



Something Surely Special in Men's Shoes

ONE OF THE CHIEF REASONS OF ALLEY'S SUCCESS IS A CONSTANT DISPLAY OF SOMETHING "A LITTLE OUT OF THE ORDINARY" IN FOOTWEAR. JUST NOW—FOR INSTANCE WE ARE SHOWING FOR MEN A VERY SPECIAL LINE FOR PRESENT WEAR.

One of the most handsome Brogues we have ever seen is among our present collection. It is of genuine Scotch Grain leather in Brown and immediately impresses one as being wonderfully well made to wear exceptionally long and retain its "solid" and handsome appearance. One of the many extraordinary features of this Brogue is a solid leather Oak Tanned double sole right through to the heel.

Another seasonable presentation is a Box Calf Oxford in Black. It has a heavy double sole—is "heavy weight" all the way through to stand the weather from now on. Ask to see this Oxford—you'll agree with us that it's particularly fine.

ALLEY
and Company, Ltd.
FASHIONABLE FOOTWEAR

MAKE YOUR Appointment Now For XMAS
Photos with Bayer
163 Gt. Georg St.

Use "the Nets that Catch the Fish"

If you want a maximum return you'll book your order now for—

King Fisher Smelt Webs

These Webs are made of strong Sea Island Cotton Twine thoroughly reinforced and are famous for the way they catch and hold the fish.

30/3 Twine, 135 ft. long, 90 ft. hang.	
1 1/2 in. mesh x 3 ft. deep. Each	\$2.40
1 3/4 in. mesh x 3 ft. deep. Each	\$2.70
1 1/2 in. mesh x 4 ft. deep. Each	\$3.05
1 3/4 in. mesh x 4 ft. deep. Each	\$3.45
1 1/2 in. mesh x 6 ft. deep. Each	\$4.50
1 3/4 in. mesh x 6 ft. deep. Each	\$4.15
1 1/2 in. mesh x 6 ft. deep. Each	\$5.10

R. T. HOLMAN LIMITED

Head Office: Summerside
Charlottetown Branch: 143 Gt. Geo. Street

King Fisher Smelt Webs are the King of Fishers



For Baby

The little woolly garments must be soft as swans-down or they will irritate the tender skin.

LUX

does not shrink nor roughen woollens. Washed in Lux suds, Baby's woollens will keep beautifully soft and fluffy.

Sold only in sealed packets—dust-proof!
LEVER BROTHERS LIMITED
Toronto

LONG RIVER SCHOOL.

Standing of Long River School for the month of September.—Principal's dept. Grade IX.—1, Leigh Johnstone; 2, Christie Johnstone; 3, Mary A. Johnston. Grade VII.—1, Ann Cousins; 2, Grant McLeod; 3, Mabel Dunning. Grade VI.—1, Anna Brown; 2, Nell Marks. Primary dept. Grade V.—1, Eddie Fitzsimmons; 2, Alton Bell. Grade III, sr.—1, Lillie Warren; 2, Archie Paynter; 3, Vera Paynter. Grade III, jr.—1, Ralph Johnston; 2, Willie Pound; 3, James Cousins. Grade II, sr.—1, Norman Johnston; 2, Alice Fitzsimmons; 3, William Bell. Grade I.—Esther Bernard. Gertrude Buntain, Mabel McArthur, teachers.



Save the Surface For the Future

Painting is not all for looks. It is mainly to save the wood or metal. Every gallon of paint means so many more dollars in value of your buildings. It means less repairs, less depreciation, greater real estate value. Plenty of paint is as big, if not even a bigger insurance, than your fire protection policy. But remember that the paint must be good paint. Dependable oils, lasting colors, and they really cost no more to be the best.

The Rogers Hardware Co., Ltd.

Western Guardian

—SHOP from Holman's Catalog.

—TO FARMERS—The Summer-side Business College teaches individual subjects. You can enter any time. Our specialties—Bookkeeping, Civil Service, Shorthand and Typewriting. Evening classes. Phone 188. J. Pogson, Principal. 5518-9-213 mos.

