

THE REXALL STORE



Your Combs and Brushes

Do you have trouble with them—are they a source of annoyance and expense rather than a pleasure and comfort to you? Then you are not using Rexall brushes and combs.

H. J. MABON

Optometrist & Prescription Druggist

MONTAGUE, P. E. I.

Keeps the mouth clean and fresh

-an Adams product, particularly prepared



THEN HE UNDERSTOOD

An old farmer and his wife drove to market on a very wet day when large pools of water had formed in the roadway between the farm and the town.

"How is the missus?" continued the friend.

"Fine," answered the farmer. "She's behind there"—jerked his thumb toward the back of the wagon.

"She's not there!" exclaimed the astonished friend.

The old farmer turned and looked over his shoulder. Then he coolly replied: "Humph accounts for the splash."

Eastern Guardian

...IF ITS DRY GOODS we have H. Ives & Murdoch, Montague.

...FOR SALE by public auction on Saturday, 16th of April at one o'clock house and lot of Mrs. Capt. Campbell, Montague.

...DR. HOUSTON will resume his fortnightly trips to Souris, next Wednesday, 20th inst. when he may be consulted for diseases of the eye, ear, nose and throat at his office in the Oakley House.

...EAST BALTIC.—There is quite a move on around the Baltic Station this spring. The old and long established saw-mill of Messrs McCauley McDonald close to the R. R. Station is proceeding full blast, cutting all kinds of hard and soft lumber while the big steam mill of Mr. Robert Dixon has started to cut the winter's log output, which is upwards of 50,000 ft, which Mr. Dixon got out this past winter, and hauled into the mill yard ready to roll in.

...PERSONAL MENTION—Miss Winnifred Jamieson of the firm, W. A. Poole, Montague, visited George town. Mrs. George Poole, Montague, visited friends at Georgetown. Mrs. Jas. Hessian returned from Charlottetown. Mrs. McLaren and little daughter Anna, Georgetown, are visiting friends at Charlottetown. Mrs. (Capt.) McPhee, Georgetown, is visiting friends at Charlottetown. Mrs. McCormac, Georgetown, went to Charlottetown this week. Mrs. Bradley of Tracadie is his passenger to Charlottetown this week. Mrs. Bradley of Tracadie is spending a few days in Georgetown visiting her mother, Mrs. Frank McEachern. Mr. P. A. McLellan, fishery inspector of Souris spent the week end at Georgetown. Miss Bessie McDonald, Georgetown visited Cardigan last week. Miss Mary Doyle, Georgetown, visited Charlottetown recently. Mr. E. J. Hodgeson, Georgetown, visited Charlottetown. Mrs. A. G. McGregor, Georgetown, visited Montague. Mrs. W. McLaren, Georgetown, was a passenger to Montague. Mrs. Ben Stewart, Georgetown, visited friends at Charlottetown. Mr. J. W. McPhee, Georgetown, recently visited Charlottetown. Miss Adel Herpfill, recently visited her home at Georgetown. Miss Agnes Gallant has returned to Georgetown and is now stenographer at J. J. Hughes store.

EASTERN PERSONALS

...Mr. Angus Walker, Launching is visiting Mr. and Mrs. H. J. McPhee, Georgetown.

...Mr. B. McKinnon, Tracadie, recently visited friends at Georgetown.

...Miss Priscilla Llewellyn who has been spending the winter at Amherst is visiting her home at Georgetown.

HOTEL ARRIVALS

VICTORIA HOTEL
W. A. Wilson, Toronto; Gordon Leaman, Moncton; A. W. Rooney, Toronto; N. J. Calder, St. John; E. H. Monkley and wife, Summerside; J. L. Gauthier, Montreal; F. C. Goode, Truro; Adam M. Cook, Montreal; C. B. Murray, Moncton; M. Calhoun, Quebec; W. T. Wheat, Stanley Bridge; A. J. VanNoyen, Liverpool, N. B.; Richard H. Williams, Halifax; C. B. Day, Moncton; J. E. Patte, Toronto; J. L. Canonough, New Glasgow; Jas. D. Dowden, Montreal; Harvey McLeod, St. John; A. Ritchie, Kentville, U. S.; J. A. Macdonald, Cardigan; G. L. Cinton, Montreal; Bernard Lech, Toronto; C. E. Dillon, Toronto; S. J. O'Donnell, Montreal; Mrs. F. Savage, Montreal; Miss R. T. Pollock, Sackville; R. S. Finch, Toronto; S. H. Farquhar, Montreal.

REVERE HOTEL

B. Benjamin, Cardigan; James Bruce, Tryro; E. Brown, York; E. M. Macdonald, Montreal; H. Nelson, Hampton; D. J. Campbell, Hampton; Albert Boswall, French Fort; Leslie W. Hart, Toronto; Elwood McEachern, Cape Wolfe; Jack L. Moine, Halifax; S. Rosenthal, Montreal; W. L. Cole, New London; E. A. McRae, Alberton; H. Walde Matthews, Alberton; Stanley Tompson, Margate; W. Kemplen, Halifax.

Sunday School Teacher—Remember, Ralph, if you are a good boy you will go to heaven some day and have a beautiful harp.

Small Ralph—About how good will I have to be to get a drum instead of harp?



There's always a race for the first dish When It's Pure Gold!

THE kiddies know how delicious Pure Gold Jellies taste. You can't fool them with substitutes, either.

