

YOUR FRIENDS can buy anything you can give them—except your photograph. Make an appointment today

The Cook's Studio New DesBrisay Block

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Make the boys at the front happy by sending your photo for Xmas. Make the appointment at once at

The Bayer Studio

A. E. LYON, Studio

Good Photography Moderate Prices. Personal attention to Amateur Photography.

107 Queen St. Phone 68-J.

Expert Eye Testing

Our experience in vision testing coupled with the best optical parlor in Kings County, enables us to correct your eye troubles with scientific accuracy.

Eye strain is the direct cause of many ills. At first signs of eye strain the eyes should be examined and if glasses are needed, they should at once be worn.

We use the same methods and instruments as the leading eye specialists in larger cities. You will find in our parlor such instruments as the Electric Operated Ophthalmometer, Ski-Optometer and the Retinoscope.

Come in and be convinced that we can give you the best service obtainable and at moderate prices.

E.E. Parkman Montague

Professional Cards

Miss Daisy Rudge

171 Great George St.—Phone Connection.

Manufacturer of all kinds of fine hair goods, including Toupees and Wigs.

Hair dressing, Manicuring, Shampooing, singeing. 567-10-10M1mopd.

Dr. Cliff

CHRONIC DISEASES CURATIVE TREATMENT by the month in advance, Victoria Hotel, Charlottetown, P. E. I., Canada. HOURS, 12 to 3 daily. Now. 1816-8-23M3Mospd.

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Barrister, Solicitor and Notary Public Office Newson Block, Charlottetown Branch Office, Georgetown Money to Loan on Real Estate

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Barristers, Attorneys, Notary Public, Etc., Solicitors for Canada Bank Association, Bank of Montreal, Canada, Permanent Mortgage Corporation.

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Barrister, Solicitor, Notary Public, &c. MONEY TO LOAN. Montague, P. E. I.

REAL VALUE

is based, not on the price paid for a commodity, but on the benefit derived. That is why Zam-Buk is the cheapest skin healer on the market—because the benefit derived is 95% greater than can be got from ordinary ointments. This is due to the fact that Zam-Buk is all medicine—100%. Ordinary ointments are 5% medicine and the balance animal fat.

The superiority of Zam-Buk is proved by the many cases of chronic skin trouble and old sores which yield to the power of Zam-Buk after all other treatments have failed.

The unusual power of penetration which Zam-Buk possesses enables it to reach the underlying tissues, where skin troubles have their "root." Then the germicidal properties in Zam-Buk destroy all germs. Until this is done healing can never be thorough. The reason why sores that have been treated with ordinary ointments break out again is because the remedy has never got to the seat of the trouble, but has only healed over the outer skin. Zam-Buk, on the contrary, uproots skin disease, and the cure is complete and permanent.

Zam-Buk should always be used for eczema, ringworm, scalp sores, pimples, abscesses, ulcers, blood-poisoning, bad leg, piles, cuts, burns and scalds. All dealers or Zam-Buk Co., Toronto. 50c. box, 3 for \$1.25.

Zam-Buk

Rubbers Rubbers

The best protection to your hair—You can get. Keep your feet dry and have fewer colds.

Dainty Mode In Rubbers Means Canada's Best

Made in one of the finest factories in America.

We carry every shape and style and can fit any shoe—have Rubbers fit well and they will wear much longer.

Try Dainty Mode Alley & Co.

Shadow Test

Have your eyes tested by it. Always satisfactory. Delightful results. Only accurate child's Test. Works wonders in difficult cases. The harder the case the better. Eliminates guesswork. Succeeds where others fail. Try it today.

H. J. Mabon

Druggist and Optician Next Door Bank of Commerce Montague P. E. Island

See Our Separators

Don't fail to see our exhibit of De Laval Cream Separators, at 149 Great George St. Milk cans, bottles, caps, brushes, Separator oil, Separator parts. The Alpha gasoline and kerosene engines, gas engine oil.

Jas. D. Offer Charlottetown 463-10-Mistimo.

The Eastern Guardian

It pays to buy in this Province.

A GOOD CROP.—The powers that be gave good advice this spring when they advised anybody and everybody to plant plenty potatoes.—C.

