

Woman's Realm -:- Social and Personal -:- Fashions -:- Literature

BEAUTY ARTS

By LOIS BEEDS



Study a placement of rouge from all angles

EVENING MAKE-UP

Style experts are announcing that beauty of the feminine type has returned with a vengeance...

Naturally every girl and woman wants to look her very best at every social affair...

The very first step in preparation for the evening party is, of course, the bath in tepid water and a mild soap...

Choosing a Powder Base
Now we come to the face powder. Face powders are obtainable blended to suit the individual coloring...

How to Apply It
After the face powder has been selected take a clean powder puff or a clean piece of absorbent cotton...

For an oily skin that perspires freely where one is dancing or when in a heated room...

A Morning Smile

Tommy, the youngest of his family, accompanied his mother on a visit to see his married sister's new baby girl.

After barely glancing at the child, Tommy began to wander aimlessly round the room. Soon, however, he became absorbed in the contents of the baby's basket.

One after the other the boy began to take out the things and scatter them about the floor, which was soon covered with the dainty trifles.

"I say, sis," he cried in shocked tones, "isn't your baby rather young for this sort of thing?"

Household Hints

By Roberta Lee

Waterproof Shoes

To make shoes waterproof, melt two parts of tallow with one of resin. Warm the soles of the shoes and while the mixture is also warm, apply to the soles as long as the leather will absorb it.

Sleep

Eat a small onion before retiring to induce sleep. To remove the taste after eating, chew a bit of parsley or a lump of sugar sprinkled with a few drops of eau de cologne.

Cutting Dresses

Baste around the neckline and armholes immediately after cutting, and the goods will not stretch out of shape.

harmonize with the face otherwise. Since many of the season's coiffures expose the ears and earrings are the vogue, ears should not be neglected. Remember that a woman's ears are supposed to be a delicate shell pink.

Eyelashes and Eyebrows

Brush the eyelashes and eyebrows with a small eyebrow brush moistened with olive oil or brilliantine. Pale lashes and eyebrows may be darkened with an eye-pencil or an eye darkener. As one make-up for the eyes is permissible in the evening, eye shadow may be used if you wish.



A touch of rouge on the ear lobes

a soft warm brown shadow makes brown eyes seem more brilliant.

Eye shadow and lining pencils may be purchased in various shades. Violet eye shadow may be used for the fair blonde with pale blue or light brown eyes. Apply a little of the eye shadow about half way under the eyebrow on the upper lid and blend the color evenly with the tip of the little finger.

In fact, all make-up must be used artistically, and through mimicry may use rough rather generously for evening make-up under artificial and subdued lightning she must remember that she is not making up for the stage. There is a vast difference between party make-up and theatrical make-up.

Believe me, if you go to work and try to do good work, you can get plenty of thrills out of it, and they are the thrills that last.

Dorothy Dix Letter Box

Shall the Invalid Marry?—Warning to Foolish Girl Who Wants to "Bum" Her Way Across Country. Advice to Bewildered Mother of Adolescent Boy

Dear Miss Dix—Which is the more important, health or love? I have been in a sanatorium two years. If I stay in bed ten more years I will be well. If I marry the man I love I should live and be happy for a short five years. At the end of ten I think I will be too old to marry, and I think it is too long to ask a man to wait for me. What should I do? JANE.



Answer:

I do not believe that an invalid or a semi-invalid has any right to marry, so I should strongly advise you to wait until you are thoroughly cured, no matter how long it is, before you venture into matrimony.

There are many reasons why people who are in bad health should not marry. The first and most important is, of course, the children. Every child has a right to be well born and to have a heritage of good red blood, a sound constitution and an unflawed nervous system.

Look about you at the children who are the hapless victims of hereditary maladies. Look at the pitiful, malformed, distorted children who are paying with warped bodies and vacuous minds the price of their parents' diseases. Look at the worn, stunted, anemic little ones who die like flies in infancy or elude struggle on a few years before they perish because their weak and sickly parents had no strength to give them.

