Yes—Only 10c for this reason

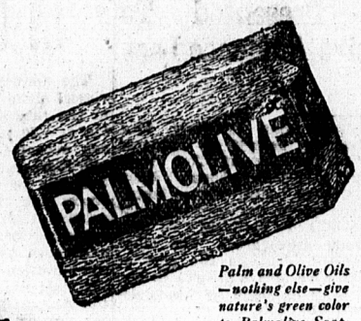
The popularity of Palmolive makes possible the popular price.

The scientific blending of mild, soothing palm and olive oils, has produced a lotion-like cosmetic cleanser which millions of women use.

Thus the Palmolive factories are kept working day and night producing the world's favorite toilet soap.

Volume and efficiency produce 25-cent quality for

10c



Palm and Olive Oils —nothing else—give nature's green color to Palmolive Soap.

Made in Canada

1991

VALUABLE BUSINESS PREMISES FOR SALE IN CHARLOTTETOWN

The undersigned will offer for sale at Public Auction on the premises, on

TUESDAY, 22nd May, 1923

At the hour of twelve o'clock noon, all that desirable property known as

CAMERON BLOCK

Situate on Victoria Row, Richmond Street, Charlottetown.

The property will be offered for sale in three sections.

A deposit of 10% will be required from purchasers at the sale and the balance on delivery of deed.

For further particulars apply at the office of E. T. Higgs, on the premises.

BENJ. CARTER & SON,
Auctioneers.

F. L. Haszard,
Gil. Gaudet,
E. T. Higgs,—Trustees.

116861-5-8-12i

AUCTION SALE

I am instructed by G. F. Younker Loyalist, to sell by public auction on Thursday, May 10th at 1 o'clock the following:

1 colt, 3 years old; 5 milch cows, 3 freshened, 2 to freshen about May 10th, 1 two year old heifer, Jersey and Guernsey grade with calf, 1 steer, one year old, 1 heifer one year old, 1 shorthorn calf, 3 weeks old, 1 brood sow with fitter, 30 Plymouth rock hens, 1 thresher and cleaner, 1 express wagon, nearly new, 1 road cart, 1 cart, 1 mowing machine, 1 hay rake, 1 roller, 1 set Renfrew Scales, 1 Magnet Cream Separator, large capacity, 2 cream cans, 1 Sask Alta range, ½ doz. dining room chairs, 1 bedstead and 1 spring, 50 bushel blue potatoes, 50 bus. red potatoes, 75 bus. good banner oats for seed, 50 bus. good mixed grain for seed, quantity of hay and lot of straw.

Terms all sums under $5.00 cash, over that amount 10 months credit on approved joint note. A discount at the rate of 6 per cent off for cash on all sums over $5.00.

PETER BRODIE,
Auctioneer

1-2-5-7-9-4i.

FARM FOR SALE

I offer for sale my farm of 125 acres, situated at Norboro, 3½ miles from Kensington on Friday, May 11th at 12 o'clock noon. Buildings are all good and in first class repair. Farm is all clear and in a high state of cultivation, well fenced and well watered with about 30 acres of ground ready for crop. Part of purchase money can be left on property. If not sold before May 11th will be sold by auction on that date.

For further particulars apply on premises to

WM. P. MacLEOD

1-8-3i.

Operation of Autos During Muddy Season Prohibited

By order of the Lieutenant Governor in Council, Motor Vehicles are prohibited to be operated until after the 20th day of May, 1923, on all public highways in this Province situated beyond the limits of the City and incorporated Towns. The Civic authorities of said City and Towns are authorized to make such regulations governing Auto traffic within their respective jurisdictions as may be deemed expedient.

Special efforts and provisions are being made to strictly enforce the law with respect to violation of the speed limit and all other infractions of the Motor Vehicle Act, without respect of person.

ARTHUR NEWBERY,
Clerk Executive Council

5-2-wfm8i.

Government Standard Clover

No. 1, Red Clover at $16.00 per bus.
No. 2, Red Clover at $15.00 per bus.
No. 1, Alsike, at $10.00 per bus.
No. 2, Alsike at $9.00 per bus.
No. 1, Alfalfa, Northern Grown, at $14.50 per bus.
No. 1, Grimms Alfalfa, at $25.50 per bus.
No. 2, Timothy, No. 1 Purity, at $5.25 per bus.
No. 1 W. B. Sweet Clover, at $7.00 per bus.
No. 2, W. B. Sweet Clover, at $6.00 per bus.
No. 3, Mixed Timothy and Alsike, at $6.50 per bus. of 60 lbs.
No. 3, Mixed Timothy and Red Clover at $7.50 per bus. of 60 lbs.