—AT HOME.—Mrs. R. W. Campbell, Chelton, will be at home Friday, Oct. 12, from 3 to 5 and 7 to 9.

—DR. HOUSTON will be in his office in Victoria Saturday, October 13, from 10 to 5. 1031-10-12-21

—NOTICE—It has been circulated that I have sold my undertaking outfit; this is absolutely false as I intend to continue business as usual. Signed—John R. Bowness, Bedeque. 944-10-9-31

—COAL LADEN—Schooner Geo. W. Kyler, Capt. Ryndard, arrived in port of Summerside, Monday, night with a cargo of coal for R. T. Holman, Ltd.

—WE WILL buy live hogs and lambs at Albany Station, Wednesday until 2 o'clock. GREEN BROS Borden and Albany. 932-10-9-41

—BEDEQUE METHODIST CIRCUIT, OCT. 14, 1923—Services conducted by P. A. Fitzpatrick in Central Bedeque Baptist Church at 11 a. m. Seartown Church at 3 p. m. Cape Traverse at 7 p. m. Kindy bring your gift in the envelopes for Japanese Emergency Fund.

—LOBSTER SEASON CLOSED. The lobster season is about over in and around Summerside, and has proved a failure this season. Although the season does not close until the 15th, the fishing gear has practically all been brought in shore. The fishermen are now getting ready for the smelt fishing, and better results are anticipated from this source.

—SHOWERED.—A number of girl friends of Miss Edith Gay, of Summerside, met last Friday night at the home of her parents, Mr. and Mrs. Stanford Gay, and tendered her with an extensive miscellaneous shower in honor of her approaching marriage. Ice cream and cake were served and a most enjoyable evening was spent by the young people.

—SUMMERSIDE METHODIST Church, Sunday, Oct. 14. Church anniversary services. Special music by choir. Preacher, Rev. J. F. Denny. Subjects: 11 a. m., "Spiritual Freedom"; 7 p. m., "The Price of Power" with special reference to the question of Church Union. Do not forget the Sunday School at 2:30 p. m. Will all our friends and adherents make a special effort on Sunday?

—SMELT FISHING — Season opens for "Gill Nets" of smelt fishing next Monday, Oct 15th. Many about Summerside are preparing for opening and are expecting a good catch this season. Prospects in the American markets looks very favorable. Several buyers are preparing for large shipments.

—PRESENTATION TO MISS DOROTHY GILLIS.—A large number of invited friends met at the residence of Mr. and Mrs. Charles H. Lord, North Tryon, on the evening of October 3rd, 1923, to say good-bye to Miss Dorothy Gillis, who was leaving for Boston on October 6th. After wishing away the evening with interesting games and music, a suitable address for the occasion was read by Miss Jean Chisholm, expressing the good will of all present, their appreciation of Miss Gillis' worth and faithful services in every activity for the benefit of the social life of the community, and in the various departments of church work, etc. also the respect and esteem in which she is held by all who have the pleasure of her acquaintance. Miss Blanche Thomson then presented Miss Gillis with a bulky envelope containing gold, American bank notes and silver amounting to a considerable sum. On behalf of church and people. Although taken by surprise, Miss Gillis made a suitable reply, thanking the donors for their kind words and gift. Refreshments of high order and variety were served under the direction of Mrs. Lord's well known skill and after a hearty vote of thanks to Mr. and Mrs. Lord for



Warmth, Style Smartness, Comfort in these fine Overcoats \$25

Half a dozen of good colorings, several different good styles are being shown in this wonderful line of \$25.00 OVERCOATS. The models shown include Raglans, Set in Sleeve, full belt, half belt and three piece belt. They are all Double Breasted Coats with patch pockets.

