

# S. A. McDonald

The Island's Leading Store.



## New Spring Coats —Spring Suits—

This is a superior showing of cravenette coats. They are smart coats—well tailored, will give splendid service and absolute satisfaction to the wearer.

Ask to see them. We think the prices are a good inducement when the quality is considered.

\$5.90 to \$11.50

### See Our Millinery Showing

We are anxious to show you. The creations of our millinery work room—the work is well worthy of your inspection.



### Hair Switches

We are at present showing a splendid line of hair switches. You had better see them today.

### Those 10c Prints

are creating quite a commotion. We have been told time and time again that they are the best values in the city. We would like to show them to you.

Monday April 10th is the last day for receiving discounts on electric light bills for March lighting. Pay today and save money. 4-8d3j

CHARLOTTETOWN'S GREAT AND EXCLUSIVE SHOWING OF FINE SUITS IS NOW GOING ON AT THIS STORE. WATCH FOR IT. DO NOT MISS IT. MOORE & McLEOD. 4-12d4f.

"Marguerite cigars are the highest aim of the cigar manufacturers—the standard by which all cigars are judged. If you want to know the best in cigars just say "Marguerite" —10c each 3 for 25c. "Two Maes" 149 Great George Street. d4f.

"Get your hat today at the Home of Good Hats"—H. H. Brown, the young men's man. 4-7d6f.

"Beautiful Spring. We're not quite sure whether she is here or not, but shrewd buyers are already making their selections from our lines of smart, snappy, style, of spring suits and overcoats. Its nice to have first choice and to wear the new things first. Prowse Bros. Ltd. 4-7d4f.

"Bargain lots obtained from the manufacturers, all supplemented with the regular stock of furniture, goes on sale at a rigid reduction while this sale lasts. It means that we are not inviting you to see a few pieces of sale made furniture, but are offering to you the choicest and most carefully chosen stock on 2, 4, 10, 15 and 20 percent off. Lovers of rare furniture will find that there are more beautiful pieces here than can be found in most stores at a great saving in price. If you want furniture this spring in renovating your home do not forget Paton's. 4-6d112d.

### A SERMON ON BAPTISM.

Rev. Mr. Ormish preached what some might call a very powerful sermon on "Baptism in the Methodist Church at Vernon River last Sunday evening. If the reverend gentleman will repeat that sermon in the near future and let the blind-eyed Baptists, as he termed them in his sermon Sunday evening, know the time, I will guarantee him a full house, but he must promise not to prove his belief by the epigrams on the tombstones in the Catacombs at Rome by epigrams from newspapers, as he tried to do on Sunday evening.

Yours,  
R. A. MACLEOD,  
Apr. 7, 1910.

### COMING EVENTS.

Red Rose meeting, Lodge Prince Edward, S.O.E., Tuesday, April 12.

Ladies—You should see X our new stock of Toilet Articles in big silent salesman. The MacKinnon Drug Co. Cor. St. Geo. and Kent. Sts. X

"Shampoo your hair frequently—it cleanses the scalp—stimulates the growth of the hair—and prevents headaches. We sell shampoo—Liquid and paste—in twenty-five cent packages. Easy and pleasant to use. "The Best Drug Store" The MacKinnon Drug Co. Cor. St. Geo. & Kent Sts. d4f.

Quiet But Beautiful Marriage Solemnized Yesterday.

The beautiful little church of Trinity Parish was the scene of a very pretty but quiet wedding yesterday morning at 10.30 o'clock when Miss Hazel Howatt of this city was united in marriage to John Whitfield Walker of Jacksonville.

The bridal party entered the church to the strains of the wedding hymn as played by G.R. Hills, presiding at the organ. The bride entered on the arm of her brother, Ernest Howatt, who gave her away, and was attended by Miss Aileen Cooper, as maid of honor, Russell Walker of Jacksonville, brother of the groom, acted as best man.

Owing to the recent bereavement of the family no invitations had been issued and the impressive ceremony, which was performed by Rev. L. Fitz-James Hindey, rector of Trinity Episcopal church, was witnessed only by the relatives and a few intimate friends.

The bride, always a pretty and attractive girl, was charming in an exquisite white lingerie gown and white picture hat trimmed with roses. She carried a beautiful bouquet of lilies of the valley. Her only ornament was a lovely brooch, a horseshoe set with diamonds and pearls, the gift of the groom. Miss Aileen Cooper as maid of honor wore a dainty lingerie gown and rose-trimmed hat and carried pink carnations.

