

BETTER BUSINESS BULLETIN

BUSINESS DIRECTORY AND INTERESTING CONTEST FOR ALL OUR READERS

The Charlottetown Guardian will issue three prizes each week: 1st, \$3.00; 2nd, \$2.00; 3rd, \$1.00.

All prizes will be issued in the form of merchandise orders that will be honored by any advertiser on this Bulletin.

Each week the name of some one or more advertisers on this Bulletin will be taken and words will be listed from the letters making up the name. Each word listed begins with one of the letters of the advertiser's name. These words so listed will be purposely omitted from the copy

material appearing in a corresponding number of advertisements, one word only being left out of any one advertisement. Having read each advertisement carefully and locating those in which the words were omitted, contestants must write the name of the advertisers in whose announcement a word was missing, along with the missing word in each individual one. Also state the merchant or merchants whose names were used as key letters for the missing words. These key letters are jumbled but when put in order spell an advertiser's name.

Then attach to your solution a receipt from any advertiser on this Bulletin, indicating that business had been transacted with at least one of the advertisers on the Bulletin and mail or bring your letter to The Guardian Office.

Each week three replies will be drawn from all received and three awards given in the order of their drawing: 1st, \$3.00; 2nd, \$2.00; and 3rd, \$1.00. As all prizes will be given in merchandise orders, it is necessary to state in your reply the name of the merchant upon whom you wish the prize order drawn.

There is no limit to the number of replies any contestant may send in each week, providing a receipt from any merchant on this Bulletin accompanies each reply.

All replies to this contest should be addressed to Editor, The Better Business Bulletin, The Guardian Charlottetown, P. E. I., and should be in this office no later than Thursday noon each week.

This contest is open to all except employees of the Charlottetown Guardian and their families.

Only STEWART WARNER Offers "B" Batteryless Radios

Proved and Improved after one solid year of trouble-free service the homes of hundreds of satisfied owners.

Operates on regular 6 volt storage battery.

Remember it's the operating costs that count.



No BorC Batteries

ANISHES ATTERY URDENS

T. G. IVES

119 Great George Street.

Phone 1117.

Leonard Refrigerator Sensation

Years ahead in Design. 40% Less Current Consumption. Vegetable Drawer holds more a bushel. Quiet motor. Call and see for yourself this Leonard Sensation.

FUNERAL DESIGNS

Wedding Bouquets Sprays, Pillows, Wreaths Cut Flowers, Potted Plants We deliver to any part of P. E. Island. Call in and see our display of flowers for all occasions.

PHONE 137

TOOMBS' MUSIC STORE

UPTOWN FLOWERS 173 Great George Street

COAL

OF QUALITY

Best Grades All PHONE 240

for prompt delivery and courteous service.

A. PICKARD & CO.

Uptown Office 133 Great George St. Wharf Office Foot of Queen St.

GET YOUR PICKLING AND CANNING Supplies Here

Our prices will surprise you. Our service will please you.

S. N. KAYS

PHONE 65 Quality Groceries—Economy Prices 87 Pownall Street



Evening Snacks

At SANTRY'S Below Simpson's on Grafton Street.

You can have a quiet smoke, drink and snack. Distributor for "NOMORUN" the scientific treatment for re-inforcing silk and rayon fabrics, and hosiery.

C. A. SANTRY

54 Street

STOVES

We buy all kinds of Stoves, Ranges, and Heaters, large and small, also

FURNITURE

for Kitchens, Dining-rooms, and Bed-rooms. Out-of-town parties should get in touch with us while the roads are good. We pay spot cash for us buy.

Furniture Exchange

89 Queen Street. Phone 660.

TRY THIS CONTEST

Your chance is as good as any to WIN A PRIZE

MISSING WORDS

Advertiser's Name _____

Grafton Varieties In Supply Than Everything

Solution to Last Week's Contest

ADVERTISER'S NAME — THE GLORIA

To—MacPhee Bros. Of—The Modern Shop Every—The Pure Milk Company Lowest—S. N. Kays Heaters—A. Pickard & Co. In—Uptown Flowers All—The Gloria Requirements—F. B. Conrad Glad—Toombs' Music Store

PRIZE WINNERS

- 1. Joyce Cooper, 114 Edward Street
2. Harry Wood, Mt. Herbert
3. Mrs. Vernon MacMillan, Brackley

EGGS

Watches For Service

Jewelry of high quality. Watch and kindred repairs of the best.

