

MANY PROMINENT PEOPLE IN CANADA

Have Written Letters About "Fruit-a-tives" And Have Allowed These Letters To Be Published In Their Home Newspapers

TO HELP OTHERS TO GET WELL

Those Foremost In The Religious, Social and Political Life Of The Dominion Have Permitted their Photos To Appear, Together With Testimonials Telling How They Have Been Cured By "Fruit-a-tives".

One of the most remarkable features of the magnificent success of "Fruit-a-tives", has been the caliber of the men and women who have written to Fruit-a-tives Limited and sent their photos, with permission to publish these in the newspapers. These include a Former Member of the Cabinet, a Senator, a Country Treasurer, two Soldiers, two Justices of the Peace, a High Constable, seven Merchants, one Postmaster, two Superintendents of Sunday School and one School Commissioner. These letters were signed by the writers and may be seen at the company's offices in Ottawa.

Those who have been cured by "Fruit-a-tives" of Stomach Trouble, Indigestion or Dyspepsia—Kidney or Bladder Disease, constant Backache, Rheumatism, Sciatica or Lumbago—chronic Headaches or Neuralgia—Biliousness, Constipation or Liver Complaint, are glad to let the whole world know of the remedy that cured them. They feel that they are only doing their duty to write and tell about "Fruit-a-tives" and to urge their sick friends and neighbors to try these wonderful tablets made from fruit juices.

These letters, telling how sick, suffering people have cured themselves in their own homes, have been powerful factors in inducing many others to try "Fruit-a-tives", you realize, this, for if some relative or close friend has tried something and is satisfied with it, you are apt to try it too. The fact that "Fruit-a-tives" has cured thousands of people, all over Canada, is an excellent reason why you should try these wonderful tablets made from fruit juices. If you are suffering with any of the complaints mentioned above, get a box of "Fruit-a-tives" to-day.

"Fruit-a-tives" are sold by all dealers at 50c. a box, 6 for \$2.50, trial size, 25c. or will be sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa.

"BEAVER" FLOUR

is both a Bread Flour and a Pastry Flour

The perfect flour is the one that combines the good qualities of Ontario and Western wheat. This is exactly what "Beaver" Flour does. It is a blend of best Ontario and best Western wheat to add strength. "Beaver" Flour is equally good for Bread and Pastry—it has the real home made flavor that western flours lack. Ask your grocer.



DEALERS—Write us for prices on Feed, Course Grains and Cereals. THE T. H. TAYLOR CO., LIMITED. CHATHAM, ONT.

All Days Look Alike To These Bicycle Tires

All days and all roads look alike to Goodyear Bicycle Tires. These are the tires with the famous All-Weather anti-skid tread. The diamond-shaped blocks grip the road, adding to the safety on sharp wet corners, while giving a smooth-riding quality on straight-away level roads.

GOOD YEAR TORONTO Bicycle Tires

And these are beautiful tires. They add to the appearance and value of any bicycle. They are made at the Goodyear-Bowmanville, Ontario, factory. Men can not make better. You cannot get better. Then why experiment with lesser tires when Goodyears bring you certainty?

Durability and service are prime considerations in the making of Goodyear Bicycle Tires. Yet they cost no more than other standard makes. They are made at the Goodyear-Bowmanville, Ontario, factory. Men can not make better. You cannot get better. Then why experiment with lesser tires when Goodyears bring you certainty?

The Goodyear Tire & Rubber Company of Canada, Limited Head Office, Toronto, Ont. Factory, Bowmanville, Ont.

For Sale by All Dealers

PROVINCIAL SHOOT.—The new rifle range at Summerside will be opened this week in a fitting manner, the opening ceremony being made the occasion of a provincial rifle meeting, at which it is expected there will be large numbers of riflemen in attendance from all over the island. The meeting will be held on Thursday and Friday, the 17th and 18th inst.

FOX MARKET.—The Farm Stock and Fox Exchange has received from investors the considerable sum of \$10,000 for investment in the Anglo-American Silver Black Fox Company. In view of the fact that the money market is tied up as a result of the war the investment of such a large amount in foxes proves beyond question the stability of the industry.

OLD COINS FOUND.—Mr. Patrick Trainor, Kelly's Cross, while engaged in plowing in a field on his farm, in the vicinity, where many years ago stood a dwelling, picked up two coins, one an old copper, the other a very old French coin, dated 1410. On one side is the picture of a lion. The coin is quite a curiosity, being over five centuries old, and is thought to be very rare and valuable.

