

Sinclair & Stewart, Limited, Summeride

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WHITEWEAR SALE EXTRAORDINARY

A matchless offering of dainty whitewear at special bargain prices. Sale now on--The first two days a decided success

IT is our custom to state the real motive for every merchandise movement of more than usual importance. A mutual knowledge of all the facts establishes a thorough understanding between you and us, and strengthens the public confidence in this store. In order that you may thoroughly understand the importance of this sale and the conditions leading up to it, we would ask you to note the following facts, viz: Our buyers while visiting the markets during the last few weeks were fortunate in securing from one of the largest manufacturers in Canada a very complete and splendidly assorted stock of whitewear—a stock which was intended for a large retail store in the West, which, owing to financial difficulties, it was unable to take delivery of. These he cleared out to us at a great sacrifice in price, in so much that we are offering them at prices which in many cases will be below the present cost of manufacturing. We do not hesitate to say that these values will not be duplicated in the Province. May we ask you to note these prices and descriptions. Then come, see and compare.

Embroideries

A collection of dainty embroideries that will stand the test of the most critical. Hamburg, Swiss, Nainsook and Cambric edgings, flouncings, beadings, insertions and allovers. Appreciation comes only by seeing; rarely, if ever have you seen a nicer collection. They are all priced for special selling and are every yard of them, excellent value



Manufacturers' Samples in Linen Goods at Quick Selling Prices

A most interesting feature of this white sale is a showing of manufacturers' samples in linen goods, consisting of Tray Clothes, Doilies, Napkins, Towels, Handkerchiefs and a host of other articles. Every prudent housekeeper should see this collection as there is sure to be something in it which she will require at this season of the year. The prices, well see them, they speak for themselves.

Underskirts

Some of the lines that indicate the superiority of this unusual showing.

All mail orders for whitewear sent us during this sale amounting to \$5.00 or over will be delivered at any station on P. E. Island, freight prepaid. Money refunded if not satisfactory.

6 dozen white underskirts of fine English Cambric tucks and frills of fine white Victoria Lawn, eyelet embroidery trimmed; regular worth \$1.05, special sale Price 25 per cent off and 5 per cent for cash.

5 dozen white underskirts of fine Lonsdale Muslin, deep Lawn frill, trimmed with heavy torchon lace, flounce inset with insertion, excellent value at regular price of \$1.40. At our special White Wear Sale

you get it at just 25 per cent off and 5 per cent extra for cash. 6 dozen white underskirts. Material fine English Cambric, a deep flounce with six tucks and fine lawn frill, trimmed with heavy torchon lace and insertion. A splendid article neatly finished with felled seams and good full sizes; worth regularly \$1.40 now at less 25 per cent and 5 per cent for cash. 12 dozen fine Lonsdale skirts, deep flounce of fine white lawn with a dainty lace insertion inset and neat lace trimming, each garment showing the marks of good workmanship and clean airy work rooms. These would be good value at regular price of \$1.50. Our special May Whitewear offering now 25 per cent off and 5 per cent for cash.



Beautiful Waists For Spring Wear at Attractive Prices

This showing of fine waists is surely an exhibition to delight the eye of those who appreciate the dainty and the good. Only by seeing them can you realize their true worth; the touch of the skilled designer is shown in every detail, and their fresh beauty, tasty styles and lavish assortment, places them first among all the offerings we have ever made in this line.

Some of the lines shown are 10 dozen fine Lawn Waists, neatly made with plaits and tucking trimmed with lace and insertion front; regular value 80c, now offered at our special White Wear Sale less 25 per cent and 5 per cent for cash.

7 dozen fine White Lawn Waists, tucked front, with wide embroidery box plait lace trimmed cuffs; regular value \$1.15, special sale price 25 per cent off and 5 per cent for cash.

8 dozen fine Victoria Lawn waists, lace and embroidery yoke and trimming, a very dainty line; priced regularly each \$1.25, White Wear Sale offering less 25 per cent and 5 per cent for cash.