W. N. TANTON

Watchmaker and Jeweler with long experience 180 Kent St. (Formerly Grafton St.)

F. B. CONRAD PHONE 500 Corner Queen and Water Streets

Read the Rules at Top of Bulletin Carefully Before Sending in Your Reply

A NUMBER OF CONTESTANTS WHO SENT IN THEIR ENTRIES FOR LAST WEEK FAILED TO COMPLY WITH THESE RULES.

BELFAST

Mr. and Mrs. Hector Murchison arrived at their home in Point Prim after spending their honeymoon in

Mr. and Mrs. Neil A. MacLeod of Boston Mass., who spent a ten-day vacation at Mrs. MacLeod's old home in Eldon left on return this week.

Mr. T. J. Inman, Bedeque, Grand Master of the L. O. L. of Prince Edward Island accompanied by Mrs. Inman visited Belfast and Southern Queens recently in the interests of the order.

Mr. and Mrs. Harold Lindbergh of Rhode Island spent a week visiting friends in South Pointe. On their return they were accompanied by Miss Jessie Morrison who spent her vacation visiting her parents, Mr. and Mrs. Thos. W. Morrison. Their son John from Chicago and his wife were also their guests for a few days.

The recent school fair held in Belfast hall was a good success with many splendid exhibits. The exhibit of the different kinds of knots should prove an incentive to some worthy citizen that has the welfare of our young boys at heart to organize the Boy Scouts, and then as the ladies are never beaten who know but a Girl Guide Society would follow.

A very large crowd attended divine service in St. Andrew's United church, Orwell on Sunday, Sept. 13, when the annual Masonic parade was held at 2.30 p.m. The church was beautifully decorated with profusion of cut flowers being held in lovely receptacles added to beauty if that could be. The Rev. Mr. Weir introduced Edwin White of Tyne Valley and the Scripture lesson. Mr. and Mrs. White had been exchanging with

C. N. R. Timetable Changes Sept 27th

MONCTON, N. B. Sept. 24—Changes in train services, effective Sunday, September 27, are announced by the Canadian National Railways.

MAINLAND The double train service, daily except Sunday, will be cancelled. Service to the mainland will be by Train No. 39 leaving Charlottetown 7.30 a.m. (Summerside 7.45 a.m.) daily except Sunday, and arriving Moncton 1.50 p.m. From the mainland to the Island, service will be by train leaving Moncton 10.50 a.m., daily except Sunday, arriving Charlottetown 6.20 p.m. (Summerside 6.10 p.m.) SUMMERSIDE - TIGNISH A train will leave Summerside for

Dr. Legate and drove out for the occasion receiving a hearty welcome from the pastor. Splendid music was given by the choir with Mrs. Peter MacQueen organist. Two visiting soloists were heard with much pleasure and enjoyed, Mrs. W. J. Mutch in "The Stranger of Galilee" and Mrs. Frances Wood MacRae singing "There is no Night There." Mr. Weir preached a powerful sermon dealing with character building, and he was listened to with rapt attention. There were many visitors present and the parade was of a very fine order.—J

Advertisement for Minard's Liniment, 'King of Pain'.

W. C. T. U. Notes

QUEBEC, Sept. 11.—Effective tomorrow the five members of the Quebec Liquor Commission will find their salaries reduced to \$1,000 a year by order-in-council, Premier Duplessis announced tonight. The chairman formerly received \$14,000, the vice-chairman \$9,000 and the other three commissioners \$8,000 each. L. B. Cordeau is chairman and the other members are Ephraim Bedard, vice-chairman, E. Merrill Desaulniers, William C. Hodgson and Gerard Power. Mr. Desaulniers will be temporarily in charge of administration of the commission and its affairs. Mr. Duplessis pointed out salaries of the commissioners were fixed at the pleasure of the lieutenant-governor under the Liquor Act, but an amendment of 1931 termed the commissioners permanent employees and declared they could not be dismissed except for cause. "At the next session we will complete the work we have begun," said Mr. Duplessis.

ROYALTY JCT. Train now leaving Charlottetown for Royalty Jct. at 3.00 p.m., Mondays, Wednesdays, Thursdays, and Fridays, will leave at 2.10 p.m., arriving Royalty Jct. 2.30 p.m.

GORDON FIFE, Soldier of Fortune



MONTREAL, Sept. 11.—Action of Premier Duplessis in reducing his salary is "illegal" stated former chairman, L. B. Cordeau tonight "because I resigned on June 12 and requested my pension."