RECOVERING.—His many friends will be pleased to learn that Dr. Ledwell, who has been suffering for the past few days from blood poisoning, is now very much improved. In injecting serum into a patient on Tuesday the doctor accidentally pricked his thumb with the needle, and up to yesterday was in a somewhat serious condition. On inquiry last night, however, it was ascertained that he was resting quietly. He is being attended by Dr. S. R. Jenkins.

GOOD ADDRESS.—The newly appointed U. S. Consul at Charlottetown, Dr. Livingston T. Mays, addressed a large audience in the First Methodist Church last evening on "The Value of a Man's Life." The subject was treated in a masterly manner and Consul Mays held the closest attention of his interested audience throughout the entire discourse. Consul Mays is a talented and eloquent speaker and a real acquisition to the public life of the province and The Guardian heartily welcomes him as a citizen of Charlottetown.

FUNERAL HELD.—The funeral of the late Mrs. Gertrude Soucy who died in Leominster, Worcester, Mass., took place on Friday afternoon from the residence of her father Mr. Sherwin, 48 Longworth Avenue, and was largely attended by friends who wished to pay a last tribute to one they had greatly esteemed. The impressive funeral services at the house and grave were taken by Rev. D. McLean who spoke words of comfort and sympathy to the bereaved relatives. The floral tributes were very handsome and were silent tokens of the deep sympathy of all.

ANOTHER ISLANDER.—P. E. Island boys are leaving other provinces in Canada than P. E. I., and are going to Europe. This time word has been received that Mr. R. Orrie Stewart of Enderby, British Columbia, son of Mr. John A. Stewart, Anstane, Engage, P. E. I., joined the ranks and is at Valcartier, P. Q., with the boys preparing for the East. Mr. Stewart left the island about seven years ago and has been in the west ever since. He had sacrificed his position and friends and is ready to fight for the right and ever stand loyal in defence of his King and Empire.—Y.

EXHIBITION.—The teachers of Western Prince are having an exhibit of school work at the Alberton Exhibition. Owing to the short time the pupils have been at work this session it is not expected the display will be as large as wished for. However each school should endeavor to contribute something. Mr. Landrihan of the Government School Supply has kindly consented to exhibit a few samples of books, maps and blackboards. The following is the prize list which will doubtless be increased. 1. \$2.50.—To the pupil of a First Class or Graded School having the best composition. 2. \$2.50.—To the pupil of a primary school having the best composition. 3. A Map.—To the primary school having the best exhibit. 4. A Dictionary.—To the primary school having the second best exhibit. 5. A year's subscription to the Children's Magazine.—To the teacher having the best exhibit of drawing. 6. Same to the teacher having the best collection of weed seeds.

HAIR ALL FELL OUT RINGWORM ON HEAD

Also on Neck, Big Bare Spot on Crown of Head, Cuticura Soap and Ointment Cured.

198 Chapleau St., Montreal, Que.—"When my brother and I went to school we got ringworms from the other children and our hair all fell out. We had them on our heads and on our necks. For months I had a big bare spot on the crown of my head the size of a fifty-cent piece. Mother tried everything, all kinds of ointments, to cure us but everything seemed no good until one day she saw an advertisement for Cuticura Soap and Ointment. It was Cuticura Soap and Ointment that cured us." (Signed) Mrs. M. Blake, May 31, 1913.

ITCHY RASH ON HANDS

Fergus, Ont.—"Cuticura Soap and Ointment completely cured me of a rash on my hands. The rash was like water blisters, very itchy and sore. Scratching made them sorer. The irritation was bad at night. I tried many remedies which did not do any good. I used Cuticura Soap as a wash in warm water night and morning with Cuticura Ointment and in less than a week it was all gone." (Signed) Mrs. Isabella Gibson, May 22, 1913.

The regular use of Cuticura Soap for toilet and bath not only tends to preserve, purify and beautify the skin, scalp, hair and hands, but assists in preventing inflammation, irritation and chapping of the feet, the common cause of pimples, blackheads and other unsightly conditions of the skin. Cuticura Soap and Ointment are sold by druggists and dealers everywhere. For a liberal free sample of each, with 32-p. book, send post-card to Potter Drug & Chem. Corp., Dept. D, Boston, U.S.A.



