

Woman's Realm :- Social and Personal :- Fashions :- Literature

Smart Hats In the Basement!



\$1.19
\$1.39

- Ladies' New Crepe Dresses, Sizes 14-52. Price **\$2.39 to \$2.95**
- Ladies' heavy broadcloth skirts—colors Wine, brown navy and black—sizes 14-20. Price **\$1.98**
- Ladies' heavy Wool coat Sweaters—Colors Navy, Black, Wine, Blue and Brown. Sizes 34-44. Price **\$1.69**
- Ladies' Rayon Bloomers—Colors Pink or White, Small, Medium and Large. Price **.29c**
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- Rayon Table Cloths—Colors Yellow, Red and Blue—Size 54 x 54. Price **.69c**
- Ladies' Cashmere Hose—Colors Brown, Grey and fawn. Price **.39c**
- Ladies' heavy Jersey Dresses, Sizes 14-20. Price **\$2.49**
- Ladies' Long Sleeve Angel Skin Blouses—Colors Eggshell or White. Sizes 14-20. Price **\$1.29**
- Ladies' Silk Strip Heavy Vests and Bloomers—Small, Medium and Large. Price **29c**
- Ladies' Fancy Trimmed Flannellette Night Gowns. Price **.69c**
- Crepe Bedspreads—Colors Green, Yellow, Blue and Rose. Size 72-90. Price **\$1.29**
- Ladies' Full Fashion Hose in all the latest shades. Price **50c**
- Ladies' Cotton House Stockings—Colors Brown Fawn and Gunmetal. Price 7 per pair **.17c**
- Ladies All Wool Gloves 7 per pair **59c**
- Girl's All Wool Gloves 7 per pair **49c**
- Children's All Wool Gloves and Mitts Per pair **29c**

Moore & McLeod Limited

Today's Short Wave Radio Program

(All time is Eastern Standard)

FRIDAY, OCTOBER 30

ROME
6 p. m.—News in English. Selection from the opera "The Girl of the Golden West." Rome's Midnight Voice. 2RO, 25.4 m., 11.81 meg.

MOSCOW
7 p. m.—Talk: The New Soviet Constitution. Russian lesson. RAN, 31.2 m., 9.6 meg.

LONDON
7:20 p. m.—"The Protection of Shipping in Time of War." A talk by Paymaster Rear-Admiral Sir Eidon Manistry, K. C. B., C. M. G. GSP, 19.6 m., 15.31 meg.; GSD, 23, 5 m., 11.75 meg.; GSC, 31.3 m., 9.58 meg.

HALIFAX
8 p. m.—"From a Rose Garden"—orchestra and soloists. CRXC, 49.2 m., 6.09 meg.; CJRO, 48.7 m., 6.15 meg.; CJRX, 25.6 m., 11.72 meg.

BERLIN
8:30 p. m.—The German Sugar Industry. DJD, 25.4 m., 11.77 meg.

CARACAS
9:15 p. m.—Dance Music. YV2RC, 51.7 m., 5.8 meg.

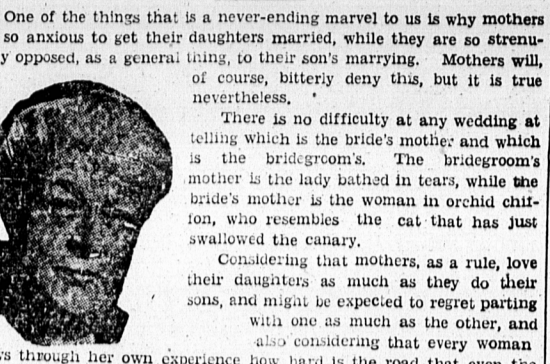
LONDON
10 p. m.—"Celluloid Rhythm." GSD, 25.5 m., 11.75 meg.; GSC, 31.3 m., 9.58 meg.

PARIS
10:40 p. m.—Theatrical program. TPA-4, 25.6 m., 11.72 meg.

PITTSBURGH
12 midnight—DX Club. W8XK, 48.8 m., 6.14 meg.

Girls Are No Longer a Financial Liability in the Home—Then, Why Do Mothers Determine to Marry Them off Early in Life?

One of the things that is a never-ending marvel to us is why mothers are so anxious to get their daughters married, while they are so strenuously opposed, as a general thing, to their son's marrying. Mothers will, of course, bitterly deny this, but it is true nevertheless.



There is no difficulty at any wedding at telling which is the bride's mother and which is the bridegroom's. The bridegroom's mother is the lady bathed in tears, while the bride's mother is the woman in orchid chiffon, who resembles the cat that has just swallowed the canary.

Considering that mothers, as a rule, love their daughters as much as they do their sons, and might be expected to regret parting with one as much as the other, and also considering that every woman knows through her own experience how hard is the road that even the most fortunate wives and mothers have to travel, one would think that a mother's heart would be torn to shreds with dread and fears at the very thought of the little girl she has spent her life cherishing and protecting starting out on that dangerous adventure, from which no woman escapes unscathed.

