

# The Western Guardian

—IT PAYS to buy in this Province

—FANCY MUSLINS and voiles keenly cut in price for midsummer clearance. SINCLAIR & STEWART LIMITED. 1873-7-26M2E11.

—ODD LINES in men's grey mixed worsted suits regular \$24.00 clearing at \$19.00. SINCLAIR & STEWART LIMITED. 1873-7-26M2E11.

—FOR SALE—Car load choice cattle, dry cows, heifers and steers. Also one extra fine year old cow due to freshen August 19th. P. M. Evans, Tignish, P. E. I. 1850-7-25M11.

—SOCIAL AND DANCE.—The Social and Dance held in O'Brien Road School on Monday evening was very well attended, the trustees being also present. The music was ably furnished by Messrs O'Brien, Warren and O'Meara. The net proceeds go towards repairing the school.—H.

—SUCCESSFUL AFFAIR.—The young people of Campbellton and Lot 7, held a successful concert in the new hall at Bloomfield Station, on Tuesday evening the hall was packed and the audience listened attentively while each number on the program was ably and carefully carried out. Two solos by Mr. Pat Butler, each of which was encored were worthy of special mention, also a recitation by little Miss Thompson. Home made candy was passed around and altogether a handsome sum was realized which goes to the aid of the Red Cross.—H.

### A CLEVER BURRO

A friend tells us the following about Rowdy, a burro he bought as a foal in Colorado and brought home to Massachusetts for his children, says Our Dumb Animals. Rowdy is now an aged pensioner, but he has been a clever little pet and servant as one could wish. His friendship for the family cow has been one of the distinguished features of his career. They used to stand side by side in the stable, and in the pasture would actually play tag. The cow began years ago with her rough tongue to lick Rowdy's face. When he attempted to reciprocate the courtesy, his smooth tongue made no impression. This then is what we have seen him do a hundred times. He would find a small stick, take it in his teeth and scratch the cow all about the eyes and ears and horns. Can anyone call this instinct? Was such an idea tucked away in Rowdy's brain when he was born, a part of his inheritance from generations of ancestral burros? That would seem out of the question. We are inclined to think that Rowdy thought out the stick idea for himself.

### AN ICE WATER BATH

Those who know Stefansson, the Arctic explorer, say that he has never, and Stefansson, who was standing by, was called upon to do so. One day he was maneuvering a small boat toward the Karluk before he was separated from the steamer. There was a high sea running. A rope had been let over the side of the steamer for the men in the boat to grasp when they came near so as to steady the boat. The boat was unexpectedly tossed against the steamer, and Stefansson, who was standing up, lost his balance and fell into the icy water, says Boys Life. "I knew," he said in describing the accident, "that I would not be able to swim far in my heavy fur clothes. My life depended on what I did. I reached down into the water, so I kept my eyes open after I struck the water, and I saw the rope end and grasped it, and of course the men about the Karluk pulled me up. I am very much ashamed of the accident. An exploration expedition, properly run, should never have any accidents."

Military Inspecting Officer: "Now, sergeant, what precautions do you take against infected water?" Sergeant: "Well, sir, first we boil it." Officer: "Good!" Sergeant: "Then we filter it." Officer: "Excellent!" Sergeant: "Then we drink beer!" Man: "No, I am carrying all the life insurance I want."

Persistent Agent— I notice you have a wooden leg— how about fire insurance?

## DO YOUR FEET BURN?

Then use Zam-Buk. There is nothing so soothing for tender, aching or blistered feet. It will end the burning, draw out the soreness, prevent blistering and give you perfect foot comfort. Also there is nothing so good as Zam-Buk for sunburn, heat rashes, blistered hands, aching muscles, mosquito and insect bites, cuts, bruises, burns and all skin injuries and ailments. 50c. all druggists and stores.



