

There are so many ways to serve Kellogg's Bran—the one great aid to humanity!

You will enjoy eating Kellogg's Bran because its nut-like flavor appeals to the taste. And, think what each mouthful is doing to drive constipation out of your system and to establish health! That's because it is ALL BRAN. Kellogg's Bran is scientifically made to relieve suffering humanity—IT WILL DO WHAT AS NO OTHER FOOD CAN!

It is crumbled and ready to serve. It can be used in the most delightful baking products without in any way reducing its regulatory value. Try raising bread or muffins or griddle-cakes made with Kellogg's Bran. Recipes are printed on each package.



Hot from the Oven

What a treat awaits your appetite when you catch the delicious fragrance of a freshly baked Robin Hood Loaf—a well rounded, strong looking loaf that has the fullest and finest flavor of the wheat is easy to bake when you use this "Guaranteed" Flour.

Yes, there's a "Money Back" Guarantee in Every Bag of

ROBIN HOOD FLOUR

Real Christmas Present A History of Prince Edward Island By Judge Warburton

A splendid gift to relatives and friends both at home and abroad. The price is moderate. Book may be obtained at all the bookstores and Mr. Hugh McInnis, here and at Mrs. McLellan, Summerside.

Ship your smelts to a Live Reliable Firm. Highest Prices Quick Returns I. GOODMAN & CO. Smelts our Specialty Fulton Market New York Write for Stencil

SMELT AND EEL SHIPPERS ATTENTION!

For Top Prices, Prompt Returns and General Satisfaction Ship Your Production to CHESEBRO BROTHERS & ROBBINS, INC. Established 35 Years New York, N. Y.

THE CENTRAL GUARDIAN

SHOP from Holman's Catalog

NOTE:—Advertising locals cost five cents per word, payable in advance.

THE MAH JONGG GAMES have arrived. Only 50 cents at Guardian Office. 12-21-tf

MAH JONGG game is ready for you—arrived last night. Only 50 cents at Guardian Office. 12-21-tf

NOW IS YOUR CHANCE—Model stilt \$1.00 per pair or free for three subscriptions to the Guardian. 12-4-tf.

HUYLER'S CHOICE chocolates in one, two, three and five pound boxes. Fresh supply. Agent, J. G. Jamieson, Druggist. 573-12-21-31

REMEMBER THE JEWELRY AUCTION SALES, every afternoon and evening at The W. T. Wellner Co. Ltd. 599-12-22-21.

LARGE ASSORTMENT sewing sets from England. Low prices. J. G. Jamieson, Druggist. 573-12-21-31

LADIES ALL WOOL HOSE, special 98c. Regular \$1.50 value. Plain and fancy rib effects, in all the latest colorings. Patons Limited. 582-12-21-31

JUST IN BY EXPRESS, all colors, in the different makes of Monarch yarns. Patons Limited. We have the colors you have been waiting for. 582-12-21-31

SPECIAL CLEARANCE PRICES on all men's and boys' overcoats and suits. This is your opportunity to get real value for your money. Patons Limited. 582-12-21-31

THE MAH JONGG SET we are offering is exactly the same as the expensive sets, except that it is made of durable card board instead of ivory. Have this popular game for only 50c., at the Guardian Office. 12-21-tf

SPECIAL DISCOUNTS on Men's and Boys' Overcoats and Suits at prices that will clear these lines out before Christmas. Come in and look them over while the range is complete. Patons Limited. 582-12-21-31

Christmas Chocolates. Christmas calls for candy—just a little better than is ordinarily chosen. We have them in Baskets, and very fancy Boxes.

French Ivory Goods. Ivory goods have been in popular favor for many seasons. We have in Toilet Rolls, Toilet Sets, and hundreds of separate pieces.

Leather Goods, "the ideal gift." Hand Bags, Purses, Pocket Books, Cigar Cases, Bill Books, Bridge Sets, Handkerchief Cases, Necktie Cases, Soft Collar Cases, etc., etc.

Kodaks and Brownie Cameras. "The Lasting Gift." A big stock to choose from.

Gift Stationery. Dainty, stylish Stationery, makes a choice Christmas present. We have a superb showing.

Fine Perfumes. Flowers and their sweet odors are closely associated with the Christmas spirit, an excellent line of Perfumes, Toilet Waters, Sachets, Bath Salts, etc., etc.

His Holiday Cigars. Select Cigars from our stock and you'll be sure to please him.

