

For 56 Years A Good Place To Shop

FRIDAY & SATURDAY, APRIL 30th & MAY 1st

PROWSE BROS LTD.

CELEBRATE THEIR

56th. ANNIVERSARY

The Outstanding Shopping Event Of All The Year!!

To you of Prince Edward Island . . . to our old friends and new friends, to our neighbours and customers . . . We issue this special invitation: Friday morning at 9 o'clock Prowse Bros. Ltd., Great 56th Anniversary Sale will be ready. We urge you to attend. Buy for now, Buy for Summer.

We hold our anniversary in the one way we think it will please you most—with outstanding merchandise values at prices that make worth while savings. We urge you to come Friday . . . We want you to see us at our very best on the first day of our sale.

To make new friends . . . to please old friends . . . that is the aim of PROWSE BROS. LTD. 56th. ANNIVERSARY SALE!

"It's Our Birthday, But You Get the Presents"

UNPRECEDENTED VALUE OPPORTUNITIES! COME & SHARE!

WATCH OUR WINDOWS FOR SPECIAL SALE VALUES

56

BIRTHDAY CAKES
To Be Given FREE

See them in our windows! 56 delicious one pound cakes to be given away free to the shoppers holding the lucky tickets.

Shoppers will be given a numbered coupon with each \$1.00 purchase. Duplicate stubs will be placed in a ballot box and drawn for at the close of sale.

Tickets given with every \$1. purchase.

NO C.O.D.'s
NO APPROBATIONS
ALL SALES CASH

10 PER CENT

OF

OUR TOTAL DAYS SALES

TO THE

Hospitals and Orphanages

We know no better method of showing our sincere regard for your continued goodwill and confidence than to help the Hospitals and Orphanages and to save you money.

The more you buy, the more you save, the more you help the Hospitals and Orphanages.

We cordially invite you, our friends and customers to come into our business home during the two days that we will be celebrating our 56th Anniversary.

We will be glad to see you whether you buy or not, come anyway, you will be assured of a hearty welcome.

4

CASH PRIZES

To Be Given FREE

Four lucky shoppers are going to be well rewarded for shopping at Prowse Bros. Ltd. during Anniversary Sale Days. Prizes 1st \$10.00, 2nd \$5.00, 3rd \$3.00, 4th \$2.00 respectively will be given away. Ask sales people when making your purchase, for complete particulars and details.

Tickets given with every \$1. purchase.

NO C.O.D.'s
NO APPROBATIONS
ALL SALES CASH

HUNDREDS OF SPECIALLY PRICED ITEMS THROUGHOUT STORE