On all orders East of Manitoba, amounting to $25.00 or over we pay the freight. Bags extra at 45c each. Terms, Cash with order.

TODD & COOK,
Seed Merchants
Stouffville E., Ont.

1-3tf.

Big Clearance Auction Sale

AT PINETTE ON THURSDAY
May 10th, 1923 At 1 O'Clock Sharp

Of SEA SHORE FARM of 64 acres, 3 wells, and all fenced with wire fencing, 45 acres clear, balance best of Hard and Soft Wood, lobster factory at shore, extra good location.

STOCK:—1 Horse, 12 years; 3 Cows to freshen last of May; 1 Bull, 1 year old; 50 Hens.

CROP:—A quantity of Hay, Oats Potatoes and Wheat.

IMPLEMENTS:—1 Buggy, 2 sets Cart Wheels, Iron Axles (new); 1 Cart (new); 1 Truck; 1 Road Cart; 1 Express; 1 Driving Sleigh; 1 Box Sleigh; 1 Wood Sleigh; 1 M. H. Binder (new); 1 Deering Mower; 1 Wheel Rake; Harrows and Plows 1 Portable Forge and Black Smiths Tools.

HOUSEHOLD FURNITURE:—1 Organ, Parlor, Diningroom, Kitchen and Bedroom Furniture, Dishes and other articles found in a well stocked old homestead.

TERMS OF FARM AT SALE, OF STOCK:—All sums under $5.00, cash; over that amount 7 months credit on approved joint notes; 6 per cent off for cash.

Reason for selling, family all away and I am leaving country.

CHAS. McDOUGALL.
5-4-3i-fmw.

CLOVER SEEDS

Write for special price list of Clovers for Spring seeding.

TODD & COOK
Seed Merchants
Stouffville, Ont.

New Hotel At Hunter River

Globe Hotel, Hunter River, now open. An up-to-date hotel, conveniently located. Hot and cold water, bath, sample room, livery and taxi service, pool room, ice cream parlor and refreshment counter will be operated during summer months. Our motto is "service to the travelling public."

B. W. TAYLOR,
Proprietor

1-4-wtff.

FOR SALE

72 acres land in East Royalty, 3½ miles from Charlottetown, formerly owned by Brent McMillan. Land all clear, in good state of cultivation, good house, barn and other outbuildings almost new concrete floor in barn, also good water system in house and barn. Immediate possession.

HIRAM HOWATT,
247 Prince St. 3i

AUCTION SALE

WITHIN A MILE AND HALF OF VERNON RIVER STATION
ON FRIDAY, MAY 11, 1923
AT 1 O'CLOCK P. M.

I am instructed by Peter Cairns of Alberry Plains to sell by Public Auction on the above date his beautifully located farm of 80 acres, 65 acres clear, the remainder covered with a good growth of hard and soft wood. All in a good state of cultivation, 25 acres ready for seeding. Also his crop, stock and implements as follows.

STOCK:—1 mare, 10 years old, lovely driver; 1 general purpose mare, 10 years; 1 cow, 4 years old, newly freshened; farrow cow, 1 cow with calf; 4 young cattle; 9 sheep with their lambs,; two fall pigs; 60 hens, Plymouth Rock; 2 roosters Plymouth Rock; 1 pair ducks.

IMPLEMENTS—1 Frost & Wood binder, 1 hay mower, McCormick; one hay rake; hay fork and rope, 1 gang plough, Massey Harris, new 1 single plough; disc harrow; spike harrow; scuffler; seeder; roller and all the minor things which go on a well stocked farm.

ALSO: One driving wagon and wrap; 1 driving sleigh, new; 2 wood sleighs, pole and shafts; one cart and wheels; one truck; one truck wagon, shafts and pole; 1 sleigh robe, 5 H. P. gasoline engine new; thresher and cleaner, Halls; thirty feet rubber belting, grindstone; Premium Separator; 15 gallon cream can churn; potato sprayer; three sets feather traces; one set swings; 2 sets cart harness; 2 sets collars and hames; 1 set driving harness; forks; shovels; crowbar; cross cut saw; axes; hoes and other articles too numerous to mention.