Some other gifts carried by us include:—

Waterman Fountain Pens, Eversharp Pencils, Manicure Sets, and separate pieces; Safety Razors, Shaving Sets, Shaving Brushes, Pipes, Pipe Sets, Tobacco Pouches, Cigar Holders, Cigarette Holders, Hot Water Bottles, Thermos Bottles and Cases, Thermos Lunch Kits, Kodak Albums, Perfume Atomizers, Vanity Cases, Military Brushes, Cut-text Sets, Playing Cards, etc., etc.

WE HAVE— Gifts for "Her" " " "Him" " " "Girls" " " "Boys" " " "Old Folks" " " "The Kiddies."

In fact there is something in our stock for every stocking.

Johnson & Johnson The Quality Drugstore Cor. Kent and Prince Sts.

FUR COATS FOR SALE by the Montreal Fur Remodelling Co. Queen St. 520-12-19-51.

THE VERY THING FOR BOYS AND GIRLS—Have you got your stilt for the children? \$1.00 per pair, or free for three subscriptions to the Guardian. 12-4-tf.

THE W. T. WELLNER CO. LTD. closing out jewelry auction sales are nearing an end. Your chance to save money. 599-12-22-21.

ARRIVED BY EXPRESS a big range of Ladies' Wool Gloves in all the latest combinations of colorings, short and gauntlet styles. Patons Limited. 582-12-21-31

REMEMBER THE ORPHANS THIS CHRISTMAS—Leave your donations of pudding, cake, toys, candy, fruit, etc., at the residence of Mrs. G. D. Wright, 12 King Square. 509-12-19-51

BE SURE AND ATTEND the annual Christmas tree and concert at Salvation Army Hall Dec. 25 at 8 pm. Santa Claus will pay his visit.—tf.

IT MAY BE TOO LATE AT CHRISTMAS—Get the children's stilt now, \$1.00 per pair, or free for three subscriptions to the Guardian. 12-4-tf.

WE HAVE A BIG RANGE of ladies' fur coats which we are offering at very attractive prices for the Christmas trade. Patons Limited. 582-12-21-31

CARTER & CO., LTD., have placed on sale their whole large new stock of dolls at 25% discount off regular retail prices. Commencing today one-quarter off dolls from 20c up. Come to Santa Claus headquarters for great bargains in dolls. 21

IN MEMORIAM MR. MOSES GALLANT

The death occurred at his residence Rusticville on Dec 13th of Mr. Moses Gallant an old and respected citizen.

Mr. Gallant who was 72 years old resided at Rusticville during the last 12 years where he made numerous friends.

Besides a sorrowing widow there are left to mourn three daughters Mrs. Jerome Blacquer, Mrs. Gilbert Blacquer, and Mrs. Juliet Gallant and two sons Robert and Jeremiah also a brother, Joseph. The funeral took place on Friday 14th and was largely attended.

The pall-bearers were Daniel Bullman, Abram Peters, Moses Doiron, Garfield LePage, Gilbert Peters, George Gallant. A Requiem High Mass was sung by the Rev. Father Chaisson.

CHILBLAINS Rub the feet well with Minard's. A few applications and the soreness is gone.

MINARD'S "KING OF PAIN" LINIMENT

Education is the stepping stone to progress and prosperity. You, as parents, know this and send your children to school that they may not be handicapped in future years.

But do you know that about seven out of every ten school children in this country have defective eyes?

Do you know that defective eyes are frequently the cause of poor school work, even though the child is naturally bright?

Have your child's eyes examined now and know what their condition is—do not guess.

G. F. Hutcheson Optometrist

NOTICE I am locating in Truro, Nova Scotia, Dec. 1st. Any of my patients requiring repairs, adjustments and etc., can mail same to my office there as I will have all their prescriptions on file.

DR. E. C. HARRIS Optometrist

Eastern Guardian

"SHOP from Holman's Catalog

"EASTERN AGENT—Mr. J. W. Murdock is now Guardian Agent in Montague and will be pleased to receive news items, advertising, Job Printing, new and renewal subscriptions.

"SHIPPING SEASON OVER—Capt. Leeming Pearson returned to Montague on Friday last from New Glasgow, N. S. where he laid up his vessel for the winter. The Captain reports only one vessel selling potatoes there at present, and the market is fairly brisk. For the first time in many years not a vessel is laid up at Montague.—J.

