

TREMENDOUS SLAUGHTER SALE

EVERYTHING GOES BANG!!!!

Commencing January 2nd and until further notice we will cut, slash and slaughter everything in our great new stock of Fall and Winter Goods. Not a thing reserved; if it's here you can have it at 25, 33 1-3 or 50 per cent off its already low marked price. Sale for cash only. But you can have all kinds of goods on approbation; anything exchanged or your money back if you want it. Here are some of the discounts below, but there are hundreds we haven't room to mention. Come in and see for yourself.

Clothing

Men's Overcoats one third off
Men's Suits one third off
Men's Trousers one third off
Fit Reform one quarter off
Boys' Suits one quarter off
Boys' Overcoats one quarter off
Sheepskin Coats one third off
Waterproof Coats one third off
Fur Coats one third off
All Ulsters one third off

Staples

Print Cotton one quarter off
White and Grey Cotton one quarter off
Pillow cotton one quarter off
Sheeting " " "
Toweling " " "
Towels " " "
Flannelette " " "
Framed " " "
A T S ten " " "

Furnishing

Department

White Shirts one quarter off
Colored Shirts one quarter off
Ties and braces one quarter off
Cardigans one third off
Sweaters one third off
Collars and Cuffs one third off
Hose one third off
Gloves one third off
All other lines one quarter off

Sundries

All Fur Caps one third off
Boys' Underwear one quarter off
Table Covers one quarter off
Wagon Wraps " "
Trunks one quarter off
Valises one quarter off
Blankets one third off
Comforts one third off
Fur robes one third off
Soft hats one third off
Hard hats one third off
All worsteds one quarter off
All tweeds one quarter off
All top shirts, wool, one third off
All underwear one quarter off

PROSPECTUS

Prowse Bros., "Limited"

Capital \$150,000,
in 1,500 shares of \$100 each.

PROVISIONAL DIRECTORS

Lemuel Ezra Prowse, of Sydney, N. S.

Benjamin Charles Prowse, of Charlottetown.

Edward Chandler, of Charlottetown.

SECRETARY

Albert William Mitchell.

The Company of Prowse Bros. Limited, is being formed for the purpose of carrying on a General Merchandise Business in Charlottetown and Sydney, also a Lumber and Milling Business in Souris, P. E. I.

For this purpose the Company purpose taking over the splendid business, The Goodwill, and the Prop. ty of the well known Firms of PROWSE BROS., and PROWSE BROS. & Co., at their fair market value, and to continue the business in the most approved manner.

It is also purposed to enlarge the present business, taking in other lines such as Boots and Shoes, Etc. To do this it is necessary to secure more capital, and it has been decided to do so in the only manner thoroughly approved by the business world—namely, forming a Joint Stock Company, with Limited Liability.

This has been done, and, in order to have as many as possible of our customers interested in the Company, we purpose to sell Two Hundred and Fifty Shares of Stock in small lots at \$100 per share, to Farmers and others throughout the Island, believing that all such shareholders will be standing advertisements for the Company, and do all in their power to help the business in every way.

As soon as these shares have been sold, a meeting of all the shareholders will be called and Directors elected, Bye Laws enacted and the Company-Organization completed.

It is also purposed to pay 6 Per Cent Interest per annum on all shares, so sold in P. E. Island, and that the Provisional Directors will buy these shares back at the end of five years from date of issue at \$105 per share; this is intended to equal an annual interest on the investment at the rate of 7 per cent. per annum for 5 years.

The Business which the Company is taking over is one of the best, if not the very best, paying businesses in P. E. Island to-day, and is increasing every year by large amounts. This is no doubt a gilt edged investment for the shareholders.

The management of the business will be in the hands of the present managers who have built up the business to its present magnificent proportions.

It is also proposed that after the payment of 6 per cent. per annum on all shares of the Company, the balance of the net Earnings shall be transferred to a reserve or rest account.

The Dividends for five years at the rate of 6 per cent. are guaranteed by the Provisional Directors, L. E. Prowse, B. C. Prowse, and Edward Chandler.

Applications for shares can be made through our agents or personally at the head office of the Company. Shares are not transferable, except at the head office of the company, and by consent of the Directors.

Ladies' Dept.

All Gloves 1-4 off.
All trimmed hats ½ off.
All dress goods one third off.
All tweeds " " "
All shawls " " "
All laces " " "
All embroidery " " "
All ribbons " " "
All silks " " "
All satins " " "
All Velvets " " "
All corsets one quarter off.
All lace collars one third off.
All hosiery one quarter off.
All neck furs one quarter off.
All feathers one third off.
All linings one third off.
All underwear one quarter off.

Ladies' Ready Made.

All fur jackets one third off.
All cloth " " "
Children's " " "
All nightdresses " " "
All wrappers " " "
All waists " " "
All skirts one third off.
Underskirts one third off.
All felt hats one half off.
Corset Covers one quarter off
Showerproofs one quarter off
Dressing gowns one third off

Carpet Dept.

All lace curtains one third off
All China matting " " "
All Jap matting " " "
All Wire mats " " "
Amtram Squares " " "
Axminster carpets, quarter off
Wilton carpets " " "
Velvet carpet " " "
Brussels carpets " " "
Tapestry carpet " " "
Scotch carpets " " "
Union carpets " " "
Hemp Carpets " " "

Sundries.

All horse rugs one quarter off
All the goods in our big store not mentioned here are in our big sale. If you don't see what you want ask for it.

The reduction is sweeping—reason—we must convert all the goods possible into cash before we turn the business over to the new company. It's good level headed business to do so—even though we may lose a little by it. Not a thing has been disturbed, the tag on each article tell its own story—Seeing is believing—therefore the only thing to do in to come and see.

The Proof—If we cannot make good the claim that we are now selling better goods at lower prices than anyone else in town you can say "Good-day" and walk out. We mean business, put us to the test.

PROWSE BROS.,

The Only Good Clothiers.

PROWSE BROS.,

The Only Good Carpet Men.

WHOLESALE AND RETAIL.