CROP:—100 bushels potatoes; 100 bushels oats (Banner); quantity of hay and straw; quantity of hardwood for shafts and flooring; 1 car mussel mud at Vernon River Station.

HOUSEHOLD FURNITURE:—Enterprise Range, new; 1 base burner; 1 hall stove; one dining room suite; three bedroom suites; one Victrola with records; chairs and tables; spinning wheel, and many other articles found in a well appointed home.

Sale positive. No reserve as I am leaving for the United States.

TERMS OF FARM AT SALE:—All sums under $5 cash over that amount 7 months credit on approved joint notes; 6 per cent off for cash.

J. A. McDONALD,
Auctioneer.
5-4-4i-fmw.

The Girl who Had No Chance

By MARION RUBINCAM

A CONTRAST

Chapter 84

The next day, which was the third in Ruth's stay in the city, she attended to a great deal more of the work assigned by her committee, and managed to be through in time to meet the young man with the small moustache for tea, as she had promised.

"Having tea" as she expressed it, was the most exciting thing that could have happened. She decided that when she got home she would have tea served to her as soon as she came in from her work, and then have dinner a little later. In the city, they seemed to dine at extraordinary hours—eight and even half past eight. The girl smiled as she passed the crowded dining room of the hotel. At home, she was often thinking of going to bed when these people were beginning dinner!

But the two things that seemed to her the greatest marks of leisure and luxury were—having tea, and her white satin negligee. And this afternoon, she spent a pleasant hour talking to the young chap who wanted to know a great deal about her work and who seemed to admire her immensely. And then she went to her apartment.

It was 6 o'clock, and she was very tired. The excitement of the city, the party the night before, the work she had done that day, had completely exhausted her. She looked forward to a whole evening by herself.

Besides, there were all the boxes of purchases to be undone.

One takes easily to luxury. Ruth had a lazy, warm bath, and put on the negligee she had purchased a few days before. Its gleaming white satin folds draped her figure and gave her a slimness and a grace she never suspected. And there was a little blue here and there too—she noticed suddenly that her eyes were quite blue and of a very pretty shade. She let down her hair, and went in to her little boudoir to read the evening paper and to rest awhile.

"Shall you have dinner up here? I myself will serve it," the little French maid offered. And Ruth nodded, delighted at the idea.

"I must make out a list of things for Miss Vance to buy for me," she said, while the maid arranged the big tray on a low table by the couch. "I must have a boudoir cap, mustn't I, Marie?"

The maid nodded.

"And some perfumes," she said, eager to help make up the list. "You have no powder, no rouge, no smelling salts—"

"But I never faint, I don't need that," Ruth protested, writing out her list.

The maid paused. "Still, you should have them. And bath salts, and—" she ran off a dozen articles, some of them strange to the unsophisticated girl from the little town. Ruth wrote them down, she wanted at least to know what all these things were. And she added a bathrobe, gloves, a handbag, blouses, and various other items to her ever-growing list.

A telegram came up to her.

"Off for a vacation, too," it read. "Going to Chicago. Langley."

To Chicago—that's where the girl lived, the girl who had taken so much of Langley's belief, and who had embittered him for years! A little chilly feeling went through her. Suppose, after all, he should see that girl and find he still loved her! He protested he did not any more, but—

Ruth lay back on the couch thinking about it. She had thought of Langley as the sort who only loved once. He said he loved her now. But, after all, hadn't this strange girl taken the best of his devotion? Could he give to the second love all he had given to the first? Could he love the second woman as he loved the first?

She decided he could not, and lay for a long time thinking of this and feeling very unhappy about it. She wanted to love Langley—in many ways she did love him. They were such good friends, so very companionable.

She thought of the young man she had taken tea with—good looking, charming, intelligent, brave, adventurous, with an easy air that seemed to give him command of the world. Yet, fascinating as he was—he was not the type she would ever care about.

But then she was the sort that could love only once. And she was still in love with Tim.

More than that, she had to see Tim and Myra while she was in the city. Otherwise gentle little Mrs. Weed would feel offended and some people would comment on it.

Feeling that the dreaded affair might as well be gotten off at once, she picked up the always handy telephone. She remembered the number, for Myra had written it in a letter. Myra's voice came presently.

"This is Ruth."

There was a silence.