"NEW RESIDENTS—Montague extends a hearty welcome to its new residents, Mr. and Mrs. Robert Stewart, who recently moved into their beautiful and picturesque dwelling situated on what is known as the New Road. Mr. and Mrs. Stewart are not by any means new to the Montague people, having lived for a number of years in the neighboring settlement of Brudenell, where they were looked upon as the foremost people in that thriving locality. An influx of such people as Mr. and Mrs. Stewart would be welcome to Montague at any time, and would add greatly to the respectability of its citizens.—J.

"ANOTHER FIRE SCARE—Hardly had the people of Montague recovered from their fright of the recent heavy fire, till they were confronted by what looked

like another disaster. This time the building known as the Campbell building situated on the Wood Island Hill, caught fire; and only that it was seen in time the whole of the Southern part of the town would have been wiped out. This house which is owned by a man living away from the town, was unoccupied for a long time, and an investigation has been held to ascertain the origin of the fire. Nothing definite was arrived at however. As is always the case at Montague a large crowd gathered on this occasion, and with the help of the chemical engine, and other equipment were fully prepared for a hard battle.—J.

"VISITING PASTOR—After patiently waiting for the past few weeks the Montague Presbyterian Congregation at last had the pleasure of hearing the Rev. Mr. Mabon, who preached at both services on Sunday last. The congregation was amply rewarded for its patience as it is not often we have the opportunity of listening to such an earnest and learned gentleman as Mr. Mabon. Next Sunday the Rev. Mr. Penwarden of New Brunswick will preach in the church. It is understood a meeting of this congregation will soon be called, to try and select a minister.—J.

"NEW FOX RANCH—Mr. Allen Shaw of Cardigan was among the last week's visitors to Montague. Mr. Shaw doesn't visit as frequently as he did some few years ago; and everyone seemed greatly pleased to see him. Mr. Shaw is very enthusiastic over the possibilities of the fox business, and while here purchased several pairs from some of our local dealers. He has

GIFT SUGGESTIONS

Bracelet Watches, Little Finger Rings, Bracelets and Pendants, Waterman's Pens, Ever Sharp Pencils, Ivory and Ebony Sets. G. H. TAYLOR Jeweler and Engraver



12-13-101



Christmas comes but once a year so the bread to give you cheer.



The GAYER STUDIO Wish You All A Merry Xmas

Christmas Comes But Once a Year

There are lots of knicknacks and novelties that come in every Christmas stocking,—but what about the gift that lasts? A good, useful gift presented by one friend or relative to another not only carries the Christmas spirit but it means something for the next 365 days. Here are sensible gifts that carry the thoughtfulness of the giver.

MAKE YOUR GIFT WORTH WHILE

GIFT LAMPS IN FASHIONABLE DESIGNS

Lamps of beauty in every style and design you may have in mind. Easily the finest collection you could find anywhere. The very latest fashionable favorites are all included.

ELECTRICAL GIFTS

From a simple toaster to the Liberty Hot Plate. Here are electrical gifts to please every taste and every purse.

PYREX WARE

Beautiful pieces in single articles. Their crystal shines with the true Christmas spirit bright and cheery.

CARVING SETS

Built in steel that will last a life time. Handsomely mounted in bone and stag handles. Gifts one will be proud of.

ELECTRIC IRONS

In boudoir and laundry sizes. Here are gifts of utility to please the Miss or Misses. Natural grip handles.

OTHER NUMEROUS GIFTS INCLUDING

Table listing various gift items and prices: Brass Ware \$1.00 to \$5.00, Aluminum Ware 25c to \$5.85, Trays \$5.00 to \$8.00, Pocket Cutlery 50c to \$3.50, Scissors 50c to \$3.50, Razors \$1.00 to \$3.75, Smoking Sets 90c to \$6.75, Tobacco Jars \$2.00, English Leather Purses \$3.90 to \$4.00, Sterling Silver Vases \$8.00 per pair, Cabinets of Silver \$15.00 to \$27.50, Polar Cub Heaters \$7.50, Thermos Bottles \$2.50 to \$4.50, Electric Percolators \$10.00 to \$11.50, "Starr" Skates 50c to \$7.50, Hockey Sticks 25c to \$1.25, Basket Balls \$7.00, Foot Balls \$7.00 to \$8.50, Clocks \$2.00 to \$4.50, "Gilbert" Erector Sets all Half Price.

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