

BUY CHRISTMAS SEALS

CHRISTMAS GIFTS

SLAUGHTER SALE

OLD GOLD TAKEN IN EXCHANGE

Big value allowed for old gold in exchange for goods. Low overhead with a large volume of business enables us to quote you prices that cannot be beaten in the City. Following are a list of our specialties:

Ladies' and Gent's Signet Rings
Ladies' and Gent's Gem Rings
Ladies' and Gent's Wrist Watches
Boy's Wrist Watches
Pocket Watches, etc.
Pen and Pencil Sets
Cigarette Cases
Tie Pins
Waldermer Chains
Bracelets, etc., etc.

We have a big assortment of Montrose Wrist Watches.

Bigger and better line of Ladies' and Gent's Rings.

Whester A. Campbell
JEWELLER
157 Queen St.
Next Fenell & Chandler

10 SHOPPING DAYS TO CHRISTMAS

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The Eye-Sight Of A Child

is perhaps the most important of the functions, contributing to his development and education.

DEFECTIVE EYE-SIGHT

is a constant drag on the brightest child, and is very apt to injure his health.

We recently fitted a little girl with glasses, whose rank in class had slipped about fifteen, and the very next month she occupied third position, a striking evidence of the benefit of greatly improved vision.

At Your Service.

F. F. HUTCHESON
OPTOMETRIST

Do Not Neglect Your Eyes

An examination might be of great benefit to you.

E. W. TAYLOR
J. S. TAYLOR
OPTOMETRISTS

Charlottetown and Alberton

Professional Cards

J. HASLAM, B.A., LL.B.
SOLICITOR, ETC.
New Brass Building
Charlottetown

LEO & BENTLEY
W. E. BENTLEY, R. O.
Solicitor and Attorney-at-Law
MONEY TO LOAN
Office: 126 Richmond Street

WELL DRILLING
Communicate With
Trask Well Co.
VAUGHAN H. GROOM
Local Representative
Solely M. Bull's Law Office
Memoranda or Phone 297.

D. G. MacKENZIE
New Vice-President and General Manager

ROGERS - MAJESTIC CORPORATION LIMITED.

TORONTO, Nov. 30.—Rogers-Majestic Corporation Limited, announce that Mr. D. G. MacKenzie, formerly of Montreal, has been added to the board of directors and appointed Vice-President and General Manager. Mr. MacKenzie has been associated with the Company in an advisory capacity since last August. When interviewed regarding the future of the Company, Mr. MacKenzie said: "In view of general conditions the Company is making remarkable progress. The Company is some twenty-seven hundred units behind in production for immediate orders, it is now employing a larger staff than at any time in its history, and expects to be in a position to make deliveries within the next ten days. The production quota at this time is approximately three times what was originally planned at the beginning of the season." Mr. MacKenzie attributes this partially to the development of the famous Seal-Shielded Tubes, and the aggressive newspaper advertising campaign which has attracted such widespread comment and helped create the unprecedented demand for the new Rogers and Majestic models. The Company is Canadian owned and operated, has no connection with any foreign Company other than interchange of engineering ideas with the laboratories of the more progressive foreign firms.

WHEAT DROPS IN CHICAGO

CHICAGO, Dec. 11.—(AP)—Stop loss selling in a market with speculative buying down to almost nil led to a maximum fall of more than 2 cents for wheat today.

Doubts regarding the monetary situation were looked upon by numerous traders as the main factor in refusal of the wheat market to respond to constructive news. Declines in prices today were in the face of unofficial estimates that 5,000,000 acres of domestic wheat land would afford no winter pasturage, and that the southwest demand for feed grain would consequently be 50,000,000 bushels greater than usual.

Wheat closed unstable, 1 1/2-2% under yesterday's finish. Corn 1/4-3/4 off, Oats 1/4-3/4 off, and provisions 2 cents to 7 cents up.

More Wheat Problems

The war has been responsible for many things, not the least is the effort put forth by previously large wheat importing countries to be self-sufficient. Sweden is the latest recruit. Before the war Sweden, states the Agricultural Department of the Canadian National Railways, found it necessary to import wheat, the wheat crop seldom reaching 250,000 tons and imports averaged 350,000 tons annually. Sweden's wheat crop for 1932 yielded 720,000 tons and imports amounted to 170,000 tons and there was, consequently, a carry-over to 1933 of approximately 130,000 tons.