## Tailoring

I have facilities equal to any tailor shop in Prince Edward Island, for the production of high-grade work. Ladies and Gents' tailoring promptly attended to. JOSEPH McCULLOUGH Opposite Holman's Store. Summerside. 1889-6-27Mfmw1mo.

—MR. W. K. MCGUGAN is Guardian representative in Summerside. 4950-3-22M31.

—SUIT CASES AND CLUG BAGS. A good assortment at right prices. SINCLAIR & STEWART LIMITED. 1873-7-26M2E11.

—WHITE CANVAS PUMPS with white heel \$1.85 value now \$1.59 per pair. SINCLAIR & STEWART LIMITED. 1873-7-26M2E11.

—HORSE RACES CANCELLED.—The directors of the Summerside Driving Park have decided to cancel the races advertised to take place on August 8th, on the Summerside Driving Park. 7-27-M31

—CROPS DAMAGED.—A considerable damage is reported to crops in that section of Lot 4, where the heavy hail and thunder storm struck early Sunday morning last, especially to potato and turnip crops the stalks being completely broken off in places by the force of the hail. The area visited was fortunately not large, though during the day hail could be gathered up in pails. One fine near Mill River is reported to have been struck with lightning and somewhat damaged.—H.

### LIST OF WINNERS AT L. O. C. PICNIC

Following is the list of winners at the sports held at the League of the Cross picnic on Wednesday: Gold medal presented by L. O. C. Picnic Committee, won by John Connolly, 26 points. Silver medal presented by Mr. J. R. Gillis, won by Frank Cronin, 21 points. Bronze medal presented by R. F. Maddigan, won by Arthur Duffy, 13 points.

### CONTEST FOR CHAMPIONSHIP IN ALL AROUND ATHLETICS.

100 Yards.— 1. John Connolly; 2. Arthur Duffy; 3. Frank Cronin. 220 Yards.— 1. John Connolly; 2. Arthur Duffy; 3. Frank Cronin. 400 Yards.— 1. John Connolly; 2. Arthur Duffy; 3. Joseph Callaghan. High Jump.— 1. Frank Cronin, 4 feet, 2 inches; 2. Frank Kilfoy, 4 feet, 1 inch; 3. John Connolly, 4 feet, 1 inch. Pole Vault.— 1. Frank Cronin, 7 feet, 10 inches; 2. Stanley Ryan, 7 feet, 8 inches; 3. Arthur Duffy, 7 ft, 6 inches. Broad Jump.— 1. Frank Cronin, 14 feet, 10 inches; 2. John Connolly, 13 feet, 10 inches; 3. Stanley Ryan, 13 feet, 10 inches. Shot Put.— 1. J. Connolly, 25 feet, 1 inch; 2. J. Callaghan, 22 feet, 8 inches; 3. A. Duffy, 21 feet, 9 inches. Junior Dashes, 75 Yards.— 8 years old.— 1. Edwin Byers; 2. Edward McGuigan; 3. Ralph Bevon, 10 and under; 1. Vincent Pineau; 2. Joseph Trainor; 3. Eugene Murray, 12 and under; 1. Robert Perry; 2. Frank Bradley; 3. Borden Milman, 13 years old; 1. Robert Perry; 2. James Perry; 3. Henry Gallant.

