

MADE ESPECIALLY FOR AND WORN BY THE BEST PEOPLE EVERYWHERE



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CEE-TEE UNDERWEAR

Now for Xmas Photos

All styles of finish are shown, sepia buff black and white, life-sized hand finished portraits in India ink and the popular hand-painted work in natural colors.

The Cook Studio

A Personal Thought The Spirit of the Giving Determines the value of the gift. What then could be more fitting than your portrait for the Christmas remembrance. To carry your simple message of friendships. A dozen portraits solve at once a dozen perplexing gift problems. Make an appointment today at

THE BAYER STUDIO

A. E. Lyon

Photo Studio Specialty in Groups, College, Society and Family Work unexcelled. Moderate Prices. Amateur's work given personal attention 107 Queen St. Ch Town Phone 683

Children's and Misses' Shoes

Children require shoes that give their feet room for growth. We know how to fit them properly.



Our stock is very complete. We have selected carefully and with your needs in mind.

Alley & Co. TRY US

Time Table, Rocky Point Ferry, S. S. Hillsboro.

Leave Ch'town	Leave Rocky Point
7.30 a.m.	8.00 a.m.
8.30 a.m.	9.00 a.m.
9.30 a.m.	10.00 a.m.
11.00 a.m.	11.30 a.m.
1.30 p.m.	2.00 p.m.
2.30 p.m.	3.00 p.m.
3.30 p.m.	4.00 p.m.
4.30 p.m.	4.50
9.30 a.m.	10.00 a.m.
12.45 p.m.	1.00 p.m.
2.00 p.m.	2.30 p.m.
4.00 p.m.	4.30 p.m.

On Thursday the 3.30 trip will be omitted.

M. MURPHY, Manager

Canadian Mail Steamer "Lady Sybil"

Leaves Intercolonial Railway Wharf Pictou, Nova Scotia, MONDAY AND THURSDAY

of each week, on arrival of the morning express from Halifax (about noon), for Souris, P. E. Island, and there awaits the arrival of the afternoon train from Charlottetown; thence to Magdalen Islands as follows:

MONDAY—Leave Souris for Etang-du-Nord, Amherst, Grindstone Island and Point Bosse. Returning, calls at Grindstone, Amherst and Souris; and returns to Pictou.

THURSDAY—Leaves Souris for Amherst, Grindstone Island, Point Bosse and Grand Entry. Returning calls at Point Bosse, Grindstone, Amherst, Souris, and returns to Pictou.

On the first trip in the months of June, July, August and September, weather permitting, calls at West Bay to land mails and passengers for Amherst, thence to Pryn Island returning, calls at Point Bosse, Grindstone, Amherst and Souris.

For further particulars apply to WM. ROBERTSON & SON, Agents, Halifax. CHAS. W. IVES, Agent, Pictou. MATTHEW McLEAN & CO., Agents, Souris. Or to WM. McLURE, Manager and Owner, Pictou, Nova Scotia, 2061-7-15Mt.



A Ticklish Proposition Our Coal is bound to tickle the whole family either directly or indirectly. Father is tickled by the nice even heat that fills the den, Mother by the quick, lasting heat that enables her to keep a good stock of goodies for the kiddies who are always tickled to get home to a pleasant fire and mother's BEST. Phone 111. C. LYONS & CO.

The Eastern Guardian

*IT PAYS to buy in this Province

*T. GORDON IVES is Guardian Representative in Montague.

