

# Charlottetown's Big 4 Shopping Days

4 big busy, bustling bargain days---Wednesday, Nov. 23rd to Saturday 26th

## Wholesale Prices throughout the Store

Come to Charlottetown on these great days, and visit this best equipped store in Prince Edward Island, Wednesday to Saturday. In every one of the twelve splendidly stocked departments you will find an amazing array of bargains. In addition to those described here, there are scores of others of equal merit, not mentioned for lack of space.

Besides your opportunity of choosing from this great range of specially priced merchandise, you have the privilege during these 4 days of

**BUYING AT WHOLESALE PRICES IN ALL DEPARTMENTS OF THE STORE**

### Men's Suits, Men's Overcoats Men's Fur Coats at deeply cut prices--4 days sale

Two only natural grey goat fur coats, good heavy weight, has dark brown large shawl collar, heavy quilted lining, sizes 42 to 44. Regular \$50.00. Special Price **\$39.00**

Men's Black China Dog Fur Coats, quilted lining all number one skins and guaranteed fast color sizes 40 to 48. Special **\$45.00**

Men's all wool Bannockburn Tweed Pants, the patterns is a dark brown mixture. These pants stand the hardest kind of wear, sizes 32 to 44. Special **\$3.60**

One only solid leather and gaberdine reversible coat with pull belt. Here is the real coat for this time of year, will stand all kinds of weather, size 42 chest. Regular \$35.00. Special Price **\$39.00**

Six only men's heavy grey winter pants, will stand lots of good hard wear. Sizes 34 to 40. Special **\$3.25**

Men's heavy winter Suits all wool Bannockburn tweed, made three button style, single or double breasted in a neat brown mixture. A wonderful value in a heavy hard wearing suit and one we recommend. Sizes 36 to 46. Special **\$16.00**

30 Men's Tweed Suits in dark greys, browns and fancy mixed tweeds, single breasted style, three buttoned coat, these suits are a good fall weight, and will give excellent satisfaction. Sizes 36 to 42, worth to \$22.50. Special **\$15.00**

50 Men's fine all wool tweed or worsted suits in browns, greys, blues and fancy dark colors, single and double breasted models, all new and up to the minute suits, all sizes, worth to \$35.00. Special Price **\$19.00**

Six only Men's Brown Duck sheep lined coats, made 32 inches long with deep corduroy collar, leather-bound pockets, clasp fasteners, size 42 to 46. Worth **\$9.00**

Twenty-five Men's heavy Tweed Winter Overcoats, double breasted style with deep convertible collar. They come in fancy grey, brown and dark mixed tweeds. The materials are a good strong wool tweed, half belt or plain form fitting models, sizes 35 to 40 chest. Worth to \$35.00. Special **\$20.00**



### Ladies Velour and Silvertone Coats worth to \$38.00 for \$10.00

Four only last year's Ladies' Cloth Coats in velour and Silvertone. Worth to \$35. Special **\$5.00**

Fourteen only Ladies' Coats in smart styles in Silvertone and Velour. Colors Brown, Black, also Grey Tweed. Worth to \$38.00. Very special at **\$10.00**

Three only Ladies' Grey Tweed Raincoats, good styles, belt all round. Worth to \$18.00. Special **\$5.00**

Seven only Ladies' Suits in Tweed and Navy Serge, all good styles. Worth to \$45.00. Special Sale Price **\$12.00**

Fourteen only Ladies' Raincoats in Tweeds, Brown, Grey and Green, also Grey Leatherette, all new styles. Worth to \$22.00. Special **\$8.00**

Six only Navy Serge Jumper Dresses, misses sizes. Special price **\$5.00**

Seventeen only children's pleated skirts on wash lining, navy blue flannel and poplin. Sizes 8 to 12 years. Special price **\$3.00**

### Sale of Curtains--Half Price

We have gone over our stock of curtains and picked out all the patterns that had one, two and three pairs left and are going to clear them out at just one-half their regular price.

A good range of window shades, size 37 inches by six feet, go on sale at **65c**

Good strong floor oilcloth, pretty patterns, as limited quantity only goes on sale at **55c**

Drapery, Chintz, Furniture Coverings, Comfort Coverings, Curtaining, Wall Papers and ev.

Here is a splendid chance to procure a Congoleum Rug, we have them in the following sizes.

6 ft. by 9 ft. Sale Price	\$ 9.00
7 1/2 ft. by 9 ft. Sale Price	\$12.50
9 ft. by 9 ft. Sale Price	\$14.00
9 ft. by 10 1/2 ft. Sale Price	\$16.50
9 ft. by 12 ft. Sale Price	\$18.00

A very special velvet pile rug in mottled patterns. Sixes 54x27 inches. Special Sale Price Each **\$4.75**

everything in the House Furnishing Department at Special Sale Prices.

For this sale only we are putting out a strong white Union Blanket, size 60 by 80 for per pair **\$5.00**

Here is an extra heavy white blanket, 75% wool, well carded, smooth and warm with blue or pink borders. Sale Special per pair **\$6.00**

Medium dark serviceable bed comforts, size 60 by 72. Sale Price **\$3.85**

We are putting on for this sale a good strong well wadded bed comfort covered with good wearing washable Turkey Chintz. Size 60x72 at the wonderfully low price of **\$3.90**

### Wholesale Prices on Women's Winter Underwear

Ladies White Flannelette Gowns made in high neck and long sleeves. Special **98c**

Ladies' White Cotton Gowns made in slip over kimona style. All sizes. Price **\$1.00**

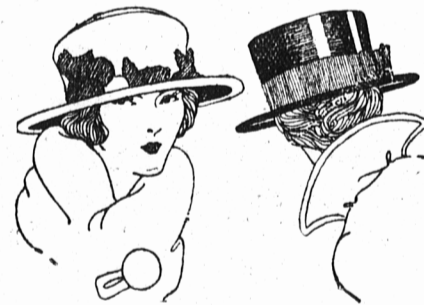
Ladies' Winter Underwear made in button front and long sleeves. Special per suit **\$1.00**

Odd line of children's fleeced lined undervests to sell at each **49c**

Ladies' Corsets made of strong white cotton, all sizes. Price **89c**

Ladies' all over aprons made of strong cotton. BIG SPECIAL **79c**

### Women's Hats **2.00** worth to 5.50



Ladies' ready-to-wear Hats in velvet and felt. Colors blue, sand, brown, black and henna. Worth to \$5.50. Special for **\$2.00**

Ladies' velvet and plush hats in black, navy, brown, henna and red. Worth \$6.25 for **\$2.95**

Good quality velvet hats in all colors. Worth to \$10.00 for **\$5.00**

Children's Beavers in black, navy and brown. Worth \$5.25 for **\$3.75**

Better quality Beavers in the same colors. Worth to \$7.75 for **\$5.00**

Ladies' pull-over sweaters in rose, green and sage. Worth to \$7.50 for **\$4.98**

Ladies' coat sweaters in black, rose, navy and green. Worth up to \$7.75. Special for **\$5.00**



### 4 days Bargains Silks and Dress Goods

A small lot of blouse silks, dark checks, navy, green and black 36 inches wide per yard **\$1.50**

Four pieces all wool tweed, 56 inches wide. Sale price per yard **\$1.50**

42 inch Navy Serge, all wool. Per yard **\$1.00**

Silk Tricollette 36 inches wide, very suitable for jumper dresses, blouses, etc., about twelve of the most wanted colors in the lot. Special Sale Price per yard **\$3.00**

Lot of remnants, dress goods and silks specially priced for Sale.

### Wholesale Prices on all Men's Furnishings

**Stop Look, Listen  
Men's Hats  
to 9.00 each **4.50****

This lot included some of the best English and Canadian hats made. \$6.00, \$6.50, \$7.00 and \$9.00. All new styles and shapes in colors brown, fawn, grey, green and navy. Sizes 6 3/4 to 7 3/4. Get one at **\$4.50**

White and Stripe  
Flannelette  
4 Day Sale **15c**  
Good fabric, nice fleecy finish,  
27 inches wide, a wonderful value  
**15c**

65 Cent English  
Flannelette  
4 Day Sale **45c**  
This splendid fabric is of fine  
weight, soft, perfect cloth for  
Pajamas, 33 inches wide, assorted  
stripes  
**45c**

4 Day Bargain Stripe  
and Checked **25c**  
Shirting  
Good heavy weight shirting in  
fast colors. This line is 30 inches  
wide, and is a wonder at the price  
**25c**

**Moore & McLeod Ltd.**  
119-121 Queen Street  
Charlottetown

**Wholesale Prices in  
all Departments**  
WHOLESALE PRICES IN  
ALL DEPARTMENTS  
Men's Suits and Overcoats  
Men's Furnishings  
Men's Hats and Caps  
Women's Suits and Coats  
Women's Dresses  
Women's Underwear  
Millinery—Corsets  
Dress Goods Silks  
Women's Furs  
Wash Goods