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For Women's low shoes Size 2 1/2 to 4 A great chance for small feet to get a real bargain.

Low Shoe Sale

Every pair in our store going at a big discount shown in Tan, Patent Gunmetal and Kid sizes mostly from 2 1/2 to 4 1/2.

\$4.00 to 5.00 Shoes for \$2.98.

\$3.25 to 4.00 Shoes for \$2.48.

\$2.75 to 3.25 Shoes for 1.98

See our window. Alley & Co.

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YOUR FRIENDS can buy anything you can give them—except your photograph Make an appointment today

The Cook's Studio

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GOOD PHOTOGRAPHY

We photograph men as men are It's a business matter—And there's no fuss or bother. Your family, friends, and business associates want your portrait.

Make an appointment today at the The Bayer Studio

A. E. LYON, Studio

Good Photography Moderate Prices. Personal attention to Amateur Photography.

107 Queen St. Phone 68-J.

"The Eyes of Every Child Should be Examined Yearly"

Says the "Philadelphia Inquirer." In the public schools of Baltimore the eyes of 53067 pupils were officially examined. The results showed 53 p.c. of the children did not enjoy normal vision, while 20 p.c. were found to be in no condition to do school work at all. This is a timely warning to parents.

Ignorance ceases to excuse. Neglect is criminal. We employ the most scientific methods for the detection and correction of Eye Errors.

H. J. Mabon, Druggist and Optician Montague.

Feed Wheat

We have just received into WAREHOUSE 670 bags Feed Wheat

POULTRY

The BEST and CHEAPEST FEED for Hens Imperial Chick Food

YOUNG CHICKENS WHEAT and CHICK FEED sold in any quantity, lowest price.

Carter & Co., Ltd. Queen St. Warehouse

The Eastern Guardian

"IT PAYS to buy in this Province"

*MR. HAROLD P. GORDON is the Georgetown Guardian Representative.

*THE LEAGUE OF THE CROSS SOCIETY will hold its annual picnic at Cream Siding, near Suffolk on the eastern line, on next Wednesday, July 25, 1917.

*GOING OVERSEAS.—Messrs. Havelock Stewart and Harry Rafuse of Georgetown have answered the "Call" and have enlisted with the 13th Railway Troop Draft, C.E.F.—G.

*Messrs. S. N. Johnson, Walter S. Dalziel, Gordon Ross, George Gotell, Douglas M. Gordon, Murdoch Macdon, Glen Jenkins, Gordon, George Yost, all members of Star of the East, L.O.L., Georgetown were visitors to Montague on Sunday attending the Orange Services in the Presbyterian Church conducted by Rev. Mr. McWear of Cardigan. After the service the Orangemen of the Georgetown and Montague Lodges paraded from the church.—G.

EASTERN PERSONALS

*Miss Fullerton, Charlottetown paid a visit to Georgetown recently.—G.

*Mr. Michael Brinnach, Montague, was a recent visitor to Charlottetown.—G.

*Mr. Arthur Yoston, Georgetown, was among the Sunday visitors to Montague.—G.

*Mr. H. L. McLaren, Brudenell River was a recent visitor to Georgetown.—G.

*Miss Roma A. Stewart, Charlottetown was among the recent visitors to Georgetown.—G.

*Mr. James McIsaac, Charlottetown paid a business trip to the country capital recently.—G.

*Mr. J. Pendergraft Sigsworth, Cardigan, paid Georgetown a visit on Wednesday, July 18th.—G.

*Mr. Frederick Robertson, Brudenell South, was a visitor to Georgetown on Wednesday last.—G.

*Mrs. Aeger, Winnipeg, Manitoba, is visiting in New Perth the guest of her mother Mrs. Daniel Shaw.—G.

*Mr. J. Hulton Dalziel, Georgetown paid a business trip to Charlottetown on Monday last.—G.

*Mr. Frank Scully, Souris, was among those who attended Supreme Court at Georgetown last week.—G.

*Mrs. Burns, Freetown, P.E.I., is visiting in Georgetown Royalty the guest of her daughter Mrs. F. G. Boyer.—G.

*Mrs. George C. McKay and Mrs. (Capt.) W. Cole, French River, were visiting friends on Fountain Road and Wigmore Road on Wednesday.—G.