*GLENFANNING.—Mr. Henry Arsenault who has been working in Summerside at his trade of lathing has returned home. His family has moved into Mr. Ben Sheppard's house which they will occupy for the winter. —Mr. and Mrs. John A. Macdonald of Greenvale and Mr. and Mrs. John D. Steele of Newport were visiting here last week the guests of Mrs. James Cavanagh. —Messrs Willie McLeod and John D. Macdonald left here last week for the lumber woods. —Mr. and Mrs. M. J. Power of Summerside and Joseph McGregor of Montague were here last week buying sheep. Both secured large numbers which they drove to Cardigan Bridge whence they were shipped to their respective destinations. —Mr. Cyrus McGivray who spent the summer at St. Peter's has returned home. —Mrs. Michael Casey and old and respected resident of Glenfanning died Friday last. The deceased lady had been a great sufferer from rheumatism and for several years past was confined to her bed. The following family are left to mourn: James and Katie at home; Patrick at St. Peter's; Michael, John and Ann, in the United States. Mrs. John D. Macdonald of Glenfanning and Mrs. Peter Carter of 48 Road. Her funeral to All Saints Church on Sunday last was largely attended, notwithstanding the inclemency of the weather thus showing the esteem in which the deceased was held. —Miss Alice Sharkey of St. Peter's Road left last week for Boston, Mass. She was accompanied as far as Bangor by her brother William who goes to work in the lumber woods. —Robert O'Brien and Willie Flynn who went west on the harvest excursion have returned home. —Mr. Henry Green, agent for the Frost & Wood Company, was here last week. —Mrs. James Fogarty, who has been seriously ill for the past summer is recovering. —Mr. Patrick Casey who has been working in Georgetown on the new jail has returned home. —Mrs. Michael Bowlen and Miss Millie Cavanagh were in Montague Wednesday on a business trip. The patrons of the Dundas Cheese Factory are now engaged in hauling the seasons make of cheese to Cardigan Bridge. —Mr. Malcolm Macdonald left here last week for Rumford Falls, Maine. —Mrs. James Cavanagh, Senior, spent a few days with friends on St. Peter's Road last week. —Mr. William Nowland an old resident of Glenfanning who has been absent from the Island for nearly forty years and who during that time has seen a great many parts of the world returned to the Island this fall and spent some time visiting old acquaintances and renewing old friendships among his former neighbors at Glenfanning. —Mr. Nowland has prospered financially while abroad and intends to spend the remainder of his days on the Island. —Mr. Peter Carter merchant of 48 Road was here on Sunday last attending the funeral of his mother-in-law Mrs. Casey. —&

*ONE CENT per word, each insertion for advertising in this column. Cash must accompany order.

*D. F. TIERNEY is Guardian representative in Souris.

*NOTICE.—The Annual Meeting of the Sutherland Silver Black Fox Co., Ltd., will be held at Montague, on Thursday, the 18th day of November, 1915, at the hour of 2 o'clock. E. PARKMAN, Secretary-Treasurer. 3829-11-12Mt.

*Gr. Michael Cheverie of the P.E. Island Siege Artillery and Ptes. Louis Fougere, Frank Lapierre and Mike Cheverie of the Infantry Reinforcements, spent the week end at their respective homes in Souris.

*PAINFUL ACCIDENT.—A very serious accident took place at St. Margaret's on Saturday morning when Willie Gillis had the misfortune of having his hand badly mangled while sawing wood by gasoline power. Mr. Gillis was guiding the log to the saw when his woollen glove was caught by the teeth of the swiftly moving "circular," and in an instant had nearly cut off two of the fingers. Medical aid was hastily summoned and an operation was deemed necessary, two of the fingers being so badly cut that they had to be amputated.

EASTERN PERSONALS

*Mr. Wm. Cain, New Perth, Inspector of Public Schools, was a visitor to Charlottetown on Saturday.

*Mr and Mrs Raymond MacKinnon, St Peter's, were visitors to Charlottetown on Saturday.

*Mrs Margaret Fisher, who has been residing in Boston for the past few months, returned to Souris on Saturday.

"After this its Penslar Laxative Cold Breakers for mine. Effective! Just ask anyone who knows medicine to read the formula printed—Keep a tin box handy for instant use.—Sold only at the Central Drugstore, Foster, Sunnyside.

CAMPAIGN TO RAISE \$2,500,000 FOR PATRIOTIC FUND.

TORONTO, Nov. 13.—A campaign to raise \$2,500,000 in Toronto and the country of York for the Patriotic Fund was decided upon at a meeting of the Toronto and York Patriotic Fund Association. The campaign is to be launched at the beginning of the new year. The following committee was appointed to consider and report upon the proposed campaign. Sir William Mulock, President of the Association; Mr. E. R. Wood, Honorary Treasurer; Mr. C. C. Noxon, Honorary Secretary; Mr. J. E. Atkinson, Mr. G. A. Warburton, Major W. S. Dinick and Mr. A. J. Somerville, with power to add to their number.

GREAT NEEDS OF THE FUND.

When Sir Herbert Ames was in Toronto a few weeks ago he estimated that the requirements of the National Patriotic Fund for the year ending, October, 1916, in Canada would be seven and a half million dollars. Now that the authorized enrollment is 250,000, this will increase portion is four and a half millions, and Toronto and the country of York two and a half millions. Toronto and the country of York are now expending from \$90,000 to \$100,000 a month to the local dependants. With recruiting going on at the present rate, it is estimated that it will not be many months before \$125,000 a month, or a million and a half per year, is required to meet the needs of Toronto and York country alone. In Toronto the city and York share of the national needs, then it is estimated that the city and York country will have to contribute \$2,500,000 next year.

CALL FOR BACK SUBSCRIPTIONS.

