

... HOLE-PROOF HOSIERY ...

Come! Come! Everybody!!

to PURDIE-FERGUSON SHOE CO. LTD.

OVERSTOCKED SALE

An Event Without Precedent In Our History



We were too optimistic about business—and as a result, are overstocked. This stock has to be reduced—to reduce it we have to take our loss—and that is your gain. For a limited time starting Friday almost unheard of price reductions will be in effect all through the store. None of the merchandise has been bought for this sale. Everything was bought to sell at higher prices. But conditions make it necessary to reduce our stock drastically and that means value to the purchaser. The low prices are proof of genuine BARGAINS. Our thirteen year old reputation is our guarantee to satisfaction. Come to Purdie and Ferguson's—you'll find that it will save you money. Do your Easter Footwear Shopping now.

ENTIRE \$20,000 HIGH GRADE STOCK OF FOOTWEAR SACRIFICED

SALE STARTS FRIDAY, MARCH 10th At 9³⁰ Sharp

Men's Oxfords

Black, Solid Leather Soles, Rubber Heel.

Special for Pair

\$2.19

Men's Boots

Black, Solid Leather Soles, Rubber Heel.

Sale Price

\$2.19

Men's Black Calf Oxford

Heavy Sole. Good-year welt.

Sale Price

\$2.95

SPECIAL!

Men's Black Calf Oxfords. Ritchie, Northampton, Eagle, etc. Regular \$6.50 value. Our Sale

\$3.95

Men's Felt Boot

Black, 1 Buckle, Leather Sole, suitable for under overshoes.

98c

MEN'S AND BOYS RUBBERS

OVERSHOES RUBBER BOOTS ETC.

GREATLY DISCOUNTED

Invictus FOR MEN
THE BEST GOOD SHOE MEN
-always keeps its shape-

Entire stock grouped for quick clearance at one -low drastic price.

\$4.95

Values \$8. to \$9. Now

Empress, Arch Corrective, Onyx Blue Moon, Wilkie Glove-Phit

All widths AA to EE. Values from \$7.50 to \$9.00.

Sale Price for Pair

\$5.95



Men's Work Boot

Men's Work Boot, Black and Brown. Solid Leather. Regular \$2.75

\$2.49

Many other lines of Work Boots all at big reductions.

Hundreds of Other Bargains

Space will not permit listing the hundreds of Bargains shown on our racks.

Come and see for yourself.

All prices. All sizes. All widths.

HOLEPROOF HOSIERY

ALL NEW SPRING SHADES INCLUDED.

Discounted

10 P. C.



Novelty Straps and Gore Pumps

Large range of styles and leathers. Every new heel and toe effect to please every taste are included. Specially Priced

\$2.95

2.95 and 3.45

Extra Special

Women's Straps, Ties and Oxfords. Values up to \$5.00 selected from our regular stock and placed on Sale Friday morning at 9.30. While they last. Only

\$1.49

BOYS' FOOTWEAR

Boy's Black Oxfords, Solid Leather. Sizes 1 to 5. Sale Price

\$1.98

Youths Black Oxfords, Solid Leather. Sizes 11 to 13. Sale Price

\$1.79

Little Gents Black Oxfords. Sizes 8 to 10 1/2. Sale Price

\$1.59

Boy's Black Boots. Solid Leather. Sizes 1 to 5. Sale Price

\$1.79

Sizes 11 to 13. Sale Price

\$1.69

Sizes 8 to 10 1/2. Sale Price

\$1.49

For the Little Miss

Misses Black and Brown Calf Oxfords and Ties. Solid Leather Sole, Rubber Heel. Regular \$2.50. Sizes 11 to 2. Sale Price

\$1.95

Misses Patent Straps and Tie. Solid Leather. Regular \$2.00 value. One Sale now

\$1.39

Mail Orders Delivered C. O. D.

If Requested

Special attention given to the accurate filling of orders from out of town. All merchandise purchased from us is guaranteed satisfactory.

WOMEN'S SHOES

OF EVERY COLOR AND STYLE INCLUDED IN THIS OVER-STOCKED SALE

The first Sale of the season brings values exceptionally attractive. Hundreds and hundreds of styles of Straps, Ties, Oxfords and Gores. Not a style missing. All included in this Overstocked Sale at drastic price reductions.

NOTICE NO APPROVALS POSITIVELY CASH

NOTICE NO APPROVALS POSITIVELY CASH

Purdie-Ferguson Shoe Co. Ltd

SUNNYSIDE

Charlottetown, P. E. I.

Black Gore Pump

Covered cuban and spike heel. Ask to see them.

Special for Pair

\$1.98

For EASTER

Black or Brown Kid Ties, Cuban Heel. New Spring Models.

Regular \$3.25. Now

\$2.49

Black Straps

New, Daring, Chic. Our new models await your inspection.

\$2.49

Growing Girls Ties

Black and Brown Calf. Low Rubber Heel.

Regular \$3.50

\$2.79

WOMEN'S OVERSHOES RUBBERS ETC. DRASTICALLY REDUCED

Boudoir Slippers

Leather. Assorted shades. Special for Pair

35c

... INVICTUS SHOES FOR MEN ...

ONLY EXPRESS CORRECTIVE

PERTH WILKIE GLOVE-PHIT