Such, however, is not the case. Mother begins planning her daughters' weddings while they are still in the cradle, and she can hardly wait until she shoos them out of her house into their husband's. She is proud when they marry young, and filled with shame if they are old maids. So eager is she to get them married that she will let them marry men who cannot support them, men who drink, men who are rakes and libertines.

But far otherwise is mother's attitude towards her sons' marriages. She looks forward to their wedding day as she does toward doomsday, and staves off the evil hour as long as she can. She throws every obstacle in the way of their marriages. She regards her bachelor son as a badge of triumph. No girl is good enough for her boy, though she were possessed of every feminine charm and virtue and had a fortune as well.

Just why mothers look upon their sons' and daughters' marriages with such different eyes it is difficult to say. In former times, when a girl was a liability instead of an asset to her family, it is easy to understand why her parents were anxious to hand her over to a husband to support, but that reason for wanting a girl to marry is no longer valid. Nearly all girls now earn their own bread and butter and furberles, and contribute to the household budget instead of being a drain upon it.

Nor can the modern mother plead as her excuse for desiring her daughters to marry that they will be better off and happier married than single. That is a matter of luck. If a girl gets a husband who is loyal, kind, tender and a good provider, she has drawn one of life's capital prizes. But if, on the other hand, she gets a husband who is a philanderer or a ne'er-do-well whom she has to support, she is in for a worse case than any girl bachelor.

Whatever marriage may have been in the past, it is no sinecure in these days, as is proved by the fact that three-fourths of the applications for divorce are filed by wives who found it a failure. Even mothers must know that a wedding ring is no talisman that secures her daughter happiness and prosperity or even a permanent husband, so her desire to wish one on her daughter's finger remains inexplicable.

Doubtless the real reason that mothers are anxious for their daughters to marry and opposed to their sons' marrying is because no house is big enough to hold two grown women, even if they are mother and daughter. Being of the same sex, and having pretty much the same desires and aspirations, they conflict at every point, whereas mother and son, having different tastes and inclinations, do not run counter to each other.

Every woman is an autocrat in her own home and regards her way of doing things as inviolable as the laws of the Medes and the Persians. No daughter can keep her fingers out of Mother's pies. Daughter is modern. Mother belongs to the Woodrow Wilson era. Hence these tears and fights and why mothers look so beaming and happy at their daughters' weddings. Whatever it is for the girls, it is mother's emancipation day.

DOROTHY DIX.

A PLEASANT LESSON for Boys and Girls



SHREDDED WHEAT IS GOOD—AND IT'S GOOD FOR YOU! YOU EAT IT FOR ITS GRAND FLAVOR, WITH MILK AND FRUITS OR BERRIES—AND ITS WHOLE WHEAT FOOD VALUES HELP YOU KEEP FIT.

SHREDDED WHEAT MADE IN CANADA - OF CANADIAN WHEAT

The HOUSEWIFE and HER ACTIVITIES

EYES AND EARS

Would that the Powers that made my eyes so keen, To stare at things intently, near or far, That I discover twins at last, in what I thought at first was but a single star— Would that those Powers had made my ears the same, To tell the oak and maple in the dark; To recognize their songs in wind or rain, Before I knew their names by leaf or bark.

—W. H. Davies.

TABLOID

After I have used the sandwich toaster I put a wet cloth on the grids while they are still warm, and then it is easy to clean them. Formerly, I waited until they were entirely cold to clean them, and then it took nearly an hour.

"OLD KATE" IS DEAD

"Old Kate," the London match-seller is dead. She used to sit, swathed in clothes, watching the Gaiety Theatre, which stood on the site of the theatre in which she played leading parts years ago.

NEW TYPE TABLE KNIFE.

A table knife combining in one blade services necessary for chops, steaks, joints, poultry and fish has been put on sale in Sheffield, Eng.

BIRDS SOUND NEW NOTE IN DECORATIVE WORLD

Birds made of wood, plaster, porcelain or glass are among the newest accessories for tables, mantles, hanging shelves or whatever a small decorative figure seems needed.

GLASS

After washing, rinse in cold water to which is added a teaspoon of vinegar. Dry with a linen cloth; this will not leave specks of lint on the glass. Glass used for decoration, and especially cut glass vases, develops an especial brilliance when cleaned with tissue paper moistened with eau-de-Cologne. A good way to pick up small fragments of broken glass is to use a piece of wet blanket. Spread this over the floor and press gently until all the glass adheres. Then put the blanket in a basin of water, when the glass will sink to the bottom.

CLEANLINESS IS MOST IMPORTANT TO BEAUTY

The loveliest coiffure and the most perfect makeup are wasted on a woman who wears a wrinkled suit, faded blouse or soiled gloves. Beauty means perfection from head to foot, and the first step toward perfection is neatness and immaculate cleanliness.