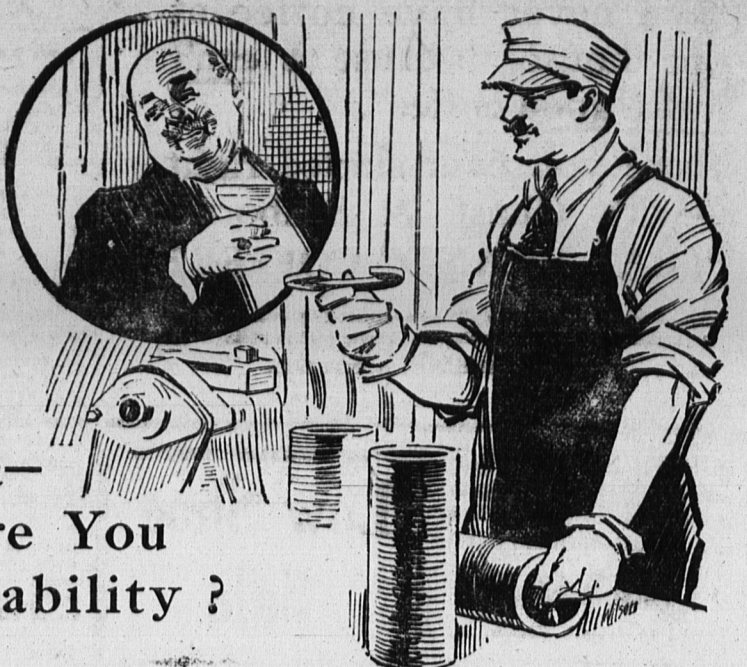
FREAK EVENTS. Needle and Thread Race.— 1. Lorne Duffy; 2. Robert Perry; 3. Joseph Burns. Boot Race.— 1. A. Kelly; 2. C. Mullins; 3. A. Doyle. Three-legged Race.— 1. R. Perry and E. McAleer; 2. R. A. Kelly and J. McCabe; 3. M. McCarron and A. Kelly. Wheel Barrow Race.— 1. A. Kelly and M. McCarron; 2. J. Monteith and V. McQuaid; 3. W. Weatherill and H. Gallant.

### AN APPRECIATION OF THE CANADIAN SOLDIERS

By J. Agnew. "Scotland for ever!" "Fierce rang the battle cry; "Scotland for ever!" As the Tartans flashed by, Dark green and royal red Swung in the breeze;— Cameron and Gordon lads From over the seas. Up Vimy Ridge they went, Fearless and brave; The Huns mighty hordes were spent On the rock, as a wave. Firm on the Ridge they stood— Gloriously won; Shells falling swiftly round, But vanquished the Hun. Oh, land of the Maple Leaf, Proud may you be Of your gallant young heroes That crossed o'er the seas. "Scotland for ever!" Loud rang the battle cry; "Scotland for ever!" As the Tartans swung by.

### THE SMILING WIFE

No matter what the novelists say against her, the smiling wife is an improvement on her stern-browed sister, and the smiling mother is the one who gathers her babies most tenderly in her arms. Children read more in looks than in speech. "She talked kind, but she looked cross," said a little chap of a new teacher, as a reason for his refusal to go to school. And big people are affected much more than they realize by the expressions on the faces they meet day by day. "She was so pleasant," is the inscription on a moss-mottled stone in a country yard. "She was so pleasant," is not a bad epitaph for anyone, when the book of life is finished and put back on the shelf and the



## Are You an Asset to Canada— or are You a Liability?

ARE you helping to win the War? Or could Canada put up a better fight without you? Are you working—saving—paying—to back up the men at the front? Or are you loafing—wasting—spending on selfish indulgences the money that should be loaned to the Nation? Man-power is at a premium! The time and strength of every man in Canada should be devoted whole-heartedly to really useful work—work that will help, directly or indirectly, in the Struggle. Food is short the world over! Every housewife in Canada should devote herself earnestly to the problem of conserving it—of feeding our people well, yet economically and without waste. Everyone should save—and lend the savings to the nation! Canada needs every dollar you can invest in War Savings Certificates, and for every \$21.50 you loan now, she will repay you \$25.00 at the end of three years—or you can get your money back at any time. Certificates are issued in denominations of \$25, \$50 and \$100, which may be purchased at \$21.50, \$43 and \$86 respectively, at any Bank or Money Order Post Office.

The National Service Board of Canada, OTTAWA.