The bridal couple left on the noon train for Washington, New York, Philadelphia and other northern points. On their return from their wedding trip they will make their

home in Jacksonville.

The presents received by the young couple were many and beautiful and evinced the esteem in which they are held by their many friends. Among them was a beautiful silver service, the gift of the city council of Jacksonville, of which the groom is a member.

The out-of-town guests attending the wedding were B. C. and Mrs. Prince of Bainbridge, Ga., Mrs. H. B. Woodward, Miss Marlen Woodward of Jacksonville, Geo. U. and Mrs. Walker, Miss Walker, Miss Annie Walker, Russell Walker and Mrs. S. C. Harrison also of Jacksonville, St. Augustine, Fla., and Mr. Howatt returned to his home in St. Augustine.

DRINK DIRT.

TORONTO, April 7.—Albert Adams, a blacksmith, shot and killed his wife yesterday, and then turned the revolver on himself and took his own life.

He was of a mild disposition, but had been drinking very hard. There was no quarrel. Three young children are left orphans and are being cared for by the town.

DEATH OF BISHOP CAMERON.

ANTIGONISH, April 7.—The Rt. Rev. John Cameron, Roman Catholic Bishop of Antigonish, died suddenly last night.

He was the oldest living student of the Propaganda in Rome, and one of the best bishops in America.

He was in his 82nd year and had been bishop of Antigonish since 1870.

Bishop Cameron took great interest in the education of the Catholic youth of his diocese, and particularly in the promotion of St. Francis Xavier College. He was an excellent administrator, and leaves the diocese in a most prosperous condition, more highly respected and revered.

WE HAVE TO THANK THE JAPANESE for Menthol, which was applied in Davis' Menthol Salve, in unquelled to soothe and heal insect bites and stings, sunburn, etc. See a tin at druggists.

**LIQUID VENEER**

## House Cleaning Time

Not a very cheerful subject to the man who boards at home. Of course the housekeeper "Just loves the opportunity of tearing up and putting down things."

To prevent too much "strenuousness in the home circle" you must have suitable articles

**For Instance**

Dustbare  
Butcher's Floor Polish  
Johnson's Floor Polish  
Step Ladders

Scrub Brushes  
Putz Cream  
Liquid Veneer  
Carpet Beaters.

### The Rogers Hardware Co., Ltd.

## Sporting Goods

Base Ball will soon be all the rage. We have received and opened a fine new stock of

### Base Ball Goods

Base Ball Bats, (all sizes)  
Base Ball Mitts, (all sizes)  
Base Ball Gloves, (all sizes)  
Base Ball Masks, (all sizes)  
Also Tennis Balls and Racquets.  
Striking Bags  
Foot Balls, (men and boys)  
Boxing Gloves, Lowest Prices  
Best assortment in City.

### CARTER & COMPANY Limited

Seedsmen to the People of P. E. Island  
d&rtuf.

### Writing Tablets!

We have a most excellent line of writing tablets in NOTE and LETTER sizes.

They are known as the H @ M Tablets, and for high class finish and excellence of writing surface cannot be surpassed. Your choice of six leaders.

Kenmore Li n ren,  
Abegweit Bond,  
Smooth Ivory,  
Imperial,  
Lorraine,  
Government Bond,

is sure to please and wont empty your purse.

See Our Show Window.

### Haszard & Moore

3-16drwst|juner6.

### A LEADING CITIZEN'S OPINION OF THE MAIL ORDER BUSINESS

Sir—I am very glad to see that the well known firm of Prowse Bros. has taken decided action in an attempt to exterminate the mail order business which has grown to such an alarming extent during the last ten years, in this Province. I say alarming, because it is surely cause for alarm when so much of our money is being sent away each year for goods which we are assured (by this firm) can be bought in our own capital to better advantage.

The mail order business has been compared by a well informed business authority, to a great octopus or devil-fish which spreads its tentacles for some hundred feet in the ocean to the complete destruction of all smaller fish, and this it continues to do during its entire existence, being cause there is nothing which seems to satisfy the greed of this rapacious monster.

Let us see how this comparison suits our case. A butcher pays a farmer twenty dollars for a carcass of beef, the farmer goes to the city to purchase his supplies, spending the twenty dollars. Saturday night comes around, and the clerk who is employed by the firm from which he bought his supplies get their weekly salary out of the money spent by him.

