

MOORE & McLEOD LIMITED

119 121 Queen St. Charlottetown.

The newest coats shown here first of all

Practically as soon as a new style coat is shown in New York or Toronto—you'll see it here.

Express brings us new coats almost every day throughout the season.

Buy your new coat where a swiftly moving stock ensures your purchase being up-to-the-minute.

CLOTH COATS \$22.00 to \$135.00.
SALTS' PLUSH COATS \$36.00 to \$60.00.
SILVERTONE COATS \$42.00 to \$135.00.

Showing furs the new way

Even if you're not planning a purchase today—our new fur show section is worthy of a visit.

The finest showing of furs in the province—is shown in the most modern way in the province.

MUFFS \$6.00 to \$95.00.
NECKPIECES \$3.00 to \$145.00.
COATS \$80.00 to \$475.00.



4 linen specials for saturday selling

All linen crash roller towelling in a strong durable evenly woven soft and absorbent towelling, red border—regular worth 42 cents a yard, special for Saturday 35c

Colored cushion covers in a large range of designs and colors just the thing for the sofa or cosy corner during the cold winter. Special for Saturday at per each 49c

Colored embroidered doilies in a good range of designs with a white centre embroidered in blues and pink with an embroidered edge. Size 16x17 inches, two dozen only. Special for Saturday at per each centre 25c

Colored runners in a large range of designs and colors all very pretty and durable size 18x45 inches. Special for Saturday 49c each.

Try buying grey cotton by the pound to-day \$1.00

Here's a bargain that IS a bargain. A great lot of "mill ends" of grey cotton, in various lengths, is now on sale in the corner of the Linen Department. The cottons are offered an \$1.00 lbs.

It's really wonderful value—and if you need any unbleached cottons, it will pay you to buy a few pounds. Get the salesman to measure a pound for you—and you will be surprised at the number of yards for your money

New Velvets from England \$1.65

In the corner of the Millinery Department you will find five new colorings in velvets of the sort you've been waiting for. Wine, Red, Green, Brown, Navy, at per yard \$1.65



Western Guardian

—IT PAYS to buy in this Province.
—THE GUARDIAN is on sale at Lafferty's, Summerside.

—BUY STOVE PIPE ENAMEL and "Witch" soot destroyer at Brace's. 2471-11-22Mwedsat41Esat21.

—HEAR THE BRUNSWICK and you hear the best. For sale by Sinclair & Stewart Ltd. 2661-11-29-m21e11.

—CARVING SETS and pocket knives—splendid assortment at Brace's. 2471-11-22Mwedsat41Esat21.

—THE BRUNSWICK.—All Phonographs in one, for sale by Sinclair & Stewart Ltd. 2661-11-29-m21e11.

—TWO CENTS PER WORD each insertion for advertising in this column. Cash must accompany order minimum charge twenty five cents.

—SEAL PLUSH COATS with fur trimmings, a choice assortment \$65.00 to \$135.00. Sinclair & Stewart Ltd. 2661-11-29-m21e11.

—WANTED MAID FOR GENERAL housework. Apply to Mrs. Roeben Durant, Water Street, Summerside. 2611-11-27-M21

—HANDSOME NEW SILVER TONES in Ladies Coats recently arrived. See them early. Sinclair & Stewart, Ltd. 2661-11-29-m21e11.

—RANCHER WANTED.—An experienced fur rancher to go to the United States next week. Phone stating past record and salary expected. D. J. Bonnell, Summerside. 2614-11-27-M21

—THE BRUNSWICK PHONOGRAPH plays all records equally good. Let your ears be the judge. Sinclair & Stewart Ltd. 2661-11-29-m21e11.

—MEN'S HIGH CUT LACED BOOTS, oil tanned grain, heavy slugged double sole, strap and buckle at top. A great fall boot, price \$8.00. Sinclair & Stewart Ltd. 2661-11-29-m21e11.

—P. E. ISLAND'S GREATEST SHOWING of Ladies coats is to be seen in our Ready-to-Wear-Department. Choose yours today. Sinclair & Stewart Ltd. 2661-11-29-m21e11.

—SMELT BAG NETS.—Brace's have received a large shipment of specially made to order, from best quality American "Gold Medal" twine—made tight to catch the fish. 2471-11-22Mwedsat41Esat21

—POULTRY WANTED.—We are now open to buy turkeys, geese, ducks and fowl. Birds must be properly dressed either drawn or undrawn. Highest market price for good stock. Sinclair & Stewart, Ltd. 2661-11-29-m21e11.

—TRYON UNDERWEAR FOR MEN—Genuine all wool, the best cold weather garment on the market. Shirts and drawers each \$3.50. Combination suits each \$7.00. For sale by Sinclair & Stewart Ltd. 2661-11-29-m21e11.

—NOTICE.—The Caldwell L. O. L. intend holding a special entertainment and basket social, which promises to be one of the big events of the season, in the King George Hall on Thursday December 4th. Every body is cordially invited to attend. 2648-11-25-M21

—FUR BUYERS.—Mr. A. Pierce, president and general manager of A. & E. Pierce & Co., Montreal who has just returned from the fur centres of Europe, accompanied by his chief buyer Mr. Drolet will be at the firm's office, Summerside for a short time beginning Tuesday, December 2nd. See announcement elsewhere in this issue. 2666-11-29Mtt.