How Starlings Killed Jack Miner's Trees

BY MANLY F. MINER

The question has been asked over and over again how the starlings killed trees in Jack Miner's Bird Sanctuary. In the October 12th issue of "The Farmer's Advocate" John A. Morden intimates that some cause other than the birds was responsible for this serious loss. I am making the following statement without any knowledge of what Mr. Morden has to say, and I hope this will be put to rest.

In August, 1931, the starlings began to congregate in the white and Scotch pines and maples in our sanctuary. These trees had been planted 15 years previous and were 15 to 20 feet in height. Not knowing about the destructiveness of the birds we made no effort to drive them away. In October the leaves dropped from the maples and were at once deserted by the starlings which congregated in the pines.

Being alarmed and saddened by this unpleasant warning we began to investigate. We found that the ground under the trees was covered with approximately two inches of soft, slimy droppings. There was not a green needle on the trees all being completely covered with this filth. One scientist said: "If trees breathe those trees are done!"

Then we declared war on the



"... things humming all around!"

BUSINESS has many barometers and some speedometers. The volume of newspaper advertising, for instance, is one of these speedometers; it shows how fast trade is moving.

Watch the newspaper advertisements. Gradually they are increasing in number as business steps into second speed. Merchants and manufacturers feel a quickening public interest in buying; they are reaching out to catch that interest.

Their advertisements are worth following closely these days because they contain news of unusual importance to every shopper.

Following the news has become a habit in our lives; almost like breathing or eating. Our conversation, our opinions, our actions are based on what we read in newspapers.

Advertising in the newspapers is, for this reason, more than advertising. It is part of the force that is generated by the great dynamo of news—the force by which people act and think.

Newspaper advertising, like the news, is born fresh daily—timed to the minute—sparkling with the energy and action of each day's events.

It reaches virtually everyone who can be reached at all by any advertising, because whatever else people do, they read the newspapers today and will read them again tomorrow.

Newspaper advertising gets to everybody every day—and gets there FIRST.

Starlings. Shooting would not drive them away. We shot 2,500 12-gauge shells, but the ones we killed were not a handful in comparison with the clouds of starlings that remained in our pine grove. It was impossible with all this shooting to drive them away or even frighten them to another locality.

Our next step was to try the large funnel-shaped net that the Italians in Windsor had imported from Italy. Under the supervision of the game warden we invited the Italians to erect a net in our sanctuary, which they did, taking approximately 300,000 birds. These were all rationed out in Windsor through the relief stations to the unemployed.

In January, 1932, after being warned by our English friend, five men were set to work in the pine grove with forks, shovels, wheelbarrows, dump carts and wagons, to remove this filthy mess from under the trees. We soon had a pile of several carloads which can still be seen piled up on our farm. But there was no way to remove these droppings from the green needles and the more it rained and froze the tighter this filth stuck to the tree. Moreover, when the men finished on one side of the woodlot they had to begin all over again, for the ground was covered anew.

This housecleaning went on until spring and we waited anxiously to see what would happen when the warm spring sun and showers came.

The story is too sad to tell. In the first place the odour for about a month was nearly unbearable. About the middle of June the green needles began to fall and by

late September the trees were nothing but skeletons. Every tree where these starlings roosted was dead.

In the fall of 1932 and the winter of 1933 we cut down the trees, which averaged 6 inches or more at the butt, and had over 100 cords of stovewood.

There is no question in our minds as to what killed the trees. We have several thousand trees of the same variety planted in our bird sanctuary and the only ones to die were where the starlings congregated and roosted. If the trees were not killed by the starlings why didn't the whole forest die?

We don't deny or dispute in any way statements concerning the number of insects, beetles, etc., that these birds will destroy. That is all true. We have studied them and watched them feed their young, and all the rest of it; but the harm the starlings do soon outweighs all their good deeds, and had our own native birds been allowed to increase I am sure they would be equally as beneficial as the starlings are at their best.

Furthermore, I quite understand how a person feels when there are only two or three pairs nesting nearby; but when you have two or three pairs multiplied by several millions you have a real problem to handle.