They will resist cold—they will resist wear—the soft closely woven plaid back material makes you cosy on the coldest days—they are trim, stylish, splendid fitting garments, and they are wonderful values at the price **25.00**

Other Good Coats at \$15.00, 18.00, 22.00, 30.00 and 35.00
striking value in young Men's O'coats

right style right fit right fabric \$15

Will you come to the "MEN'S STORE" and see these really remarkably coats, three piece belt, plain or fancy back, quarter quilted or full lined, Lovats, Browns, Fawns.

These models are particularly intended for the chap who is wearing his "first long pant" suit and who finds the average Men' coat of his size too roomy. Great values at **15.00** this price

See the others at \$16.00, 17.50 and 20.00.

The "Borsalino" Hat Store

The "Men's Store" offers you a real range of BORSALINO Hats—the new shapes—the new colorings—correct models selected personally by one of our buyers from the BORSALINO warehouse. These at \$7.50

MOORE & McLEOD LIMITED

Eastern Guardian

—SHOP from Holman's Catalog

—WATCH OUT for MABON'S One Cent Sale "DATES." 875-10-6-71

—FOXES FOR SALE.—Your choice of three pairs of breeders and three pairs of pups, all eligible for registration. Prices right. R. G. McDonald, Commercial Cross 970-10-10-31

—WANTED.—Men and women to look over our fall supply of boots and shoes. Poole & Thompson Ltd. Montague. 1005-10-11-31

—PREVENT COLDS by buying your underwear now from Poole & Thompson Ltd. Montague. 1005-10-11-31

—DON'T NEGLECT to see samples of the HOLLY WOOD overcoats—The latest hit—will make you look like a million dollars. Poole & Thompson Ltd. Montague. 1005-10-11-31

—WHEN BUYING GROCERIES be sure of clean, fresh stock at lowest prices. You can save money by dealing with us, Poole & Thompson Ltd. Montague. 1005-10-11-31

—FOUND.—The very shoes you want for the fall. Highest quality and lowest prices. Call and see them. Poole & Thompson Ltd. Montague. 1005-10-11-31

—LET US INSTALL for you an Enterprise all cast Pipeless Furnace with a written guarantee of perfect satisfaction. Poole & Thompson Ltd. Montague. 1005-10-11-31

—RALLY DAY SERVICES.—The Rally Day services of the Montague Christian church and Bible School will be held Sunday, Oct. 14th. A cordial invitation is extended all to attend. Bible School at 10 a. m. and preaching at 11 a. m. and 7 p. m.

—RALLY DAY.—The Methodist Church at Souris was filled on Sunday evening when the Sunday School Rally took place. The following special part in the programme: Recitations by Berta Poole, Violet Green, Florence Green, Marion Blackett, Annie Bushey, and Jessie Bushey; Reading by Lottie Gillian and Ernest Poole; Exercise by Mary Poole, Elsie Gillian, Violet Green, Annie Bushey; and Olive Brodie, Duet by Mary Poole and Mary Gillian. The pastor gave a special talk on "The Child as King."

the use of their comfortable and commodious home for their use and pleasure, the company dispersed to their respective homes after singing "For She's a Jolly Good Fellow;" "And Lang Syne;" "God Be With You Till We Meet Again;" and "Good Night Ladies." and wishing Dorothy every good wish for success in her new field of labor.

PERSONALS

—Mr. James McDonald, of Shorbrook, has returned from a trip to Boston, Mass.

—Mr. Keith Compton, of Summerside, left Tuesday morning on a holiday visit to Halifax.

—Miss Beatrice Bolger, Cape Wolfe, left for Boston, Mass., on Thursday morning. H.

—Mr Joseph Wood of Wood Bros Summerside, has returned home after a motor trip over the Western section of the island.

—The Misses Fannie and Katie Doyle, who had been visiting friends at West Prince Co., left Thursday morning on return to Boston—H.

—Miss Laura Murphy, teacher, Campbellton, and Mr. Claude Murphy of the same place, were in town on Wednesday.—H.

—Miss Edith Doyle of the staff at Holman's Ltd, has resigned her position and left Wednesday for Farmingham, Mass.—H.