The last installment of the subscription for the Toronto and York Patriotic Fund which were promised last year will be payable on January 1st, and it is desired that all the subscriptions then promised shall be paid by January 1st, so as to have them out of the way when the new campaign comes on.

TO RACE MONTREAL.

It is also suggested that, inasmuch as Montreal is about to inaugurate a campaign for the Patriotic Fund there, it should be arranged that the Toronto and Montreal campaigns commence on the same day. The utmost confidence was expressed at the meeting here recently by Messrs J. E. Atkinson, G. A. Warburton, W. C. Noxon and others that Toronto will raise whatever sum of money is her share in the national Patriotic Fund work. The townships in the country of York are expected to organize and contribute to this campaign in a generous way.

THE MARKETS

CHARLOTTETOWN MARKET

(Corrected on Tuesdays and Friday)	
Butter, (creamy) lb.	32-34
Butter, (Tub) lb.	25
Eggs (dozen)	34
Beef lb. (retail)	10-12
Pork lb.	10 1/2
Fowls lb.	12-14
Chicken, lb.	12-14
Hay (pressed) ton	\$12-\$13
Straw (pressed) ton	\$6-50
Turnips (bushel)	12
Potatoes, Reds, (bus.)	60

CASTORIA

For Infants and Children. The Kind You Have Always Bought. Bears the Signature of J. C. Watson

Potatoes, Blues, (bus.)	55
Oats, white (bus)	42-44
Oats, black (bus)	44
Beets, (bus.)	40
Carrots, (bus.)	40
Wool, lb.	60
Farnsips, lb.	60
Geese (each pair)	\$1.30-\$1.75
Ducks (each)	60-80
Hides	14-15

SUMMERSIDE MARKET

Butter (dairy) lb	24-27c
Butter, (creamy) lb	30-32c
Buckwheat per bus	75-90
Calfskins lb.	13c.
Eggs per doz.	29c.
Hay (pressed) ton	\$9-\$13
Hay (loose) per ton	\$10-\$10
Hides per lb.	14c.
Oats (black) per bus.	47c.
Oats (white) per bus.	45c.
Oatmeal per 100 lbs.	\$2.75-\$3.00
Potatoes, per bus	55c
Pork (organs left in)	7 1/2-10 1/4
Straw (pressed) per ton	\$6
Turnips, per bus.	18-20c
Wheat, per bus.	80c-\$1.10
Wool per lb.	25-40c.
Chickens, dressed, per lb	12-15c
Lamb pets, each	40-60c

Minard's Liniment Co., Limited.

Gentlemen—Last Winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of inflammation.

Yours, W. A. HUTCHISON.

SENDING PARCELS TO BOYS AT FRONT.

The Post Office Department, Ottawa, issues the following suggestions regarding the packing of parcels for soldiers at the front:—

The public is urged to exercise every care in packing parcels for the troops, as careful packing is absolutely essential to ensure delivery of the parcels in good order.

Parcels sent abroad require a higher standard of packing than is necessary in the Canadian Parcel Post, and this applies with even greater force to parcels for the troops. Those which are inadequately packed run great risk of damage or loss of contents.

Thin cardboard boxes, such as shoe boxes and thin wooden boxes should not be used; nor does a single sheet or ordinary brown paper afford sufficient protection. The following forms of packing are recommended:—

(I) Strong double cardboard boxes, preferably those made of corrugated cardboard, and having lids which completely enclose the sides of the boxes.

(II) Strong wooden boxes.

(IV) Additional security is afforded by an outer covering of linen, calico or canvas, which should be securely sewn up. The use of wooden or metal boxes with square corners is undesirable, as parcels so backed are liable to injure other parcels in transit. No perishable articles should be sent, and anything likely to become soft or sticky, such as chocolates, should be enclosed in tins. Parcels merely wrapped in paper or packed in thin cardboard boxes, such as shoe boxes, cannot be accepted.

In the case of parcels sent to the Mediterranean Sea, they should be very neatly round as possible, and well padded with shavings, crumpled paper, or similar protective material. The outer covering should consist of strong linen, calico or canvas, and should be securely sewn up. The use of wooden or metal boxes with square corners is undesirable, as parcels so backed are liable to injure other parcels in transit. No perishable articles should be sent, and anything likely to become soft or sticky, such as chocolates, should be enclosed in tins. Parcels merely wrapped in paper or packed in thin cardboard boxes, such as shoe boxes, cannot be accepted.

The address of the sender of the parcel should also be stated in order that it may be returned if undeliverable. The contents of the parcel should be stated in writing on the cover.