"Ruth O'Niel."

This time there was a gasp, then a torrent of delighted exclamations.

"You didn't say you were coming, and mother hasn't written for ages. Did you just get in? Where are you? When are you coming to see me?"

Ruth tried to answer all these questions in their order.

"Tim's here, Tim!" The voice raised itself calling someone in another room. "It's Ruth. I'll make her come to dinner tomorrow. Ruth—Ruth, will you come up and have dinner tomorrow? I want you to see the baby, he's the sweetest thing!"

Ruth promised. All the excitement had gone out of her. She was tired, and a great deal in dread of the visit to Myra's tomorrow.

Monday—The Visit

Clearance Auction Sale

In Pownal Village on Saturday, May 19th at 1 o'clock sharp of beautiful farm of 50 acres, all clear in high state of cultivation. In one of the most beautiful localities in Canada, a beautiful home, also my stock, farm implements and crop as follows:

3 extra milch cows, 2 freshened; 1 to freshen soon; 3 young cattle, 1 hay mower, 1 hay rake, plows, harrows, truck wagons, driving wagon, wood sleigh, driving sleigh and working harness and lot of articles not mentioned.

Terms of farm at sale. Of stock at 7 months on all sums over $10.00. 6% off for cash.

JAMES PRATT,
Pownal

116889-5-9wfm5i.

Clearance Auction Sale

I will sell by public auction at Terantum on Monday, May 14th, 1923, at 1 o'clock sharp, the following stock and farm implements:

STOCK—1 general purpose horse 8 years old; 1 general purpose, 5 years old; a (Clyde) colt, 2 years old; a (blood) colt, 2 years old; 2 choice milk cows, two freshened, two to freshen this month, one first week in June, 5 heifers, 2 years old 1 steer two years old, 1 yearling heifer, a brood sow to farrow May 15th; fifty hens.

IMPLEMENTS— Disc harrow, (Massey Harris); cart, (Bain), hay rake (Deering,) mower, seeder skimmer plow, Massey Harris No. 6 plow, driving sleigh, wood sleigh, binder, (Massey Harris, good as new), two set pin harrows, cream separator (De Laval) 5.50 cap., Daisy churn, cream cans, potato digger, mud chain, all work harness and other things too numerous to mention.

Sale positive. No reserve. Going away.

TERMS—Seven months on all sums over $10.00. 6% off for cash.

J. A. McDONALD,
Auctioneer

116890-5-9-4i.

AGENTS WANTED

MEN AND WOMEN to travel and appoint local representatives. Yearly guarantee $1092 (weekly average $21.00), and expenses, commission besides. Write for particulars. Winston Co., Dept. W. F., Toronto.

TENDERS

Tenders will be received at the Office of the City Clerk up to Noon on Friday, May 18th, 1923, from persons willing to supply the City with RED SHORE SAND.

Specifications to be seen at the Office of the City Clerk, Charlottetown.

116894-5-9-4i.

CANADIAN PACIFIC
STEAMSHIPS LIMITED

FROM MONTREAL
TO BELFAST—GLASGOW

May 10 ..... Marvale
May 24. June 21 ..... Marburn
May 31. June 28 ..... Marloch
June 7. July 5 ..... Metagama

TO LIVERPOOL

May 11. June 8 ..... Montrose
May 18. June 15 ..... Montlaurier*
May 25. June 22 ..... Montclare
June 1. June 29 ..... Montcalm

TO CHERBOURG, SOUTHAMPTON, HAMBURG

May 12. June 9 ..... Empress of Scotland*
June 23. July 21 ..... Empress of France*
June 30. July 28 ..... Empress of Britain*

TO CHERBOURG, SOUTHAMPTON, ANTWERP

May 9. June 6 ..... Minnedosa
May 23. June 20 ..... Melita

TO CHERBOURG, SOUTHAMPTON

May 26 ..... Empress of Britain*
June 2 ..... Marglen
June 23 ..... Marvale

*From Quebec

Apply to Local Agents or
G. BRUCE BURPEE, C. P. S., Agent
40 King St. St. John, N. B.

S. S. "Mapledawn"

Sailing from Montreal to Charlottetown about May 5th.

Sailing from Charlottetown to St. John's, Nfld., about May 9th.