WESTERN PERSONALS

—Mr. S. T. Gallant, Inspector of Fisheries, Charlottetown and Senator Murphy, were in town on Wednesday

—Messrs. George Ives and Lea Crossman, North Tryon were among the town visitors on Tuesday. H

—Messrs James E. Palmer, Roseville and Henry Spears, Piusville spent Tuesday in Summerside. H

—Mr. W. H. Hogan, Hope River returned home on Wednesday, from a trip through West Prince County. H

RECEIVES GOLD BROOCH FROM QUEEN

(Quincy Daily Ledger)

Mrs. Sophie Philpotts, wife of the steward at the Neighborhood Club on Glendale Road, is the proud possessor of a gold brooch, the gift of Queen Elizabeth of Belgium on the latter's recent visit to America.

Mrs. Philpotts, who is a daughter of Mrs. Angus Campbell, Little Harbor, P. E. I., whom she visits every summer for a month accompanied by Mr. Philpotts, before coming to the Neighborhood Club two years ago was housekeeper for Mrs. Larz Anderson, of Brookline and Washington. Mr. Philpotts and she managed the household in Brussels when Larz Anderson was minister to Belgium, and when royal visitors with their party came to Washington, Mrs. Anderson sent for her former housekeeper. More than 100 of the Queen's party were entertained at the Anderson home in the Capital during the stay of the Belgian rulers in Washington, and Mrs. Philpotts had en-



Remarkable Values in Women's Winter Coats

Style after style. Plenty of high waisted effects for misses as well as huge varieties of small models for women of every size, and at such wonderfully low prices. The privilege of selection should cause every woman or miss to direct her steps to this store. Few coats are plain or few trimmed collars, of seal or opposum.

--Women's Fur Coats--

In a season when higher prices seem to be the order of the day it is a pleasant thing to find furs of such obvious quality at reasonable prices. Here you will find beautiful models in Muskrat, Hudson Seal, Coon and Marmot, in plain or belted in effects, and at prices that cannot be duplicated. Therefore don't neglect this opportunity of purchasing here NOW and save money. Fur Sets, Stoles, Capes, Scarfs, Muffs. All the newest styles, and are of the best materials, such as Silvertone, Wool Velours, Beaver, Chinchilla, etc., in the newest shades. Prices range from \$18.00 to \$94.00. A splendid line of Women's Black Salt's Plush, all sizes. Prices range from \$38.00 to \$94.00.



STYLISH SERGE DRESSES WOMENS' FANCY BLOUSES

A beautiful assortment of Women's and Misses' Serge Dresses, tailored so well and embroidered so handsomely with narrow braids, soutache and silk floss, they are the picture of exclusive, up-to-the-moment, fashion. Sizes and styles to meet the requirements and tastes of all women and misses. Exquisite blouses that surpass in style and quality. Each blouse an example of exquisite designing. Georgette, Crepe de Chene, Net, Voile and Silk in the very latest shades. Sizes 36 to 46. Women's Fancy Stripe Silk Blouses. Price \$4.75 to \$7.50.

PROWSE BROS LTD

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WHEN PROFITEERS WERE PUNISHED BY DEATH

Death was the penalty for profiteering in ancient Rome. Hoarding and "cornering the market" were likewise capital offences. That picturesque old warrior-emperor, Diocletian, who rose from a peasant's hotel in Dalmatia, to the throne which had made him master of the world, issued an edict in the year 301 A. D., the preamble of which portrays a state of affairs almost identical with conditions existing at the present time, in the opinion of a well-known writer on economic subjects. The people, groaning under a load of taxation, were, in addition, compelled to pay prices for food, clothing and other necessities which must have made living well nigh impossible. "In the raging avarice," in the wording of the Diocletian preamble, "which, in utter disregard of human principles, continue to increase as it has been doing by leaps and bounds, not only from year to year, month to month or even day to day, but, so to speak, from hour to hour, nay, from minute to minute—if this avarice could be held in check by an ethical regard for moderation; or, if the condition of the people were such that they could bear the burden of this mad license, there might be justification in trying to wink at the situation and saying nothing. "It is our pleasure, therefore, that those prices which the subjoined summary specifies be held as the prevailing rates throughout our empire, and know all that license to exceed these prices is forbidden. "And likewise we ordain that if any shall violate the law he puts his life in jeopardy."

Not a Safe Bet Anyway

The French Premier Clemenceau was chatting with a guest at a social occasion, who commenced one of his remarks thus: "I bet she will— M. Clemenceau promptly interrupted him. "Never bet that she will do anything," he said. "You can never tell what a woman will do." "You interrupted me too soon, monsieur," answered the guest. "I was going to say that I would bet she would do it," reported Clemenceau. "Even that is not safe to bet on."

Minard's liniment cures garget in cows

"YE OLDE WILLOW" This is a new stock pattern. Very neat and attractive. Moderately priced and of good quality. Black & Co. SUNNYSIDE

FAMILY OF FOUR BURNED TO DEATH

STROUDSBURG, Pa., Nov. 26.—An entire family of four was burned to death and four other families made homeless in a fire which destroyed five dwelling houses here today. The dead are: Mrs. Philip Esprao, a widow, and her three sons, Austin, Philip and Charles, aged twelve, sixteen and eighteen years.