

THE CENTRAL GUARDIAN

IT PAYS to buy in this Province. FLOWER SHOW Prince of Wales College, August 26-27.

WEDDING BELLS.—The Pictou Advocate says:—Two young people well known in the West Branch district were quietly married Wednesday morning by Rev. Mr. Archibald.

THE BRITISH GOVERNMENT were expected to take off the embargo on tea at the end of this week, but a cable received by the "Salada" Tea Co., today states that the Government have decided to keep it on indefinitely.

ENJOYABLE TIME.—On Friday evening last a very enjoyable time was spent at the home of Mr. and Mrs. John A. Gordon, who are well and favorably known for their kind hospitality.

VICTORIA DIVISION

Friday night's meeting of Victoria Division was as usual most interesting. After the initiation of four new members and installation of officers to fill vacancies, the Good of the Order programmes followed.

ISLANDER HONORED.—The Guardian has received a fine snap shot of Mr. L. E. McKay, formerly of the 15th Light Horse, but now of the 14th Army Service Corps, Calgary.

The fact that one officer's chair and five other seats were vacant, caused by six of our plucky members volunteering, some for Sydney and some for overseas service, was a subject for serious comment, showing how far the interest manifested by all our members in Division work.

Don't miss the big dividends in the fox business. The St. Lawrence Silver Black Fox Company offers you one of the best propositions seen on the market.

You will enjoy your outing more if you take a Thermos Bottle with you.—You can keep liquids hot or cold for twenty-four hours.

Particular housekeepers use Pure Gold Vanilla Flavoring Extracts. 5107. Pure Gold Vanilla improves Ice-Cream.

FILMS—Developed and printed—Maritime Stationers.

Swat The Fly

We Sell the Swatters

If you let any flies escape EARLIER in the SEASON, get after them now. The pests are carriers of disease germs and should not be allowed to tarry on your premises.

Johnson & Johnson The Quality Drug Store

For Your Feet

For curing excessive perspirations, for removing odors, or for keeping the skin of the feet cool and healthy, you will need Nyal's Eas'em.

This is a splendid preparation, and in keeping the feet in a first class condition it also preserves shoe lining, patented sifted top tins 25c.

The Two Macs 149 Gt. Geo. St.



New Goods

We have a large and excellent assortment of ladies' wear now in stock, and new lines arriving daily.

P. E. I. Dry Goods Store formerly Simon Joseph & Co.

Letting You Down Easy

If you place your coal orders with us now you will be just that much ahead at the end of the season, for you know that the price of coal will advance later.

A. Pickard & Co. Phone 240 Ch'town

MORSON & DUFFY Barristers and Attorneys Solicitors for Royal Bank of Canada MONEY TO LOAN

The best preparation you can possibly secure for tan, freckles, sun-burn is Rexall Tan and Freckle Lotion. MacKinnon Drug Company Cor. Great George and Kent Sts.

Don't Run The Risk

of smoking inferior tobacco. It is injurious to yourself, and a nuisance to your friends. Besides, good fragrant tobacco costs no more. Its all in knowing what to ask for. Remember anyone of the following.

Bright Twist, Hickey's Bright Cut, Rival, Master Marine Smoking Tobacco, Black Twist, and Combination Twist Chewing Tobacco. Hickey & Nicholson Tob. Co., Ltd. Charlottetown, P. E. I.

Discard the Old Well Bucket

Let Us Supply You With A Pump That Will Save You Time and Labor

No. 1023. A medium-priced Lift Pump Standard, adapted for operating Cylinders in wells 30 to 60 feet deep. The bearer top is secured to the standard with set screws, so that the lever be turned to any desired angle. The standard is tapped for Iron Pipe, and fitted with strong Brace. Price Each \$3.50

No. 780. This Standard is furnished with windmill and is adapted for use in drilled or tubular wells, 30 to 120 feet deep. The stroke is adjustable 6, 8 or 10 inch. The bearer top is fitted with removable rod guide bushing. Price each \$5.35

No. 1534. This Star Ratchet Lift Pump Standard has many advantages over the ordinary type of lever pumps. The Ratchet head with its increased leverage, weighted handle and roller bearing makes a very easy working Pump. Price ea. \$6.50

We can also supply you with Brass Lined, all Brass Cylinders, Pump Leathers, Pump Rod, Pump Strainers, etc., etc.