They in turn go to the butcher to pay their weekly meat bill and the money is passed along, and perhaps the next beef that the same farmer sells is paid for with the identical twenty dollar bill with which he was paid for the first. Thus, you see, the money is always in circulation among ourselves. On the other hand, you send your money away to a foreign firm. Do you ever see it again? No. Do you get better value? No. Are you better satisfied? No. And all to the destruction of our own business men. Well then, why do it, when we are guaranteed the same goods at the same or lower prices from old established firms at our own door.

I say, let us give them a chance, to prove what they advertise to do. Let us take our catalogues to them, show them the articles that interest us, and if they cannot sell us the goods at the prices advertised it will then be plenty of time to send our money away to cities where there are no mail order houses have their headquarters other firms do a larger retail business than they do?

The answer is simply this: They do not handle the most up-to-date goods. They go to the factories and buy the odds and ends of the last season's manufacturing, get up their catalogue with cuts and pictures and high blown advertisement, and scatter them broadcast regardless of cost, and I am sorry to say they are eagerly sought after by the easily deceived people of the remote Provinces, in the Dominion. But the time has come in this Province at least to call a halt. We will keep our money at home. Educate our sons and daughters to patronize home industry, and as our fair Province continues to flourish as a green bay tree, we will send our money under our own vine and fig tree, none daring to make us afraid.

Yours truly,  
THOMAS DOYLE,  
North Rustico, April 7.

WALKER—HOWATT.

## BROWN

KEEP YOUR EYE ON THE ARROW

### The Two Latest Collar Shapes

These two collar shapes are the latest out—Tooke's newest ideas in 1 3/4 and 2 inches.

Besides these we have dozens of the best collars on the market.

This department receives quite as much attention as any department of our store.

Even to the collar you wear we endeavor to give you a better service. When you need a collar make a "line" for BROWNS.

2 FOR 25¢

2 FOR 25¢

The Home of Good Hats

## COAL

Hard Coal, Chestnut and Egg.  
Soft Coal, Run of Mine, Nut and Slack.

Order for any quantity, promptly delivered at lowest prices.

### A. PICKARD & CO.

2-25d4f. Phone 240

### Take a Sample Carton of Perrin's Cream Sodas—They're Free

We want you to try Perrin's Cream Sodas. Perrin's are rich, creamy, baby-leather-weight biscuits. They are delicious, appetizing and delightfully pleasing biscuits that will surely find in your mouth.

Take a sample carton and try them—they are fresh as can be right from the oven, and a sample carton should prove a pleasant package. Ask for one—you receive welcome to you—in fact we hope you will give them a trial.

14 packages or bulk, etc. 1c lb

### JENKINS, The Grocer

Phone 277  
d4f

## Twenty Million Mark is Passed

For the first time in the history of life insurance in Canada the twenty million dollar mark of policies issued in one year has been passed.

That the Sun Life has done this with largely increased premium and reduced ratio of expense, makes pleasant reading for its army of policy holders.

### E. R. BROW

Manager for P. E. I. Charlottetown.

## Out Shopping These Evenings?

THEN drop in to the Sunnyside Confectionery on the way home and have a hot lunch

Hot Chocolate  
Hot Coffee  
Hot Tea  
Hot Bovril etc.

Always ready. Always refreshing.

### E. J. DesRoches,

Sunnyside

## Where We Shine

we buy exceedingly well. We buy in the best markets in large quantities—we give you the advantage.

When looking for druggists' sundries such as soaps, combs, hair, nail or tooth brushes, you will find we save you money.

Satisfied customers trade here.

### A.W. Reddin, Phm B.,

The Square Druggist,  
Sunnyside

## The Secret

There is far more to a leather shoe than mere leather—than mere work—than mere shape—than mere brightness of finish. In the combination of these, with the right kind of experience, lies the secret of the best shoe. Judge our shoes by this test.

See our Ladies' Oxford Ties at \$1.50

### CONROY

The Shoeman  
67 Queen St. Charlottetown  
Nearly opp Bank of New Brunswick  
d4w frmt

## Housecleaning Are You

We can assist you materially. Washing and starching curtains is no fun, let us do it for you.

Better send your family wash to us while you are housecleaning—it will be a splendid way to find out the good service we give the public at comparatively small figure.

Phone 151.

### Star Steam Laundry.

A. F. Webster, Prop.

## Paint Brushes

Good brushes are as necessary to a good job of painting as good paint—and a good painter.

We sell good brushes—the kind to use on first-class work. No loose bristles, no cause for complaint whatever, because the bristles in our brushes like ours dipped into good paint and applied by a good painter, will give good results and save you money every time.

You'll find the prices right.

For sale by

### S. W. CRABBE

Agent For S. W. P. Paint.