Pure Gold Jellies have a special richness of flavor—a smoothness of texture—which is wonderfully pleasing. Only the finest ingredients are used, skilfully blended and absolutely pure.

With Pure Gold Jelly Powders in the house, you'll always have a dessert which will please the kiddies—which is good for them, too. A delightful dessert easily prepared in a few moments.

Order Pure Gold Jelly Powders with your groceries. The better grocery stores carry them—in raspberry, strawberry, lemon, orange, red currant, pineapple, cherry and vanilla flavors.

Pure Gold Manufacturing Co., Limited TORONTO



Pure Gold Desserts JELLY POWDERS

We Call Your Attention To the Following

Grocery Specials

FLOUR
Royal Household Canada best blend. Less 5 per cent of cash prices
TEA
King Cole 46c
Pratts Special 43c
Gold Blend 43c
Indo Ceylon 35c
Molasses 85c

Boys Clothing

with us a speciality, we have a range of prices from \$7.50 to \$22.00

Mens' Raincoats

All new goods at rock bottom prices from \$7.50 to \$20.00
We do not need to put on this three days sale but we do so for the benefit of our many customers who have become accustomed to it during the winter months and are looking forward to it.

All the above mentioned articles at regular prices compare favorably with any others obtainable. We will offer an extra special discount for three days on everything except seeds.

SEEDS

Mammoth clover
Early Red clover
Alsike clover
Timothy
Seed wheat imported, 150 bushels Island wheat best quality and price right, 300 bushels Island Banner oats. Best seed at \$1.00 per bushel. This oats has all been grown on one farm and is guaranteed free from weed seeds of any kind and will weight over 40 lbs. to the bushel.

FEEDS

Bran, Middlings, Oileake old (process calfmeal (Royal Purple and Blatchfords.)
Feed oats
Corn meal
Cracked corn
WHOLESALE PRICES
Three days only
Childrens wash suits childrens dress

Ladies' Wear

SILK HOSE
BLOUSES
WAISTS
CAMISOLES
CORSETS
UNDERWEAR

DRESS GOODS
COLORED VEILS
WASH SATINS
CREPES
ORGANDIES
DIMITIES
PINK COTTONS
and etc.

You Remember our previous MONTHLY SALES as genuine WE GUARANTEE that this is genuine and will be exactly as stated.

TO ARRIVE in two weeks or so right from North Vancouver two cars of B. C. cedar shingles cut from three centuries old. Get our prices before buying. Best quality in the wide world and best price on Prince Edward Island.

FOR THREE DAYS ONLY

21st, 22nd and 23rd Thursday, Friday and Saturday

A FULL LINE OF LATEST SPRING AND SUMMER MILLINERY

SEE OUR HALF PRICE COUNTERS

BE On Time

C. E. Pratt & Son

ST. PETERS, P. E. I.

Should weather be unfavorable. Sale will be extended to include three fine days. Positively no extension if first three days are good

Home for a Hot Dinner

TOM JACKSON used to complain about losing his "pep" about the middle of the afternoon. The cold noon-lunch in his tin can didn't stand by him through the long afternoon. And he certainly got good and sick of carrying his cold lunch with him every day. His wife also got tired of putting up lunches.

Tom Feels Fine Now

He bought a C. C. M. bicycle and goes home for a hot dinner. He says there's nothing like a noon spin to freshen one up, and nothing like a good hot dinner to stand by you through the afternoon's work.

Tom says if he were an Efficiency Expert he'd order bicycles and hot dinners at home for all the "lunch-pail sufferers" in the place. He would go even further than that. He would have them get bikes with the

C.C.M. Triplex Hanger

Tom is a "Triplex" booster. He says, "It's the hanger that gives the most speed—and pep—and power." Every bit of weight you put on the pedals counts for speed. And there are none of those mean "tight and loose" spots often developed by other crank hangers.



Tom also admires the accuracy of the C. C. M. workmanship. Being a master mechanic himself, he can appreciate the value of a bicycle many of the parts of which are made to even closer limits

than were the time fuses on shells. He also knows that the sparkling C. C. M. nickelling will keep bright and not rust, because it is done over copper. And he says he never saw smoother, niftier, or tougher enamelling than that on his new C. C. M. bicycle.

Hercules Coasts Farther

The other day when he was riding with a friend, Tom found he could coast farther with his Hercules Brake — "the Little Fellow with the Giant Grip" — than his friend could with another make. That tickled Tom, but didn't please the other fellow, who now wishes he'd chosen a C. C. M.

Fewer Repairs Lasts Years Longer

C. C. M. Bicycles have many features that make them worth more than ordinary bicycles. The extra satisfaction you get more than pays the difference in price between a cheap bike and a C. C. M. And there are always fewer repairs required on a good bicycle, not to mention the extra years of service it gives. Many C. C. M. Bicycles are giving good service after ten to fifteen years' riding over all kinds of roads.

A C. C. M. may be had to-day for fewer days' wages than before the war.

Tom says his C. C. M. isn't costing him a cent. He will soon have it paid for with the money he's saved on car fare and shoe leather.

And he never felt so well in years.

C.C.M. Bicycles

RED BIRD — MASSEY — PERFECT CLEVELAND — COLUMBIA

"The Bicycles with the C.C.M. Triplex Hanger"

Canada Cycle & Motor Company, Limited Montreal, Toronto, WESTON, ONT., Winnipeg, Vancouver

For Sale By

Charlottetown Garage Company Limited

164 Prince Street.