A decidedly pretty line is shown in a waist of fine Organdy nicely trimmed with eyelet embroidery front, pin tucking, with Valenciennes lace collar and cuffs, about four dozen in this lot; regular price each \$1.50, May White Wear price 25 per cent off and 5 per cent for cash.

The cream of the lot is contained in a beautiful collection about fourteen dozen in all, of fine M 11 and Lawn Waist, hand omely trimmed in neat and dainty designs, regular value each \$1.85, \$2.25, \$2.65, at our special White Wear Sale you get them at 25 per cent off and 5 per cent extra for cash.

Also in the same lot is shown a very pretty waist of fine Zephyr Ginghams, assorted neat check patterns in shades of Blue, Brown and Black interspersed with White, a very dressy and serviceable garment; Price 80c, less 25 per cent and 5 per cent for cash

Choice Value in Ladies' Night Dresses

Gown of good quality white cotton, neatly made, with yoke of torchon lace and insertion outlined with feather stitch braid; priced regular value 80c. White wear Sale price less 25 per cent and 5 per cent for cash;

Gown of white cotton. The yoke tastily made with pink tucks of same material, Valenciennes insertion inset collar and cuff trimmed with lace to match; Whitewear Sale price \$1.10 less 25 per cent and 5 per cent for cash.

Gown of very fine English white cotton, eyelet embroidery trimmed on collar, front and cuffs, pin tucked yokes outlined with insertion and feather stitching; worth regularly \$1.35 now at less 25 per cent and 5 per cent for cash.

This gown particularly nice. Material of fine Lonsdale Muslin, with yoke of very fine deep lace and insertion, finished at neck with a dainty silk bow of ribbon. Really a beautiful garment at the price each \$3.00 less 25 per cent and 5 per cent for cash.

Drawers

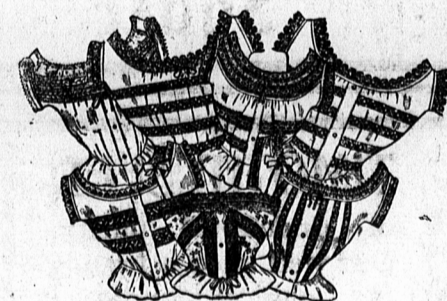
Drawers of good white cotton with flounces of tucked lawn edged with lace. Special Whitewear offering per pair 65c less 25 per cent and 5 per cent for cash.

Drawers of good quality white cotton, neatly hemstitched, with tucks and embroidery frill, priced and good value at 79c now on sale at less 25 per cent and 5 per cent for cash.

A fine English Cambric Drawer is also shown having six tucks and deep flounce of eyelet embroidery, double stitched seams, umbrella style, an excellent article, special sale price 90c less 25 per cent and 5 per cent for cash.

Another line comes in fine Cambric, good quality stock, double stitched seams, muslin frill and eyelet embroidery trimmed. Regular price and good value at \$1.00 per pair, now offered at less 25 per cent discount and 5 per cent for cash.

Probably one of the nicest lines shown is a very fine Nainsook Muslin, elaborately trimmed with fine Swiss embroidery and Valenciennes lace, every garment showing the stamp of first-class workmanship. Splendid value per pair \$1.50, now less 25 per cent and 5 per cent for cash.



Corset Covers

15 dozen Corset Covers assorted kinds and qualities, combining an elaborate range of dainty and effective models, in some of the finest goods ever shown by us. The assortment is so extensive that to describe them would be a difficult task. The materials are fine English Cambric and Lonsdale Muslin, some of them so richly trimmed that they show a whole front of fine Valenciennes and embroidery insertion. Their value ranges in the following prices, viz:

79c, 85c, \$1.00, 1.25, 1.35, 1.75 and 1.90.

You will be delighted with this offering at 25 per cent off and 5 per cent for cash

All other departments for which we have not space to mention here, have special offerings equally as good. We solicit your mail orders and assure you of our prompt and careful attention.

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