ALCOHOLISM AND PEACE

(The following paper, abbreviated for the sake of space, was read at a W. M. S. meeting held in Lima on May 21st, by the writer.) As an appropriate gesture toward Good Will Day, let us give a few moments' consideration to the nature of alcohol as opposed to peace.

Who can not recall some incident where there was a pugilistic encounter—a fight, a street brawl, perhaps—all of which grew out of a noisy quarrel when one or more of the participants had been drinking intoxicants? Or we hear some one say, "Jack is always quarrelsome, always wanting to fight when he is in liquor." The judges of the highest courts state that most of the crimes that are committed are done under the influence of liquor. And there is an erroneous idea in the claim put forth that danger

can be met more bravely with a preface to drink.

Just what does occur in these cases? Psychologists who have made investigation of such matters give the enlightening information that the so-called higher faculties, among which are will, conscience, self-restraint, aspiration, etc. are the first to succumb to the benumbing effect of alcoholics.

It is easy to see what follows. Given a person with his spiritual tendencies harlotized and we have the more beastly animal, with fewer inhibitions. If angry, harsh, jealous, passionate impulses spring into action, the control mechanism does not function. Hence blows, vile language and other similar actions, sometimes followed by theft, arson, murder or other brutalities.

Education in Temperance "We have a great educational work in front of us. We have to educate ourselves. We must educate the young. But the third task is the most difficult, to educate the public which does not yet care.

DON'T MISS THESE SPECIALS

- 2 cans Carnation Milk
2 lbs. Seedless Raisins (Bulk)
2 lbs. Flakewhite Shortening
2 pkgs. Shredded Wheat
ALL FOR \$1.00
Island Plants, per basket — 90c
10 lbs. Onions — 15c
Get Your Sales Slips Here. PHONE 246-J.

MacPHEE BROS.

Prince Street New long sleeved House Dresses Dark Colors. Size 38 to 52. Price \$1.49

Also a new shipment of Satin Blouses in assorted sizes and colors. Price \$1.95

THE GLORIA

Take out your PRIZE on the PRINCE GROCERY Our regular prices are always low.

Get your Contest Entry Slips here with your orders.

See samples of our REGULAR PRICES On Page 3.



37 VILLA AVENUE Member Florist's Telegraph Delivery Association, Inc.

"Save The Child And Build The Nation" "GARDEN CITY" Chocolate Drink

is gaining favour with an increasing number of our patrons, as a delicious

HOT TODDY A cup or two of Hot "Garden City" Chocolate, taken just before retiring, promotes sound, restful sleep. It's a real "night-cap".

Or, first thing in the morning—try it HOT. It's a health drink.

Order a generous today. Phone 584

THE PURE MILK COMPANY

Pioneers of Safe Milk Corner of Fitzroy and Great George Sts.

Colgates Cashmere Bouquet Toilet Soap and Perfume

50c Value for 25c. C. C. HEESCHEN PHONE 772 THE EUSTON PHARMACY

THE MODERN SHOP

Over Canadian Stores BE SURE TO READ THE RULES AT TOP OF BULLETIN THOROUGHLY BEFORE SENDING IN YOUR REPLY.

SEND FLOWERS TO YOUR FRIENDS BY WIRE

We deliver to all parts of the world. Ask us about this service.

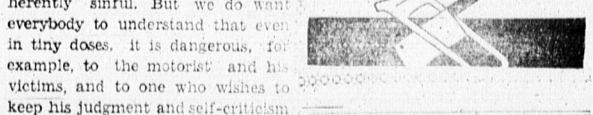
JAMES TAIT PHONE 269

FLORIST

Heavy Plate Corned Beef, per lb. — 11c Hamming Steak — 2 lbs. 23c Round Steak — 2 lbs. 35c Lamb Legs, per lb. — 19c Rump Roast, per lb. — 16c Chuck Roast, per lb. — 12c

E. S. MOORE

PHONE 1085 109 Richmond Street



ately, destroys the character of many men and women and girls, then I prefer to have nothing to do with it.—The Right Rev. The Lord Bishop of Norwich, at the Twentieth International Congress on Alcoholism, in London.

\$10 REWARD If the new selection of LLOYD'S REMOLATED CIGARETTES fails to remove your cough and soothe your throat, please return them to Lloyd's Chemical Laboratories, Dept. 14, Toronto.

Comic strip titled 'Closing In!' by Bob Moore and John Hales. It shows a man named Gordon Fife being surrounded by others in a temple.