For further information and rates apply

Carvell Bros.
Agent

How a Toronto Doctor on an Investment of $25,000 Stands to Make a Million

If you knew positively that gold existed all over a wide area—that diamond drilling and other work proved the existence of this gold, what would you do?

Wouldn't you just put every possible cent you could get together to develop that gold?

Wouldn't you do as one Toronto doctor did who was convinced that Lake Shore would become a valuable mine?

To secure all the stock he could lay his hands on, he borrowed until he couldn't borrow another cent.

He sold everything which wasn't required for his daily needs until he eventually had about $25,000 invested in Lake Shore.

That was seven years ago--today his holdings, exclusive of dividends, are worth approximately $350,000, and within the next three to five years should be worth a million.

Extend your vision a few years hence as the Toronto doctor did, and see the gold on the property referred to above being produced and returning you in dividends alone many times what the shares cost.

When some of the best known mines were first discovered no one had any idea, or any means of knowing, what they contained.

Conditions since then have changed. Owing to the knowledge gained through the development of other mines it is possible now by means of diamond drilling to know where gold exists on a property and to a certain extent approximately in what quantities.

Over $500,000 has been spent in developing the property of the Matachewan Canadian Gold, Limited.

The work done on this property totalling 19,000 feet, has disclosed the existence of gold in quantities which justifies the opinion the Matachewan Canadian will develop into one of the great mines of the continent.

Can we verify this statement by actual evidence?

Yes, to your entire satisfaction.

We don't care how skeptical you may be, we can show you the proof, and convince you that the gold is there. In addition to a great amount of other work seventy diamond drill holes have been put down along the mineral zone for more than a quarter of a mile.

In only one or two cases has commercial gold not been encountered.

The "logs" of some drillings show commercial ore bodies 25 to 30 feet in width, and anyone is privileged to examine these "logs" in our office.

From what evidence we have we are firmly convinced that the Matachewan Canadian Mines, Limited, should develop into the class of such mines as Hollinger, Dome and McIntyre.

The Matachewan Gold Area was discovered in 1916 by the late Sam Otisse, one of the best known prospectors in Canada.

It is situated in the Temiskaming District, and is reached by the Temiskaming and Ontario Railway.

As you will see by referring to the prospectus, the Company has one of the strongest boards of directors ever associated with any mining enterprise.

The purpose of the present offering of 600,000 shares of stock at $1.00 is to further develop and mine the ore that is known to exist and to build a 300 ton mill as is proposed by the managing director.

You should write for prospectus and other information regarding this unusual offering.

Kindly fill in the attached form for further particulars.

F. C. Sutherland & Company

LIMITED

INVESTMENT BROKERS,
4-5 King Edward Hotel Bldg., Toronto, Ont. Date ..... 1922.

F. C. SUTHERLAND & COMPANY,
LIMITED.
4-5 KING EDWARD HOTEL BUILDING TORONTO, ONT.

Without obligation on my part, please mail me full particulars of the Matachewan Canadian Gold Limited, to the following address:

NAME .....

ADDRESS .....

Ch'Town — Pictou Service

S. S. "Magdalen" will again take up this service during the present season commencing about the 10th or 15th inst. She is now being overhauled and fitted for the season's work.

BRUCE STEWART & CO., LTD.
Agents
Charlottetown, May 1, 1923.

S. S. "GASPESIA"

Leaves Montreal on 15th inst for this port and will be due here on Sunday evening the 20th inst. Shippers and others will please note this and order their goods to connect with above sailing.

BRUCE STEWART & CO., LTD.
Agents
Charlottetown, May 1, 1923.

CANADIAN NATIONAL RAILWAYS

TIME TABLE CHANGES

In regular Passenger Train Schedules will be made May 13th, 1923.

Information now in Agent's hands.

FOR SALE

The undersigned offers for sale his valuable property at Bay Fortune consisting of 80 acres of choice land with good buildings, large house and barn, conveniently arranged. Barn fitted with hay carrier, root cellar, cement flooring and pump. Also hen house, chicken house and other out buildings. Sea manure at both ends of farm. All wire fencing. For particulars apply to

ERNEST DINGWELL,
Souris, P. E. I.

116881-5-9twf6i.

STALLION ENROLMENT

Owners of stallions used for service must secure a certificate of enrolment. The annual fee is $5.00. The Horse Breeders Association insist that all such owners must enroll.

Apply

Department of Agriculture
Charlottetown, P. E. I.

1-4-fmw6i.