throne and the repudiation of reparations.

Further Surrenders To Free State Authorities

(Canadian Press) DUBLIN, March 27.—It is officially announced that further large quantities of ammunition have been surrendered to Free State authorities, including six Lewis guns, 78 rifles, 70 bombs and nearly 6,000 rounds ammunition from County Tipperary. Other surrenders are expected from Tipperary, when only those seized in County Roscommon will remain in the possession of army munitioners.

DRASTIC MEASURES TO COPE WITH THE LONDON STRIKE

(British United Press) LONDON, March 27.—The resurrector of "Dora" the wartime "demon of Beams Act" under which the Government in emergencies can do practically anything by Order in Council, may result, if the London transport strike spreads as is threatened today. Labor threatens freely to call out railway workers and electrical unions, isolating and darkening London. Probably these threats are made and circulated in order to strengthen the hands of tram and bus strikers, but if they should be put into effect, the government is prepared immediately to promulgate a state of emergency and to issue Orders in Council to preserve peace, to secure and regulate necessary public supply of food, water

DAUGHERTY INVESTIGATION CONTINUED

YESTERDAY

(Canadian Press) WASHINGTON, March 27.—The Senate investigation into the administration of Attorney General Daugherty was continued yesterday at another public session with the bare mention of \$33,000,000 made in a few days by "five men" unnamed, through the stock market deal in the Sinclair Oil, was the most salient feature.

A DAILY TALK ON ADVERTISING

By Scammon Lockwood

JUST ONE BIG COMMUNITY I happened to step into a general store in a small country town out in Nebraska. It was a mighty nice store in a new building, with fine equipment well laid out, and a splendidly assorted stock. The proprietor, who was mighty proud of his establishment, said to me: "You city fellows don't realize how up-to-date the country people are these days. I suppose you imagine that there are a lot of things that you can only get in a big city. Suppose you try asking me for some things that you don't think we sell out here." I tried. I asked him for about every advertised product I could think of, all the way from a well-known kitchen cabinet down to a box of Smith Brothers cough drops. He had everything. Finally, in desperation at my inability to get anything on him, I said, "Give me a couple of subway tickets." Whereupon he laughed with great and devilish glee, went back to the cashier's office and actually returned with the two subway tickets, explaining that when he came back for his last trip to New York he happened to find them in his pocket and had thrown them into the stamp drawer. However, he protested that the request was not a fair one, as subway tickets were not nationally advertised. After I left the store, very much impressed, I could not help but think of the manner in which advertising is helping to knit our nation together into a single great community. I have at times heard advertising criticized for this very thing. Unthinking people have complained that it is standardizing our lives to a most unfortunate degree. But it is not doing anything

Reparation Report To Be Submitted Wednesday

(Canadian Press) PARIS, March 27.—Next Wednesday is given as the most hopeful date for the handing to the reparations commission of the expert committees report on Germany's financial and economic position and the steps which the experts suggest for aiding Germany to clear herself of her reparation debt.

Hudson Bay Road Terminal to Cost \$20,538,000

(Canadian Press) OTTAWA, March 27.—Expenditure of approximately \$20,538,000 will be necessary at Port Nelson for the proposed terminal of the Hudson Bay Railway Company, in order to accommodate ten 7,000 tons ships.

Announcements, Coming Events, Meetings, Etc.

- RATES—2 cents per word each insertion. *MAGIC CREAM! What is it for? 2274-3-27-31 **The Prince Street School Concert will be held in the Strand Theatre instead of the Prince of Wales College Hall as at first intended. 2297-3-28-11i. **Montague Saturday. Yeo's Theatre special. "What A Wit Learned." 2264-3-27-21. **Help the Orphans and enjoy a lovely song by purchasing "Mother I'll Remember" song by Minna Drake, from C. G. I. T. girls Saturday—25cts. 2288-3-28-41. **A meeting of the Winsloe Shipping Club will be held in the Hall on Saturday, March 29th at 8 p.m. 2271-3-27-21. **MAGIC CREAM! What is it? 2274-3-27-31. **Come to the entertainment in Rose Valley Hall, Friday March 28th. Lunch served. Proceeds in aid of Orphanage. If stormy Friday, come Monday. 2262-27-41. **"Mother I'll Remember"—the Orphans' benefit song may be obtained from the C.G.I.T. girls Saturday—25cts. 2288-3-28-41. **What! Where! When! Prince Street School Concert in the Strand Theatre Monday the 31st inst. 2294-3-28-31. **The young people of New Glasgow will present "The Country Squire" in Wheatley River Hall Monday, March 31st. If not the first fine night following. Doors open 7.30. 2290-3-24-21