Even the Laziest Liver and Bowels respond to the gentle action of

Abbey's Effer-Salt

At all Druggists and Stores. (Take Abbey's VITA Tablets for Sick Nerves)

WEDDING BELLS.—At the Presbyterian Manse, Lot 14, on Wednesday evening last the 9th inst., the Rev. J. S. McKay united in marriage Mr. Charles Ramsay of Port Hill and Miss Estella Alcorn of Richmond. The couple were unattended and the ceremony was witnessed by only the immediate relatives of the contracting parties. The bride carried a beautiful bouquet of white dahlias. The young couple left the Manse amidst showers of rice and with all good wishes.—P.

GOING TO SYDNEY AND CANSO.—Eleven Charlottetown men leave this morning—8 for Sydney and 3 for Canso—to take the place of those of the P. E. Island contingent who have volunteered for overseas service and gone to Valcartier. They are: Sgt. K. Martin, H. Stanley, Bom. W. McCallum, R. Huestis, Lewis McMillan, Charles Rattee, H. Boates, Russell Pader, all of No. 4 Battery; and Thorn McNeill, P. Welch and Robert Anderson, of No. 3 Battery. A number of the men already on duty at Sydney and Canso returned on Saturday evening on a few days' furlough, among them being Sgt. Kelly, Sgt. Trajnor and Gnr. Bernard.

MARKET FOR APPLES.—Apples are likely to be very cheap this year. Nova Scotia has nearly one million barrels and Ontario has a bigger crop than usual. Nearly all of these used to be exported to the British Isles, but this year, on account of the war, the majority of the output will have to be marketed locally. It might be advisable therefore for fruit growers in this province and farmers who have surplus apples to convert them into jams and jellies for winter use. The price of sugar is undoubtedly high but every year there is thousands of dollars' worth of jams and jellies brought into the province and these apples, which would otherwise be wasted, might well take their place, to a limited extent at least.

TUESDAY.

OBITUARY.—The death occurred at the Prince County Hospital of Patrick Mulligan, shoemaker. Mr. Mulligan was taken ill with typhoid fever about two weeks ago and was removed to the hospital, where all that was possible was done for him but all without avail and he passed away yesterday morning. Deceased was about seventy years of age, and leaves a large family.—J.

ACCIDENT.—On Saturday afternoon, William Irving, an employee of M. F. Schurman & Company's mill met with a painful accident, resulting in the loss of the fourth and fifth fingers of his right hand. He was working at the circular saw and, in some unaccountable way, his hand slipped, the fingers coming in contact with the saw and becoming so badly cut that they had to be amputated.—J.

PROHIBITION CASE.—At a sitting of the Queen's County Magistrate's Court in Charlottetown on Saturday, a case was heard by His Honor Mr. D. E. Shaw in which Catherine Doyle, of Mt. Stewart, was charged with a first offence against the Prohibition Act. The evidence showed that she sold beer and that beer taken from her premises was on analysis by Dr. McMillan found to be of a strength of something over six per cent. Defendant was convicted and fined \$100 and costs.

STORE ENTERED.—On Sunday afternoon two lads entered the store of Brace McKay & Company. Entrance was gained through an entrance leading from the main store to a large warehouse now in the course of erection. They were unable to enter the main office, but managed to get into the hardware department, where they secured a couple of rifles, a quantity of ammunition and a couple of pairs of boots. They were arrested by the police and will likely have to give an account of themselves at the Police Court.—J.

A BUSY SPOT.—Carleton Place, where the car ferry terminals are being built, presents a pretty and unique scene at the present time. The Point is lighted by electricity, and all of the Roger Miller Co.'s buildings. In the high cable tower is a searchlight of forty-three thousand candle power, which enables men to work at night as well as in day. The effect is very beautiful, especially on dark nights, when one can read a book by this light in mid-straits. The weather has been very favourable of late and about eighty I.C.R. car loads are dumped and placed in position every twenty-four hours. The new spur line which will have no rival in the Maritime Provinces, is progressing very rapidly, and it is understood the steel will soon reach Carleton Point.

KNITTING FACTORY FORMED.—"The Reid-Raynor Knitting Mills Limited," is the title of an organization that is to operate in Tryon to which letters patent have just been granted by the Lieut. Governor-in-Council for incorporation for the purpose of manufacturing, selling and dealing in unshrinkable knitted underwear and all other kinds of knitted garments, also blanketing, cloth and clothing, and of carrying on such other branches of business as the company may deem expedient. The persons incorporated are Messrs. Samuel E. Reid, of Tryon; Benjamin I. Raynor, of Alberton; J. Artemas Lord, of Tryon; T. Henry Smith, of Tryon; Charles W. Ives, of

Tryon; E. Ryerson Reid, of Tryon, and Cyrenius A. Clark, of Tryon. The capital with which the business has been floated is \$36,000, divided into 1,400 shares of \$25 each.