IDEAL WEATHER.—Possibly never in the history of this province have the residents been blessed with such favorable weather to finish up farm work and ship produce.—C.

LEADING FARMER DEAD.—The death was announced on Saturday morning of James W. Dingwell (Elder), one of Bay Fortunes' most respected farmers who succumbed to the illness with which he has been laid aside for the last year. No doubt an extended obituary will appear later as it is not fitting that one who so materially assisted to make this island Province what it is should be passed over with this brief notice.—C.

BAIT NEEDED.—There is a matter which could be taken up with great benefit by either the local or Federal government viz the assisting to provide bait for the fishermen. It is as important to our fishermen as muskrat to our farmers. Business firms do what they can with fish net traps and otherwise at heavy cost but the supply of bait furnished is altogether inadequate for the fishermen's wants. The bait obtained in traps is mostly herring, but there are times when none can be caught. Fresh herring is fairly good bait but nothing equals fresh squid for Cod, Haddock and hake fishing. Now there is nearly always plenty fresh squid to be obtained in the Gut of Canso. A fairly large gasoline craft could ply between Canso and the different fishing centres around the island and deliver bait for which the fishermen are quite willing to pay thus reducing the running expenses incurred in supplying an indispensable want. The quantity of fish caught by this assistance could be increased by fully one third. Who will move in the matter?—C.

PROMINENT CITIZEN DEAD.—Word came to Souris Saturday morning that Dan McDonald (Reiland) died Friday night. The late Mr. McDonald was for many years an official in the Charlottetown Post Office before Confederation. Owing to ill health he was retired on a pension over 30 years ago, since which time he lived quietly with his family at East Point. Of those who attended college with him in the year 1863 there are not many living. Among these are not many living. Among these were the late John Newson and James A. Beaton. Dr. Alexander Anderson, Prof. Inglis and Mr. Webster were the teachers in the old Prince of Wales College and Normal school adjoining. Miss McKinnon retired teacher of Charlottetown taught the Junior department in the Normal school. Among the students of his term now living are Miss Fennessey and the present collector of Customs Souris. The late Mr. McDonald taught for some time in the old Agricultural Hall, Souris. He was a most competent teacher, an able writer and vigorous speaker. He was undoubtedly, the brightest spirit of his day in the Normal College department and made his influence felt in any body of men gathered together for any specific purpose. A widow and two sons survive him one of whom is in the army. He passed the allotted span by several years, and will be affectionately remembered by all who knew him.—C.

MAMMA! DON'T YOU SEE YOUR CHILD IS SICK, CONSTIPATED

Look at tongue! Move poisons from liver and bowels at once

Mother! Your child isn't naturally cross and peevish. See if tongue is coated; this is a sure sign his little stomach, liver and bowels need a cleansing at once.

When listless, pale, feverish, full of cold, breath bad, throat sore, doesn't eat, sleep or act naturally has stomach-ache, diarrhoea, remember, a gentle liver and bowel cleansing should always be the first treatment given. Nothing equals "California Syrup of Figs" for children's ills; give a teaspoonful, and in a few hours all the foul waste, sour bile and fermenting food which is clogged in the bowels passes out of the system, and you have a well and playful child again. All children love this harmless, delicious "fruit laxative," and it never fails to effect a good "inside" cleansing. Directions for babies, children of all ages and grown-ups are plainly on the bottle. Keep it handy in your home. A little given today saves a sick child tomorrow, but get the genuine. Ask your druggist for a bottle of "California Syrup of Figs," then look and see that it is made by the "California Fig Syrup Co."

KING APPROVES CANADIAN FISH

MONTREAL, Nov. 1.—At a banquet held here last night in celebration of the third Canadian national fish day, one of the speakers was Major H. A. Green, of the quarter-master-general's staff with the Canadians, officer in charge of fish supplies to the imperial forces. He had a letter from King George, expressing appreciation of the efforts to supply the troops with fish, and also his royal approval of the sample which had been supplied for his personal consumption.

CASTORIA

For Infants and Children In Use For Over 30 Years Always bears the Signature of J. C. Watson

TWO CENTS PER WORD each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

MR. R. R. HOWLETT is Guardian agent for Annandale and vicinity.