*Messrs. H. H. Nicholson and W. S. Dalziel, Telegraph Students, Georgetown, left on Monday for Moncton, N. S. where they will take their Exams.—G.

*Messrs. W. L. Poole, Montague; G. A. Poole, Lower Montague; L. H. Douglas, Cardigan, J. J. Hughes, Souris and J. D. Stewart, Charlottetown were recent visitors to Georgetown.—G.

*Mr. Ewen Nicholson, of the staff of the bank of Nova Scotia, Charlottetown paid a visit to Georgetown recently the guest of his father Mr. John Nicholson, Station Master, Georgetown.—G.

*The following devotees of sport from Found's Mills, and Graham's Road, attended the Kinkora Races on Wednesday last: John W. and Andrew McKay, W. Wigmore, W. Williams, W. D. Colley, F. Taylor, E. Taylor, George and Alfred Green, Francis Murray.—G.

*SERVICE AT ST. PETER'S.—Rev. R. N. Rand will preach at St. Peter's on Sunday, July 22nd, at 8 o'clock.

*STRAWBERRY BOXES.—Best Nova Scotia stock and manufacture, standard size, \$6.00 per thousand. Phone or mail your orders at once to R. T. Holman, Limited, Summerside. 1709, 7.18M61E31

*CEMETERY REPAIRS.—Everyone is pleased to notice that steps are now being taken to have the Presbyterian Cemetery, Georgetown, cleared up. This is a worthy undertaking and should meet with the hearty cooperation of the Georgetown Presbyterians. If other cemeteries of Georgetown were also cleared of weeds, bushes, etc., it would doubtless be pleasing to all.—G.

*CHRISTIAN CHURCH SERVICE.—Rev. C. E. Armstrong, formerly pastor of Summerside Christian Church, and recently of Transylvania University, Lexington, Ky., is the pastor of Montague Christian Church, and will preach Sunday morning, at 11 on the subject "The Mission of the Church," and in the evening at 7 on the subject, "The Transforming power of the Gospel."

*DELEGATES DIPLOMA.—At a recent meeting of the Success Institute, Graham's Road, Mrs. John A. Brown, and Mrs. N. Durant, were appointed as delegates to attend the convention to be held in Charlottetown next week. Miss McFarlane, director of Women's Institutes attended the last meeting of Success Institute on Friday, July 17th. The meeting was held at the home of Mrs. Thomas Wigmore. There was a good attendance and all enjoyed a profitable evening. Miss McFarlane gave a very interesting and practical talk on "Thrift and Economy."—G.

*SERIOUS ACCIDENT.—A rather serious accident occurred in Long River on Tuesday evening, July 17th. While Rev. George Irvine and Mrs. Irvine were driving down a very steep hill the horse became frightened by the noise of a gasoline engine, and Mr. Irvine found it necessary to hold him very firmly. Just then the breaching gave way and nothing could be done but to let him go fast as he might. Fortunately Mr. Agnes and his sister Effie, were in a carriage immediately ahead of the run-away horse. They tried to pull out of the way in time, but it was impossible. The wheel of Mr. Irvine's wagon struck that of the other one and he and Mrs. Irvine were precipitated violently into the ditch. Mrs. Irvine was not hurt, but Mr. Irvine's head, it is thought, struck a stone, and he lay for some time quite unconscious. He was taken home as quickly as possible and medical aid immediately summoned. Though suffering considerably, he is doing nicely and is thankful that the accident did not end fatally for both himself and Mrs. Irvine.—G.

*CHARLOTTETOWN MARKETS

Table with 2 columns: Item and Price. Includes Dairy butter, Butter (prints), Eggs, Fowl, Chickens, Beef, Potatoes, Hay, Straw, Oats, Oats (black) bush, Oats (white) bush, Strawberries.

SUMMERSIDE MARKETS.

Table with 2 columns: Item and Price. Includes Buckwheat, Butter (dairy), Butter (creamery), Calfekins, Eggs, Hay (loose), Hides, Oats, Potatoes.

GERMANS HELP HOLLAND SHORTAGE

LONDON.—If Holland is making ready to slaughter or export 500,000 cattle due to shortage in fodder, the greater part of the meat will find its way into Germany, according to the belief expressed here.

PETROGRAD.—(By mail)—Russia never has been dry. Under the old censorship of the days of Czarism no correspondent would have been permitted to send this fact to the outside world. But now the truth may be told.

The Russian Government officials discovered that it pleased the Czar greatly to be placed before the outside world as being the sponsor of prohibition in Russia and they did all they could in the way of giving out erroneous impressions as to the extent of the dry wave in Russia.

Imports Permitted. Russia did go dry—for the peasants. But the Czar's famous prohibition law was so arranged that any man with money enough could get all the liquor he desired. The Government, manufacture of vodka was stopped and a law passed prohibiting the sale of any liquor containing more than 3 per cent. of alcohol. The importation of wine did not cease. The price of champagne went up to \$25 a bottle with other prices in proportion. The popular cabarets, hotels and restaurants served wines in China pitchers and China cups, but everywhere the man with money was able to have all his liquor orders filled to his smallest whim.

Law Was Elastic. Foreigners were permitted to purchase all liquors in the shops provided they presented permits to purchase issued by their embassies. There was no law of any kind that prevented a citizen from having liquor on his premises or from drinking it.

The revolution, which put the Workmen and Soldiers' committee into power, practically made Russia dry for the first time. Today a few daring hotel keepers will sell a bottle of cognac for from twenty-five to forty dollars or a small bottle of ordinary claret for from ten to fifteen. The importation of any sort of potable alcohol has ceased and the high price of liquor is really due to its scarcity in the country. Russia is rapidly becoming "bone

Boozeless and Bloodless.

There is no doubt in the minds of Russians that their revolution was practically bloodless because it was practically boozeless. There are some Russian leaders who say that it was the absence of alcohol that made the revolution possible. A drunken sordid Russian of the old type could never have aroused it, self to revolt as this Russia has

CASTORIA

For Infants and Children In Use For Over 30 Years Always bears the Signature of

There is no doubt in the minds of Russians that their revolution was practically bloodless because it was practically boozeless. There are some Russian leaders who say that it was the absence of alcohol that made the revolution possible. A drunken sordid Russian of the old type could never have aroused it, self to revolt as this Russia has

Men Who Do The World's Work Wear Made-to-Measure Clothes

It is invariably true that men who do the world's work, men who figure things out, insist upon a personal individuality in their clothes that can only be had in custom-tailored, made-to-measure garments; they know that merchant tailor individuality never comes in ready-cut, standard-size "Brand" Garments.

Hundreds of these men have learned from experience that it is possible to get for only Fifteen Dollars from the English & Scotch Woollen Co., the best that the local tailor can give in personal service. They have learned that we offer a combination of personal services and advantages made possible through our Mill connections and our Dominion-wide Tailoring system. Our output of thousands upon thousands of garments a year enables us to offer you a service unequalled anywhere!

Suit or Overcoat \$15 English and Scotch Woollen Co. More Quality Less Money. Includes illustration of a man in a suit.

HOW can we afford to offer custom tailor service for Fifteen Dollars? Our enormous Dominion-wide service and our Mill connections answer the question. In our Plant we tailor thousands and thousands of garments a year—many times more than the local tailor's output. Hence, we can profitably offer our services at a less profit per garment than can the local tailor. Huge output at a small margin—that tells the story of those remarkable English & Scotch Woollen Company's Fifteen Dollar Made-to-Measure Clothes.

English & Scotch Woollen Co. 158 Richmond Street Charlottetown, P. E. I. 18 GREAT TAILOR SHOPS IN CANADA. Includes list of shop locations.



Stop that Squinting

Relieve your overworked nerves from the wasteful strain of those ill-fitting glasses and let us make you contented and comfortable with our new



Fits-U Eyeglasses

The Fits-U Eyeglasses are made for the man or woman who cares about personal appearance and better eyesight. Will you come in and see them?

E. E. PARKMAN Jeweler & Optician 1563-7-12 Mt. St. Julian.

Strawberry Recipes. Strawberry Jelly: Pick over and wash the berries. Place them in a preserving kettle, wash them as they heat until all possible juice is squeezed out. Strain it into the strawberry and lemon juice. Add sugar, stir until dissolved, and set in a pan of cold water, and stir until it begins to thicken. Fold in the cream. Turn into a mould lined with berries. Cut in halves. When cold turn out, and garnish with berries and leaves.

DODD'S KIDNEY PILLS. CURES RHEUMATISM, BRIGHT'S DISEASE, DIABETES, BACKACHE. Includes illustration of the pill bottle.