The smile is as much the sign of good humor as an open fire is a sign of warmth and cheer. "Savage women never smile," was the argument a grim-faced reformer once used to prove the habit artificial and insincere. The giggling woman does not smile, She draws her lips down at one corner in a mean little miserly way that no one ever mistakes for mirth; while the envious woman's mouth is puckered with bitter words and could not relax with honest laughter.



## "Your Car is Waiting, Sir!"

IN front of the fashionable club, at the door of the dignified office building, in the theatre-line-up, everywhere that men of influence are wont to go—there you will find the BRISCOE standing in readiness to carry its owner with speed and comfort to his home, to his office, to keep an important appointment—or to enjoy a "spin" with his family in the country. The BRISCOE, B "4-24" is a car of which any man might well be proud to say "I own a BRISCOE." It is graceful, speedy, powerful and luxurious. Both driving compartment and tonneau afford ample leg and elbow room for the tallest and stoutest of men. The deep upholstery and high seat backs, which come well up over the shoulder blades, ensure the utmost in comfort. The famous "Half Million Dollar Motor"—Benjamin Briscoe's greatest achievement—provides abundant power for every emergency, and gets every ounce of force out of the gas at a minimum expense for fuel. As a matter of fact, we have obtained 32 miles to the gallon of gasoline with this motor. The long stroke, 5 1/4-inch, with its relative small bore, 3 1/2-inch, is responsible for this. The BRISCOE is an ideal family car. The control is as simple as that of an electric. Your wife can drive it for hours without fatigue. She can shift the gears with her finger tips, and the slightest pressure operates the clutch and break pedals. Among the special advantages of the BRISCOE, B "4-24" are: Full Elliptic Springs, front and rear; Floating Type Rear Axle; Electric Lighting and Starting System; Filled Eye-Saver Windshield. The regular equipment includes Speedometer, Gasoline Gauge, Ammeter, Trouble Light Socket, Automatic Switch with Key Lock Horn, Tools, Repair Kit and other important accessories usually classed as "extras." PRICE, BRISCOE, B "4-24", Touring Car or 4-Passenger Roadster, 105-inch Wheel Base, \$935 f.o.b. Brockville, Ont. WRITE for Benjamin Briscoe's own story of the "Half Million Dollar Motor," or call at your local BRISCOE Garage and let the car "show" you. THE CANADIAN BRISCOE MOTOR CO., Limited, BROCKVILLE, ONTARIO Distributor for Prince Edward Island. H. D. McEWEN, Morell, P. E. I.



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For Infants and Children.

### Mothers Know That Genuine Castoria Always Bears the Signature of Dr. J. C. Hutchins.

Use For Over Thirty Years CASTORIA

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## BLUE SERGE SUITS

To the man who intends to buy a Blue Serge suit, we would say, by all means, buy now and save a lot of money. In the last few months, wool has just doubled in price, which means that clothing for next year will be mighty expensive. We are selling our present stock of high quality, guaranteed serges at rock bottom prices. When the present stock is exhausted the prices will certainly advance at least fifty per cent. So buy now and save.

Blue Serge Suits to Order. \$31.00, \$32.00, \$33.00, \$34.00.

## McLELLAN BROS

QUEEN ST. TAILORS

## Saturday Specials at HOLMAN'S Summerside

### Women's Embroidered Voile Waists 79c

4 dozen Women's Embroidered Voile Waists including new colored embroidered sailor collars and colored stripes; sizes 36 to 40, Saturday prices, each..... 79c

### Women's Slippers WORTH FROM \$3.50 to 4.50 \$2.89

6) pairs Women's Slippers including pumps, strap and C. G. slippers; 4-sorted leathers including patent, oxford, Russian city and dull kid; assorted sizes 2-12 to 6; all good year welts and hand turns. Regular value from 3.50 to 4.50, to clear at, per pair..... 2.89

## Other Attractions

Visit Holmans on Saturday. You will find big values in all departments of this big store. You can make money by spending a day shopping at this store.

## R. T. HOLMAN, Ltd.

Summerside

1891-7-27M2E11.