One should bathe every day, of course, and use a deodorant after each bath or a non-perspirant as often as needed. There are preparations which, if applied twice a week, will prevent perspiration underneath arms. If your skin

A Morning Smile

REDUCTION

Two elderly women were talking. "How's your daughter's golf?" asked one. "She says she's going round in less and less every time she plays," said the other. "I don't doubt it," came the reply, "but what I asked about was her golf."

WELCOME GUEST

Old Jones looked cautiously round the door—and saw a burglar trying to open the safe in the corner. "Just wait here a minute will you?" asked Jones politely. "Wot, and 'ave you 'phone the perlice?" retorted the burglar sarcastically. "Oh, no," replied Jones. "I wot do that! I just want to call my wife. She'll be glad to meet you. She's heard you every night for the last 20 years."

Chest Colds

Yield quicker to the Poulitice-Vapor action of **VICKS VAPORUB**

TATTING IS BECOMING MORE AND MORE POPULAR

Tattling seems to be becoming more and more popular among the matronly of society women—folk in England. This fancy needlework, familiar to Victorians, is a cross between weaving and crochet-work, using small bobbin to knot intricate tracery in cotton thread.

Made in Canada

"This Powder is Best .. just give it a Test!"

It's time you learned about Bon Ami. How different it is from coarse, harsh cleansers . . . How it cleans without scratching and polishes at the same time . . . How it doesn't roughen or redden the hands. Thousands of women use Bon Ami for all their household cleaning. Why not try this "polishing cleanser," and judge it for yourself!

BON AMI

... leaves no grit in tub or sink

"Hasn't Scratched Yet"

THE COOK'S CORNER

HOME-MADE ROLLS

HOT ROLLS

One cup milk, 1 cup boiling water, 1-3 cup sugar, 4 teaspoons salt, 1-2 cup lard or butter, 2 cakes compressed yeast, 1-4 cup lukewarm water, 2 eggs, 8 1-2 cups sifted flour.

Sift flour once before measuring. Heat milk to scalding point and add boiling water. Add shortening, sugar and salt and let stand until lukewarm. In the meantime soften yeast cake in lukewarm water, stirring until dissolved. Add to lukewarm water mixture. Mix and add eggs, well beaten, and four cups of flour. If wanted for refrigerator rolls, cover closely and store in ice box. If wanted for immediate use, cover and let rise until double in bulk. Grease tips of fingers and pinch and cut off small pieces of dough. Work into balls and place side by side, 1-4 inch apart on a greased pan. Let rise again until double in bulk and bake in a moderately hot oven (375 degrees F.) for 25 minutes.

PARKER HOUSE ROLLS

If you want to make Parker House rolls, turn half the dough out on a floured moulding board, roll with a floured rolling pin into a sheet about 1-4 inch thick. Cut with a cookie cutter and brush half of each round with melted butter. Crease through the centre with the blunt edge of a case knife and fold one half over the other. Place on a well greased baking pan, about 1-4 inch apart and let rise until double in bulk. Bake 30 minutes in a hot oven (375 degrees F.)

To make cinnamon rolls, pecan rolls or buttered rolls, roll dough into a sheet as for Parker House rolls, spread thickly and evenly with melted butter and then sprinkle with sugar and cinnamon or nuts, or pour over a heavy syrup made with brown sugar and roll up and slice. Let rise and bake as in preceding recipe.

WOMEN DOCTORS WANTED

Openings exist for women in various branches of medicine, says the British Medical Journal, recording the fact there are 6,000 women doctors on the Medical Register.

Head COLDS

Put Mentholatum in the nostrils to relieve irritation and promote clear breathing.

MENTHOLATUM

Gives COMFORT Daily

Schoolgirl Wins Trip to Europe



Her discourse on "What the Statue of Liberty Means to the United States" being judged the best of 135,000 submitted, Miss Edna Falk, 17-year-old high school student of Pueblo, Colo., has been given a trip to Europe. She will also have the honor of being presented with a trophy by President Roosevelt, and will take part in the rededication of the Statue of Liberty on its fiftieth anniversary, Oct. 28. She is shown here on her arrival at Newark aboard an airliner from Colorado.

Fashions' Latest For Chic Dressers

This easy to make one-piece dress is the kind schoolgirls like. The plaited fullness falling from the shoulder yoke, makes it so appropriate for school activities.

Pottery-rust wool-finished cotton is very attractive with white pique Peter Pan collar. Another scheme is clan plaid in gingham or woolen.

Navy blue cotton poplin will be nice for a second dress with the sailor collar and short sleeves. Trim the edge of the collar with red rick rack braid. The neck bow may be red or navy.

Style No. 1815 is designed for sizes 6, 8, 10, 12 and 14 years. Size 12 requires 3 1/4 yards of 36-inch material.

No. 1815 Size _____

Name _____

Street Address _____

City _____ State _____

HATS "TAKING OFF"

New hats are shooting up taller and taller, with wings and quills to sound high-C notes.

1815

Best for all your Baking

PURITY FLOUR

for Cakes, Pastry and Bread