It will be interesting for me to hear Mr. Morden's theory as to what killed our trees, especially since he has not seen the situation here, so far as I know, and probably has never seen starlings as thick as they are along the north shore of Lake Erie from Aylmer, right through to the Detroit River,

ANNUAL MEETING
VERNON W. I.

The annual meeting of the Vernon Women's Institute was held at Vernon Hotel on Tuesday, Nov. 21, 1933, with 13 members and 2 visitors present. Meeting opened by singing of the Institute Ode and Creed, followed by roll call, after which the minutes of the last annual meeting were read and last month's regular meeting were read and adopted.

School report as follows: Shutters on front hall windows, 2 dozen hooks for cloak room, writing scale and towels.

Sick Committee's report: There were four sick calls made.

Secretary's report for the year: There were three dollars taken up for membership fee plus \$1 donated by Mrs. John McLeod for lunch collections.

A vote of thanks was moved by Mrs. J. Huntley and seconded by Mrs. J. McLeod to the retiring President, Mrs. A. Sullivan.

This being the annual meeting the election of officers took place which resulted in the following ones elected:

President—Mrs. Milton Furness. Vice President—Mrs. Frank Boudreau. Secretary—Mrs. Helen Sullivan.

Directors—Mrs. D. Fraser, Mrs. J. Huntley, Mrs. J. McLeod. Auditors—Mrs. W. Furness and Mrs. Lawson Jenkins.

School Committee—Mrs. G. Murray and Miss Alice McLennan. Sick Committee—Mrs. Charlie Murphy and Helen Sullivan.

New president took chair. New business took place.

It was moved by Mrs. Charlie Murphy and seconded by Miss Alice McLennan that the articles mentioned be purchased for the school.

Moved by Mrs. Frank Boudreau and seconded by Mrs. Charlie Murphy that what was commenced on Dec. 27th.

Mrs. J. Huntley invited the ladies

to her home for the January meeting.

Moved by Mrs. W. Furness and seconded by Miss Alice McLennan that meeting be adjourned.

HELD PRAYER SERVICE AFTER KILLING HER HUSBAND

MEMPHIS, Tenn., Dec. 12 Mrs. Daisy Storie, 38, who testified she called her two daughters and held a prayer service after she had killed her husband with an axe, was acquitted by a criminal court jury today of a charge of murder.

Mrs. Storie said her husband had menaced her with heavy pieces of iron, that he had often beaten her and threatened her life, and had mistreated her daughters.

CHILDREN LIKE HANDICRAFTS
(Canadian Press)

MONTREAL, Dec. 11—Response to a questionnaire sent out by the Parks and Playgrounds Association by Stanley Rough, general supervisor, showed that singing, handicrafts, group games, wood carving and nature lore are the most popular subjects with children. The information thus gathered was used in preparation of a course in recreation training for leaders.

Pirate Treasure Seekers Persist

BRIDGETOWN, Barbados, Dec. 11.—(C. P. Cable)—Undismayed by their failure to locate hidden treasure of the notorious pirate, Captain Kidd, crew of the "Yaw" Advance are enroute to Cocos Island in further search of fabulous riches.

Unsuccessful in their combing of the west coast of Barbados, Captain Stanton and his 12 men sailed from here yesterday, heading for Panama, via Trinidad.

MAPLE PLAINS SCHOOL

The following is the standing for Maple Plains School for November: Grade IX—1, Ambrose McCarville; 2, Dorothy Murphy. Grade VI—1, Rita Murphy; 2, Olga Walsh; 3, Joseph McCarville. Grade V—1, Marion Murphy; 2, Alfred Kelly; 3, Myrtle Murphy. Grade III—1, Leo McCarville; 2, Lester Walsh. Grade I—1, Preston Murphy; 2, Elsie Walsh; 3, Marion McCarville.

The sales of branded beef in all Canada for the month of October totalled 2,310,955 lbs.

Household Drudgery
The Bane of a Woman's Life

Nature intended women to be strong and healthy instead of weak and sickly, but how can a woman have good health when she has to go through the household drudgery without any relaxation. Is it any wonder she becomes nervous and irritable, has hot flushes, faint and dizzy spells, shortness of breath, sinking and smothering sensations, and can't sleep at night.

Women who are weak and run down will find in Milburn's Health and Nerve Pills a remedy to strengthen the system and bring back the much desired health.

MILBURN'S HEALTH AND NERVE PILLS