Some people are constantly annoyed from one year's end to the other with persistent bronchial cough, which is wholly unnecessary. Here is a home-made remedy that gets right at the cause and works like a charm. Start taking it at once. Get 2 1/2 ounces Pinex (50 cents worth) from any druggist, pour into a 16-ounce bottle and fill the bottle with plain granulated sugar syrup. Start taking it at once. Gradually but surely you will notice the phlegm thin out and then disappear altogether, thus ending a cough that you never thought would end. It also loosens the dry, hoarse or tight cough and heals the inflammation in a painful cough with remarkable rapidity. Ordinary coughs are conquered by it in 24 hours or less. Nothing better for bronchitis, winter coughs and bronchial asthma.

This Pinex and Sugar Syrup mixture makes 16 ounces—enough to last a family a long time—at a cost of only 54 cents. Keeps perfectly and tastes pleasant. Easily prepared. Full directions with Pinex. Pinex is a special and highly concentrated compound of genuine Norway pine extract, rich in guaiacol, and is famous the world over for its ease, certainty and promptness in overcoming bad coughs, chest and throat colds.

Get the genuine. Ask your druggist for "2 1/2 ounces Pinex," and do not accept anything else. Guarantee of absolute satisfaction, or money promptly refunded, goes with this preparation. The Pinex Co., Toronto, Ont.

McKenzie & Montgomery Blaskemiths and Wood Workers.

Farm, Ship and Machine Work, carriages and sleighs. Built and repaired. Also agents for Esco Engine and Massey Harris Co.

All orders promptly attended to. Give us a call. Satisfaction guaranteed. MCKENZIE & MONTGOMERY, Breakwater Street, Souris, P. E. I. 3506-10-19Mt1Mo.

HONEST OPINION

The Rev. "My personal opinion of Zam-Buk is that I know of nothing like it! Moving amongst sick people of my charge, I have proved it an absolute fact that for old wounds, cuts, eczema, and skin diseases, Zam-Buk is really marvellous."—Rev. A. D. MacLEOD, Harcourt, N.B.

The Magistrate "Eczema was my trouble, and I suffered for years. Tried practically everything, in vain! Zam-Buk cured me; and from the day the last sore was healed there has been no trace of return of the disease."—J. E. ARSENAULT, J.P., Wellington, P.E.I.

The Nurse "Speaking professionally, I would apply Zam-Buk to all cases of eczema, ulcers, abscesses and allied diseases. I have proved Zam-Buk able to cure the worst cases."—NURSE KEITH, Olds, Alta.

THE MOTHER "Give me Zam-Buk! It is the finest all-round healer known. It cured me of a poisoned hand, my 3 children of bad scap sores, and my husband of a badly crushed finger. No home should be without it."—MRS. VILLIERS, Stadacona St., Montreal.

Zam-Buk is purely herbal, and for piles, eczema, cuts, burns, baby's sores, ulcers, and all skin diseases and injuries is the best known and quickest cure. 50c. box, all druggists and stores. The opinion of the majority of the mothers in the Dominion is—



Beaver Flour

The Original Blended Flour

Always the same in Strength and Flavor.

THE wheat is blended before being ground. That is, exact proportions of Ontario winter wheat and the stronger Western wheat, are ground together. This means that "Beaver" Flour is always uniform in strength and quality. You can depend on it for all your baking. 176

DEALERS—Write us for prices on Food, Cereals & Cakes. The T. H. Taylor Co. Limited, Chatham, Ont.

Just Arrived

50 pairs Men's heavy all-wool Tweed Pants worth \$3.50. We are selling them for \$2.50. Do not fail to get a pair before they all go. We will not be able to replace them at that price.

Also a new shipment of Gardner's Overcoats" extra quality. Owing to a delay in shipping we got these coats below their regular price and we can offer you the following:

Best \$15.00 value for 12.50. 18.00 value for 15.00. also some higher and some lower.

These are Gardner's best overcoats made of pure all-wool heavy weight tweeds. Convertible collars and best twilled Italian. Come and see our coats when you want one. None can beat our values.

Also: Do not forget our extra underwear offer.

C.E. Pratt & Son

ST. PETERS

3563-11-11MtHst41.

Special Sale of Canned Goods

in the Oyster department we sell canned lobsters and other good at low prices.

1 lb. tin Lobsters	32c
3-4 " " "	27c
1-2 " " "	20c
1-4 " " "	10c
Sardines Victoria Brand 13c two for	25c
Campbells Soups 13c 2 for	25c

Numerous other kinds reasonable

At Aylwards Queen Street Oysters Wholesale and Retail

3826-11-9-MtHst1.