Call in and see our Line. We shall be pleased to show you the goods, and can make prompt shipment.

The Rogers Hardware Co. LIMITED. 203 Kent St. Phone 280-L F. C. WALLER J. A. DOYLE 3-65Mf.



usually fine dancing. They appeared in song, pantomime and dances in costume, while the "Irish Lilt" brought down the house. Miss Edna Garrett, of Souris, capably presided at the piano. The Selections of the moving pictures by Mr. Stevens, manager of the Auditorium, added to the enjoyment of the evening.

Moore & McLeod 119-121 Queen Street—Ch'town

Friday Commences our Great Annual Midsummer Stock Reducing Sale

The merchandising programme of this store includes the policy of making, each season, a complete clearing up of the season's goods. In order to carry out this policy described—we open on Friday our annual "MIDSUMMER SALE" every department that shows even the slightest overstock gets the price cutting axe.

Special Sale Prices on New Men's and Boys' Clothing—See 20 per cent Discount off



Boys' Tweed Suits Boys' Serge Suits Men's Tweed Suits Men's Serge Suits Boys' Waterproofs Men's Waterproofs Boys' Play Suits Men's Play Suits Boys' Pants Men's Dust Coats Men's Khaki Pants Men's Flannel Pants Men's Duck Pants

Men's Soft Shirts Men's Neglige Shirts Men's Flannel Shirts Men's Sateen Shirts Men's White Shirts Men's Gingham Shirts Men's Pajamas Men's Balbriggan Underwear Men's Light weight Wool Underwear B. V. D. Underwear Boys' Bal. Underwear

One third off Straw Hats

Get a smart straw hat for the remainder of the season now—when you can buy it for factory cost or less. The best range in P. E. I. here.

AT ONE THIRD OFF. One third off Men's Straws. One third off Boys' Straws. One third off Boys' Wash Suits. One third off Boys' Blouses. One third off Men's Linen Hats.

25 per cent off Smart new Felt Hats

Any and every felt hat in the house is yours during this midsummer sale at 25 per cent under the regular price.

HARD HATS 25 per cent off. SOFT HATS 25 per cent off. 25 p. c. off Leather Belts 25 p. c. off Linen Handkerchiefs 25 p. c. off Dogskin Gloves 25 p. c. off Suede Gloves 25 p. c. off Armlets and Garters 25 p. c. off Boys' Overcoats 25 p. c. off Smoking Jackets 25 p. c. off Lounging Robes 25 p. c. off Cashmere Sweaters 25 p. c. off Athletic Jerseys.

Cutting Prices on Furnishings

20 p. c. off Bathing Suits 20 p. c. off Swimming Jerseys 20 p. c. off Umbrellas 20 p. c. off Soft Lounge Collars 20 p. c. off Wash Ties 20 p. c. off Silk Ties 20 p. c. off Men's Lustre Coats 20 p. c. off Men's Dust Coats.

25 per cent off Wash Goods

Voiles—Ratines—Muslins—Dimities—Colored Linens—Repps—Piques—all 25 p. c. off. 25 p. c. off Long Silk Gloves grey and black only. 25 p. c. off Short Silk Gloves in grey—white—black. 25 p. c. off Chamousette Gloves Colored Parasols—HALF PRICE 25 p. c. off Leather Shopping Bags 25c off Embroidered Flouncings 1-3 off Embroidered Voiles 1-3 off Embroidered Ratines 1-3 off Embroidered Linens.

Dress Goods 39c Worth 1.25

Here is a special Midsummer clearance of nice dress fabrics—a lot of them—black and colored—worth to 1.25 per yard 39c