—Miss Morrison of Elite Millinery, Charlottetown, will show and remodel fall hats at Mr. Jas. Murdoch's store, Montague, from Oct. 15th to 18th only 989-10-11-31.

—Miss Katie Howard, Cape Wolfe, who had spent the last month visiting friends in town, left on Wednesday evening for her home.—H.

—Among the outward passengers on Saturday morning were Mrs John Gauthier and daughter who will join Mr. Gauthier at Chelsea, Mass, where he has been located for a few weeks.—

—Miss Ella McLean, of Charlottetown, and until recently of the staff of Moore & McLeod Ltd., of that city, has accepted a similar position with Messrs. Sinclair and Stewart, Ltd., Summerside, and has entered upon her duties.

—Rev. George C. Taylor, pastor of Zion church, Charlottetown, occupied the pulpit of the Summerside Presbyterian church on Sunday last, preaching able sermons. There was a special musical pro-

gram at the evening service. Rev. Mr. Mitchell occupied Zion pulpit in Charlottetown.

—The friends of Miss Lois Woodside, Summerside, will be pleased to learn that she is so well on the road to recovery as to be removed to her home from the Prince County hospital, where she underwent a very serious operation. Miss Woodside speaks in the highest terms of the careful attendance given her at the hospital by the matron and staff of nurses and also by the Medical men in connection with this institution. It is only the matter of a few weeks when Miss Woodside will be around as usual. H.

—Mr. J. C. McDonald with his family arrived in Summerside on Saturday last from Nantasket Beach, to spend three weeks at his old home in Sherbrook. Mr. McDonald holds an important position at McPeak's shore Gardens at this famous summer resort, where thousands of people all over the New England States gather to spend the summers and enjoy the delightful surf bathing and various amusements. Mr. McDonald expects to spend the winter months in Florida in the same line of work.

BRIDGETOWN SCHOOL

Following is class standing of Bridgetown School for month of September.

Grade VII.—1, John Morris, 2, Esten Clay.

Grade VI.—1, Hilda Morris, 2, Marion Nicholson, 3, Raleigh Clay.

Grade V.—1, Raymond McDonald, 2, Elliot Currie.

Grade IV.—1, O'Leary Morris.

Grade III.—1, Alex. Clay, 2, Allison Morris, 3, Ernest Cantelo.

Grade II.—1, Willie Weatherbie, 2, Myrtle MacKenzie.

Perfect attendance. O'Leary Morris, Alex. Clay, Allan Morris, Lauretta Campbell, Teacher.

Piles
For Half a Century the Standard Successful Treatment
Dr. CHASE'S OINTMENT

Full Weight 2 Ounce Ball Sweater Yarn 25c Ball

Here is another striking value in Yarns. This splendid yarn is offered in FULL WEIGHT TWO OUNCE BALLS.

There are perhaps a dozen of the best and most popular colors in the assortment—the yarn is finely finished and the balls are full two ounce weight—that is to say just TWICE the weight of the ordinary ball.

25c BALL

MOORE & McLEOD LIMITED

—MISS MORRISON OF ELITE Millinery, Charlottetown, will show and remodel fall hats at Mr. Jas. Murdoch's Store Montague, from Oct 15th to 18th only. 989-10-12-31

PERSONALS

—Miss Esther Campbell, Cambridge, Mass, is spending a pleasant vacation at her home in Milltown Cross. Miss Campbell with her mother Mrs Georgina Campbell and brother Lawson intend to return to U. S. in November. Mr. Campbell is one of our most prosperous and enterprising young farmers, while Mrs Campbell is held in the highest esteem and their departure from our midst is deeply regretted by their many friends here.

WORTH TRYING ONCE

A weary-looking fellow who had

opened all the doors looking for work happened to see a huge police advertisement, headed: "Murderer Wanted!" "Well," he said, scratching his head, "It's better's nothing, anyhow, I'm going in and ask for the job!"

CHAPPED HANDS

Minard's eases and heals them. Rub it on before you go out in the wind. A good preventive.