Sick men and women have no right to marry because they lay too heavy a burden on those whom they marry. Health is almost the most necessary attribute in a successful marriage. Not only because the invalid husband or wife is a great care but because there can be no normal, cheerful life in a household in which there is an invalid. And also because invalids are almost invariably hard to get along with and make a greater drain on the patience and forbearance of those who live with them than they can stand.

It may seem very romantic and picturesque to a young girl to marry a man who is an invalid and spend the balance of her life ministering to him, but she soon finds out that it is difficult to keep a hero on a pedestal who is so trifling and peevish and unreasonable and who has a thousand whims that have to be catered to and who must be petted and cajoled because he is sick.

Likewise, being human, the dullness of the sickroom falls up on her after a while and she chafes at being tied to an invalid's bed or wheel chair and not being able to take any part in the ordinary pleasures and gayeties of life. And all of these troubles are magnified a thousandfold if, in addition to nursing her invalid, she has to work and support him.

And men get exactly the same reaction to an invalid wife. A man's sympathy and his gallantry may prompt him to marry a sick woman in order to take care of her, but he, too, soon grows tired of listening to the complaints and symptoms of an ailing woman. He finds it dull to come home to a house that is hushed and darkened and where he must walk on tiptoe because of his wife's poor nerves or her bad head, and he would be more than mortal if he did not resent seeing most of his money go for doctors and nurses and sanatoriums.

Of course, if a man or woman is smitten down with a disease after marriage, that is a misfortune that none can help, and any decent-minded husband and wife will be all the tenderer and more devoted to the poor sufferer and do all in his or her power to lighten the afflictions.

But this is very different from an invalid's deliberately getting married and laying the handicap of his or her own ill-health on another. Nothing but utter selfishness makes a man or woman do that.

DOROTHY DIX.

Dear Dorothy Dix—I am a girl of 17 with many boyish habits and ideas and I do not know what to do with myself. Sometimes I am so discontented that I have a notion to bet it and bum around the country just for the thrill and adventure of it. I am not ill-treated at home, but it is just a desire to get away from a town I have lived in practically all of my life. If I run away secretly it will kill my mother and if I leave town with every one knowing it, there won't be any fun in it. I am too discontented to hang around the house and do nothing. What can I do for my discontentment? W. L.

Answer:

Go to work. Get you a job, something that will keep you so busy you won't have time to be discontented. Idleness is what's the matter with you, and idleness is the devil's workshop in which such crazy notions are manufactured as the one you have about bumming your way around the country.

My dear child, don't be fool enough to do that, because if you do you will wreck your life beyond all possibility of repairing it. If you lived a hundred years you would never be able to live down the stain you had put on your name by running away from home and consorting with hoboes and being advertised for in the papers and eventually being arrested and brought back to your shamed and disgraced family.

Your idea that there would be something thrilling and adventurous in doing this is not original. A lot of other girls have it, too, and you can read their sordid little stories in the papers every day. Only this morning there was one about a young girl dressed as a boy who had started out to see the world and who had hitchhiked her way some hundreds of miles. On the way she had fallen in with a couple of ex-convicts with whom she was living, and when they were arrested she was also arrested and thrown into jail, where she broke down and told that she was the daughter of a highly respectable family.

Her shamed parents came for her, but never as long as she lives will people forget her escapade. Do you think there is any fun in tramping a road footsore and weary in begging a ride from strangers, in being hungry and not knowing where you are going to sleep of nights, in living with the lowest and most degraded class of men? Do you think any thrill is worth the price of your good name?

Believe me, if you go to work and try to do good work, you can get plenty of thrills out of it, and they are the thrills that last.

Dear Miss Dix—I have a boy of 18 who has been all that I could wish for until lately. But now he has changed and become impudent, bossy and fault-finding. Nothing I do or say is right. I try being kind. He will not have it. I scold and that does not work at all. I say nothing and he goes out and simply ignores me. There was a time when I was in his confidence. Now if I show any interest in his doings I am told to shut up. He is my only support and, strange to say, he does that willingly and without a

Milady Beautiful



GRANDMOTHER'S BEAUTY AIDS AND OURS

The American Chemical Society has recently completed a survey of the cosmetic industry in this country, and announced that the cosmetic trade has increased 700 per cent since the war. That is to say, today we Americans use \$341,488,000 worth of toilet preparations a year, ourselves, besides supplying a great many other countries with their dentifrices, powders, rouges, creams and lotions.

If great-grandmother could come back to earth today, 'twerepans she would not be more impressed by our radios, flying machines and electrical household appliances than by the great number of little pots and boxes, jars and tubes, bottles and cakes of nice smelling things that the modern woman keeps in her medicine cabinet—not medicine, mind you, but dainty and individual beauty aids.

Cosmetics were few in great-grandmother's day. If a girl had a very worldly heart she sometimes sneaked a little cornstarch from the pantry with which to powder her face; if she had a good deal of courage she sometimes secretly moistened a bit of red pepper or ribbon and rubbed it on her cheeks to deepen their flush. But as for making up her lips, her eyes and lashes, no really nice girl would have considered such a thing. If a girl had freckles it was considered permissible for her to apply buttermilk to her skin as a bleach, but that was just about as far as she could go toward rectifying her complexion blemishes.

Today the modern woman has dozens of safe and efficient beauty aids at her service; and, fortunately, because they are manufactured in enormous quantities for the masses, they are quite inexpensive, though many of the beauty aids were formerly expensive preparations used only by ladies of great wealth and by stage beauties. Mass production puts them within the reach of even the most modest purse.

Beauty unadorned and unassisted is a delightful idea, but in real life the cold fact is that the more assistance a woman gives to her personal appearance the more attractive she is. Even very beautiful women need to have their best features emphasized and the poorest ones helped out.

The most classic little nose is not pretty if it has an oily shine; the most perfect teeth in the world will not remain perfect, nor will they shine with pearly luster, unless they are regularly and thoroughly cleaned with a good dentifrice and examined at regular intervals by a competent dentist, repaired, filled and, very often, corrected in early childhood to make them grow in properly, if they are too crowded. If the hair is not regularly brushed and the scalp kept pliable and loose one's tresses lose their healthy sheen and become dry, oily or prematurely gray. Hands that are neglected soon show it in rough coarse skin, ugly nails and broken cuticle.

If great-grandmother had an oily skin, she just accepted it as part of her fate; if the modern girl's skin is oily, she uses a good cleanser, followed by an astringent pack. If she has freckles or complexion blemishes she knows that a dose of safe and reliable bleaches and efficient treatments that she can use. If she has unwashed hair on her arms or legs she uses a mild depilatory cream once or twice a week, and keeps the skin of her whole body as smooth, clean

and dainty as a baby's. If her eyebrows and lashes are blond, she deftly darkens them. If she is naturally pale, she applies a bit of rouge of the correct shade to harmonize with her skin tints to her cheeks and ear lobes.

But the question is, does she spend a great deal of time fussing with her manicuring, her deodorants and her make-up? Yes, but not more time than that great-grandmother spent arranging elaborate coiffures and getting herself barricaded inside her whale bones, her heavily starched camisoles and chemises, her berufs, fied petticoats and hoop skirts.

The modern girl or woman of today can slip into her two or three simple, straight-lined garments in two minutes, and when she emerges from her room she is not only dainty, sweet-smelling and lovely to behold, but she is comfortable, free and ready for any kind of activity and fun, able to breathe properly, stretch her arms without spilling a seam and jump a mud puddle or a fence without assistance. Truly, the modern girl is healthier and better groomed, and she has more fun and freedom, than great-grandmother ever dreamed of; with her ability to take part in the healthful outdoor sports that are within reach of every girl in this modern day and age.

Tomorrow—Beauty Questions Answered

A BEWILDERED MOTHER.
Q: What shall I do?
A: Your son is only going through one of the phases of adolescence. He will pass. He is moody and nervous and irrational because he does not understand his own emotions and is torn between them. At that stage every boy despises all women and thinks himself far wiser than they are and resents any feminine interference or advice. They yearn above everything to be considered men, so play up to that.

What the Fashionable Are Wearing

Illustrated Dressmaking Lesson Furnished With Every Pattern

By Annebelle Worthington



A charming costume slip with a long-waisted fitted bodice pointed at

center-front, has an attached skin that is fitted through the hips by means of pin tucks.

It adapts itself perfectly to the new fitted lengthened silhouette.

It has deep comfortable cut out armholes with the important V outline at both front and back of upper edge of bodice.

Style No. 3237 can be had in sizes 18, 18 years, 36, 38, 40 and 42 inches bust.

Perforations are provided for lace trimming at upper edge and in border effect around skirt, or for the use of a contrasting colour.

It is in peach shade crepe de chine with deep shade ecru lace.

Pink crepe de chine with pale blue crepe de chine is effective joined with hemstitching with free edge of bodice finished with pleat.

Nixon, georgette crepe, crepe satin, flat silk crepe and rayon crepe appropriate.

Pattern price 15 cents. Be sure to fill in size of pattern. Address Pattern Department. Our Fashion Magazine is 15 cents, but you may order a pattern and a Fashion Magazine together for 25 cents.

No. 3237. Size

Name

Street Address

City

State

For The Cook

INSTITUTE CAKE

One tablespoon butter, 2 cups brown sugar, 2 cups sour cream, 1 1/2 pounds raisins, 1 1/2 pounds currants, 5 cents' worth of lemon peel, 3 teaspoons soda, 1 tablespoon vanilla, 1/2 nutmeg, 1/2 tablespoon cinnamon, 1/2 teaspoon cloves, 1/4 teaspoon allspice, 1 teaspoon salt, 4 cups flour. Mix in order given, adding flour last. Bake slowly in moderate oven 2 hours. There are no eggs required.

I might say I got this recipe out of the page several years ago. Anything else, such as nuts or dates, cherries, may be added if desired.

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Tomorrow—Beauty Questions Answered

Many mothers make the fatal mistake of treating their adolescent sons as if they were still little boys. Don't do this. Bite your tongue off rather than ask your son what he is going to do or where he is going or how long he is going to be out. He will regard such questions as a deadly insult, but if you will let him alone he will probably tell you of his own accord. Don't take the way your boy acts to heart. He will get over it just as he got over the measles and other juvenile complaints.

Etiquette

By Roberta Lee

Q: Is it necessary for a woman to offer her hand when she is introduced?

A: She may do as she wishes, but it signifies friendliness when she does.

Q: When playing bridge, should one who is the dummy leave the table and wander around the room?

A: No. In the first place, he has certain duties to his partner; in the second place, it is an impolite thing to do.

Q: When jam is served on toast of bread at a tea party, what should be placed with it?

A: Butter-knives, with which to spread the jam.

Gissy, a terrier of Stockwell, England, has been taught to operate his own scooter.

Suzanne Lenglen, former tennis star, is making a collection of unique mascots.

W. Hayter, a railway employee of Malden, England, has won 101 prizes at horticultural shows in the last year.



Feet Tired and Miserable

"I took Lydia E. Pinkham's Vegetable Compound for miserable and tired feelings and it gave me strength to do my work. My nerves are better and I feel well and strong and have a good appetite. I sleep well and am in pretty good spirits and able to work every day now. I recommend the Vegetable Compound and you may use this letter as a testimonial."—Miss Delena Wallace, Union Street, North Devon, New Brunswick.

MECCA advertisement featuring a woman's face and text: READ THIS REMARKABLE CASE and then you try Mecca. Original testimonial at our office, Toronto, Ont. 'I had a nasty boil on my neck and puffed it with lincod and in other ways, and nothing but black blood flowed from the wound. After two weeks of suffering and pain, a friend brought me a tin of MECCA and advised me to bathe with hot water and position with MECCA. I did so and in four days it had drawn all the pus and inflammation out and avoided an operation. Yours faithfully, H. P. Rimmer.'