PLEASANT AFFAIR.—The young people of North Tryon held a pleasant and successful ice-cream social on Thursday evening, Sept. 10th, at the home of Mrs. Elizabeth Lefurgey, North Tryon. After the expenses were paid there remained the sum of twenty-five dollars, which will be forwarded to the Patriotic Fund. The management are well pleased with the result and desire to convey their sincere thanks to all who, in any way, contributed toward the success of the undertaking.

The eleven boys who left Monday morning to do military service at Canso and Sydney were driven by automobile to the boat, where they were then given a most enthusiastic send off by their friends and citizens in general and left feeling that the best wishes of the homeland were with them no matter where duty called them. As the Northumberland pulled out those on the wharf gave three hearty cheers for the soldier lads which they immediately answered. The P. W. College boys, whose comrades were among those enlisted, gave them the farewell College Yell in right good spirit.

CHILDREN'S AID.—Under the chairmanship of the President, Dr. P. Conroy, the monthly meeting of the Board of Management of the Children's Aid Society, was held in the City Courtroom yesterday afternoon. Also present were Mr. W. L. Cotton, Secretary, Treasurer, Mrs. Cotton, Rev. Canon Simpson, Rev. Z. L. Fash and Mr. J. D. Seaman. Mr. McPhee, the Truant Officer, and the agent for the Children's Aid, presented his report for the last three months. For June he reported 29 truants, 14 for July and the same number for September, the same children being reported against almost entirely. In consequence of the nature of his report, Mr. McPhee was instructed by the meeting to prepare evidence to lay before the Magistrate against a certain man and wife in the city for habitual neglect of their children.

Help Your Fellow - Citizens By Buying Made-In-Canada Goods

In that way your money remains in Canada and helps keep Canadian factories going.

Kellogg's TOASTED CORN FLAKES

is the only cereal under the KELLOGG name that is "Made In Canada." All others are imported and do not benefit Canadian work people in the least.

LET YOUR MONEY HELP CANADIANS

Kellogg's Toasted Corn Flakes Made in London, Ontario, Canada

Permanent Silver Foxes Ltd.

MOTTO:—Permanency. Aim: To produce the highest grade of Silver Fox pelts.

Important Announcement

The Permanent Silver Foxes Ltd., announces to the investing public that its interests and those of the Murray River Silver Black Foxes Company Ltd., are now amalgamated.

High Class Foxes at \$18,000

They offer to the public the choicest Silver Foxes obtainable all "Class A" at 18,000 a pair. Six pairs of these—the Murray River's—are two years old and the other 7 to 9 pairs are this year's pups.

Your Chance

This is your chance to get into a good strong company built up on permanent lines! You never had a better chance and you never will again. We stand in the unique position among fox companies that we are doing more than we said we would do.

Remember

While low capitalization makes for large profits, good breeding stock makes for permanent profit. The Permanent has both these essentials.

Invest Today

Only a limited amount of stock remains to be sold, and the splendid offer now made, backed by this strong sound, safe and PERMANENT company is bound to sell it very quickly.

Think Of It

Six pair of young breeders and seven to nine pair pups, all at 18,000 a pair. Why, sir, similar stock was gobbled up at \$30,000 a pair not so long ago.

Directors

- ALEXANDER ROSS, M. D. of Ch'town, President of the Prince Edward Island Fox Breeders' Association President.
- WILLIAM KEARNEY, Merchant of Murray River.
- COL. CURTIS S. EMERY, Collector of Customs of Newport, Vermont, Vice-President.
- HAMMOND KELLY, Stock Breeder and Farmer of Southport.
- BENJAMIN ROGERS, Broker of Ch'town, Secretary-Treasurer.
- ISAAC E. BURDEN, Pownal, Gentleman.

Form of Application

I hereby make application to Permanent Silver Foxes Ltd., of Charlottetown, Prince Edward Island to take the number of shares in the Capital Stock of the said Company set opposite my signature below. I enclose

Shares \$25

APPLICATION FOR STOCK

Shares \$25

To BENJAMIN ROGERS, Jr.

Secy-Treasurer Permanent Silver Foxes Ltd., Ch'town, P. E. I.

I do hereby apply for.....shares in the Permanent Silver Foxes, Ltd. Enclosed find \$.....being twenty percent and the balance I agree to pay on or before October 1, 1914.

Name.....

Address.....