LOADING PRODUCE.—Schr. Lydia A. Mason Capt. Mason is loading potatoes at Sturgeon Wharf for Poole & Thompson.—&

LOADING HAY AND POTATOES.—Schr. Hazel Dell Capt. Boudreau is at King's Wharf finishing loading with bag potatoes shipped by P. J. Solomon.—&

EASTERN PERSONALS

Miss Lola Johnston, Cardigan, left last Wednesday by the Enterprise on a trip to Trenton, N. S.—&

Mrs. Fairweather and Mrs. Myrtle of Gloucester, Mass., who are visiting their mother Mrs. Francis Goteil, Victoria Street, Georgetown, spent the week end in Charlottetown.—&

Mrs. Daniel Whiting and three children of Gordon St. Georgetown, left last Monday for Glace Bay, N. S., where she intends to spend a few weeks with friends, she was accompanied by Miss Rosie Whiting of Glace Bay, N. S.—&

SHIPPING NEWS.—Schr. Francis Decock Capt. Cohoon loading potatoes at St. Mary's Bay wharf for H. Graham & Co. Schr. Minnie Mack, is discharging coal at St. Mary's Bay wharf for H. Graham, Schs. Curlew Capt. Warthen is loading produce at New Port Wharf for James Fay. Schr. Helen Maud Capt. Jellix is loading potatoes at Lower Montague for W. A. Poole & Co. Schr. Otokia Capt. Eussner is discharging Salt at McDonald's Wharf for McDonald & Bros. Schr. Palmitts Capt. Crosby sailed for Souris where he will load produce for American market.—&

Mr. Michael Power, Summerside was in Georgetown, Thursday on a business trip.—&

SUMMERSIDE MARKETS.

Table with market prices for various goods like Buckwheat, Barley, Butter, etc.

You may want to change your automobile, or your piano, or even your home—but you will never want to change the COFFEE, when once you taste the delectable flavour of Chase & Sanborn's "SEAL BRAND" COFFEE.

Is 3/4, 1 and 2 pound tins. Whole—ground—pulverized—also fine ground for Percolators. Never sold in bulk.

A PLAN TO KIDNAP H. FORD'S GRANDSON

DETROIT, Mich. Nov. 3.—It became known today that federal agents in Detroit are investigating an alleged plot to abduct or kill Henry Ford, II, infant son of Edsel Ford, and grandson of the multi-millionaire manufacturer. A letter demanding \$10,000 from Edsel Ford as the price for the baby's safety, was turned over to post office inspectors several days ago. It is understood that one man has been detained and that several arrests are impending. The letter was signed "Sicilia"

Anarchists' Association." It demanded that the money be sent to "Gus Adams," and said it would be called for at the General Delivery Department. A youth who called at the General Delivery window "for a parcel for Gus Adams," was taken into custody, it is reported.

"Listen to this, Marie," said Mr. Stubb, as he unfolded his scientific paper. "This article states that in some of the old Roman prisons that have been unearthed, they found the petrified remains of the prisoners." "Gracious John," exclaimed Mrs. Stubb, with a smile, "them's what they call hardened criminals, I expect."

Are They Worthy of Your Money?

Your friend—he did his "bit" when he left a leg at Vimy Ridge. But to the end of his days he will go handicapped, earning less because of his sacrifice—

And that aviator you knew, who was brought down over the German Lines. He gave his all—

And your brother—or was it your own son?—who is now passing "Through the Valley of the Shadow." He offered his life that the World might be saved for Freedom—

And that girl you knew, who—on the threshold of Love—put great happiness aside, and went overseas according to the high traditions of the Red Cross—

And that doctor, who had a good practice, but who gave it up to serve his fellow men.

You will shortly have an opportunity to prove yourself worthy of the sacrifices of the legless man, the aviator, the wounded soldier, the nurse and the physician. The government is about to ask the people—and you, as one of the people—to lend Canada sufficient money to back up the efforts of these brave men and women.

Buy enough of Canada's Victory Loan to make your money a worthy answer

"Canada's Victory Loan" All About It

is the title of a pamphlet that should be in the hands of every man and woman in the country.

Mail This Coupon at once and get your copy.

Form for requesting a copy of the pamphlet, including fields for Name, Street or R.R., P.O., and Province.

Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada.